

DISCLOSURE MATERIALS

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire and B Lab deems them to be material, the company must:

- 1) Be transparent about the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue.
- 3) Demonstrate that management systems are in place to avoid similar issues from arising in the future.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to background checks by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.



DISCLOSURE QUESTIONNAIRE

PROVIDED BY: Maia Africa UPDATED AS OF: 06/09/2020

Industries & Products	Yes	No
Please indicate if the company is involved in p		ade in any the
following. Select Yes for all options that apply	·	·····
Animal Products or Services		√,
Biodiversity Impacts		√,
Chemicals		√
Company Explanation Of Disclosure Item Flags		V
Disclosure Alcohol		√
Disclosure Firearms Weapons		√
Disclosure Mining		V
Disclosure Pornography		V
Disclosure Tobacco		V
Energy and Emissions Intensive Industries		1
Fossil fuels		V
Gambling		1
Genetically Modified Organisms		√
Illegal Products or Subject to Phase Out		V
Industries at Risk of Human Rights Violations		V
Monoculture Agriculture		V
Nuclear Power or Hazardous Materials		V
Payday, Short Term, or High Interest Lending		V
Water Intensive Industries		V
Other		V
Supply Chain Disclosures	Yes	No
Please indicate if any of the following stateme	nts are true regar	ding your
company's significant suppliers.		·····
Business in Conflict Zones		ν,
Child or Forced Labor		V
Negative Environmental Impact		√,
Negative Social Impact		√,
Other		V
Other Disclosures		;
Other Disclosures		
Other Disclosures		V

Outcomes & Penalties	True	False
Please indicate if the company has had any forma		
agency or been assessed any fine or sanction in t		years for any o
the following practices or policies. Check all that a Anti-Competitive Behavior	рріу.	T J
Breaches of Confidential Information		V
Bribery, Fraud, or Corruption		\
Company Explanation Of Disclosure Item Flags	ļ	- \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Company has filed for bankruptcy		
Consumer Protection	<u> </u>	
Financial Reporting, Taxes, Investments, or Loans		\ \ \ \ \
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)		- \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Labor Issues		
Large Scale Land Conversion, Acquisition, or Relocation		V
Litigation or Arbitration		1
On-Site Fatality		√ -
Penalties Assessed For Environmental Issues		√ -/
Political Contributions or International Affairs	ļ	N.
Recalls		· · · · · · · · · · · · · · · · · · ·
Significant Layoffs		1
Violation of Indigenous Peoples Rights		, N
Other		, , , , , , , , , , , , , , , , , , ,
Other		√
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B Corp Certification - Disclosure Questionnaire Documentation

PROVIDED BY: Maia Africa UPDATED AS OF: 06/09/2020

DISCLOSURE QUESTIONNAIRE CATEGORY	Operation in Conflict Zones
TOPIC	Maia Africa manufactures and sells their products in Burkina Faso.
SUMMARY OF ISSUE	Maia Africa distributes their product MAÏA mainly in Ouagadougou, the capital city of Burkina Faso, and its neighboring cities. In Burkina Faso, the northern and eastern regions are the areas that gathered the highest number of terrorist attacks. The last terrorist attack in Ouagadougou took place on the 2nd of March 2018.
	Burkina Faso is listed under "High Warning" by the Fragile States Index 2019 and is also listed in the World Bank's "List of Fragile Situations" as a place with "medium intensity conflict"
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	The majority of Maia Africa revenues comes from Ouagadougou, the capital of Burkina Faso.
IMPACT ON STAKEHOLDER(S)	As per the OECD, conflict zones are often characterized by widespread human rights abuses and violations of national or international law.
IMPLEMENTED MGT PRACTICES	Staff of Maïa Africa works in La Fabrique, an incubator of social businesses, based in Burkina Faso. They benefit from security measures (24/7 security guards, panic room) implemented by the incubator.
REPORT	No

DISCLOSURE QUESTIONNAIRE CATEGORY	Animal Testing
TOPIC	Maia Africa produces an anti-malerial ointment for human use which is legally required to be tested on animals.
SUMMARY OF ISSUE	Company produces MAÏA, a long lasting repellent ointment which legally required animal testing before it could be commercially launched in the West African market. Tests were carried out and approval for use on humans was received by Maia Africa in April 2020. The toxicological tests were performed by the Institut de Recherche en Sciences de la Santé, a public research center based in Ouagadougou. This is the only recognized organization able to perform toxicology tests in Burkina Faso and they strictly applies OECD protocols on animal testing.
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	100% of revenue earned from Maia Africa's product underwent animal testing which is required by law
IMPACT ON STAKEHOLDER(S)	Animal experiments are widely used to develop new medicines and to test the safety of other products. Many of these experiments can cause pain to the animals involved or reduce their quality of life in other ways.