



B Lab Statement on Postevand's B Corp Certification

B Lab's independent Standards Advisory Council has rendered the following decision and guidance regarding eligibility for B Corp Certification for bottled water companies:

Bottled water companies are eligible for B Corp Certification with additional review by the Standards Advisory Council and, at minimum, incremental disclosure on their public B Corp profile regarding material sensitive issues in the industry.

Postevand is required to disclose a summary of its practices in the areas of Sustainable Usage, Water Access, and Waste as a part of its B Corp Certification. For more information on the review process, please refer to B Lab's statement on the bottled water industry and B Corp Certification [here](#).

Summary of Company

Postevand is a Danish based company that sells local groundwater, boxed by its Danish supplier Thise Dairy. The company's water source is Skive Vand, located in the Municipality of Skive. The company retails 330ml and 500ml lines of boxed water.

Postevand's Industry Practices

Sustainable Usage:

Postevand sources its water from Skive Vand, located in the Municipality of Skive charging area. Skive Vand provides groundwater coming from nine waterworks to the residents and a large number of businesses in Skive municipality. The water provided to Postevand comes from the Vihøj Waterworks. According to a statement provided by Skive Vand, the Danish authorities have calculated that in the area of the Vihøj waterworks, there is a total groundwater formation of approx. 900,000 m³ annually. The water is found in 2 different reservoirs, and Vihøj recovers from them both. Vihøj waterworks annually pumps up approx. 250,000 m³ of groundwater from a depth of 85m and 160m respectively. There are other waterworks that pump from the same reservoirs, so the total recovery is approx. 500,000 m³ yearly. The possible sustainable recovery is thus below 60% utilized.

The company also claims to have no waste of water in the production process. Their partners recycle water from the start of cleaning to the final cleaning.

Water Access:

All abstractions in Denmark are required to have an abstraction license, which are subject to a fee based on the specific regional charging area in order to cover the costs of managing water resources in that area (including pollution prevention and fisheries). The municipality of Skive Vand holds the license and Thise Dairy - Postevand's supplier - pays by the volume the company uses. The standard rate for the Skive charging area is currently 58,47 DKK/m³.

The company claims to not engage in any lobbying or policy advocacy activities and that no stakeholder concerns were raised regarding the company's water access.

Waste:

Postevand's water boxes are made of paper cartons from FSC certified forests. Their lid is ISCC certified, bio-based (tree-oil) plastic. In total, 96.9% of their water packaging materials are plant-based. The company claims that their bottles are 100% recyclable and that people are encouraged to use their water box more than once. The company developed an app where people can look on google maps where they can get free water, either from outdoor water fountains or from companies that provide free water, e.g. supermarkets or coffee shops.