



Princess Polly

Disclosure Report

Date Submitted: May 14th, 2025



Disclosure Materials

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire that B Lab deems relevant for public stakeholders, then, as a condition of their certification, the company must:

- 1) Be transparent about details of the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue
- 3) Demonstrate that management practices are in place to avoid similar issues from arising in the future, when necessary.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit and integrity of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to a background check by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

B Lab's Public Complaints Process

Any party may submit a complaint about a current B Corp through [B Lab's Public Complaint Process](#). Grounds for complaint include:

- 1) Intentional misrepresentation of practices, policies, and/or claimed outcomes during the company's [certification process](#)
- 2) Breaches of the B Corp Community's core values as expressed in our [Declaration of Interdependence](#)

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.



Disclosure Questionnaire

Industries and Products

	Yes	No
Please indicate if the company is involved in production or trade in any of the following. Select Yes for all options that apply.		
Animal Products or Services	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Biodiversity Impacts	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Chemicals	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Alcohol	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Firearms Weapons	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Mining	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Pornography	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Tobacco	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Energy and Emissions Intensive Industries	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Fossil fuels Gambling	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Genetically Modified Organisms	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Illegal Products or Subject to Phase Out	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Industries at Risk of Human Rights Violations	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Monoculture Agriculture	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Nuclear Power or Hazardous Materials	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Payday, Short Term, or High Interest Lending	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Water Intensive Industries	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Tax Advisory Services	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Outcomes & Penalties

	Yes	No
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.		
Anti-Competitive Behavior	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Breaches of Confidential Information	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Bribery, Fraud, or Corruption	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Company has filed for bankruptcy	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Consumer Protection	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Financial Reporting, Taxes, Investments, or Loans	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Labor Issues	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Large Scale Land Conversion, Acquisition, or Relocation	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Litigation or Arbitration	<input checked="" type="checkbox"/>	<input type="checkbox"/>
On-Site Fatality	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Penalties Assessed For Environmental Issues	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Political Contributions or International Affairs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Recalls	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Significant Layoffs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Violation of Indigenous Peoples Rights	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other	<input type="checkbox"/>	<input checked="" type="checkbox"/>



Practices

	Yes	No
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Company prohibits freedom of association/collective bargaining	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Company workers are prisoners	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Conduct Business in Conflict Zones	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Confirmation of Right to Work	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Does not transparently report corporate financials to government	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Employs Individuals on Zero-Hour Contracts	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Facilities located in sensitive ecosystems	<input type="checkbox"/>	<input checked="" type="checkbox"/>
ID Cards Withheld or Penalties for Resignation	<input type="checkbox"/>	<input checked="" type="checkbox"/>
No formal Registration Under Domestic Regulations	<input type="checkbox"/>	<input checked="" type="checkbox"/>
No signed employment contracts for all workers	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Overtime For Hourly Workers Is Compulsory	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Payslips not provided to show wage calculation and deductions	<input type="checkbox"/>	<input checked="" type="checkbox"/>

	Yes	No
Sale of Data	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Tax Reduction Through Corporate Shells	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workers cannot leave site during non-working hours	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workers not Provided Clean Drinking Water or Toilets	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workers paid below minimum wage	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workers Under Bond	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Supply Chain Disclosures

	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Child or Forced Labor	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Negative Environmental Impact	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Negative Social Impact	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Disclosure Questionnaire Statement

Disclosure Questionnaire Category: Industries at Risk for Human Rights Violations

Topic	Cotton / Raw Material Supply Chain
Summary of Issue	<p>Princess Polly is an online retailer that sells women's clothing and aims to make on-trend fashion sustainable and accessible.</p> <p>Apparel supply chains are diverse and complex, spanning many tiers, leading to an increased risk of human rights violations. Around 20% of global cotton comes from the Xinjiang Uyghur Autonomous Region in China, where human rights violations are a key material risk.</p> <p>Princess Polly outsources 100% of production and has not achieved full supply chain traceability (e.g., material sourcing).</p>
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	21% of all the company's products are made from cotton.
Impact on Stakeholders	The use of cotton poses a human rights risk due to the possibility that they are sourced from conflict-affected and high-risk areas, where it may be used to finance conflict and/or be associated with human rights abuses in the supply chain.
Implemented Management Practices	<p>For tier 1 suppliers, the company has a detailed onboarding process. This includes a transparency survey, background check, review, and signature of the company's code of conduct, proof of a valid business license, ability to pursue low-impact material, a site visit performed by Princess Polly's staff with an anonymous worker survey, and a mandatory requirement to meet a third-party ethical audit.</p> <p>In an effort to ensure ethical sourcing of their raw materials, the company has the following practices in place:</p> <ul style="list-style-type: none"> Prohibition of cotton sourcing (present in the company's Code of Conduct) from high-risk countries such as Uzbekistan, Turkmenistan, and Xinjiang.

	<ul style="list-style-type: none">• A Cotton Sourcing Strategy to expand the supply chain beyond China. The strategy entails moving a significant part of cotton garments (t-shirts and woven cotton) to regions that are cotton self-sufficient, such as India, Pakistan, and Mexico.• For cotton-rich products manufactured in China, the company started a transition to use only GOTS and GRS-certified cotton. In 2023, third-party certified cotton accounted for 21.9% of the total cotton used by the company.
Report	<ul style="list-style-type: none">• Modern Slavery and Transparency in Supply Chain Statement• Human Rights Policy• 2023 Impact Report



Disclosure Questionnaire Statement

Disclosure Questionnaire Category: Litigation, Arbitration, and/or Penalties

Issue Date	2020
Topic	Litigation related to copyright infringement
Summary of Issue	<p>Princess Polly is an online retailer that sells women's clothing and aims to make on-trend fashion sustainable and accessible.</p> <p>In the last five years, the company had one litigation case related to copyright infringement. The plaintiff accused the company of copying its sunglasses designs. The company sees that any perceived similarity was unintentional, but it settled the case to resolve the situation in a timely manner.</p>
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	The value of settlement is confidential but represents less than 1% of the company's revenues.
Impact on Stakeholders	The main stakeholder affected is the competitor that initiated the litigation.
Resolution	The case was settled with a payment.
Management Practices	<p>Princess Polly took the following actions:</p> <ol style="list-style-type: none">1. Stopped selling the disputed products2. Reviewed current and future assortments for any additional potential IP issues3. Investigated the root cause4. Cooperated with the company, providing details regarding; units purchased, units sold, sales, and supplier information5. Gave a warning to the Buyer responsible6. Conducted copyright training for all Merch team members7. Paid the settlement amount
Related Incidents (Yes/No)	No

Disclosure Questionnaire Statement

Disclosure Questionnaire Category: Other Disclosure Practices

Topic	Negative PR/ Greenwashing Accusation
Summary of Issue	<p>Princess Polly is an online retailer that sells women's clothing and aims to make on-trend fashion sustainable and accessible.</p> <p>There are some independent articles/blog posts challenging Princess Polly's claims of sustainable fashion and categorizing the company as a fast-fashion company, focused on unlimited growth and low-quality production.</p>
Impact on Stakeholders	<p>Misleading marketing claims can affect consumers' choices. Furthermore, over-consumption and irresponsible apparel production pose a great risk of environmental degradation and human rights violations.</p>
Implemented Management Practices	<p>The term 'fast fashion' is often associated with micro-trends, rapid production, low-quality materials, cheap pricing, and unethical manufacturing.</p> <p>Princess Polly, however, identifies as a demand fashion business rather than a fast fashion brand. By leveraging proprietary demand and trend forecasting tools, they can quickly bring trends to market without overproduction. Their just-in-time replenishment model ensures accessible pricing, as excess inventory costs are not factored into their pricing structure.</p> <p>In addition, Princess Polly has a comprehensive ethical sourcing program. All production factories undergo valid ethical manufacturing audits and are visited in person by the Princess Polly team at least every two years. Their 5 A's Ethical Sourcing Program won Best Ethical Sourcing Initiative at the 2023 NORA Sustainability Awards, and in 2024, the brand achieved the highest bracket in the Baptist World Aid Ethical Fashion Report.</p>
Report	<ul style="list-style-type: none"> • Article 1 • Article 2 • Article 3