



DISCLOSURE MATERIALS

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire and B Lab deems them to be material, the company must:

- 1) Be transparent about the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue.
- 3) Demonstrate that management systems are in place to avoid similar issues from arising in the future.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to background checks by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.



DISCLOSURE QUESTIONNAIRE

Company Name: The Uplifters' Prima

Date Submitted: 04/03/2020

Industries & Products	Yes	No
Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply.		
Animal Products or Services		√
Biodiversity Impacts		√
Chemicals		√
Company Explanation Of Disclosure Item Flags		√
Disclosure Alcohol		√
Disclosure Firearms Weapons		√
Disclosure Mining		√
Disclosure Pornography		√
Disclosure Tobacco		√
Energy and Emissions Intensive Industries		√
Fossil fuels		√
Gambling		√
Genetically Modified Organisms		√
Illegal Products or Subject to Phase Out		√
Industries at Risk of Human Rights Violations		√
Monoculture Agriculture		√
Nuclear Power or Hazardous Materials		√
Payday, Short Term, or High Interest Lending		√
Water Intensive Industries		√
Cannabis-derived products	√	

Supply Chain Disclosures	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones		√
Child or Forced Labor		√
Negative Environmental Impact		√
Negative Social Impact		√
Other		√
Other Disclosures		
		√

Outcomes & Penalties	True	False
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.		
Anti-Competitive Behavior		√
Breaches of Confidential Information		√
Bribery, Fraud, or Corruption		√
Company Explanation Of Disclosure Item Flags		√
Company has filed for bankruptcy		√
Consumer Protection		√
Financial Reporting, Taxes, Investments, or Loans		√
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)		√
Labor Issues		√
Large Scale Land Conversion, Acquisition, or Relocation		√
Litigation or Arbitration		√
On-Site Fatality		√
Penalties Assessed For Environmental Issues		√
Political Contributions or International Affairs		√
Recalls		√
Significant Layoffs		√
Violation of Indigenous Peoples Rights		√
Other		√

Practices	True	False
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing		√
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)		√
Company Explanation Of Disclosure Item Flags		√
Company prohibits freedom of association/collective bargaining		√
Company workers are prisoners		√
Conduct Business in Conflict Zones		√
Confirmation of Right to Work		√
Does not transparently report corporate financials to government		√
Employs Individuals on Zero-Hour Contracts		√
Facilities located in sensitive ecosystems		√
ID Cards Withheld or Penalties for Resignation		√
No formal Registration Under Domestic Regulations		√
No signed employment contracts for all workers		√
Overtime For Hourly Workers Is Compulsory		√
Payslips not provided to show wage calculation and deductions		√
Sale of Data		√
Tax Reduction Through Corporate Shells		√
Workers cannot leave site during non-working hours		√
Workers not Provided Clean Drinking Water or Toilets		√
Workers paid below minimum wage		√
Workers Under Bond		√
Other		√



B Corp Certification - Disclosure Questionnaire Documentation

PROVIDED BY: The Uplifters' Prima

UPDATED AS OF: 04/03/2020

DISCLOSURE QUESTIONNAIRE CATEGORY	Cannabis-derived products
TOPIC	Hemp-derived CBD supplements and cosmetics
SUMMARY OF ISSUE	The Uplifters' Prima (Prima) is a retailer of supplements, bodycare, and skincare products containing broad spectrum hemp extract which is naturally high in CBD (cannabidiol).
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	In the previous fiscal year, 100% of the company's revenue was earned from the sale of products containing hemp-derived CBD.
IMPACT ON STAKEHOLDER(S)	Current regulations governing the legality of cannabis-derived products are complex and vary widely by jurisdiction.
IMPLEMENTED MGT PRACTICES	<p>Prima is built on a foundation of quality and transparency. We believe firmly not only in the importance of product quality and safety, but verifying those quality standards through third party sources. All of our products use hemp-derived CBD, and all hemp extract used in the products is sourced from hemp grown in accordance with the 2014 and 2018 Farm Bills. The cultivation and extraction is overseen by the Oregon Department of Agriculture to ensure compliance with these laws and regulations. The hemp extract additionally goes through 5 different steps of independent third party tests to verify it for purity and potency - ensure that it's compliance with regulations stipulating THC levels, as well as ensuring that it's free of petrochemical solvents, heavy metals, mycotoxins, and bacteria and mold. Prima tests upon cultivation, extraction, and after manufacturing, to ensure that the label claim for CBD for each product is true and factual. Prima also makes these potency results publicly available both on the product pages where the items can be purchased, as well as via a scannable QR code for lot code tracking of test results. All of our 3rd party manufacturing facilities are registered with the FDA and follow strict cGMPs for their respective manufacturing practices (cosmetics and dietary supplements), and are independently audited for quality and compliance annually. Safety, quality, and transparency are the foundation of Prima's product development and manufacturing, with a core focus on consumer protection and trust.</p> <p>The company is not involved in the sale of medicinal or recreational marijuana products.</p>
OTHER MANAGEMENT COMMENTS	Prima believes that plant-based science is a core foundation to individual and collective wellbeing, and that through quality, efficacious, and transparent products that foster wellbeing we can uplift individuals and communities so that they can thrive.