

dendron ESG

Ventures beyond the trees



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Dedicated to the land

Dendron ESG is the division of Dendron Soluciones S.L. dedicated to executing **transformative ESG projects within the forest ecosystem**.

ESG represents the vital pillars of **environmental, social, and governance matters** that underpin non-financial accounting and are crucial for effective risk management in the contemporary marketplace. Embracing ESG considerations within corporate strategy is essential for transitioning from a short-term mindset to a **commitment to long-term value creation**.



Initiatives for the woodlands

All our projects revolve around a unifying vision centered on forests. **Forests represent so much more than mere trees**; they are the bedrock that supports rural communities, a sanctuary for invaluable species, and a source of essential services such as climate change mitigation, water purification, and the rejuvenating experience of a stroll in nature for society as a whole.



These are a few of the goals that our projects aim to achieve:

Empowerment
through growth

Forest
Certification

Improving forest
management

Valuing old-
growth forest

Nature
Restoration

Spread of rural
worth

Assessment of
ecosystem services

Population
settlement

Remediation of
forest abandonment



The significance of enterprises

Companies hold a vital position in championing and advancing practices that embrace environmental stewardship, social responsibility, and governance, paving the way for a more sustainable and ethical world. Forests, with their interconnected essence, draw the focus of **companies dedicated** to their surroundings, their employees, their customers, and society at large. The initiatives showcased in this catalogue are designed to be supported by companies, aiming to create a meaningful impact on forest ecosystems and the communities that thrive within them.



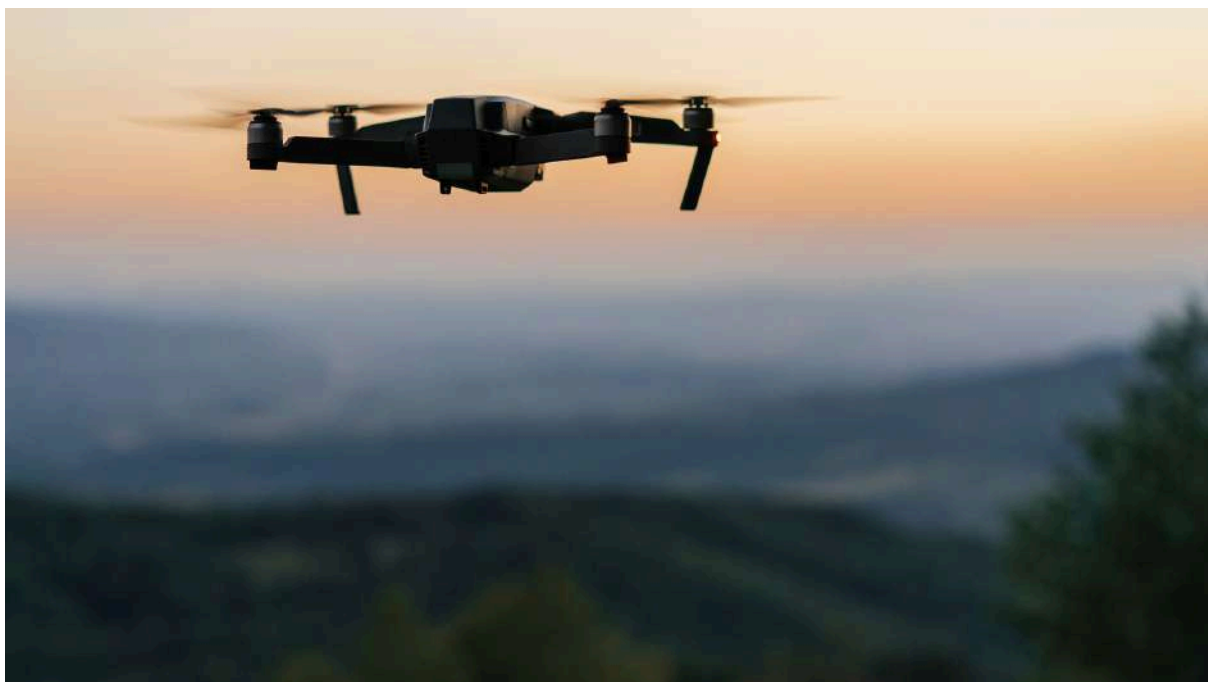
Transformation of depopulated regions

At Dendron, we deeply understand the profound truth of forest lands, particularly within the **breathhtaking landscapes of the Iberian System**, including the Sierra de Cuenca, the Sierra de Albarracín, and the Montes del Alto Tajo. These regions, rich in ecological significance and adorned with magnificent forests, stand at the heart of the depopulation challenge facing the Iberian Peninsula.

The decline of opportunities associated with the forestry sector in recent decades has resulted in a **significant depopulation**. Yet, the emergence of innovation and fresh trends in bioeconomy, climate change mitigation, and non-financial accounting by companies across Europe is offering a renewed hope for these regions.

Our initiatives are thoughtfully crafted from the genuine experiences of forest owners, mayors, local enterprises, and other key players, ensuring they align perfectly with the unique **needs of local communities**. The actions we undertake to fulfill these needs encompass a diverse array of strategies: from empowering local individuals through **capacity building** to certifying the beneficial effects of forest management on ecosystem services. Also fostering **job opportunities** in the forest **bioeconomy** for the **youth**.





Quality data paves the way for meaningful conclusions.

We recognize the vital role that data plays in assessing the genuine impact of an ESG project. That's why every one of our initiatives is accompanied by a comprehensive list of **indicators** and anticipated **outcomes**. This approach provides companies supporting a Dendron ESG project with an effortless way to evaluate the effects of their non-productive investment.

At Dendron, we are committed to harnessing the finest data for our projects, utilizing **cutting-edge technology for data collection and processing**. Our extensive fleet of drones and remote sensing sensors, combined with the innovative development and application of optimization algorithms, guarantees meticulous monitoring of each project and its **influence** on the surrounding landscape.



Assurance of achievement

Dendron Soluciones emerged in 2022 from the innovative forest bioeconomy laboratory **UFIL**, born from a collaborative spirit with key players in the Mediterranean forestry sector. This includes partnerships with the Regional Government of Castilla-La Mancha, FSC® Spain, the Polytechnic University of Madrid, the European Design Institute, and the Cuenca City Council, which proudly stands as the second largest forest owner in Europe.

In 2023, Dendron emerged as the **pioneering company** to establish an FSC forest certification group for private owners in Castilla-La Mancha, leading the way in certifying the positive impacts of sustainable forest management on water quality and the preservation of forest carbon stocks within this vibrant community.

Furthermore, she was honored with the **Entrepreneurial Initiative Award** at the 7th Castilla-La Mancha Business Merit Awards.



La marca de la
gestión forestal
responsable



Hector Abarca Velencoso

SUSTAINABILITY PROJECT LEADER

Hector has devoted his professional journey as a forest ecologist to creating a society that thrives in harmony with its environment. Their profound knowledge in nature conservation and ecosystem connectivity guarantees the genuine impact of Dendron ESG projects.

CATALOG 2025

- 1** Collaborative Stewardship of the Public Utility Mountains of Alto Guadiela (MUP 360° Alto Guadiela)
- 2** Connection among the Forest Owners of Cabriel (APF Cabriel)
- 3** Evaluation of Established Forest Groves in Lagunaseca (VAROMA)
- 4** Harmonious Stewardship of the Land for the Cleansing of Water in Cañizares (GOTA Cañizares)
- 5** Revitalization for the Advancement of Biodiversity in the Valdeavellano Stream (REFOBIO Valdeavellano)
- 6** Valuation of the Mediterranean Jarales of Cabriel (VAJAME Cabriel)

SOON!

SOON!



**For further insights into our projects,
we invite you to reach out to us.**

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