

Sustainable & Accessible Web Design

The First Company Dedicated to Eco-Friendly, WCAG 2.2 AA Accessible Websites

 **poppyeco**hub



Sustainability

Accessibility

BCorp

Sustainable websites for ethical businesses

At Poppy Eco Hub, we're all about whipping up websites that are as **eco friendly** as they are business savvy. Our **low carbon sites** don't just play nice with nature - they're also designed to make your business shine while staying on the right side of all the rules.

We've cracked the code on mixing eco-credibility with **top tier performance**, so your website can be a hero for both your brand and the planet!

Our Accessible websites will **lower your carbon footprint, improve your SEO**, and give you a **fast-loading website**.



Research

We'll start by diving into your sustainability and accessibility goals, defining a clear path forward.



Plan

We tailor everything to your vision, planning with sustainability, SEO, and user experience as top priorities.



Design

We create a mock-up design, ensuring you're involved throughout to bring your vision to life.



Build

We start building your site and keep you updated on progress every step of the way.



Test

We test each page for carbon emissions to ensure we're keeping things as green as possible.



Launch

Even after launch, we maintain your site to ensure it stays sustainable, accessible, and secure.



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Sustainable website Design

The perks of low carbon website design



Planet-Friendly

More customers are going green, so showing your commitment to sustainability can attract and retain them. It's a great way to support the planet while keeping your business appealing.



User-Friendly

Streamlined designs and optimised images mean faster load times and a smoother user experience, making your site a joy to use while benefiting both your business and the environment!



SEO Boost

Google loves green websites! Combining sustainable website design with SEO and Core Web Vitals boosts your search rankings and helps the planet. Be an eco-hero and shine online!

Accessibility

At Poppy Eco Hub, we're proud to be the first and only company dedicated to creating websites that are both eco-friendly and fully **WCAG 2.2 AA** compliant. That means your website won't just look great; it will work for everyone, including those who rely on tools like screen readers or alternative navigation methods.

WCAG 2.2 AA **is the new standard for accessibility, and we're** here to help you meet it while building a site that's **sustainable** and **future-ready**. It's all about doing the right thing for your **users and the planet**.



Eco friendly web hosting

The internet is one of the biggest carbon polluters on the planet, gobbling up an estimated 1021 TWh of energy per year – that's more than the entire UK! But don't worry, we're on a mission to change that.

We're all about keeping your website zipping along quickly and running smoothly, all while making sure it's easy on the planet.

That's why we offer UK green WordPress hosting, letting your business soar without leaving a hefty carbon footprint.

Our servers run on 100% renewable energy and come with built-in security to keep your data safe and sound. With our eco-friendly hosting, you can rest easy knowing your business is thriving in the greenest way possible.



Other services:

Microsoft 365 Email
Domain registration including .GOV



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Our green web hosting benefits



100% Green Energy Data Centres

Powered by renewable sources like the sun, wind, and sea – saving the planet while you save the day.



Security – (DDoS) Protection

With DDoS protection, we've got your back against potential attacks, keeping your site safe and sound.



UK Data Centre

Hosting right here in the UK boosts your SEO, reduces your carbon footprint, and speeds up loading times.



99.95% uptime

Your visitors won't be greeted by a "site down" message—our hosting keeps things running smoothly.



Free SSL

Every site comes with a complimentary SSL certificate, enhancing security and improving your SEO.



Optimised for WordPress

Our servers are specifically fine tuned for WordPress, so this makes sure your website runs like a dream.



Trees Planted

For every hosting package purchased, we'll plant a tree as part of our green initiative – giving back to the planet as we all grow.



Daily Backups

We back up your entire hosting and its files daily, ensuring your data is always backed up and secure.



Litespeed Webserver

Enjoy lightning-fast loading speeds thanks to our caching techniques – because waiting is so last season.

WordPress maintenance

Once your website is up and running, we've got you sorted with monthly maintenance from just £60. We'll ensure your site stays secure and performs smoothly, letting you focus on what you love.

With 20 years of WordPress expertise, we handle all the details, so you don't have to worry about a thing. From updates and backups to monitoring and reports, we keep your site in peak condition with zero fuss.

Our websites are built so you can easily add blogs not edit pages or they would not stay green and low carbon, so maintenance is here so you can let us easily know any page edits.



Monthly Reports



Monthly Backups



Theme Updates



Security Checks



Auto Image Compression



Plugin Updates



Domain Monitoring



SSL Monitoring



SSL Monitoring



Support & Debugging



Monthly Uptime Monitoring



Google Lighthouse Monitoring



Auto Image Compression



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Web consultancy

Ready to greenify your digital game? Whether you're looking for hands-on training, a WordPress revamp or want to dive into one of our workshops, we've got your back. We're the go-to crew for all things eco and digital.



WordPress Optimisation

We'll give your website some daily TLC to boost your carbon footprint score on the carbon calculator and your Google Lighthouse score.



Daily Consultancy

Need a bit of advice on the fly? We're here when you need us, ready to drop some digital sustainability wisdom whenever a new technique or law pops up.



Monthly Consultancy

Our monthly consultancy works hand in hand with our care plans to keep your sustainability and marketing goals on track – and always keeping things green.



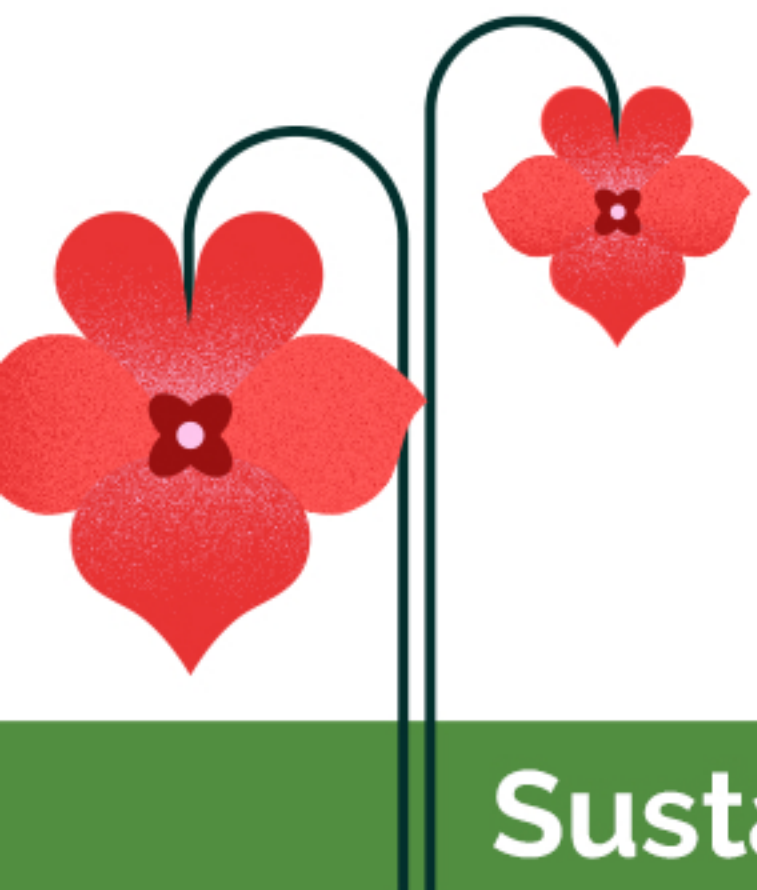
In-House Training

Looking to boost digital sustainability in your business? We've got you covered. We offer in-house training so you can get the lowdown on making your marketing, website, and digital practices more eco-friendly.



Workshops

Want to dive deeper into digital sustainability or need expert speakers for your event? We're the go-to gurus! Let's chat about how we can share our knowledge and help you spread the word on going green online.



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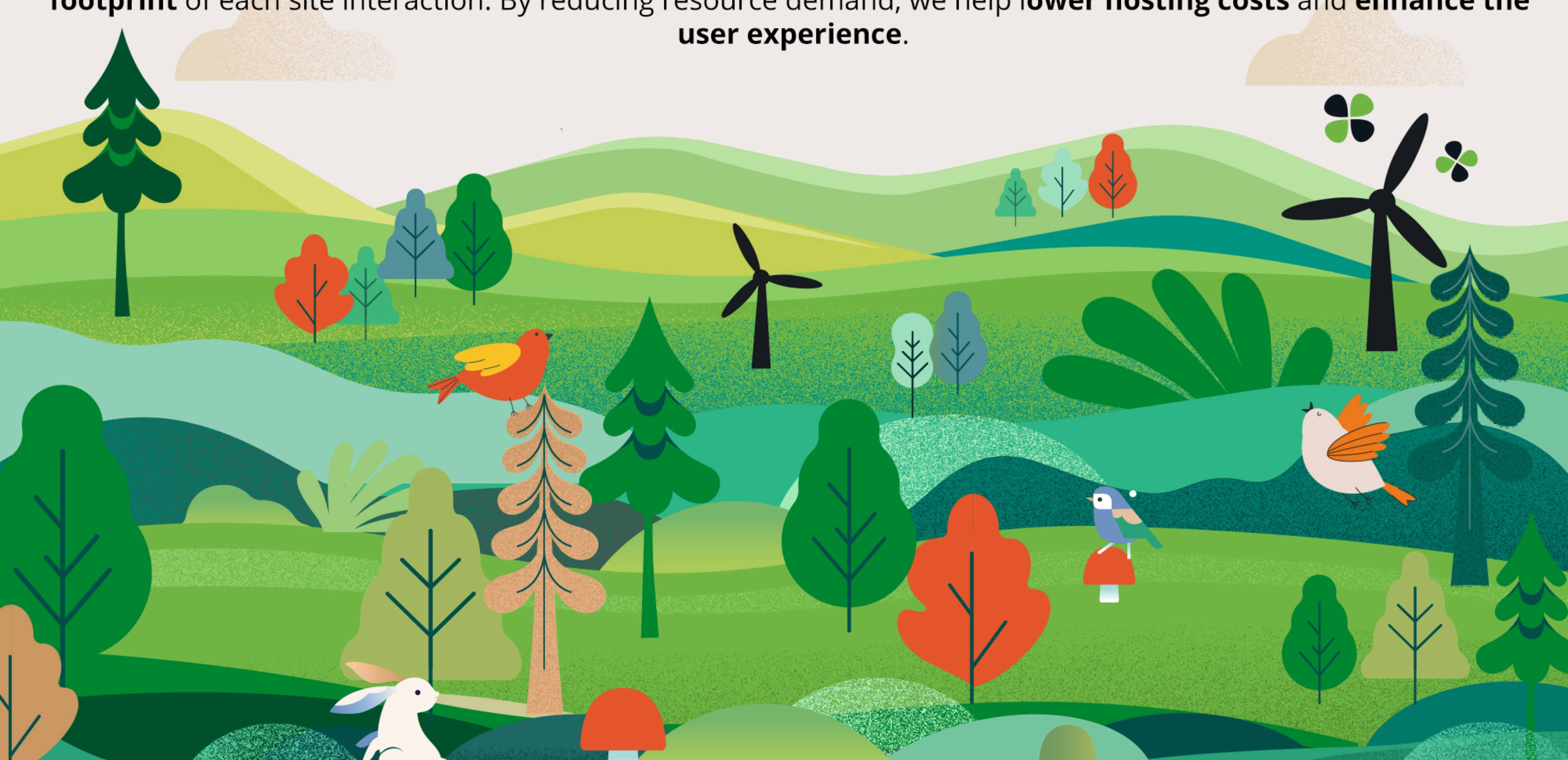
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Why choose Poppy Eco Hub?

Leaders in Green Web Design Poppy Eco Hub is dedicated to **reducing digital carbon footprints**. Through green hosting, **low-impact code**, and optimised design, we work to minimise the environmental cost of websites. Our approach includes choosing renewable energy-powered servers, **lowering energy use**, and implementing efficient media usage to ensure your platform is as green as possible.

Significant Carbon Footprint Reduction

An eco-optimised platform results in a notable **reduction in digital CO2 emissions**. This project will ensure energy-efficient hosting, optimised video codecs, and compressed images to **lower the energy footprint** of each site interaction. By reducing resource demand, we help **lower hosting costs** and **enhance the user experience**.



SEO, Accessibility, and User Experience

Did you know 1 in 5 people struggle to access standard websites?

Poppy Eco Hub combines SEO with accessibility and user experience to create a platform that not only ranks well but also reaches broader and more diverse audiences.

Our approach ensures sites load faster, perform better, and serve all users effectively - especially those who may struggle with conventional designs.



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Key benefits



Lower Environmental Impact

Reducing individual websites and hosting requirements decreases energy use and carbon emissions, aligning with sustainability goals.



Cost-Effective Solution

Combining sites reduces hosting, maintenance, and technical costs while freeing resources.



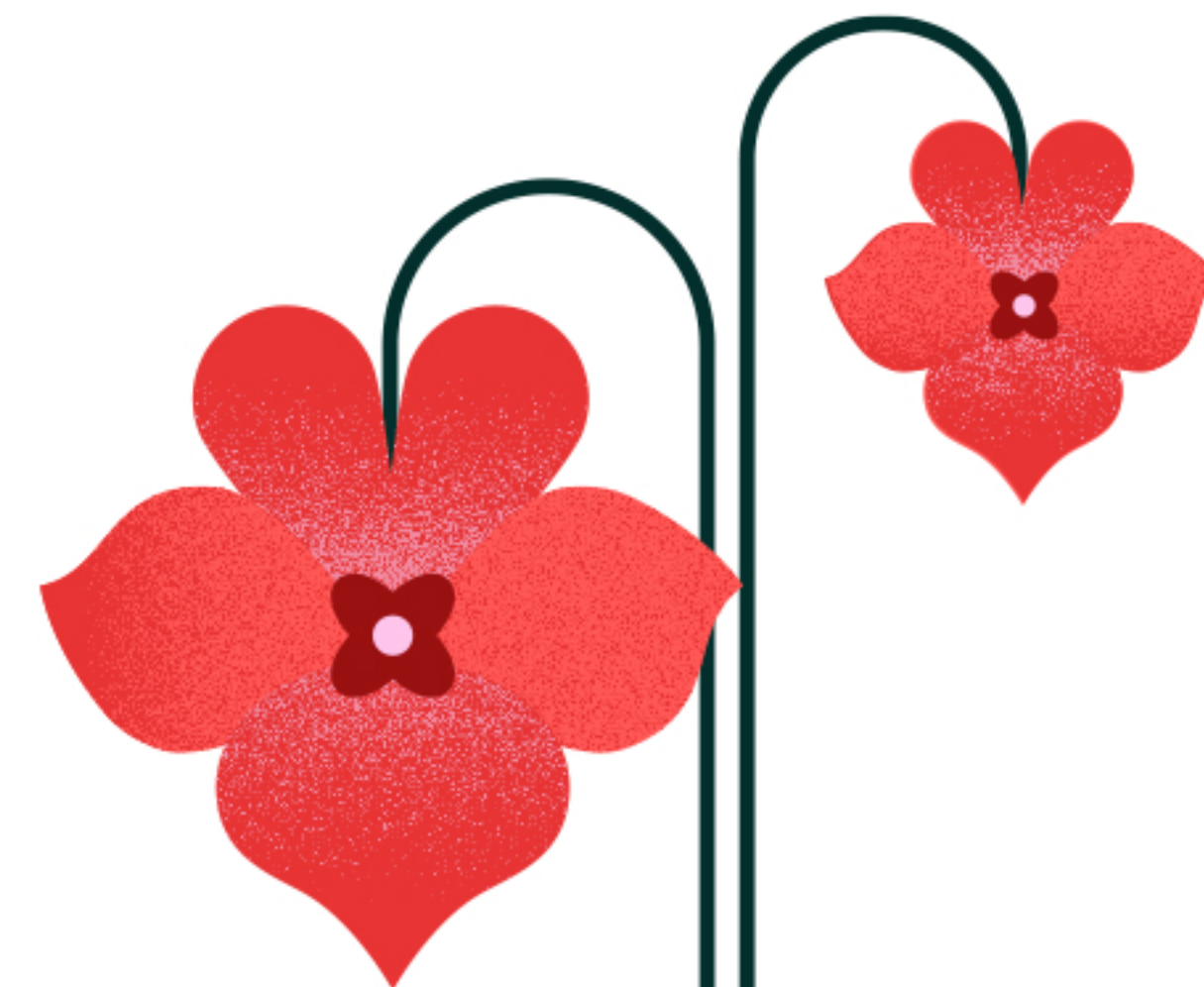
SEO and Traffic Benefits

Optimised, efficient sites rank higher, attract more organic traffic, and connect with eco-conscious audiences.



Inclusive, Accessible Design

Accessibility helps reach underrepresented and vulnerable audiences, providing an inclusive, easy-to-use experience for all.



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Get in touch

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