



Implementation Plan for Community Giving Program

Company name: Stylehawk Enterprises, Inc DBA Trash & Stash

Date: December, 2023

Introduction

Since our inception, Stylehawk Enterprises, Inc., DBA Trash and Stash **[TRASH & STASH]** has been committed to giving back to our local community. From almost the beginning, we've had a giving relationship with the Isabella Santos Foundation **[ISF]**, a local, Charlotte- based non- profit organization committed to fighting rare pediatric cancer.

Our initial commitment to **ISF** was to donate 50% of gross sales from our *2nd Life Resale Program*. We then offered a "Give & Save" promotion where a minimum donation of \$25 to **ISF** yielded 10% off junk removal (up to \$100). Since then, we've given to various event sponsorship opportunities and purchased ISF products for client appreciation gifts.

We're now committed to an expanded and more formal giving program with ISF.

The purpose of this implementation plan is to provide a clear and practical framework for verifying **TRASH & STASH's** newly formalized donation commitment. The plan outlines our commitment, strategies, and actions to ensure that our donation commitment is effectively integrated into **TRASH & STASH's** operations and will be successfully implemented in the short term, and maintained in the long term.

Commitment Overview

1. **TRASH & STASH** commits to donating at least 1% of our annual revenue each year to support **ISF**. This will come in combination of monthly giving, in- kind/ volunteer support & sponsorship participation.

Desired Impact: To contribute to the fight against rare pediatric cancer and to support the Charlotte area families affected by pediatric cancer. This commitment will be publicly disclosed on the **TRASH & STASH** website

(4Good page) by the conclusion of Quarter 4 (2023), serving as a means to inform all stakeholders.

2. Additionally, **TRASH & STASH** commits to donating at least 1% of our annual revenue each year to support the **Anne Springs Close Greenway [ASCG]**. This will come in the form of an “*Oak Level Trailblazer Annual Partner*,” pledge agreement.

Desired Impact: To help connect people to nature through recreational and educational activities while fostering a passion for environmental conservation, animal habitat & protection of natural resources. This commitment will also be publicly disclosed on the **TRASH & STASH** website (4Good page) by the conclusion of Quarter 4 (2023), serving as a means to inform all stakeholders.

3. Trash and Stash is committed to community involvement. We provide paid volunteer hours for our team in addition to providing in-kind services to “qualified” charitable partners. As such, cash donations may be supplemented by volunteer and in-kind donations to specific charitable partners. **The combined value of volunteer hours, in-kind donations and cash contributions will be in excess of 2% revenue annually.**

Implementation Plan

A comprehensive implementation plan has been developed to guide the execution of these commitments. The commitment aligns with our core values of both environmental and social responsibility and will be integrated into **TRASH & STASH's** business model as part of our long-term community involvement strategy.

A. Short-Term Timeline

Immediate Impact: The commitment will be implemented immediately. **ISF** has been informed of our 1% giving commitment. Sponsorship and quarterly giving has already begun and the balance will be paid at the end of Q4.

The “Oak Level Trailblazer” pledge agreement with the **ASCG** was executed in July, 2023 with the balance paid in quarterly increments at the end of the agreement period.

Quarterly Donations: Subsequent donations will be made quarterly to maintain a continuous positive impact.

B. Responsible Parties

President: Responsible for overseeing the commitment's execution and integration

C. Resource Allocation

A budget of 2% (\$9,000) has been allocated for the first year of the commitment, with a commitment to review and adjust the budget as needed in subsequent years.

D. Reporting and Monitoring

A quarterly reporting system will track the progress of the donations.

Key performance indicators (KPIs) will include annual stakeholder review between **TRASH & STASH** and charitable partners [**ISF & ASCG**], impressions via charitable networks and general impact of charitable partners on the Charlotte-area community.

E. Risk Management

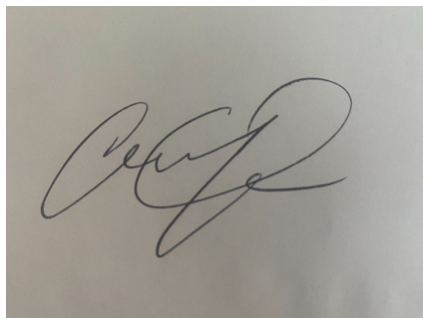
Challenge: Economic downturn affecting profits.

Contingency: A financial buffer has been set aside to ensure donation commitments are met even in challenging financial periods. Charitable contributions are percentage based to allow for market fluctuations.

Executive Leadership Support

This commitment and implementation plan is signed by the executive leadership to demonstrate our unwavering commitment to the initiative.

Signatures of responsible parties:

A handwritten signature in black ink, appearing to read 'Cameron Ungar', is written on a light-colored surface.

Cameron Ungar, President