



BARE NECESSITIES IMPACT REPORT

Seventh Year Review: July 2016 - March 31 2023

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EXECUTIVE SUMMARY

Bare Necessities has been in operation for 7 years now. During this time, we have been working to change the narrative on waste in India through zero-waste products and sustainability education.

As of 2023, we have sold 179,547 products, which has saved 103,096,156 plastic units either going into landfills or straight into the environment whether that is on land or into waterways. This ratio means that in 7 years of operation from July 2016 to March 2023, the social business has diverted 540,135.21 kilograms from landfills and the environment

Through our education initiative, Bare Learning (that comprises workshops, sustainability consulting and online courses) and through market stalls, online media channels and other sources, the team at Bare Necessities helped to raise the awareness around the need for sustainable living throughout India.

Currently we have had a direct impact on 372,577 people and an indirect involvement with 1,743,449 through markets talks and workshops



WHY MEASURE IMPACT?

The theory behind measuring impact is that through accurate data and metrics we can assess whether we achieved our aims and objectives. This is important as a business because we are able to illustrate what we are doing, why we have done it in a certain way, whether what we have been doing has been achieved and whether our focus area has gained the benefits that we desired for it. We at Bare Necessities are using this as a self-evaluation/self assessment that allows us to introspect on our path looking back but also looking forward.



The value of this as a small social business is that this enables strategy through uniformed policy and allows for a consistent voice for advocacy efforts. It also leads to credibility in the reports that we produce and the things that we say.

Impact reports are often challenging, time consuming and can be a general burden upon small social enterprises, like us. Added to this some benefits are difficult to quantify as a whole.

Therefore, we have developed a system that relies on unit sales to highlight the amount of plastic waste diverted from landfills and the environment, along with data on outreach (Though our education Initiative - Bare Learning and flea markets & popups where we are able to speak to people about the concept of sustainability) and more defined data on specific areas that hold value for the overall functionality of Bare Necessities.



WHY MEASURE IMPACT?



Yet, how can longitudinal impacts be articulated? How are environmental externalities taken into account? How do businesses like us articulate impact that we can not, necessarily, see on an excel spreadsheet?

The advantages of having an assessment tool such as the one created is that it allows for ongoing introspection and self evaluation and provides an up to the minute snapshot of us as an organisation. This impact report is an evolving process, which will be refined in the coming years.

A fascinating final note is that it could be a positive for the entire industry if such formats were standardised. This could help with synergies with other social enterprises working on the same Sustainable Development Goals and standardisation could inform policy and advocacy efforts as a whole.

Since there are no standardized formats, this is our personal assessment. Some of our impact is longitudinal of course, and cannot be articulated here succinctly. How we could place this onto an excel spreadsheet, then a report in the future will be an interesting topic to explore for another day. This impact report is our best effort to articulate our impact, we acknowledge that it is still a work in progress and may not be perfect

More detailed conversations on how we achieved our figures are located in the appendix.



WHY DO WE CARE ABOUT WASTE?

Waste is being generated faster than other environmental pollutants, including greenhouse gases. Solid waste management is one of the greatest costs to municipal budgets. Waste management has become an increasingly pressing issue due to its negative impact on the environment, public health and the society. Waste produced usually lands up in landfills or the environment, leading to pollution and ecosystem degradation, which has far reaching impacts on the soil, water, air and biodiversity.



The awareness of the harmful impact of plastic has been on the rise among the public due to concerning predictions, such as there could be more plastic than fish in the oceans by 2050. In 2010, there was an estimated 12 million metric tons of plastic waste that entered the ocean, breaking into microplastics, filling up the stomachs of birds and sea creatures, severely disrupting ecosystems.

Microplastics are small plastic particles that can enter the environment through a variety of sources, including plastic packaging, textiles and personal care products. Typically less than five millimeters in length, it can be ingested by wildlife, entering the environment, eventually leaching chemicals into the food chain. A recent study found microplastics in human blood for the first time. The impact of microplastics is significant.

Against the backdrop of this, at Bare Necessities, we are promoting sustainability through our innovative circularity initiatives, inclusive employment philosophy, transparent sourcing, refill program, and our UNESCO Recognised sustainability education initiatives. All our products have a zero waste life cycle and no negative impact on health and environment. The design of our products are rooted in the principles of circular economy. By taking a comprehensive and inclusive approach, we can create a more resilient and sustainable future for all.



HOW DOES THIS BENEFIT YOU AS A CUSTOMER?

Conscious consumerism is a way to rethink our consumption patterns and actively choose products from companies that prioritise sustainability and ethical practices. It often results in higher quality products that are made to last, reducing the need for frequent replacement, thereby ultimately saving money in the long run.



Additionally, it gives customers the opportunity to choose products that are made with natural and non-toxic ingredients. Thereby, avoiding exposure to harmful chemicals found in conventionally formulated products. Supporting sustainable and ethical companies allows consumers to contribute to a more equitable society by avoiding products that contribute to exploitation or environmental harm.

At Bare Necessities, we help increase access to conscious consumerism, by providing products that are earth friendly products. Our products use recyclable, reusable and biodegradable packaging and prioritise ethical sourcing and women's employment.



For instance, we work closely with Kerehaklu, a 5th generation coffee producer in the Western Ghats, to use their waste coffee grounds in our soap. We source cocoa butter from Mason & CO., who work directly with Cacao farmers in South India, to ensure that the price goes fairly into their hands. Similar to us, Mason & CO. also has a women-run manufacturing team.

Our products can help meet customers wherever they are in their environmental journey. Our commitment to sustainability and ethical practices makes sustainability accessible and relevant to people from all walks of life.

ABOUT

BARE NECESSITIES

Bare Necessities was officially started on the 11th of July 2016 by founder Sahar Mansoor.

The Bangalore based social business produces everyday essential products that do not contribute to the waste epidemic. All products are packaged in recyclable, refillable, reusable and compostable packaging.



Relying on ethical sourcing from local farmers and vendors and by emphasizing the employment of women, the team at Bare Necessities solves the often ignored yet growing problem of waste, and provides ethical and innovative solutions that benefit consumers and society.

This report highlights the impact that has been made since 2016. Impact has been measured in terms of waste diverted away from landfills and the environment. Additional reference material can be found in the appendix or by contacting Bare Necessities through the contact details provided.



ABOUT BARE LEARNING



Bare Learning is an initiative of Bare Necessities that strives to research, create and share educational content, which is accessible to wide audiences, who are looking for ways to transition to a more sustainable lifestyle. This education and awareness initiative comprises talks, workshops, sustainability consulting and online courses. Our online courses, [Bare Learning](#), are UNESCO Recognised as a climate action resource and declared as a climate action resource by UNICEF.

Bare Learning is created and sustained through inputs from a diverse team that is well versed in the various aspects of sustainability, and a strong network of partners from the fields of corporate sustainability, sustainable fashion, sustainable entrepreneurship, wind energy and solar energy.

By producing zero-waste products, and raising awareness levels through Bare Learning, the social business seeks to change the narrative on waste in India and demonstrate that any individual can positively impact their community, through inspiring others to reduce waste and think consciously about their impact on the world.



THE FULL PICTURE OUR IMPACT

179K

TOTAL UNITS SOLD

We have sold 179,547 zero waste units using earth friendly materials

103M

TOTAL SINGLE USE PLASTIC UNITS SAVED DUE TO ITEMS

~~SOLD~~
We have saved 103,096,156 plastic units being used by consumers. Our units are packed in material that is recyclable, reusable or fully compostable

540K

KILOGRAMS OF WASTE DIVERTED FROM LANDFILLS

We have saved 540,135.21 kilograms of personal care, home care and lifestyle products from being dumped into a landfill by consumers choosing to purchase earth friendly alternatives from us!



THE FULL PICTURE

BARE LEARNING

Bare Learning is our education and awareness initiative that promotes the adoption of zero waste practices, circular economy methodology, and sustainability to consumers and businesses throughout India and further abroad.

It comprises educational talks and workshops, in-depth environmental consulting, and online courses. In 2021, Bare Learning was recognized by UNESCO as a project that is driving local change and making verifiable impact.

120K

SOCIAL MEDIA FOLLOWING

We have a total following of over 80,000 people across social media channels, Instagram, Facebook, LinkedIn, Twitter and Pinterest

372K

TOTAL DIRECT IMPACT THROUGH BARE LEARNING

We have educated 372,577 people directly who have been active participants in our awareness programs. We have been able to significantly expand our reach through online courses and engagements with schools, corporations and organisations.



1.7M

TOTAL INDIRECT CONTACTS

We have had a 1,743,449 indirect contacts with people to raise awareness about zero waste practices, through our direct participants, emails and marketing channels



TALKS AND WORKSHOPS

"Really nice session! Thank you so much! Amazing, really helpful and thank you for creating such awareness. It is true, and yes, individuals can make big changes!"

Disha Alva, Asst Manager, Employee Engagement, Byjus



"First of all, thank you so much for conducting such a wonderful session for our students today, really appreciate it! :) You have facilitated an opportunity for us as teachers to have a much larger conversation on sustainability with our students. And the DIYs really got the kids and even the teachers excited"

Maxim Wen, Grade 3 and Grade 4 Teacher, Ascend International School

"I would need to know what coffee you guys are consuming because the energy during the workshop was amazing! :D I have got numerous individuals reaching out to me and seeking the recording for the workshop as the word went around that the workshop was brilliant."

-Pratham Joshi [CISCO]



"Thank you for 2 great sessions! We learnt a lot. Inspiring to see your passion as sustainability advocates! We hope to bring you guys back again to teach us more! See you soon and take care!"

Smitha Gopalakrishnan, Manager, Brand, Communications and CSR - 3M

TALKS AND WORKSHOPS

"This was an extremely interactive workshop full of learning and practical advice on sustainable living, which is the need of the hour. The session was interspersed with key highlights on how each of us can make small changes that can contribute to a larger cause as well as practical and easy DIYs. Mehul and Reshma shared great insights and covered large ground on the topic including tons of questions from our audience. Thank you Bare Necessities – Zero Waste India for giving us an impactful session."

-SBI



"Thank you so much for a great workshop! I found the balance between information sharing and DIY projects very engaging I have already heard from several students and teachers about how interesting and inspiring your presentation was. The Kindergarten workshop was very entertaining! Your team did a great job working with the little ones"

**Marion Whisant, AISC, Chennai - HS Staff
CIC**

"Thank you, Reshma and Mehul, for a truly enriching workshop! I've been hopping on and off the bandwagon for a while now and this workshop really reaffirmed my will to want to do better. Thank you, guys :)"

**- Krishnapriya, Monthly Workshop
Attendee**



TALKS AND WORKSHOPS

"It was a wonderful session and we had a good turnout compared to many other workshops we have hosted. It was insightful and fun. Looking forward to working with you guys in the future too!"

Suganya, Manager - Digital Transformation, Olam

"Thank you for 2 great sessions! We learnt a lot. Inspiring to see your passion as sustainability advocates! We hope to bring you guys back again to teach us more! See you soon and take care!"

Smitha Gopalakrishnan, Manager, Brand, Communications and CSR - 3M



"On behalf on entire Barclays environment network team, once again (knowing Poonam has already done it in the session), thank you both for the wonderful session and insight into the amazing work that you and your team is doing for this noble cause."

Barclays Payments CTB Acquiring

"It was really lovely to see all the positive comments and feedback from the students during the sessions. I truly hope we were able to mould a few more eco-warriors for the planet! A special thanks for adapting the sessions to suit the different age groups and evolving the workshops based on the feedback we received. It was wonderful working with you and everyone at Bare Necessities."

-CHIREC International School



EDUCATIONAL RESOURCES

5.3K

TOTAL EDUCATIONAL
RESOURCES SOLD

We have sold 5342 units of zero-waste books, playing cards, and board games. Our playing cards are printed on recycled paper and every one has a sustainability fact or zero-waste tip to learn from. Our board game teaches children about sustainability in a fun and engaging way!



In 2021, Sahar Mansoor published her book 'Bare Necessities - How to live a Zero-Waste Life' along with Co-Author Tim De Ridler. This one-stop guide on how to move towards a more sustainable lifestyle in India has already reached over 600 people. It is filled with activities, insights, recipes, tips, and how-to guides.



ECOTOPIA

Deepali Thakur

28/12/2020



The game is super cute ! We played with grandparents and everyone loved it !



Parv Modi

Verified

15/10/2020



Fun game to play with family, especially informative for younger siblings

The game was delivered pretty quickly and hassle free and I was pleasantly surprised with the feel of the product. Even though it was made from fully recyclable products, the quality was very high. I have played the game with my family and it has been an enjoyable experience. The Challenge cards and pass it on cards keep the game interesting. I found the eco tips giving on each Food card to be very insightful and these tips will help me do my part in taking care of the environment. I will be recommending this game to my younger cousins for a fun playing experience and also to learn correct sustainable practices



KIDS ACTIVITY BOOK

Sakshi Verma

29/04/2022



The right foundation

Here is the book every kid (and adult) should have.
Fun activities but full of knowledge we should have to
Kickstart sustainable journey in our life.



Deepali Thakur

27/12/2020



My 8 yr old received this book as a gift and totally
loved it!



BARE NECESSITIES: HOW TO LIVE A ZERO-WASTE LIFE BOOK

Rivannah

07/11/2021



Sustainability

We often heard people say there is no planet B but what are we really suppose to do in order to protect the one we have? This book gives us the detailed insights, recipies, tips and guide to everyone wanting to make a positive change in their life and the environment through eco-friendly and sustainable means by maintaining an zero waste Journey talked about in detail qnd descriptive way in this book



Akash singh

03/12/2021



Loved it!

" Bare Necessities : How to Live a Zero-Waste Life " .A very fine and fabulous book by " Sahar Mansoor and Tim De Ridder "This book contains a lot of tips and tricks to minimize the waste of things and also suggests a lot of things so that we can make things reusable in our daily life.The author has also provided many important facts about our environment, the damage we cause it and what can be its consequences.The facts provided in the book are very well documented and genuine. The author illustrated the waste problem very well and subsequently suggested some suggestions in adopting that one can reduce waste.A perfect book that we need with all those tips and DIY-(Do it yourself) hacks.Considering the language, it is very well written brilliant and very easy to understand.Overall a perfect book for everyone and highly recommended.

BARE NECESSITIES: HOW TO LIVE A ZERO-WASTE LIFE BOOK



Naval Kush • 3rd+

Cloud Governance | Customer Success | Delivery Mana...

1yr • 🌐

+ Follow ...

Thanks for gifting me my next book 📖 to begin, [Kritika Karki](#) and [#AmdocsGreenTeam](#). 😊

Loved the workshop with [Sahar Mansoor](#) and I'll definitely choose some green alternatives from your book! 🌍



Vijayant Bhardwaj • 3rd+

Fiber Engineer - Amdocs ||SQL

1yr • 🌐

+ Follow ...

Together we can change the world...
wonderful book "BARE NECESSITIES" tell us how to live a zero waste life...
Thanks [Amdocs](#) for sending this book with lovely post cards..
and Big thumps up to [Sahar Mansoor](#) & @tim De Ridder



ONLINE COURSES

'Zero Waste Living 101' aims to provide a comprehensive understanding of how to transition towards a zero-waste lifestyle. 'Building Blocks of Sustainability' delves deeper into the importance of the interconnectedness between people, planet, and profit in order to build a sustainable future.



Our 'Introduction to Circular Economy' online course offers a well-rounded understanding of circular economy. Looking at sustainable habits from living a zero waste lifestyle to adopting natural living practices, making healthy food choices and ultimately transitioning into carbon free living. By exploring these, we share unique insights into how the circular economy connects and nurtures all these sustainable practices.

We provide students with access to eye-opening research and data, interviews with well-known experts from various fields, over a dozen DIY videos for zero-waste living, and countless tips and tricks that they can learn from and incorporate into their lives.

200+

SUSTAINABILITY RESOURCES

We have provided over 200 resources concerning the global ramifications of waste and what we can do to help

76K

STUDENTS ENROLLED SINCE FEBRUARY 1, 2020

Our online courses have directly engaged 376,238 people and the community is fast growing through individual sign-ups and corporate enrollments.

26

ZERO WASTE MODULES

Zero waste living 101 includes 10 modules designed to increase knowledge and awareness around a zero-waste lifestyle: Personal care, Closet, Kitchen, Home Care, Gifting, Occupation, City, Travel, Lifestyle, and Circular Economy

Building Blocks of Sustainability includes 6 modules to help students gain an in-depth understanding of the concepts of sustainability: An Introduction, Renewable Energy, Greenwashing, Gender and Income Inequality, Waste Management, and Sustainability communications.

Introduction to Circular Economy includes 10 modules ranging from what is circular economy, shared economy, regenerative agriculture, sustainable farming, circular models in products among others.

ZERO WASTE LIVING 101

Tulika Mishra

Verified

14/02/2022



A very Knowledgeable Course!

I got to learn lot of things from this course. I have started implenting few things of Zero waste in my life and this course helped me even more. Made some DIY bathing salts and trying to reduce the plastic as much as I can. A very helpful course for people who want to live a conscious life and live in sync with Mother Nature.



Ayesha Mehrotra

Verified

23/01/2021



Great

A systemic change needs to happen for things to revolutionize the conversation around waste!



Akansha

Verified

23/01/2021



Awareness

Huge consumer demand has created an explosion of production which has been the major contributor to the global waste crisis. we need to get mindful of our choices and choose an organic lifestyle.

SUSTAINABILITY WASTE IN 30

Bihani

Verified

21/01/2021



We can reverse the change

It is real and getting worse by the day. But also that we as individuals can reverse the change. The more we understand it, the better we implement it. I am thrilled to share that I completed one of the finest course out there by Bare Necessities Zero Waste Solutions. I encourage every individual and organization to go through it. It is well structured and has awesome reading material. It will not only clear concepts but also help in building sustainable communication.



Pinaki

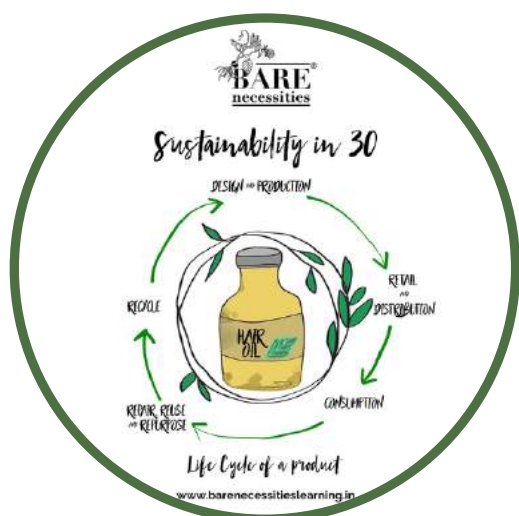
Verified

04/01/2021



A new leaf in sustainability education

Never ending and would haunt us for generations. Course is a new leaf in sustainability education



Priyangshu

Verified

31/12/2020



We need to act now!

That we are living in it and if we dont act now then probably we will keep a world which is unsuitable for our children. This has been a good session.

INTRODUCTION TO CIRCULAR ECONOMY

Sunitha Garcha

Verified

01/12/2021



An eye opening course

Have started the course and would like to share that it's well put together with lot of examples to understand the concept in simple terms. I think it would inspire to embark on the journey of zero waste as a layman understands. Thanks



Sudha Maharajan (She/Her) • 1st
Formulation Scientist- Cavinkare | Ex-ITC |
1mo • Edited •

As a sustainability enthusiast and someone who randomly consumes information related to my field on various platforms, it is always refreshing to learn from individuals who are immersed in the same work day in and day out. That's how I came across two foundation courses: 'Sustainability in 30' and 'Circular Economy' offered by Bare Necessities, a sustainability-based enterprise.

The courses are well-structured and provide a solid understanding of the fundamental topics. The inclusion of numerous case studies and interviews with pioneers in different fields of sustainability makes the overall course engaging and lively. There are plenty of study resources and references in the course that I am yet to explore.

I personally want to express my gratitude to the team for curating the course to the best of their abilities, without invoking any guilt.

Sahar Mansoor Mehul Manjeshwar Bare Necessities Zero Waste Solutions

[#circulareconomy](#) [#sustainability](#) [#learning](#) [#course](#)



IMPACT ASSESSMENT COSMETICS

"There is some evidence that paraben (a chemical used in cosmetics) is partially at fault for killing off coral, and more than a few scientists believe that this chemical is a hormone disruptor in dolphins and other marine wildlife."

33K

TOTAL COSMETIC UNITS

SOLD

We have sold 33261 units of lip balms, scrubs, bath salts, face packs, facial cleansers, shampoo and conditioner bars that are packaged in an earth friendly manner



98K

KILOGRAMS OF PLASTIC
COSMETIC UNITS DIVERTED
FROM LANDFILLS

We have saved 98,736.35 kg of plastic cosmetic units from being dumped into a landfill by consumers choosing to purchase earth friendly alternatives from us!

2M

TOTAL PLASTIC COSMETIC UNITS
SAVED DUE TO ITEMS SOLD

We have saved a total of 2,025,197.66 plastic cosmetic units being used by consumers. Our products are packed in material that is recyclable, reusable or fully compostable.



IMPACT ASSESSMENT

SOAP

"Though one wrapper of soap or one bottle of shampoo might not seem to matter, it can definitely make a difference when multiplied by over a billion people, who live in India and who comprise one-seventh of the world's population."

68K

TOTAL SOAP UNITS SOLD

We have sold 68,395 soap units packaged in an earth friendly manner



147K

KILOGRAMS OF PLASTIC SOAP CONTAINER UNITS DIVERTED FROM LANDFILLS

We have saved 147,054.98 kilograms of plastic soap container units from being dumped into a landfill by consumers choosing to purchase sustainable, reusable ones from us!



5M

TOTAL PLASTIC SOAP CONTAINER UNITS SAVED DUE TO ITEMS SOLD

We have saved a total of 5,005,331.25 plastic soap container units being used by consumers. Our units are packed in material that is recyclable, reusable or fully compostable.



IMPACT ASSESSMENT

DENTAL CARE

"The package is not noticed during purchase, transport, and use of the product—in fact, it is not noticed until the minute the product is consumed and the package had fulfilled its function and turns into waste. "



33K

TOTAL DENTAL CARE UNITS SOLD

We have sold 33,789 dental care units packaged in an earth friendly manner

18K

TOTAL DENTAL CARE UNITS SAVED DUE TO ITEMS SOLD

We have saved a total of 18,472.808 plastic toothpaste, plastic toothbrush and tongue cleaner units being used by consumers. Dental care purchased from Bare Necessities are packed in materials that are recyclable and reusable



532

KILOGRAMS OF PLASTIC DENTAL CARE UNITS DIVERTED FROM LANDFILLS

We have saved 532.47 kilograms of plastic toothpaste and toothbrush units from being dumped into a landfill by consumers choosing to purchase sustainable, reusable ones from us!

IMPACT ASSESSMENT

MENSTRUAL HYGIENE

"A plastic, industrially manufactured, disposable sanitary pad requires about 500–800 years to decompose. Thousands of tons of disposable sanitary waste is generated every month all over the world."

784

TOTAL MENSTRUAL CUP UNITS SOLD

We have sold 784 units, limiting harm to the environment



814K

KILOGRAMS OF PLASTIC SINGLE USE UNITS DIVERTED FROM LANDFILLS

We have saved a total of 814,548.6 plastic single-use feminine hygiene products being used by consumers because they purchased our units that are reusable.

882K

TOTAL PLASTIC SINGLE USE UNITS SAVED DUE TO ITEMS SOLD

We have saved 882,217.928 kilograms of plastic single-use units from being dumped into a landfill by consumers choosing to purchase sustainable reusable ones from us!

PERSONAL CARE

Aditi Verified



Mandatory one!

This soap cleanses really well and it's hydrating doesn't leave the skin dry...smells natural...way way better than other soaps available in the market...overall I'm getting obsessed with bare necessities...thank you team



October 20, 2022



Samikshya Mishra Verified



Awesome

It is my 6th bottle of the body lotion and i am absolutely in love with it. The fragrance is mild and the all natural lotion hydrates my skin throughout the day. Perfect lotion for Summers.



March 17, 2023

Sanjana Verified



Great Product

Love the soothing smell of this soap! Would definitely repurchase!



November 17, 2022



PERSONAL CARE

Akhila Vishnu Verified



Best hydrating moisturizer!

It's really really really hydrating! My skin was becoming very dry and flaky especially above the cheeks area near my eyes. I used this moisturizer and it has really helped! I could see difference within just few uses. And the fragrance is amazing too. Feels like I'm in a garden :)



January 17, 2023



Durga Menon Verified



One of the best lipbalms from Bare

The busy bee lip balm smells delicious. My lips recovered quickly from the dryness. The balm is easy to carry and great for summertime!



February 20, 2023

Aarohi Shyam Verified



Excellent product

It took just 5 days of use to continuous use to heal chapped lips, and since then just using a little quantity goes a long way... highly recommend this, and the smell is divine!



December 13, 2022



IMPACT ASSESSMENT

STRAWS

"It is estimated as many as 8.3 billion plastic straws pollute the world's beaches."

17K

TOTAL STRAWS SOLD

We have sold 17,001 metal straws



81M

TOTAL PLASTIC STRAWS SAVED DUE TO ITEMS SOLD

We have saved a total of 81,572,016 plastic straws from being used by consumers. Our straws are made of metal and can be reused several times



32K

KILOGRAMS OF WASTE DIVERTED FROM LANDFILLS

We have saved almost 32,911.49 kilograms of straws from being dumped into a landfill by consumers choosing to purchase sustainable, reusable ones from us!



IMPACT ASSESSMENT

BAGS

"Plastic bags, which are made of polythene, causes pollution all its life. Its manufacturing process is harmful to the environment and it remains toxic to the environment after you throw it away."



2K

TOTAL BAGS AND UPCYCLED POUCHES SOLD

We have sold 2,195 reusable bags and upcycled pouches



11M

TOTAL PLASTIC BAGS SAVED DUE TO ITEMS SOLD

We have saved a total of 11,875,137.5 plastic bags being used by consumers. Our products, the tote bag and carrier pouch and reusable and do not harm the environment

65K

KILOGRAMS OF PLASTIC BAGS DIVERTED FROM LANDFILLS

We have saved 65,312.37 kilograms of plastic bags from being dumped into a landfill by consumers choosing to purchase sustainable, reusable ones from us!

IMPACT ASSESSMENT

CUTLERY

"22, 000 tonnes of plastic waste comes from cutlery of the food we order so frequently."

11K

TOTAL CUTLERY UNITS SOLD

We have sold 11,062 reusable bamboo cutlery units, coconut shell bowls and reusable steel tumblers



5K

KILOGRAMS OF PLASTIC CUTLERY DIVERTED FROM LANDFILLS

We have saved 5,223.13 kilograms of plastic cutlery units from being dumped into a landfill by consumers choosing to purchase sustainable, reusable ones from us!



3M

TOTAL PLASTIC CUTLERY UNITS SAVED DUE TO ITEMS SOLD

We have saved a total of 3,021,895.8 plastic cutlery units, disposable plates and cups being used by consumers because they purchased the sustainable option.

PENS AND PENCILS

"All the disposable pens and refills end up in landfills, waterways and in other places with the toxic contents ultimately trickling down to the soil and the groundwater table."



6K

TOTAL PEN AND PENCIL UNITS SOLD

We have sold 6,476 pens and pencils packaged in an earth friendly manner

25K

TOTAL PLASTIC UNITS SAVED DUE TO ITEMS SOLD

We have saved a total of 25,008.76 plastic units being used by consumers because they purchased our units that are made from and packed in material that limits harm to the environment



205

TOTAL PLASTIC UNITS DIVERTED FROM LANDFILLS

We have saved 205.38 kilograms of stationary from being dumped into a landfill by consumers choosing to purchase sustainable ones from us!

IMPACT ASSESSMENT

FOOD WRAP

"Cling film is difficult to recycle, the majority of it ends up in landfill where it takes hundreds of years to degrade and risks leaching chemicals into groundwater."

2K

TOTAL BEESWAX UNITS SOLD

We have sold 2,504 beeswax wrap units packaged in an earth friendly manner



1K

KILOGRAMS PLASTIC SINGLE USE UNITS DIVERTED FROM LANDFILLS

We have saved 1,068.81 kilograms of plastic single-use units from being dumped into a landfill by consumers choosing to purchase sustainable, reusable ones from us!

36K

TOTAL PLASTIC SINGLE USE UNITS SAVED DUE TO ITEMS SOLD

We have saved a total of 36,493.3 plastic single use units being used by consumers. Our units are packed in material that is recyclable, reusable or fully compostable



PRODUCT REVIEWS

LIFESTYLE PRODUCTS

Tanya Yadav Verified



Excellent product quality

I carry it everywhere and it is so convenient. In fact it inspires others to live sustainably by reducing plastic waste that is generated with one time use straws .



September 21, 2022



Shilpa Murthy Verified



Stainless Steel Straws

Best thing to buy!



Sept

Babita Thapa Verified



Perfect..

The size is awesome and the finishing of the product hits that point. Very sturdy n obviously I have ð loved that cute pouch on it..ðgo for it guys..Well I am looking forward that u guys come out with spoon sets n serving n cooking spoons as well.



September 6, 2021



PRODUCT REVIEWS

LIFESTYLE PRODUCTS

Richa Asthana Verified

★★★★★

Very nice product
Bare necessities delivered this product at an amazing speed when I told them that I need to travel soon. The collapsible cup is very nice and the quality is also great.



October 13, 2022



Ana Linggi Verified

★★★★★

Great Product
Stainless Steel Straws



March 30, 2023



Sourabha Natesh Verified

★★★★★

Just perfect
Perfect finish . Environment friendly.



November 26, 2022



IMPACT ASSESSMENT

HOME CARE

"Many laundry detergents contain approximately 35 percent to 75 percent phosphate salts. Phosphates can cause a variety of water pollution problems."



4K

TOTAL UNITS SOLD

We have sold 4,080 units of laundry detergents, hand wash, dish wash and surface cleaners packaged in an earth friendly manner

12K

TOTAL SINGLE USE PLASTIC UNITS SAVED DUE TO ITEMS SOLD

We have saved a total of 12,850.8 plastic single-use units being used by consumers. Our units are packed in material that is recyclable, reusable or fully compostable



664

KILOGRAMS OF PLASTIC UNITS DIVERTED FROM LANDFILLS

We have saved 664.28 kilograms of plastic single use home care units from being dumped into a landfill by consumers choosing to purchase sustainable, reusable ones from us!

PRODUCT REVIEWS

HOME CARE

chinmayee hota Verified



Loved it

First of all there is NO toxic chemicals which I loved the most and second is the fragrance, and also the pretty colour ❤️



December 6, 2022



Suparna Verified



Best ever handwash

I am totally in love with this product. Unlike chemical handwash liquids this one is gentle on the hands and smells amazing. Plus it's environment friendly too.



November 7, 2022

Divya Goil Verified



Cleans well, smells great.

The bottle is very elegant, and the handwash cleans as well as any other, and smells quite nice. 10/10 would recommend



December 27, 2022



PRODUCT REVIEWS

HOME CARE

Sanjana S Verified



Dish wash powder

I really like this product. It has this really mild fragrance and lathers pretty well. Would definitely repurchase :)



September 11, 2022



Mayura Rao Verified



No brainer

Why do you allow such harmful chemicals into our home when products like Bare exist! Such a no brainer to make the switch right now.



June 18, 2023

Tuheena Patro Verified



Good buy

Firstly thank you so much for working towards a Eco friendly world....really loved the mild fragrance of the cleaner and it's effective on the kitchen stains too..keep up the good work . much love



May 7, 2023



ALIGNMENT WITH SUSTAINABLE DEVELOPMENT GOALS

As a purpose-driven startup that is out to leave the planet in a better place than we found it in, we acknowledge the importance of aligning ourselves with global standards. Therefore, we look at the UN SDG Guidelines, as a means of assessment.

In this regard, we are in alignment with the following SDGs:



Goal 3: Good Health and Well Being

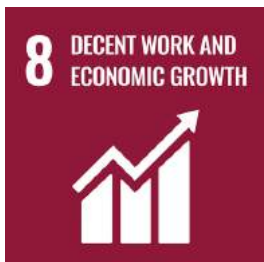
At Bare Necessities, we are constantly striving to achieve maximal economic and mental well being for all our employees. We pay everyone honorable wages and have provided a solid medical insurance cover.

Goal 5: Gender Equality

At Bare Necessities, we are focused on providing equal employment opportunities to all, irrespective of any societal, financial or cultural setting. Note that though we are keen on supporting women, we have never shied away from doing the same to men as well. Some of our most essential positions are held by men with extremely high calibre, sincerity and dedication.



Goal 8: Decent Work and Economic Growth



We recognize the potential that has to exponentially grow in a healthy environment. Extensive care is constantly taken to catalyze this growth by supporting them throughout the way. We make it a point to cheer them on through their achievements and partake in regularly holding Key Performance Indicator (KPI) Sessions every quarter. Additionally, we award two employees every quarter.

ALIGNMENT WITH SUSTAINABLE DEVELOPMENT GOALS

Goal 9: Industry, innovation and infrastructure



Bare Necessities seeks to create everyday essential products, which in no way will fuel the waste epidemic. We design and create high quality, earth-friendly necessity products that are packaged in recyclable, reusable or compostable packaging. Our products are made by our women-run manufacturing team, with ingredients that are planet friendly, ethically and locally sourced. We are bringing innovation to an industry that has seen none in over 30 years.

Goal 10: Reduced inequalities

We strongly believe that necessities in life should be accessible for all. On joining Bare Necessities, our team members have grown to adopt a mindset as well. We have made it a point to ensure that the entire team has equal access to the knowledge of sustainability and making mindful choices. We conduct team meetings every week, during which we educate our team about making mindful choices in all aspects of life. The idea is to come together and help each other out in the journey of sustainable living.



Goal 11: Sustainable cities and communities



In the future, Bare Necessities envisions itself to become an interdisciplinary hub, a home for product designers to design products with a cradle to cradle philosophy, a place for policy analysts to work with local government on policy recommendations to manage our waste better, to reduce our waste. A place for behavior economics, ecologists, researchers and consumers alike to build the ecosystem towards a circular economy. Bare Necessities seeks to collaborate in new geographies, new industries providing zero waste consultancy services, leveraging technological products for synergy gains on product and serving to ultimately co-creating with our collaborators and community. Through this journey, we want to involve the community to make them a critical part of the journey of sustainability.

ALIGNMENT WITH SUSTAINABLE DEVELOPMENT GOALS

Goal 12: Responsible consumption and production



For us at Bare Necessities mindfulness and sustainability is a fundamental cornerstone for what we do. Our functions and processes as an organisation are in alignment to this process. Our personal care products are entirely plastic-free and are handcrafted by our women-run manufacturing team. We render little to no carbon emissions in the process of production. We encourage our customers to refill their products by offering refilling stations and services at our store. We ensure we don't incur any wastage and use our resources very wisely. We very stringently follow waste segregation processes at our office as well.

Goal 13: Climate Action

The crux of what we do at Bare Necessities is to leave the planet in a better place than we found it in. We meticulously work to create solutions for pesky plastics and the issues that they create. Our solutions range from products to services to enable our customers to make more mindful decisions. Besides the work that we do, we actively engage with our community to participate in tree plantation drives, clean up drives among others.



HOW DO WE MANAGE WASTE ON SITE?

At our office, we take waste segregation practices very seriously. We ensure that our team is well-informed and oriented into the process when they join. In addition to this, we conduct internal workshops periodically to raise awareness and encourage waste reduction in their lives outside of work too. Furthermore, we have hosted internal workshops around menstrual health and hygiene. We have provided our women-run manufacturing team with menstrual cups too.

Our office has informative signages throughout the premises. To compost our biodegradable waste, we use Daily Dump's Khamba. For other items such as cardboard boxes, HDPE containers and aluminium cans, we ensure responsible disposal by handing them over to a composter. We also keep a close eye on the waste we generate by tracking and monitoring it on a monthly basis.



WHAT'S NEXT FOR

BARE NECESSITIES?

We are delighted to share that our journey at Bare Necessities is taking us to new horizons. Our team is growing to be more diverse and our passion to champion sustainability is taking new shapes and forms.

We feel incredibly fortunate for the increasing support that we receive across our social media platforms and other channels. The continuous encouragement inspires us every day.

The global garbage crisis is a pressing issue that demands our attention and it cannot be overlooked. While it is overwhelming and kicks in eco anxiety, the important aspect is to accept the status quo and strive to find solutions.

Embracing simple steps such as using reusable bags and refillable drinking bottles, instead of single-use plastic alternatives. Every effort counts, as evidenced by the positive impact we have made as a business.

Furthermore, we have ventured into innovative waterless forms of products that reduce carbon emissions by 80-90%. This is a huge milestone for us as a business as we aim to work on more innovations to make sustainable living accessible to all. Thereby bringing everyone closer to tackling the waste crisis.

As we look ahead, we envision Bare Necessities to become an interdisciplinary hub, a home for product designers to design products with a cradle to cradle philosophy, a place for policy analysts to work with local government on policy recommendations to manage our waste better, to reduce our waste. A place for behaviour economics, ecologists, researchers and consumers alike to build the ecosystem towards a circular economy.

We intend to expand into new geographies and industries, offering zero waste consultancy services and leveraging technological products for synergy gains on product and serving to ultimately co-creating with our collaborators and community.

As we move ahead, we are truly grateful and humbled by the support that we continue to receive each day. Let's continue to make a difference in the world, one sustainable choice at a time.



APPENDIX AND CONTACT DETAILS

The impact of Bare Necessities was measured through overall data from July 2016 to the conclusion of March 2023

TOTAL ITEM SALES SIT AT 179,547 PRODUCTS.

Plastic units saved is based on individual sales on a comparative formula of the life of a Bare Necessities product (maximum length of 5 years, i.e. a metal straw will last 1825 days in the calculations despite the assumption that straw would last a lifetime) compared to the amount of plastic expected to be used on a daily basis globally. This information was sourced via desk research of multiple sources to ensure overall accuracy.



TOTAL UNITS SAVED SIT AT 103,096,156

Total kilograms diverted from landfill has been found through a calculation of the amount saved and the weight of a plastic product. The weight was once again found through desk research of multiple sources to ensure overall accuracy.

TOTAL WASTE DIVERTED FROM LANDFILL SIT AT 540,135.21 KILOGRAMS

Total kilograms diverted from landfill has been found through a calculation of the amount saved and the weight of a plastic product. The weight was once again found through desk research of multiple sources to ensure overall accuracy.

WE'D LOVE TO HEAR YOUR FEEDBACK ON OUR IMPACT WORK!

Email: info@barenecessities.in

Phone number: 097403 26425

Website: <https://barenecessities.in/>

Facebook: Bare Necessities - Zero Waste India

Instagram: [barenecessities_zerowasteindia](https://www.instagram.com/barenecessities_zerowasteindia)

Linkedin: Bare Necessities - Zero Waste India

YouTube: <https://www.youtube.com/@BareNecessitiesZeroWaste>

Pinterest: <https://in.pinterest.com/pin/499407046181114628/>

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