



DISCLOSURE MATERIALS

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire and B Lab deems them to be material, the company must:

- 1) Be transparent about the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue.
- 3) Demonstrate that management systems are in place to avoid similar issues from arising in the future.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to background checks by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.



DISCLOSURE QUESTIONNAIRE

Company Name: Country & Town House
Date Submitted: 05/22/2023

Industries & Products	Yes	No
Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply.		
Animal Products or Services		✓
Biodiversity Impacts		✓
Chemicals		✓
Company Explanation Of Disclosure Item Flags		✓
Disclosure Alcohol		✓
Disclosure Firearms Weapons		✓
Disclosure Mining		✓
Disclosure Pornography		✓
Disclosure Tobacco		✓
Energy and Emissions Intensive Industries		✓
Fossil fuels		✓
Gambling		✓
Genetically Modified Organisms		✓
Illegal Products or Subject to Phase Out		✓
Industries at Risk of Human Rights Violations		✓
Monoculture Agriculture		✓
Nuclear Power or Hazardous Materials		✓
Payday, Short Term, or High Interest Lending		✓
Water Intensive Industries		✓
Tax Advisory Services		✓

Supply Chain Disclosures	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones		✓
Child or Forced Labor		✓
Negative Environmental Impact		✓
Negative Social Impact		✓
Other		✓

Outcomes & Penalties	True	False
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.		
Anti-Competitive Behavior		✓
Breaches of Confidential Information		✓
Bribery, Fraud, or Corruption		✓
Company Explanation Of Disclosure Item Flags		✓
Company has filed for bankruptcy		✓
Consumer Protection		✓
Financial Reporting, Taxes, Investments, or Loans		✓
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)		✓
Labor Issues		✓
Large Scale Land Conversion, Acquisition, or Relocation		✓
Litigation or Arbitration		✓
On-Site Fatality		✓
Penalties Assessed For Environmental Issues		✓
Political Contributions or International Affairs		✓
Recalls		✓
Significant Layoffs		✓
Violation of Indigenous Peoples Rights		✓
Other		✓

Practices	True	False
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing		✓
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)		✓
Company Explanation Of Disclosure Item Flags		✓
Company prohibits freedom of association/collective bargaining		✓
Company workers are prisoners		✓
Conduct Business in Conflict Zones		✓
Confirmation of Right to Work		✓
Does not transparently report corporate financials to government		✓
Employs Individuals on Zero-Hour Contracts		✓
Facilities located in sensitive ecosystems		✓
ID Cards Withheld or Penalties for Resignation		✓
No formal Registration Under Domestic Regulations		✓
No signed employment contracts for all workers		✓
Overtime For Hourly Workers Is Compulsory		✓
Payslips not provided to show wage calculation and deductions		✓
Sale of Data	✓	
Tax Reduction Through Corporate Shells		✓
Workers cannot leave site during non-working hours		✓
Workers not Provided Clean Drinking Water or Toilets		✓
Workers paid below minimum wage		✓
Workers Under Bond		✓
Other	✓	



B Corp Certification - Disclosure Questionnaire Documentation

PROVIDED BY:

Country & Town House

UPDATED AS OF:

05/22/2023

DISCLOSURE QUESTIONNAIRE CATEGORY	Selling or Providing Access to Consumer or User Data
TOPIC	Sharing User Data to Advertising Partners and Third Parties
SUMMARY OF ISSUE	<p>The company occasionally runs sponsored competitions on their website where, If opted-in, competition entrants email addresses are shared with the sponsor. The email addresses are shared to enable the competition sponsor to contact entrants with news, offers, and updates. More information can be found: https://www.countryandtownhouse.com/competition-terms-conditions/</p> <p>The company and it's online advertising partners may process personal data (such as cookies, unique identifiers, and other device data) on the basis of legitimate interest. All users that visit the site are presented with a cookie consent module (UniConsent) that is EU GDPR IAB TCF 2.0 and CCPA compliant. Users can view a list of partners to see the purposes they believe they have legitimate interest and how they can object to it or manage choices.</p>
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	<p>Data is collected from participants who opt-in/provide consent.</p> <p>As of April 2023, 3% of total revenue is generated from online programmatic advertising, through this practice.</p>
IMPACT ON STAKEHOLDERS	<p>Users are asked to give consent for the company to be able to share their user data by accepting the online cookie policy. See https://www.countryandtownhouse.com/privacy-policy/ Participants must opt-in for information to be shared. See https://www.countryandtownhouse.com/competition-terms-conditions/</p> <p>Users must also give consent to the information collection, disclosure and use practices outlined in the Privacy Policy when registering an account.</p>
IMPLEMENTED MGT PRACTICES	<p>The company has implemented measures to ensure that user's data is protected:</p> <p>The company is GDPR compliant and uses a EU GDPR IAB TCF 2.0 and CCPA compliant cookie consent module.</p> <p>The company uses secure server to store data.</p> <p>The company gives the user the option to easily opt out of cookies onsite.</p>



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UPDATED AS OF:

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DISCLOSURE QUESTIONNAIRE CATEGORY	Disclosure Industries
TOPIC	Clients in Controversial Industries
SUMMARY OF ISSUE	Country & Town House is a magazine publisher that generates revenue mainly from advertising, online and printed copies. The company has had a one-time client selling Cannabis-related products and several clients from the alcohol industry on an ongoing basis. The service provided was the promotion of the company product to their target audience through print and digital advertising.
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	In the last fiscal year clients operating in the cannabis industry represented 0.04% and clients from the alcohol industry represent 6%.
IMPACT ON STAKEHOLDERS	<p>Companies that work with clients in controversial industries can indirectly increase the harmful impact to stakeholders by enabling business growth. Therefore, companies that work with clients in these industries should have practices in place to ensure that their impact is aimed at decreasing the negative impacts of the industry.</p> <p>B Lab has flagged the involvement of companies with clients in controversial industries as a material issue and new standards will be created to address possible risks related to this matter.</p>
IMPLEMENTED MGT PRACTICES	<p>Any new potential advertising business from companies that operate in sensitive industries is reviewed and assessed by senior management with a view to limit activity.</p> <p>Country and Town House has an ethical marketing policy and observes industry codes of practice. The Advertising Code administered by the Committee of Advertising Practice (CAP Code) and enforced by the Advertising Standards Authority, lays down rules for advertisers, agencies and media owners to follow. Under the Code advertising must be responsible, and not mislead, harm or offend its audience. Particular rules cover advertising to children and specific sectors such as alcohol, gambling, motoring, health and financial products.</p>
REPORT	
MANAGEMENT COMMENTS	