



Widgit - About Us

Version 1.0 | April 2024



About us

Our mission and values



Our Mission



We are Widgit and symbols are our world.

We believe in the power of symbols to support communication and understanding.

Our unique combination of software and symbols empowers practitioners to support the diverse needs of symbol users of all ages.

From our inspirational community to this planet we call home, we care deeply about people, the environment and our place within it.

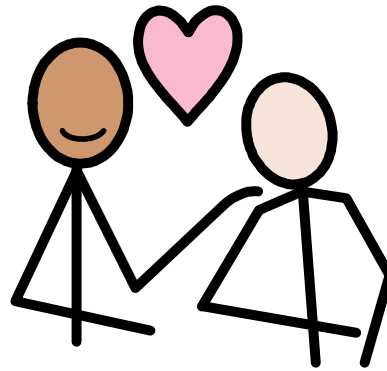
When it comes to unlocking potential, we believe symbols have a positive impact and help to ensure no one feels left behind.

We believe in...



Integrity

Treating everyone and everything we do in an honest and respectful manner.



Kindness

Acting in a positive, supportive and understanding way towards everyone we work with.



Quality

Taking pride in our work and constantly striving to improve and evolve.



What we do

Our software, symbols and technology



What we do

At Widgit, we believe in a world where everyone has the right to understand and be understood.

Through the power of Widgit Symbols, we proudly help facilitate communication, education and understanding across a variety of settings, including schools, homes, healthcare, and even while on the move!



Our software

Your journey to symbolised communications starts with Widgit.

Our online and desktop software gives you access to our entire symbol language. Whatever your requirements, our two main products are designed to meet the unique needs of symbol users in any environment.



Powerful symbol resource editor for unlimited creativity.

Unlock the full potential of symbols using highly flexible design features. Ideal for advanced practitioners and symbol experts.

www.widgit.com/inprint
(Version 4 coming soon)

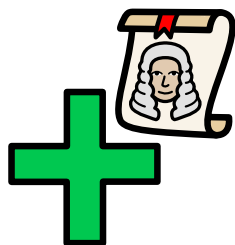
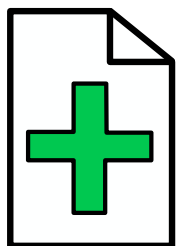


Template-driven symbol resources from your browser.

Get started quickly with hundreds of inspiring templates and create your symbol materials online. Ideal for anyone starting out.

www.widgit.com/widgitonline





Our symbols

Widgit Symbols are designed to enhance text comprehension by offering simple visual representations of concepts.

Symbol sets consist of comprehensive collections designed with a structured set of rules, and are therefore far more robust than clip art or icon sets. These rules can help symbol users to independently expand on their vocabulary.

www.widgit.com/about-symbols

Widgit Symbol technology

Enhanced by our symboliser language technology, creating personalised symbolised materials couldn't be easier. From vocabulary lists to fully symbolised books, simply type and watch your words spring to life. For consistent and accurate use of symbols, our smart symboliser analyses each sentence to ensure the most appropriate match.

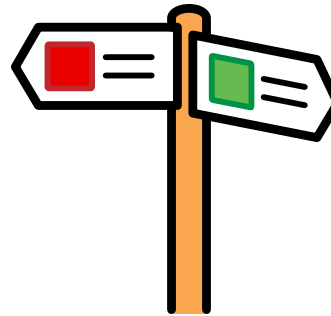
Thanks to our symbol editing features, you also have the freedom to personalise your symbols further, whether it's selecting appropriate skin tones, modifying the colours or customising symbol text.

Other ways you can use our symbols

Our widely recognised symbol sets can help make your products, services and experiences accessible to everyone. To support you on your journey, our symbol services are designed to help tell your story.

From symbolised signage and accessible symbol materials unique to your brand, to printing and manufacturing, and guidance on symbol licencing, we've got everything covered.

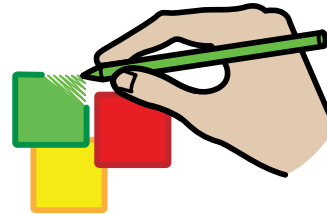
www.widgit.com/symbol-services



Symbol signage



Accessible symbol materials



Symbol design



Licencing

Partnerships

Whether it's national theatre groups, premier league football clubs, or families in the local community, we're proud to support a broad spectrum of partners with their symbolised communications.

Our international partners also span a wide range of educational settings, from Special Educational Needs (SEN) schools in Africa to international schools in the UAE.





Who we are

Working for Widgeit



Who we are

We're a growing company of enthusiastic, dedicated individuals who share a passion for what we do, and how we do it.

From expert educators to some of the brightest nerds around, we're a kind bunch of people who want to do good in the world.

We understand the importance of work-life balance, and are proud to operate a mostly hybrid working model, with flexible working patterns and hours also available.

For those days we do work in the office, we offer a comfortable, colourful setting to accommodate the needs of all staff members - from fully adjustable work stations to EV charging points (and not forgetting ample tea and coffee)!

To meet the whole team, visit:

www.widgit.com/about

Our Executive team



Cate Rae, CEO



Ben Stevenson, CTO



Jonathan Sullivan, CGO



Looking after our people

We wouldn't be Widgit without our people. That's why we're committed to fostering a workplace that nurtures and rewards its staff.

From our generous and regularly reviewed benefits package (including comprehensive Bupa Select cover) to planting your own tree, we prioritise the health and wellbeing of our team - both at work and at home.

When it comes to personal and professional development, we encourage our staff to embrace our values of integrity, quality and kindness to ensure they achieve their full potential – whatever their future goals.

To explore our current vacancies and learn more about working for Widgit, visit:

www.widgit.com/jobs





Our place in the world

Charitable donations and our impact on the environment



Environmental impact

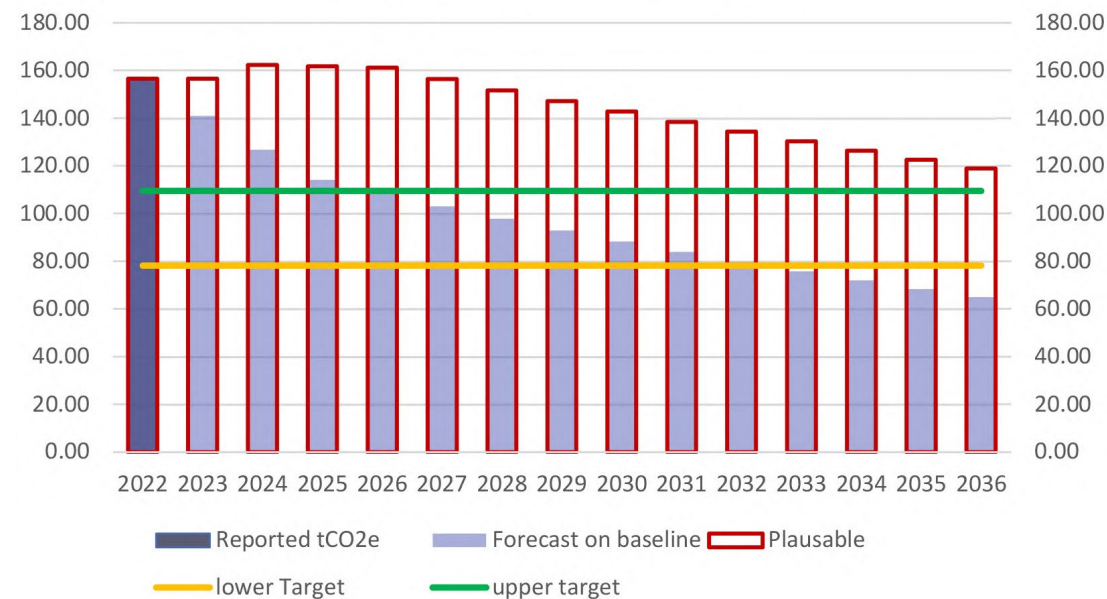
At Widgit, we care about doing good – both with people and the planet in mind.

To help offset our impact on the environment, we’re doing our bit to ensure we continue to make the right choices when it comes to caring for our world.

As we strive to do business for good, we’re proud to have embarked on a journey to B Corp certification - from monitoring our carbon footprint to being mindful of how we travel.

As part of this initiative, our Widgit Wilding project pledges to plant 40 trees per staff member, both locally and around the world. That’s 1,600 so far (and counting)!

Widgit Carbon Footprint 2022



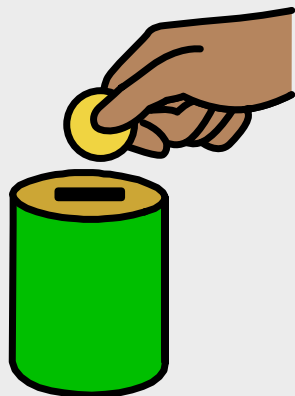
Charitable giving

When it comes to giving back to the community, we ensure

one penny of every pound of profits

goes to good causes.

We've also had the privilege of supporting some wonderful charities and kickstarters through the years, with our ongoing donations funding crucial facilities, services and experiences.



Recent charitable donations...

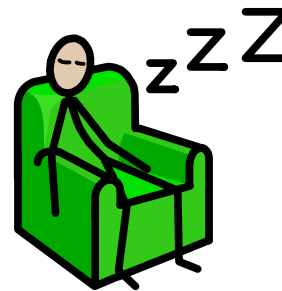
24 reverse advent calendar donations for LWS Night Shelter



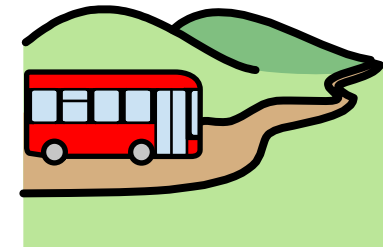
12 single-sided stereo headsets for people with single sided deafness for Yuni kickstarter



A sleeper chair for relatives of inpatients in United Lincolnshire Hospitals



27 school outings for The Friendship Project





Our history

Where it all began



Our history

With origins as a family company, our story spans 40 years of business supporting communication through symbols.

From our very first ZX Spectrum games and symbol software through to Widgit Online today, our global community of symbol users continues to grow as we strive to champion the power of symbols for a brighter tomorrow.

www.widgit.com/widgit_museum



Computing
a bedtime
tale of
success

Small Business
By Patrick Donovan





www.widgit.com

info@widgit.com

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