

Wessanen
2019 Aggregated Scoring Methodology Summary

Aggregated Scoring Methodology

Wessanen and all of its subsidiaries were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. Wessanen and its subsidiaries did eight B Impact Assessments, and the overall score was calculated using an employee-based weighted average. The 8 assessments are as follows:

- Wessanen Benelux + the Group Head-quarters
- Abafoods
- Abbot Kinney's
- Wessanen UK
- Destination
- Biogran
- Bjorg Bonnetterre et Compagnie
- Allos Hof-Manufactur

The Group scored an overall 91.7 points. The minimum verified score required for B Corp Certification is 80.

Learn more about the [B Impact Assessment](#).

Transparency Requirement for Wholly-Owned Subsidiaries

Wessanen is a wholly-owned subsidiary of a consortium consisting of private equity firm PAI Partners and a private investor Charles Jobson.

A wholly-owned subsidiary that is a Certified B Corporation is required to make transparent its answers to all non-sensitive questions on the B Impact Assessment.

Answers to all non-sensitive questions of the BIA for each of Wessanen's subsidiaries can be accessed in the accompanying documents - Transparent Assessment 2019 - attached to the company's profile.

Subsidiaries

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification (80+ points in the BIA) are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

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The overall scores for individual company assessments, which were used by B Lab to determine the overall score of Wessanen, are listed below.

Company name	Overall BIA score
Wessanen Benelux + the Group Head-quarters	87.1
Abafoods	81.5
Abbot Kinney's	79.0
Wessanen UK	86.4
Destination	89.7
Biogran	84.9
Bjorg Bonneterre et Compagnie	102.0
Allos Hof-Manufaktur	93.4

Biogran, Bjorg Bonneterre et Compagnie and Allos Hof-Manufaktur have done individual certifications and have their individual B Corp profiles accessible here:

Biogran <https://bcorporation.net/directory/biogran>

Bjorg Bonneterre et Compagnie

<https://bcorporation.net/directory/bjorg-bonneterre-et-compagnie>

Allos Hof-Manufaktur

<https://bcorporation.net/directory/allos-hof-manufaktur>

Brands

Brands that are not distinct operating subsidiaries included in the Parent Company's certification are not Certified B Corporations themselves, but may use the Certified B Corporation logo if B Lab has determined they have independently met the performance requirement for certification. Otherwise, the Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification.

For a list of brands under Wessanen, see below.

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Brand list

Below is a list of brands included in the scope of certification at the time Wessanen certified. These brands have been determined to have met the performance standards for certification independently and can therefore use B Corp IP.

Legal entity	Brand
Allos-Hof Manufaktur	Allos
	Cupper
	Tartex
Bjorg Bonneterre et Compagnie	Bjorg
	Bonneterre
	Destination
Kallo Foods (Wessanen UK)	Clipper
	Kallo
	Whole Earth