



Welcome to
CloudNine.



What we do.



Bidding, collaboration and social value specialists.

**From strategy to delivery,
we support you to win work,
deliver successful projects,
and create lasting impact.**

CloudNine is a certified B Corporation delivering hands-on support throughout the entire bid and project lifecycle. We help you secure high-value contracts and implement successful delivery strategies that drive lasting results.

From Bid...

Increase your win rate with our expert-led work-winning services:

- Bid management, strategy and coordination
- Bid writing and review
- Design development
- Compliance and quality assurance



to Build...

Ensure a smooth transition from tender to mobilisation:

- PMO setup and governance
- Performance tracking and risk management
- Training and team development
- Delivery alignment and project optimisation



and Beyond.

Embed long-term impact and change:

- Collaboration and behavioural enhancement
- Social value strategy and implementation
- Coaching, facilitation and insight
- Stakeholder engagement and diversity and inclusion



About us.

With offices in Birmingham and Manchester, CloudNine delivers national support with a local focus across sectors such as:

- Transportation
- Energy
- Utilities
- Waste Management
- Social Infrastructure
- Defence
- Facilities Management

We specialise in major, complex projects (typically £500m+) and have supported high-profile programmes including:



Our values.

We are a values-led consultancy, built on four key principles:



Progressive... but not pushy.

Proactive and inventive, we challenge convention to achieve breakthroughs in performance.



Ethical... but not soft.

Empathetic and full of integrity, we navigate complexities diplomatically and without sharp elbows.



Astute... but not arrogant.

Smart, competent and intentional, we value expertise and go deeper to find answers.



Spirited... but not flippant.

Fresh, bright and optimistic, we love solving problems in surprising ways.



Meet our team.



Faye Traud
Director

As co-owner and Director of CloudNine, Faye leads with purpose, championing excellence, collaboration, and innovation to help clients and teams achieve ambitious growth.

With over 20 years' experience in bids and project management, she brings deep strategic insight across infrastructure, energy, utilities, and defence sectors - leading complex, high-value bids worth over £1bn.

Certified by the APM and APMP (Practitioner), Faye combines technical precision with powerful messaging and a relentless focus on quality. Her ability to align teams, manage complexity, and deliver compelling, compliant solutions makes her a trusted partner in high-pressure environments.

Faye is also a trained Facet5 practitioner, certified Action Learning Set Facilitator, and member of the ICW. She designs and delivers behavioural programmes to help teams unlock their potential and work better together – driving long-term, value-driven outcomes through structured collaboration.



Jane McRobbie
Director

As co-owner and Director of CloudNine, Jane is purpose-driven with a strong commitment to social justice. She leads social value strategies that prioritise people, partnerships and place – combining strategic insight with hands-on delivery.

With a background in the social enterprise sector, Jane understands the transformative power of targeted intervention, particularly for under-represented and disadvantaged groups. An award-winning social value leader, she has spent over 30 years delivering meaningful impact across infrastructure, construction, FM, defence, utilities and renewable energy.

Jane's leadership has secured jobs, skills and training for priority groups and embedded community investment programmes that deliver legacy outcomes. Her collaborative style builds trust with clients, partners and communities alike.

Known for her emotional intelligence and active listening, Jane ensures CloudNine's work meets real-world needs. Her focus on equity, inclusion and long-term transformation champions social value as a driver of social mobility – not a tick-box exercise.

Meet our team.



Jenna Epstein

Executive Assistant and
Manchester Office Manager

Jenna has 15 years' experience and is known for her proactive approach, efficiency, and strong communication skills. She excels at team coordination and organising team events.



Gail Harris

Executive Assistant and
Birmingham Office Manager

Gail is a highly experienced and exceptionally organised Executive Assistant with a strong track record of supporting senior leaders. Known for her calm, professional manner and sharp attention to detail, she ensures operations run smoothly.



Beth Monday

Senior Bid Coordinator
(Work Winning)

Beth ensures bids run smoothly through expert communication, organisation, and system management. With a background in public administration, she brings a problem-solving mindset and strong community values to her work.



Grace Bailey

Bid Coordinator Apprentice
(Work Winning)

Grace supports bid submissions and timelines while completing her Bid and Proposal Coordinator Apprenticeship. She brings a background in global development and a strong desire to contribute meaningfully to team goals.



Emilia Bruckshaw

Junior Bid Writer/Researcher
(Work Winning)

Emilia is a Junior Bid Writer and Researcher with strong writing and analytical skills. She supports teams through research and content drafting - bringing energy, clarity, and a collaborative approach to help shape compelling, client-focused proposals.



Cleo Carroll

Junior Bid Writer/Researcher
(Work Winning)

Cleo is a skilled writer and researcher, delivering sustainability insight, stakeholder analysis and place-based research. She combines analytical rigour and GIS expertise to embed climate and social value into compliant, compelling bid responses.



Sam Tovey

Social Value Advisor
(Specialist Consulting)

Sam develops tailored social value solutions across bids and projects, integrating ESG, sustainability, and local priorities. He is Carbon Literacy Accredited and leads internal training.



David Short

PMO Manager
(Project Delivery)

David is an experienced PMO professional with 15+ years' expertise in project management, governance, and business analysis, driving portfolio oversight, stakeholder engagement, risk management, and process improvement across diverse sectors.



Dan Bond

Senior Associate
(Specialist Consulting - Graphic Design)

Dan designs engaging, high-impact visuals for bids and projects, as well as oversees CloudNine's brand and digital assets. He has a background in visual communication and print.



Jacqui Wordsworth

Senior Associate
(Specialist Consulting - Social Value)

Jacqui is a mechanical engineer and social value expert with over 25 years' experience in developing and implementing employment and skills programmes. She creates impactful initiatives that benefit clients and communities alike.



Steve Fulcher

Senior Associate
(Specialist Consulting - Collaboration)

Steve leads collaboration programmes aligned with ISO44001 and has a strong background in defence and FM. He fosters transparent, psychologically safe team environments rooted in authentic relationship-building.

Our services.

We offer comprehensive, connected services that span:

Bid management.

- End-to-end bid management and coordination
- Solution development
- Strategic writing and reviews
- Graphic design and storytelling
- Critical friend reviews and compliance



Project delivery.

- Mobilisation and PMO setup
- Readiness assessments and governance
- Risk mitigation and team capability building
- Progress tracking and performance reporting

Specialist consulting.

Collaboration and behavioural enhancement.

- Team dynamics and behavioural assessments prep
- Leadership development and coaching
- Action learning and psychometrics
- Workshop design and facilitation



Social value.

- Bid solutions aligned to PPN 06/20 and TOMs requirements
- Implementation strategies and impact reporting
- EDI, community engagement and stakeholder management
- Staff training and capacity building



Design studio.

- Infographics and process visuals
- Custom templates and bid graphics
- Presentations and pitch decks
- Brochures and branded marketing materials



Why CloudNine?



CloudNine isn't just a consultancy – it's a mindset.
One our clients call 'The CloudNine Effect'. It's about unlocking potential, building confidence, and delivering excellence.

"CloudNine isn't a place – it's a feeling where everything feels brighter and just right."



Let's work together.

Whether you need a partner to lead a high-stakes bid, develop a winning strategy, align your project team, or deliver social value with impact – CloudNine is here to help.

We bring structure, creativity and confidence to everything we do.

[CONTACT US](#)

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