

B Lab Statement on Flow Water's B Corp Certification

B Lab's independent Standards Advisory Council has rendered the following decision and guidance regarding eligibility for B Corp Certification for bottled water companies:

Bottled water companies are eligible for B Corp Certification with additional review by the Standards Advisory Council and, at minimum, incremental disclosure on their public B Corp profile regarding material sensitive issues in the industry.

Flow Water is required to disclose a summary of its practices in the areas of Sustainable Usage, Water Access, and Waste as a part of its B Corp Certification. For more information on the review process, please refer to B Lab's statement on the bottled water industry and B Corp Certification [here](#).

Flow Water's Industry Practices

Water Access

Flow Water sources its water from privately-owned artesian spring wells, and as such is not required to pay a volume-based fee for the water it extracts. Flow diligently works toward collective action and stakeholder engagement focused on improving the water quality, access and availability in each watershed where the company operates by supporting historical community access and financially contributing to organizations that promote the preservation of community watersheds. Flow also works with its neighbors to ensure their water access is not affected by the company's operations.

At the source of extraction, water is pumped from the well through an existing filtration system and UV disinfection system into a water tanker truck for delivery to the packaging plant. Upon arrival at the packaging facility, water is re-treated and pumped through an additional filtration system and UV system before entering the packaging line. Additionally, Flow Water is NSF certified to meet public health standards.

Flow Water acquired a new source location, Seawright Springs, in Virginia's Shenandoah Valley in Augusta County. At this new location, Flow Water applies the same stringent regulations as in Bruce County, Ontario.

There is one pending litigation case involving the company regarding Augusta County zoning laws and whether Flow Water should be required to apply for a special use permit. A group of neighbors brought the lawsuit, and the initial ruling was that Flow does not need an additional permit. This decision is currently being appealed by the group. The appeal is not directed at the company but rather focused on the county's decisions and transparency around zoning decisions. More information is available [here](#).

Sustainable Usage

Flow develops and implements ongoing business model innovations to ensure its extraction processes take far less water than the maximum sustainable yield of springs. Flow Water has partnered with environmental consulting firms, BluMetric in Canada and Emery and Garrett in the US to conduct sustainability and water quality assessments and oversee its regulatory compliance with all applicable water laws designed to protect the region's watershed, including

water table levels. Based on these assessments, Flow's production levels utilize less than 5% of the maximum sustainable yield at the Bruce County spring and the Augusta County spring. Flow shares relevant hydrological data to enhance understanding of the watershed conditions and to promote research activities.

Waste

Flow Water addresses waste issues typically associated with the bottled water industry by sourcing leading sustainable packaging solutions for beverages. Flow Water's products are packaged in specialized containers designed by Tetra Pak. In addition to being 100% recyclable at end-of-use, the packaging also utilizes more sustainable input materials compared with conventional plastic bottles. Tetra Pak's cartons are primarily made from FSC-certified paperboard with thin layers of polyethylene lining. The caps are made from non-GMO Verified sugarcane-based bioplastics instead of petroleum-based plastic. Additionally, Flow Water purchases packaging materials from Tetra Pak in bulk rolls transported to the company's facility for assembly to minimize the carbon footprint/environmental impact associated with transportation.