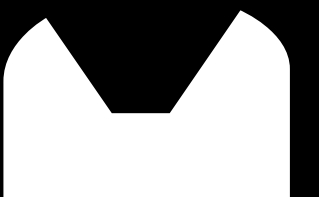


hi!

we are
LOBA[®]



+180
employees

+ 24 years of
experience

branding • digital design • software ecommerce

porto . aveiro . leiria
oliveira de azeméis . lisbon
guarda . braga . london

global
experience

hi!

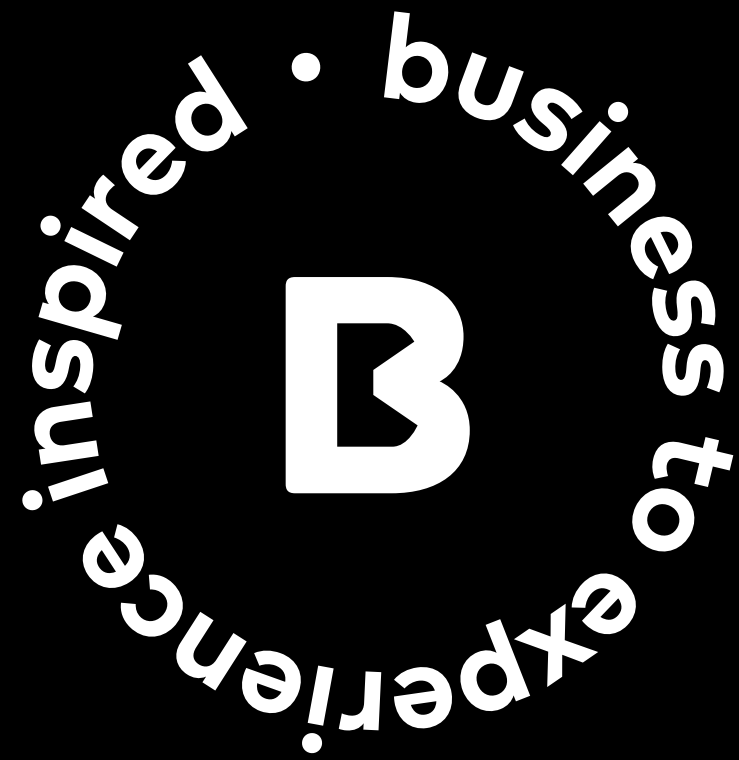
we are LOBA
**business to
experience.**

we are
a fiercely positive
agency.

BUSINESS TO EXPERIENCE



LOBA.COM

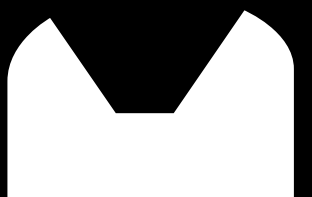


Inspired by the concept of "business of experience", we embody our **mission** of providing excellent experiences in our client's relationships with all parties interested in their business, with **positivity, innovation, trust and sustainability.**

We stand for creating positive impact in everything we do, adding value to people, the planet and profit through consultancy, creativity and technology. We want to attract sustainable brands and business like yours with the vision to be the leading relationship impact agency for sustainable brands.



we are a
fiercely
positive
team



- we are a fiercely positive team

we are Marketeers, Communicators,
Designers and Engineers, committed
with our Business functions, Consultants,
Project Managers, Creatives, Technicians
and Programmers.



our
**inspiring
offices**

a fiercely positive
agency



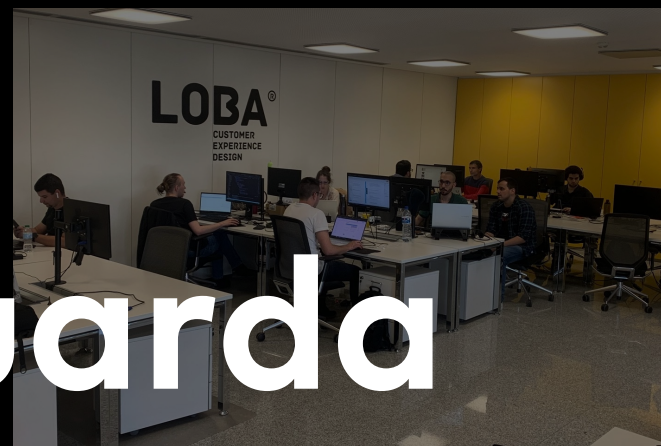
- our inspiring offices

headquarters

oliveira de
azeméis



guarda



braga



leiria



aveiro



lisbon



porto

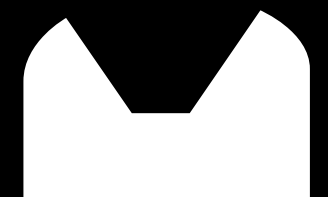


london



our expertise

a fiercely positive
agency



• our expertise

know more 

branding · design · web
digital · ecommerce
software · consultancy
performance

- our expertise

branding

We think and develop brands from naming to strategy and promotion.

This is where great brand relationship experiences begin.

Our branding thinkers bring together creative and strategic skills capable of thinking and promoting brands from the ideation, to strategy and activation.

- branding
- naming
- brand strategy
- communication strategy
- activation campaign

design

branding

- our expertise

design

We transform ideas into communication with impact.

We create brands to be recognized. Memorable. To be present in the big moments and in all the details.

An identity that bring brands closer to their audiences. That inspire, awaken emotions, create connections and transform. Our visual creativity gives voice, coherence, presence and attitude to the soul of a brand. It unites people, shares values and shapes great ideas.

- graphic design
- product design
- video

digital

design

- our expertise

digital

**We always use our creativity
with the right data.**

We create stories, design complete experiences, bringing brands closer to their customers, converting and building audience loyalty.

We help brands be in the right place at the right time to build relationships and take advantage of the best business opportunities. We implement long-term projects or localized campaigns for immediate results.

- social media management
- performance marketing
- seo
- inbound marketing

web

digital

- our expertise

web

We design successful digital experiences.

We do more than just websites, we develop business!

Digital presence is decisive for the success of your business. Being present is important, and providing an engaging and memorable experience is paramount. More than a showcase, your digital presence arouses emotions and fuels business.

We are experts in designing digital relationship experiences.

- website
- webportal
- mobile app

ecommerce

web

- our expertise

ecommerce

With a team that includes experts in information architecture, branding, marketing, design and programming, we design solutions with only one measure: yours.

We focus on the user experience, design and implement features to help your business grow.

Our work is results-oriented, because the digital presence is about building loyalty, converting and growing.

- consultancy
- online stores
- ecommerce performance
- fullcommerce

software

e-commerce

- our expertise

software

We have specialized development teams resorting to best practices in Software Engineering, to take your brand and your business, to your customers and collaborators.

- web e mobile
- software
- cloud solutions

consultancy on european funding

- our expertise

consultancy on european funding and science communication

With a dedicated team that designs and implements science communication and dissemination strategies that work to maximise the impact of the results:

- 47 projects
- 450 partners
- 7.5M€ financing

With over 14 years of experience, we are communication and dissemination leaders in several projects funded by the European Union.

The entire LOBA team contributes to provide excellency with the following expertise:

- science communication
- web development
- user experience design
- consultancy

communication

- our expertise

sustainability communication

We ensure stakeholder engagement by using the best communication solutions, reliably and transparently.

We help foster a culture of positive impact, leaving nobody behind, ensuring efficient and accurate communication and avoiding greenwashing.

With a team specialising in communication and technology, we provide comprehensive support at kick off and throughout your sustainability journey.

We have certified software solutions to help your company assess, manage data and fulfil its sustainability reporting obligations, in compliance with European/international regulations.

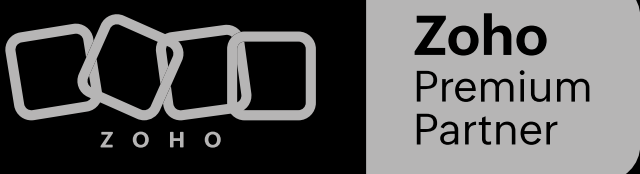
- ESG Maturity Level
- Double Materiality
- Strategy, Communication Plan and Sustainability creative campaigns
- Sustainability Report Concept and Design
- Sustainability software
- sustainable Websites
- Consultancy and Training

technologies

a fiercely positive
agency



- technologies



- technologies

<WEB

DEVELOPMENT/>

Our commitment is to create global web solutions and, to this end, we have a software engineering team specialized in the various areas of web development.

- technologies



Given our vast experience in
WordPress, we create
customized solutions to meet
the needs of your project.

- technologies



We have a team specialized in
WordPress and WooCommerce
with over 8 years of experience.

- technologies



One of the simplest and most user-friendly platforms for building your online store.

- technologies



VTEX is an e-commerce platform with a highly customizable architecture and low maintenance costs. We have a team of VTEX developers who work on every component to help your store improve every day.

- technologies



Zoho
Premium
Partner

Zoho has more than 56 applications that cover practically all the needs of any company, from sales, marketing and support to human resources management.

- technologies



Salesforce is a customer relationship management solution that brings companies together with their customers.

- technologies

PowerSales

PowerSales is a Content Management implementation solution that provides integrated management, from logistics to user experience. Its simplicity, security, performance, and customization capabilities surpass market alternatives.

our inspiring work

a fiercely positive
agency

portfolio

discover

showreel

play video

promo video

play video

- portfolio

design ↗



simoldes . book



porto business school . brochure



cerveja vadia . packaging

branding ↗



poupawatt . branding



cosmetics . branding



cafés mambo . branding

• portfolio

web ↗



bomcar . website

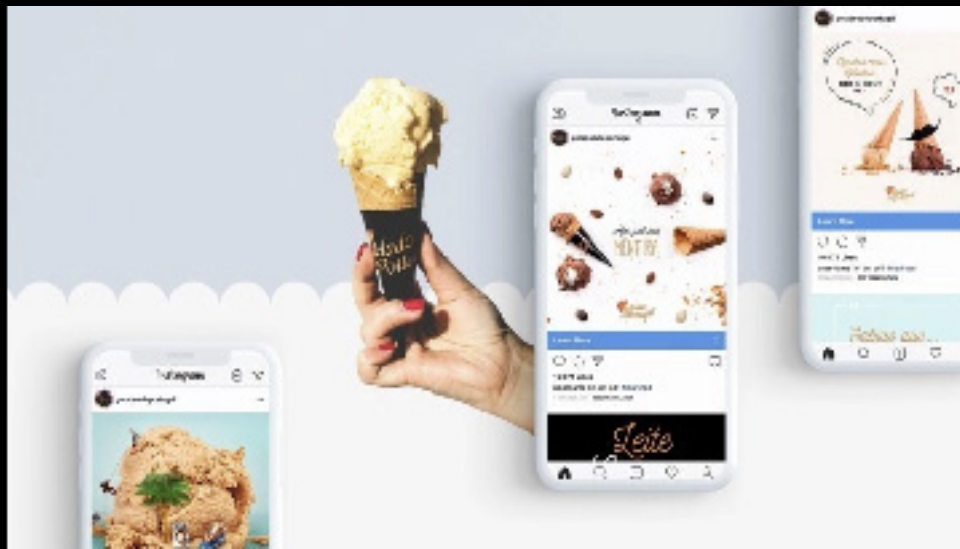


cookii . website



indaqua . website

digital ↗



gelados de portugal . social media



serraves . social media



colchaonet . social media

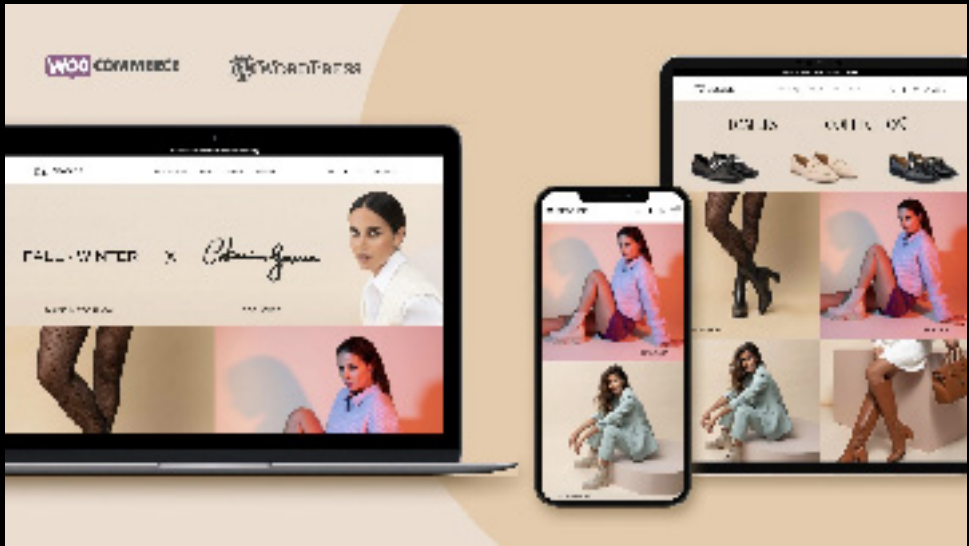
- portfolio

ecommerce

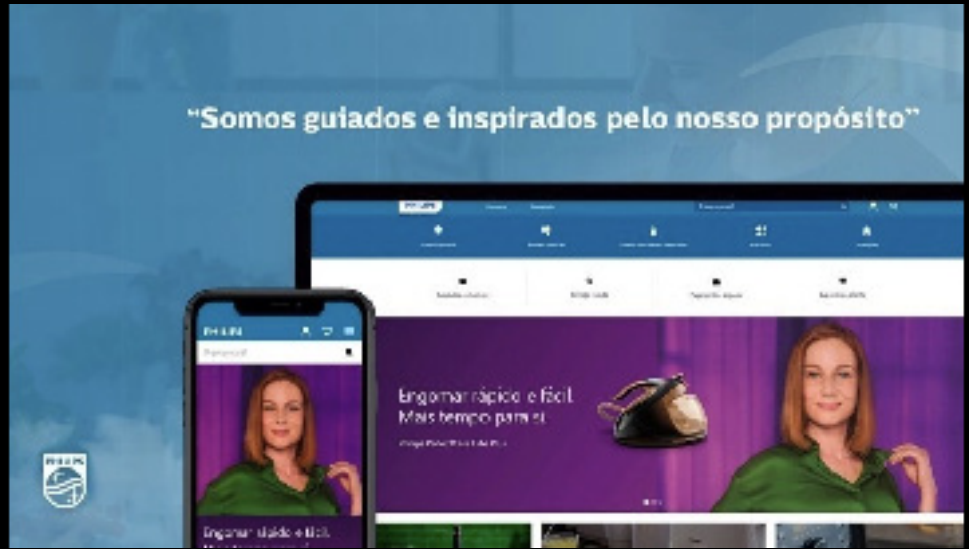
↗



quebramar . ecommerce



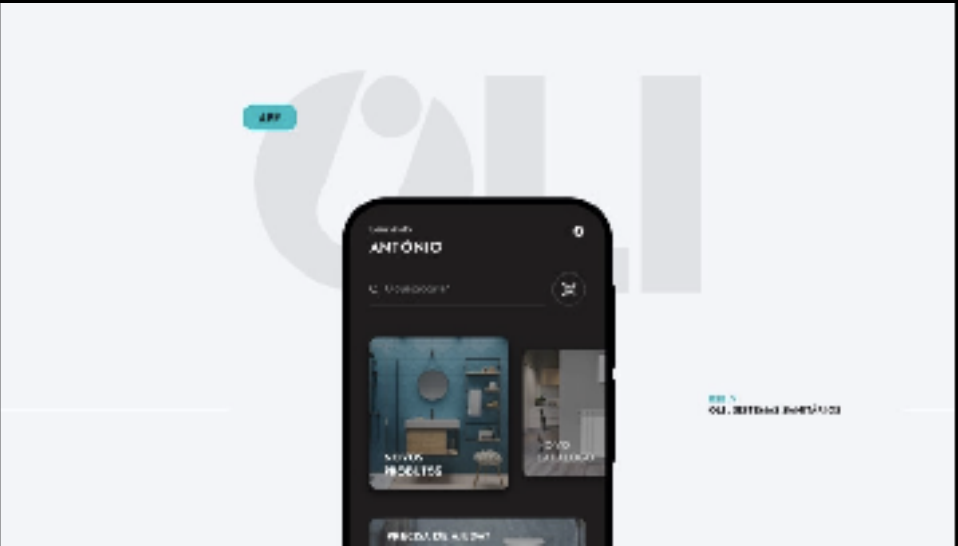
seaside . ecommerce



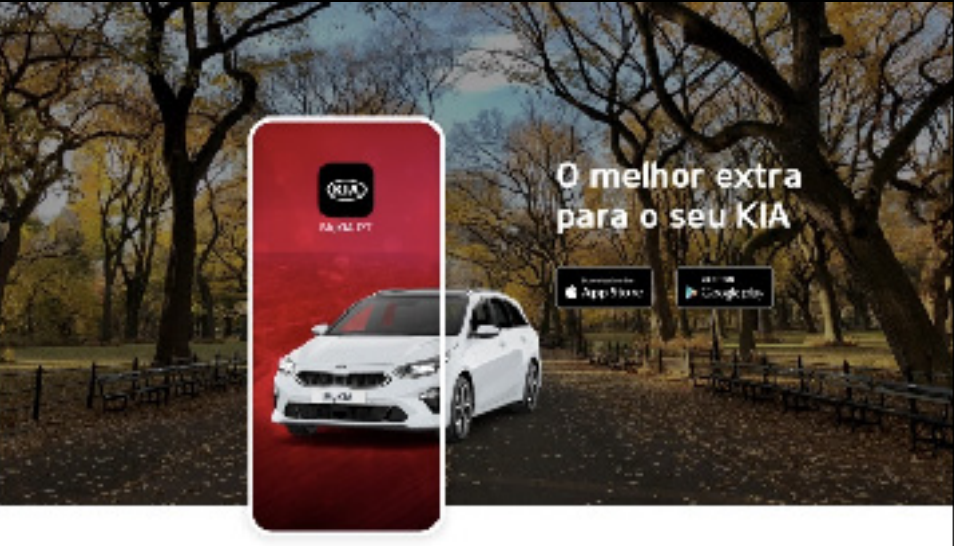
philips . ecommerce

applications

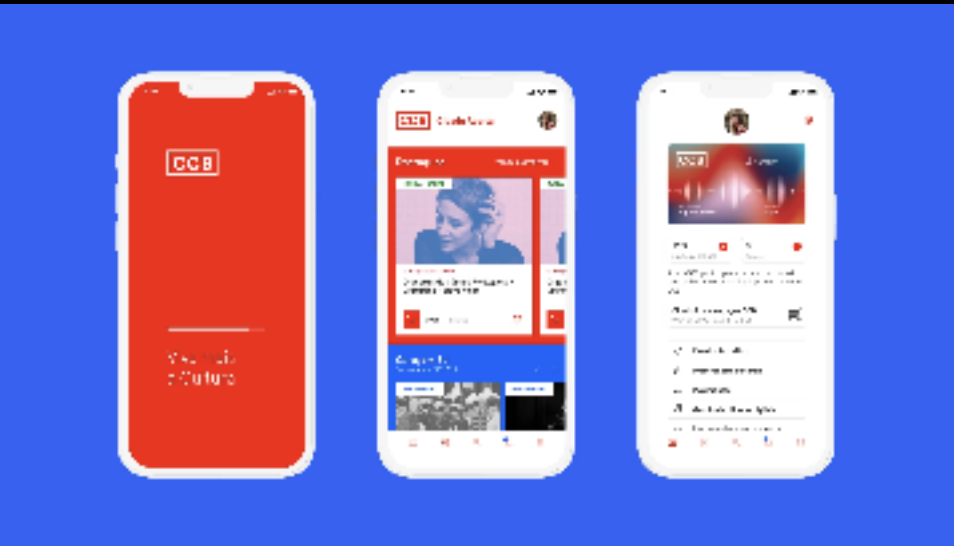
↗



oli . app



kia . app



ccb . app

• portfolio

video 



opylon kred . video



universidade de aveiro 360 . video



apcer . video

european projects 



robotics4eu . european project



smagrinet . european project



ngi tetra . european project

awards & inspiring *recognition*

a fiercely positive
agency

yeah!

• awards



x25

awwwards.

x2 Honorable Mentions



x7

CSS AWARDS®

x7



x1

CSSLight

x1

© Clube Criativos Portugal

x1

Design Nominees

x1

- inspiring recognition



x9

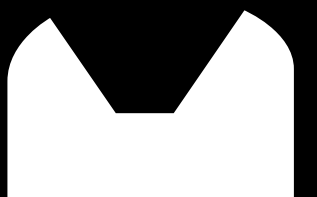


x1

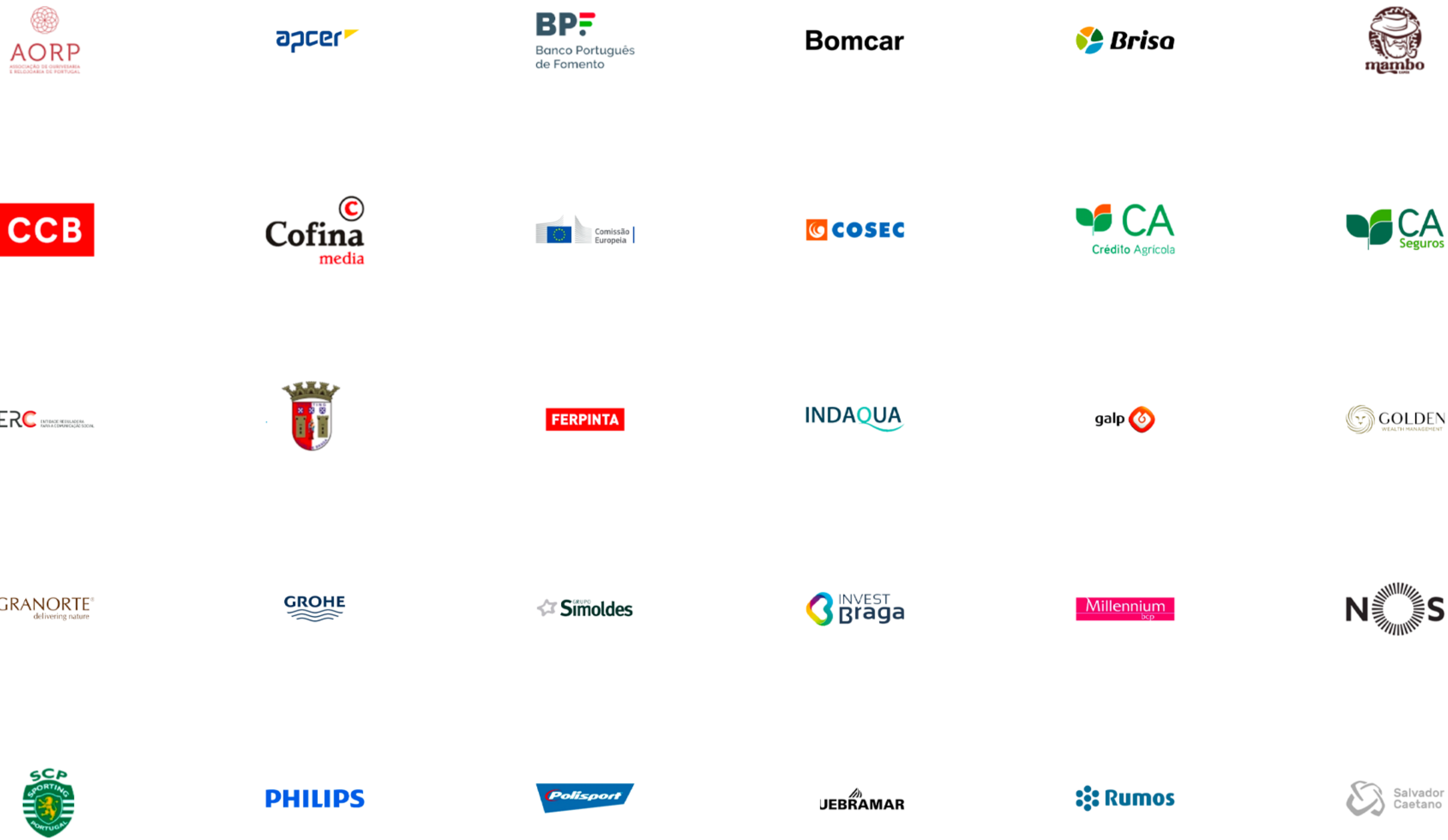


**clients who
trust us,
fiercely**

**a fiercely positive
agency**



- clients who trust us, fiercely

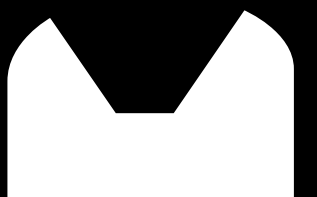


a fiercely positive agency

thank you
for watching this

let's work fiercely now.

a fiercely positive
agency



**oliveira
de azeméis**

Largo Luís de Camões,
Edifício Rainha, Piso 12
3720-232 Oliveira de Azeméis
Portugal

aveiro

Mirador Office Center
Rua Cristóvão Pinho Queimado - 64 EDF
MIRADOR LJ 8.1 - FORCA VOUGA
3800-012 Aveiro
Portugal

porto

Via do Castelo do Queijo
395, 4100-429 Porto
Portugal

leiria

Avenida Adelino Amaro
da Costa, Lote 4
Escritório J-2
2415-367, Leiria
Portugal

lisbon

Rua Mouzinho da Silveira, 32
1250-167, Lisbon
Portugal

guarda

Avenida Cidade De Bejar,
3 Rc Esq
6300-534 Guarda

braga

Braga Business Center -
Avenida da Liberdade nº 318,
sala 9, 4710-250 Braga
Portugal

london

WeWork 184 Shepherds
Bush Rd, Hammersmith,
London W6 7NL