



Doorman Sustainability Report | 2025

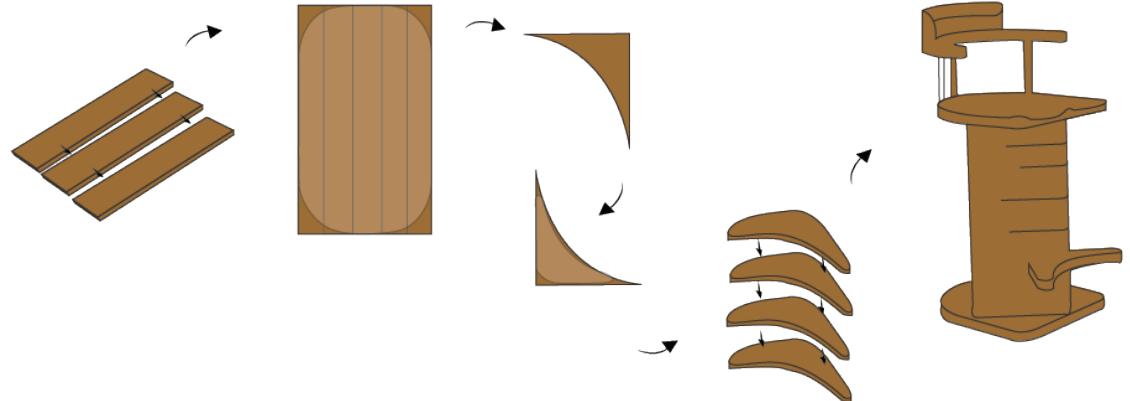
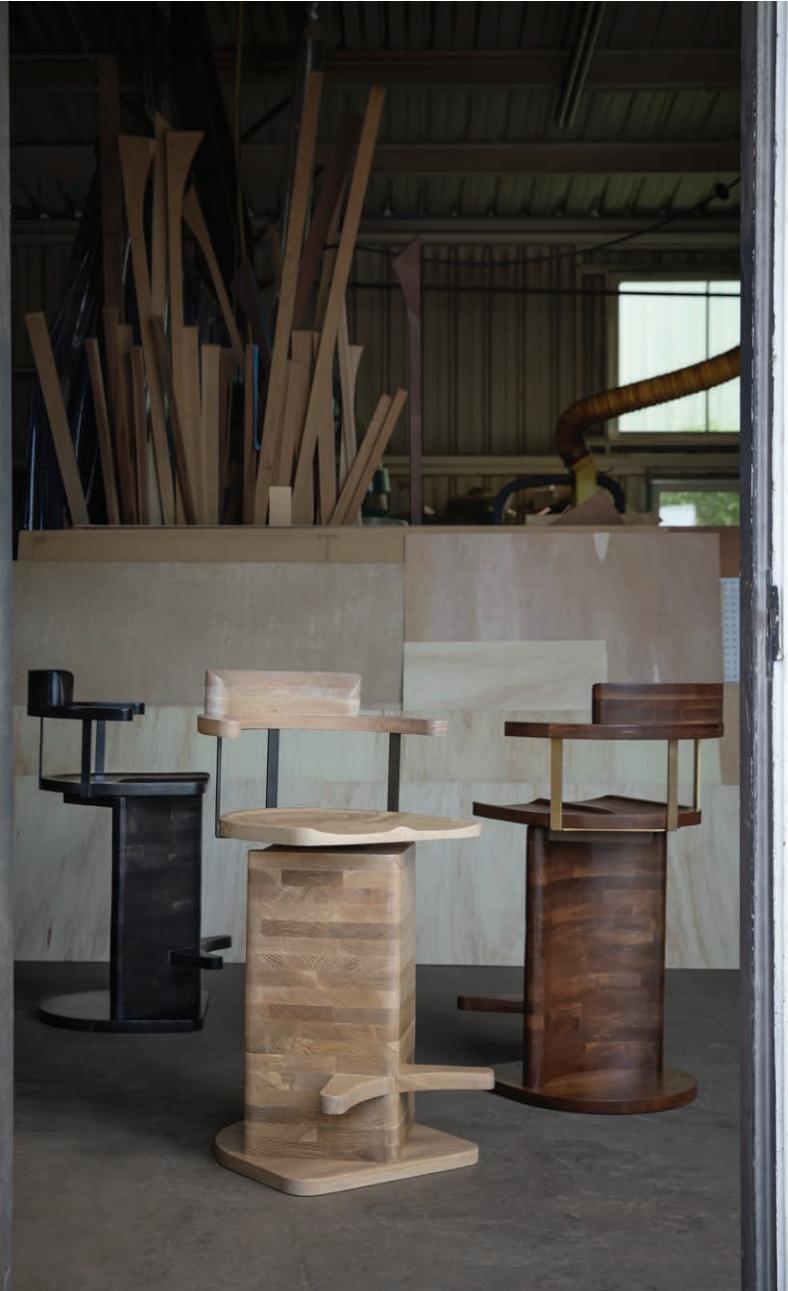


Who is Doorman?

In a region on the front lines of climate change, Doorman is committed to changing the way we manufacture by transitioning away from petrochemicals, using recycled materials, and investing in innovative research and sustainable products. Doorman prioritizes sourcing timber from responsible local suppliers who opt for lumber from mature forests rather than clear-cutting.

Embracing cleaner, eco-friendly materials like natural upholstery, Doorman strives to lower harmful emissions and support healthier indoor environments. All of our upholstery products are made from organic materials such as natural latex, sheep's wool, and coconut husk.

Doorman is committed to supporting its employees through fair compensation, benefits, and a supportive work environment.



Waste Not

The reality of making furniture is that there will be waste; however at Doorman, we try to think of waste as a new material. The majority of the pieces in our new collection were designed to use our shop's "waste" wood. This means being thoughtful about what materials we save and intentional with how we design new pieces.

For example- our new Basin Swivel barstool is made entirely out of waste. Our shop engineer, Nico, realized that we were throwing away the same corner piece from all of our tabletops. He had the brilliant idea to cut out a boomerang shape from it and stack them to create a unique pedestal.

The seat and back of the chair are also made from scrap wood. This whole design would have previously been trashed for the dumpster but now it is a comfy stool.

We've diverted 14,767 lbs of sawdust from the landfill this last year reducing our overall waste by over 50%.

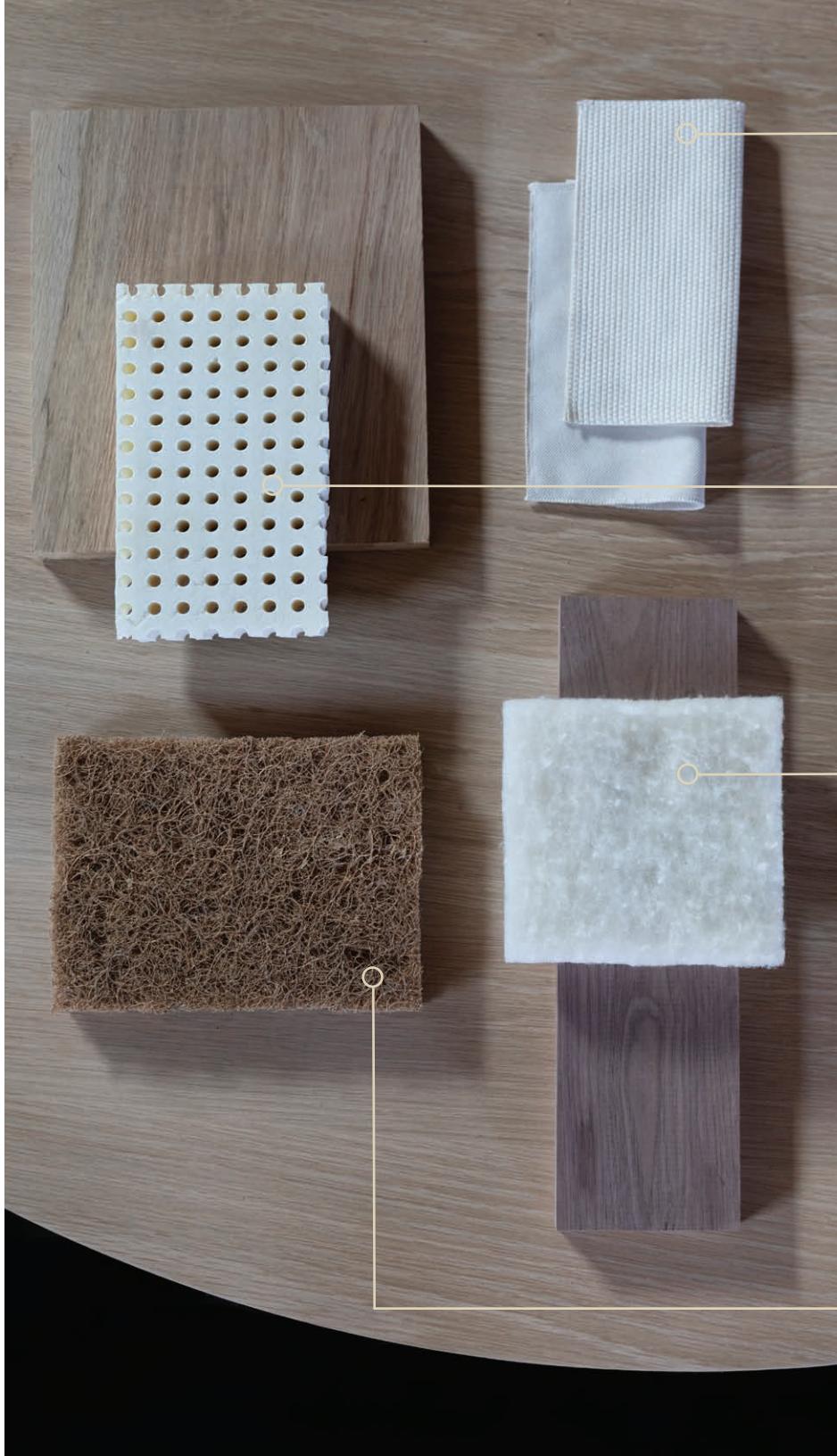


Reduce

By partnering with local recycling initiatives like RealCycle, the workshop ensures that sawdust, cardboard, plastic, and aluminum are composted or repurposed, significantly reducing landfill waste by hundreds of pounds each month.

Upholstery

Embracing cleaner, eco-friendly materials like wool fiber, and natural upholstery products, Doorman strives to lower harmful emissions and support healthier indoor environments.



Fabrics from Camira are made from 100% post-consumer recycled plastic and includes plastic that has been recovered from the ocean.



Upholstery foam from Talalay uses all natural latex, that is vacuum formed, and frozen to create comfortable VOC free upholstery foam.



Wool batting from Enkev is used to wrap the upholstery foam and add some plushness to each piece.



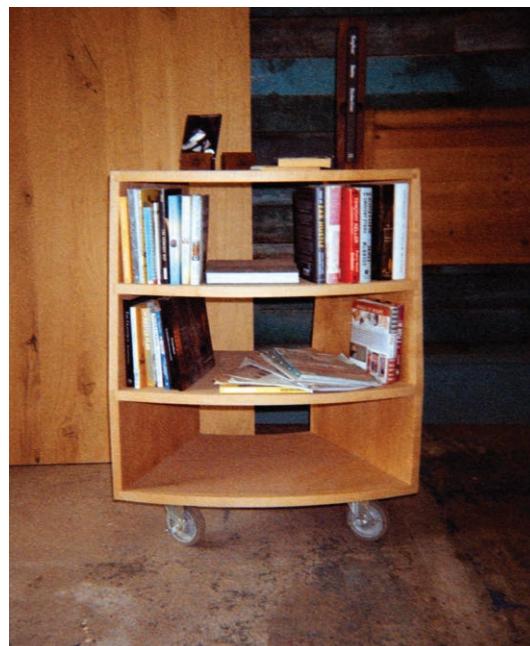
Cocolak from Enkev made from rubberized coconut fiber that is a by product of the coconut industry. We use this for products that need a more structural base.



Working at Doorman

All employees at Doorman are paid a living wage far above the minimum wage requirement. All employees are offered benefits including health care, dental, and 401k matching. Each employee receives 3 weeks of PTO, 10 paid holidays, and a week off between Christmas and New Years.

We are a small team of 8 who work together to build each piece of furniture, handle sales and admin, post on Instagram- we do it all. We all do our best to foster a supportive, fun, caring, work environment where everyone is treated with respect and kindness.



Revival Workshop

This year, started a partnership with Revival workshop- a program that trains formerly incarcerated people in woodworking and guarantees a job with a living wage. We've hired graduates from their program and are working with their shop on various fabrication projects.

Louisiana has the second highest rate of incarceration in the country. As with all parts of Doorman, we try to think about how our choices affect our local community. The reality of finding work after being incarcerated is hard and we hope to be a part of changing that narrative one job at a time.

Revival Workshop works with other local businesses to fabricate items as well as Freedom Reads- a group that sponsors libraries in prisons. Revival fabricates all of the modular shelving for their project.

Energy Usage

Creating furniture is no easy feat, and using high powered innovative machines uses a lot of energy.

Doorman has been committed to lowering our carbon footprint through the help of solar power.

In 2020, Doorman installed solar panels and today they offset 25-35% of our energy usage. This past year, October 2024- October 2025, 33% of our energy was powered by solar.

We regularly monitor our energy usage and try to do what we can to keep it as low as possible. We are proud to be a part of the small number of American furniture manufacturers that use solar.

We buy energy from Entergy Louisiana which gets it's power from natural gas, oil, nuclear, solar, hydroelectric and coal power plants. We work with Posigen to manage our solar panels.





Stop to Smell the Roses

When Alex bought the building in 2019, there was just a barbed wire fence and a plot of green manicured grass and our front office often flooded in heavy rains. Alex partnered up with Soul Nola, a local non-profit that works to re-forest New Orleans' urban landscape post Hurricane Katrina. Our team and Soul Nola planted 11 trees throughout the yard which have now matured and provide much needed shade in the hot summers, and flood water retention. The office hasn't flooded since 2022.

In the spring of 2025, Alex went a step further and started the "Doorman Garden". Starting with 2 small beds it has expanded into 4 beds and a lawn that has been re-wilded with a mixture of native and pollinator flowers. The result is a shop that's noticeably cooler during the day, and a yard that is thriving with small bugs, butterflies, woodpeckers, hawks, armadillos, and frogs—all in a densely urban neighborhood.



AMERICAN
WALNUT



LOUISIANA
CYPRESS



AMERICAN
OAK

From Tree to Table

We use American hardwoods for all of our products. We source from two locally owned wood distributors here in New Orleans. All of our wood furniture is 100% wood, we don't use cheap veneers. We use exclusively walnut, oak, cypress, and maple for all of our pieces.

Our suppliers partner with loggers who use selective harvesting techniques which mean trees are evaluated on maturity and then selected for removal. This fosters forest growth, allowing smaller trees previously shaded by the canopy to access sunlight.

In our newest collection- we've reintroduced Louisiana cypress to our list of wood as well. Cypress is a magical tree that is often considered the bedrock of the swamp in South Louisiana. They root in swampy waters and can help stabilize the shoreline due to the grid-like structure of their iconic knobby roots.

We are excited to offer our new Marais collection in two cypress options- newly milled cypress and reclaimed cypress. Our reclaimed cypress is from J & M recording studio, an infamous studio in New Orleans created by Cosimo Matassa. The studio, residing on the edge of the French Quarter, ran from 1945 to 1956 and was built out of ancient, old growth cypress. Matassa recorded the Rhythm and Blues icons such as Little Richard, Irma Thomas, Dr. John, Fat's Domino, Dave Bartholomew, Allen Toussaint and more.

As the building has undergone many renovations over the years, the cypress has been preserved and we are able to use it for our furniture today. It is a true honor to be able to use this material for our Marais Collection.



Made to Order

All of our furniture is made to order in our New Orleans workshop. This means we only order materials for the furniture pieces that have been purchased and we build each piece to the customer's preferences. This means less waste, and more streamlined operations.

Each month we build our shipping list based on region instead of shipping out individual pieces. We work with locally based shippers to deliver our furniture all over the country. While shipping is never easy, we believe this streamlines our routes and cuts down on trucking emissions.

We strive to use sustainable shipping materials whenever possible. We wrap all of our furniture in moving blankets and work with our shipping partners to reuse about 50% of them. For our sample program, we send out all of our samples in recycled paper based products.

