

# Making Work **Work** for the World

CultureWonk partners with leaders, teams, and organizations to develop ways of being and doing that create high-performing and life-giving workplaces that contribute to positive change.



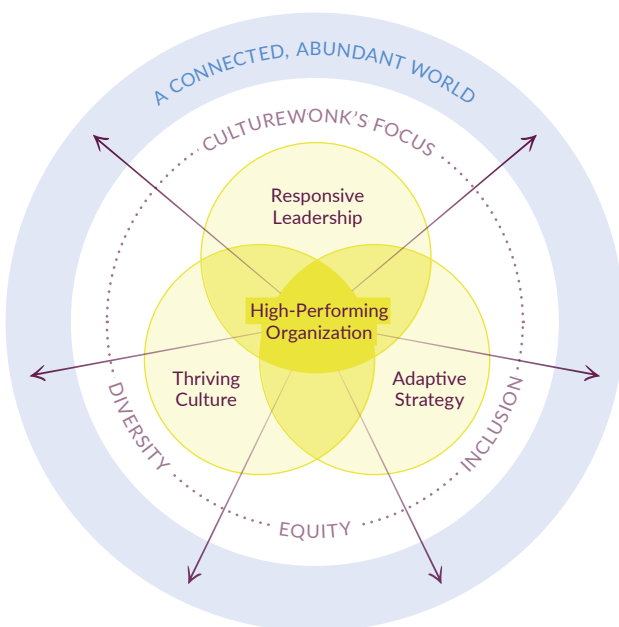
We believe that work can be life-giving for people, communities, and our planet. We are in a new era of complexity and rapid change in which workplaces need new operating systems and strategies to meet the demands of our time.

Yet many organizations find themselves stuck and struggling as they try to solve today's problems with old mindsets, models, and practices. Our work allows clients to discover the greater alignment and impact that are possible when people feel connected to purpose, free to engage in new ways, and that they are making a meaningful contribution.

**cul-ture** \ 'kəl-çər \:  
the embodiment of the values we hold and the lines we draw.

**wonk** \ 'wɒŋk \:  
one who studies an issue or topic excessively.

**CultureWonk:**  
symbolizes our commitment, passion, and rigor for supporting clients to align actions with the values they embody and the priorities they set.



## Improving Organizations to Improve the World: The CultureWonk Theory of Change

High-performing organizations combine the mutually reinforcing qualities of thriving internal culture, responsive leadership, and adaptive strategy. These ways of being position organizations for enduring performance and contribute to the just, authentic and abundant future we can build together.

We believe that at its best, diversity, equity and inclusion efforts are not a distinct set of activities or boxes to be checked. We know true change comes from weaving DE&I into everything you do. Therefore in addition to direct work on organizational DE&I, the principles of DE&I are woven into everything that we do.

# How We Work

What is possible when we actively hold the space for trust, belonging, and clear purpose to emerge? In short, everything.

The way forward in our new era is walking a path that reveals itself one step at a time as we proceed together, aligned with each other and our vision. CultureWonk partners with you to create the conditions where wisdom can emerge from the collective so the whole becomes greater than the sum of its parts. We then partner with you to shape and channel this wisdom to support your organization's high performance and impact.

We believe in bringing the wholeness of individuals and context to the table: naming elephants in the room; honoring what is; including the intelligence of our bodies and our spirits; gifting ourselves with the regenerative qualities of movement and play.

We provide support that is cognizant of interconnectedness—responsive to context, people, and relationships—that allows for transformation to occur.

Partnering with us is about growth and capacity building as people gain new skills and mindsets that result in new ways of being and doing that expand what is possible.

## Problems we address

- Silos
- Low morale
- High attrition
- Low performance
- Conflict
- Overwhelm
- Toxic culture

**CultureWonk takes a holistic approach that focuses on these core strategies to support organizational performance and impact:**

- Team & Leadership Coaching
- Culture Transformation
- Strategic Planning
- Stakeholder Engagement
- Diversity, Equity, and Inclusion

We help organizations become increasingly life-giving, and in turn high-performing, so that they increase their flow of contribution and impact, becoming tributaries that merge with others to create a giant river of positive change that alters the landscape and transforms our world.

**Our work integrates the intelligence of mind and heart**

## Roles we play

- Consultant
- Facilitator
- Coach
- Trainer
- Mediator

# Contact



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