

# **Useful Simple Trust**

Disclosure Report Date Submitted: May 2nd, 2024



### **Disclosure Materials**

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire that B Lab deems relevant for public stakeholders, then, as a condition of their certification, the company must:

- Be transparent about details of the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue
- 3) Demonstrate that management practices are in place to avoid similar issues from arising in the future, when necessary.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit and integrity of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to a background check by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

#### **B Lab's Public Complaints Process**

Any party may submit a complaint about a current B Corp through B Lab's Public Complaint Process. Grounds for complaint include:

- Intentional misrepresentation of practices, policies, and/or claimed outcomes during the company's certification process
- 2) Breaches of the B Corp Community's core values as expressed in our Declaration of Interdependence

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.



## **Disclosure Questionnaire**

#### **Industries and Products**

#### Yes No Please indicate if the company is involved in production of or trade in any of the following. Select Yes for all options that **Animal Products or Services** $\boxed{}$ **Biodiversity Impacts** Chemicals $\boxed{}$ **Disclosure Alcohol Disclosure Firearms Weapons** $\boxed{}$ **Disclosure Mining** $\boxed{}$ **Disclosure Pornography** $\boxed{}$ **Disclosure Tobacco** $\boxed{}$ **Energy and Emissions Intensive** $\boxed{}$ Industries Fossil fuels $\square$ Gambling **Genetically Modified Organisms** $\overline{\mathbf{A}}$ Illegal Products or Subject to $\overline{\mathbf{A}}$ **Phase Out** Industries at Risk of Human $\square$ **Rights Violations Monoculture Agriculture** $\square$ **Nuclear Power or Hazardous** $\overline{\mathbf{A}}$ **Materials** Payday, Short Term, or High **Interest Lending Water Intensive Industries** $\overline{\mathbf{A}}$ Tax Advisory Services

#### **Outcomes & Penalties**

	Yes	No	
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.			
Anti-Competitive Behavior		$\checkmark$	
Breaches of Confidential Information		N.	
Bribery, Fraud, or Corruption		N.	
Company has filed for bankruptcy		$\searrow$	
Consumer Protection		V	
Financial Reporting, Taxes, Investments, or Loans		$\searrow$	
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)		V	
Labor Issues		$\checkmark$	
Large Scale Land Conversion, Acquisition, or Relocation		K	
Litigation or Arbitration			
On-Site Fatality		$\searrow$	
Penalties Assessed For Environmental Issues		V	
Political Contributions or International Affairs		$\searrow$	
Recalls		V	
Significant Layoffs		V	
Violation of Indigenous Peoples Rights		V	
Other		N	



#### **Practices**

	Yes	No
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing		$\checkmark$
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)		V
Company prohibits freedom of association/collective bargaining		<b>✓</b>
Company workers are prisoners		$\checkmark$
Conduct Business in Conflict Zones	V	
Confirmation of Right to Work		$\checkmark$
Does not transparently report corporate financials to government		$\searrow$
Employs Individuals on Zero-Hour Contracts	$\triangleright$	
Facilities located in sensitive ecosystems		V
ID Cards Withheld or Penalties for Resignation		V
No formal Registration Under Domestic Regulations		V
No signed employment contracts for all workers		
Overtime For Hourly Workers Is Compulsory		V
Payslips not provided to show wage calculation and deductions		<b>▽</b>

	Yes	No
Sale of Data		V
Tax Reduction Through Corporate Shells		V
Workers cannot leave site during non-working hours		V
Workers not Provided Clean Drinking Water or Toilets		$\searrow$
Workers paid below minimum wage		$\searrow$
Workers Under Bond		$\checkmark$
Other	$\checkmark$	

### Supply Chain Disclosures

	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones		V
Child or Forced Labor		$\checkmark$
Negative Environmental Impact		V
Negative Social Impact		$\checkmark$
Other		<b>✓</b>



## **Disclosure Questionnaire Statement**

### Disclosure Questionnaire Category: Operations located in Conflict Zones

Topic	Useful Simple Trust works on projects in Conflict Zones
Summary of Issue	The company has been working on a public transport infrastructure project in Tel Aviv since 2014. Tel Aviv is within the Israeli-Palestinian Conflict area.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	Revenue from the project is 2.05% of total revenue in FY 22/23
Impact on Stakeholders	Business activities located in conflict zones are considered high-risk as they are more likely to cause or contribute to the conflict and/or sociopolitical instability.  Countries classified as conflict zones are more likely to have a weak rule-of-law or a corrupt judicial system, which could undermine the effectiveness of operational grievance mechanisms for these businesses and their suppliers. In addition, the safety of the company's workers and other potential human rights violations are at risk.
Implemented Management Practices	The company used their ethical framework to review the project on an ongoing basis, to ensure that the operations are not tied to the conflicts in the wider region.
Management Comments	The project is to provide public transport and light rail in Tel Aviv, which has no links to the conflict. We started a withdrawal from the project in Dec 2023.



## **Disclosure Questionnaire Statement**

**Disclosure Questionnaire Category: Others - Disclosure Industries** 

Topic	Clients in Controversial Industries
Summary of Issue	Useful Simple Trust is an engineering consultancy that has served clients operating in the Nuclear Power or Hazardous Materials, Water Utilities, Zoos, Aquariums and Animal Parks industries over the last 5 years. Services for clients in the Nuclear Power industry included advising on delivery of large nuclear power projects in the UK, providing advice on matters such as the improvement of construction worker welfare, increasing construction worker productivity and minimizing embodied carbon. Services to the Water Utility and Zoos and animal parks industries included the provision of strategic and technical support as well as structural and civil engineering design. Services sold by the company can be offered to both clients in controversial as well as non-controversial industries.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	Clients in the Nuclear Power or Hazardous Materials industry represented 0.46% of FY2023 revenue.  Clients in the Water Utility Industry represented 0.46% of FY2023 revenue.  Clients operating in the Zoos, aquariums and animal parks industry represented 3.66% of the company's FY2023 revenue.
Impact on Stakeholders	Companies that work with clients in controversial industries can indirectly increase the harmful impact to stakeholders by enabling business growth. Therefore, companies that work with clients in these industries should have practices in place to ensure that their impact is aimed at decreasing the negative impacts of the industry.  B Lab has flagged the involvement of companies with clients in
	controversial industries as a material issue and new standards will be created to address possible risks related to this matter.
Implemented Management Practices	Useful Simple Trust assesses each project on a case by case basis to ensure it aligns with their mission and ethos. Bid/no bid decisions for projects in controversial industries are informed by the company's ethical business framework and the organization



will not work on projects they believe conflict with their core principles and long term goals. This includes whether the project

- is legal in the UK
- conflicts with B Corp Certification status
- will contribute towards a just transition to net zero
- will have external negative reputational impacts to the UST

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The company has an ethics standard to which all projects must comply with; including an evaluation of:

- The potential contribution of their service to social impact such as human rights violations or proportionality of actions.
- The client organization, their values and whether they aspire to change.
- Sources of project funding
- The project's ability to do good and whether negative consequences can be mitigated.

The Useful Simple Trust does not currently have a position on working with clients in specific controversial industries.



## **Disclosure Questionnaire Statement**

### **Disclosure Questionnaire Category: Zero Hour Contracts**

**Useful Simple Trust** has an employee(s) under Zero Hour Contract which allows the employer to vary the working hours of an employee, with no guarantee of employee hours, while the employee is required to be on call. Certified B Corps are required to make transparent their involvement in such industries.

The company only has three employees currently working under this type of contract. In all three cases it was the individual who requested to move to a zero hours contract to suit their personal circumstances. The company plans to minimize this type of arrangement.