

New Chapter, Inc

Disclosure Report Date Submitted: July 9th, 2025

© B Lab 2023



Disclosure Materials

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire that B Lab deems relevant for public stakeholders, then, as a condition of their certification, the company must:

- Be transparent about details of the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue
- 3) Demonstrate that management practices are in place to avoid similar issues from arising in the future, when necessary.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit and integrity of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to a background check by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company



Disclosure Questionnaire

Industries and Products

Yes No Please indicate if the company is involved in production of or trade in any of the following. Select Yes for all options that **Animal Products or Services** $\overline{\mathbf{A}}$ **Biodiversity Impacts** Chemicals \square **Disclosure Alcohol Disclosure Firearms Weapons** $\boxed{}$ **Disclosure Mining** $\boxed{}$ **Disclosure Pornography** $\boxed{}$ **Disclosure Tobacco** $\boxed{}$ **Energy and Emissions Intensive** $\overline{\mathbf{A}}$ <u>Industries</u> Gambling \square **Genetically Modified Organisms** \square Illegal Products or Subject to \square **Phase Out** Industries at Risk of Human $\boxed{}$ **Rights Violations Monoculture Agriculture Nuclear Power or Hazardous** \square **Materials** Payday, Short Term, or High $\overline{\mathbf{A}}$ **Interest Lending** Water Intensive Industries \square **Tax Advisory Services** \square

Outcomes & Penalties

	Yes	No	
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.			
Anti-Competitive Behavior		\vee	
Breaches of Confidential Information		V	
Bribery, Fraud, or Corruption		N.	
Company has filed for bankruptcy		\checkmark	
Consumer Protection		\	
Financial Reporting, Taxes, Investments, or Loans		N	
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)		N	
Labor Issues			
Large Scale Land Conversion, Acquisition, or Relocation		N	
Litigation or Arbitration	V		
On-Site Fatality		V	
Penalties Assessed For Environmental Issues		N	
Political Contributions or International Affairs		N	
Recalls			
Significant Layoffs		\vee	
Violation of Indigenous Peoples Rights		V	
Other		\	



Practices

	Yes	No
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing		\checkmark
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)		\checkmark
Company prohibits freedom of association/collective bargaining		\checkmark
Company workers are prisoners		\checkmark
Conduct Business in Conflict Zones		\checkmark
Confirmation of Right to Work		\checkmark
Does not transparently report corporate financials to government		\checkmark
Employs Individuals on Zero-Hour Contracts		\checkmark
Facilities located in sensitive ecosystems		\checkmark
ID Cards Withheld or Penalties for Resignation		\checkmark
No formal Registration Under Domestic Regulations		\checkmark
No signed employment contracts for all workers		∀
Overtime For Hourly Workers Is Compulsory		∀
Payslips not provided to show wage calculation and deductions		\checkmark

	Yes	No
Sale of Data		V
Tax Reduction Through Corporate Shells		V
Workers cannot leave site during non-working hours		N
Workers not Provided Clean Drinking Water or Toilets		N
Workers paid below minimum wage		\searrow
Workers Under Bond		V
Other		\checkmark

Supply Chain Disclosures

	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones		\checkmark
Child or Forced Labor		\checkmark
Negative Environmental Impact		\checkmark
Negative Social Impact		\checkmark
Other		\checkmark



Disclosure Questionnaire Category: Animal Products and Services

New Chapter, Inc is involved in the production or sale of animal products and services, meaning that they are more likely to have significant impacts on the environment and animal welfare. Certified B Corps are required to make transparent their involvement in such industries.

For more information about the company's practices regarding this topic, please visit the company's webpage/ sustainability report, accessible here.



Disclosure Questionnaire Category: Energy and Emissions Intensive industry

New Chapter, Inc is involved in the production/sale of products, or is part of an industry that can potentially be classified as energy and emission-intensive, meaning that they are more likely to have significant impacts on the environment based on their carbon emissions associated with their operations and their contribution to climate change. Certified B Corps are required to make transparent their involvement in such activities or industries.

For more information about the company's practices, please visit the company's webpage/sustainability report, accessible here.



Disclosure Questionnaire Category: Water Intensive industry

New Chapter, Inc is involved in the production/sale of products, or is part of an industry that can potentially be classified as water intensive, meaning that they are more likely to have significant impacts on the environment, such as water stress or depletion of local water sources if water use is not appropriately managed. Certified B Corps are required to make transparent their involvement in such activities or industries.

For more information about the company's practices regarding this topic, please visit the company's webpage/ sustainability report, accessible here.



Disclosure Questionnaire Category: Litigation

Issue Date	11 February 2025
Topic	Litigation related to product labelling
Summary of Issue	New Chapter Inc., a US-based company specializing in manufacturing and selling multivitamins, is currently involved in ongoing litigation following a complaint filed on February 11, 2025. The complaint alleges that five New Chapter products are misleadingly labeled with respect to their dosing information.
	New Chapter firmly denies the allegations, maintains that its product labeling complies with all applicable laws and US FDA regulations, and is actively defending its position through the legal process.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	The case is ongoing and no penalty has been issued.
Impact on Stakeholder(s)	The complaint alleges that the named plaintiff purchased two of the five products identified in the case, was allegedly misled by the product labeling, and would not have made the purchases absent the claimed deception. It further contends that an unspecified number of "reasonable consumers" may also have been misled by the labeling on these five products.
	New Chapter disputes the allegations, denies any wrongdoing, and asserts that its product labels have consistently complied with all applicable laws and FDA regulations. The company is actively defending itself through the legal process.
	At this stage, the matter remains in litigation, and New Chapter does not anticipate any material impact to its operations or stakeholders.
Resolution	The case is ongoing and no penalty has been issued.
Implemented Management Practices	On 7/2/2025, New Chapter filed an answer to the complaint, formally disputing the plaintiffs' theory of deception, denying any wrongdoing, and asserting that its labeling practices



comply with all applicable laws and FDA regulations. The case is currently being litigated in court.

New Chapter maintains a comprehensive internal review process for product claims and labeling. The company is committed to high standards of quality and transparency and believes that its procedures are aligned with regulatory expectations. Through this process, New Chapter remains confident in the integrity and compliance of its product labeling.

Related Incidents (Yes/No)

No.