



Discover your SEO advantage

bluearray.co.uk | 0800 0119 123





Hi! We're Blue Array...



The UK's most popular and largest specialist SEO agency

Founded by Simon Schnieders, the former Head of SEO at Zoopla and Mail Online, and led by CEO Stephanie Emmanouel (ex-Google). Blue Array is an award-winning team of 40+ passionate experts, obsessively focused on SEO.



We work with some of the world's leading brands and innovative scale-ups

Targeting both hyperlocal and global audiences, we adopt a collaborative approach to SEO, taking the time to understand your business goals and deliver actionable advice tailored to you and your brand.

Taking a new approach to SEO. We're a disciplined and focused specialist team with big skills

On the pulse of the SEO industry, and we understand how to deliver real results. SEO is all we do. This means we're absolute experts in our field, with big skills and even bolder new ideas across SEO strategy, content strategy, technical SEO and Digital PR.

We've been featured in



What you can expect from us



Personal, tailored SEO strategies

Focusing on your needs and goals, embedded within your business



ROI

The opportunity for high return on investment



Our SEO specialism

We focus 100% of our efforts on getting you fantastic results from SEO

Your journey with us: A true partnership



- Full audit of your website and SEO strategy ideation
- Identification of your key enablers
- Creation of your dedicated portal to access all our deliverables



- In-depth keyword research of your competitive landscape and site structure review
- Design of your monthly performance report reflecting your business goals
- Scheduling of regular calls to track progress (typically weekly)



- Implementation of your SEO roadmap and ongoing consultancy
- ROI delivered as quickly as 4-12 months
- Daily monitoring of your website with alerts in case of major issues
- Monthly SEO performance reports



Your success

The above process describes how we typically work with our clients, however, we will tailor our approach to your website and industry, to maximise return on investment with sustainable techniques for the long term.

Clients we've helped

Trusted by the world's leading brands and innovative scale-ups to develop and execute on their SEO strategies, over 90% of our new business comes from happy customers referring more happy customers.

GOCARDLESS



FLOOM

Zoopla

hey car

myBuilder.com

UNiDAYS

depop

moonpig

Boden



Awards and nominations



"We've achieved the best rankings ever for our Life and Travel Insurance products. The CMO and I have been deeply impressed with Blue Array, you're a credible agency with integrity who deliver results."



Mike Lowe (Head of Business Development) of The Post Office



"They've really gotten to know our business the past 18 months and have been hugely successful in their SEO efforts. Blue Array have gone above and beyond the call of duty."



Beatriz Montoya (COO) of Simply Business

LEXOO

"Since working with Blue Array we have doubled the amount of revenue we receive through SEO. Working with true experts like Blue Array has therefore really been a breath of fresh air."



Daniel van Binsbergen (CEO) of Lexoo

GOCARDLESS

"Blue Array are brilliant. Reliable, ambitious, growth-oriented - They have a great appreciation of our needs, and consistently deliver. We've seen some excellent results to date and I look forward to seeing it continue."



Matt Johnson (Growth Marketing Manager) of GoCardless

Sharing our SEO knowledge

We love to champion the value of SEO

We share our knowledge at events all over the world from Brighton to Dallas, to our online training academy bluearrayacademy.com. We also run our meetups which are open to the public, and published a best-selling book "Mastering In-House SEO" (success stories from in-house SEOs).



Our events

Bringing together some of the finest minds in search marketing our events in London and Reading are an opportunity to get new ideas and network in a relaxed setting.

Reading **SEO**
MEETUP.COM

London **SEO**
MEETUP.COM

Remote **SEO**
MEETUP.COM

Book your place at our next event: bluearray.co.uk/meetups/

SEO Manager Certification



Get certified with The Blue Array Academy

From building your skills to taking the next leap in your career, the Blue Array Academy will help you achieve your goals in SEO. Presented as a series of video modules it covers all aspects of defining and executing a successful SEO strategy.

Proven SEO Tactics and Strategies

Learn the same tactics and strategies we use to drive success for our customers.

Highest Industry Standards

Our SEO modules draw upon the collective knowledge of the entire agency.

Visit bluearrayacademy.com to sign up and learn at your own pace.

Startup mentoring

We love mentoring, and give our time and expertise to fledgling startups and businesses at Seedcamp, Digital Boost and the London Mayor's International Business Program.





Get in touch with us today and discover your SEO advantage

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