

Weleda
2021 Aggregated Scoring Methodology, Summary and Brand List

Aggregated Scoring Methodology

Weleda AG and all of its subsidiaries were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. Weleda AG and its subsidiaries were divided into 2 assessments, and the overall score was calculated using a revenue-based weighted average. The 2 assessments are as follows:

- Weleda Group - South America which incorporated the operations in three countries in South America
- Weleda AG Group which include the operations of subsidiaries in all the other countries that Weleda is operating in

Weleda scored an overall 106.5 out of 200 total available points. The minimum verified score required for B Corp Certification is 80.

Learn more about the [B Impact Assessment](#).

Subsidiaries

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

Brands

Brands that are not distinct operating subsidiaries included in the Parent Company's certification are not Certified B Corporations themselves, but may use the Certified B Corporation logo if B Lab has determined they have independently met the performance requirement for certification. Otherwise, the Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification.

For this certification, the Weleda brand is included in the scope.