

Summary of Company

BW Lifestyle Nutrition Pty Ltd is an Australian based company that produces and sells the Bodywater® brand. The company's water comes out of the Western Australian state of Wangara, via a third party contract manufacturer. The company retails a 500ml line of bottled water products with naturally infused amino acids and other flavours.

Company Practices

Sustainable Usage

Australia has historically been water-scarce, due to both climate and activities of the water user. On the supply side, the main determinants are meteorological and hydrological. As drought is often expected, particularly in the warmer and centralised regions, the vast majority of Australians depend on the storage of available water, whether it be in the soil, farm dams, artesian basins, reservoirs, etc. The primary indicator of water availability in Australia is rainfall.

BW Lifestyle Nutrition Pty Ltd manufactures Bodywater® through a contract manufacturer in the Western Australian state of Wangara (metropolitan region).

Water sourced for Western Australia supply is:

- 48% from desalination
- 40% from groundwater
- 10% from dams
- 2% from groundwater replenishment

For clarity, the water used in the manufacturing process is potable water sourced from the metropolitan water supply.

BW Lifestyle Nutrition Pty Ltd's manufacturing practices are subjected to the local jurisdiction of water and resource management. The Department of Water and Environmental Regulation plans and manages all water resources throughout Western Australia, including Wangara. BW Lifestyle Nutrition Pty Ltd manages water usage practices of its contract manufacturers with minimal- impact measures, including:

- Manufacturing and production run during 'off-peak' seasons, to minimise local impact.
- Manufacturing smaller production runs that are spread out over the year to limit 'peaks' in water usage.
- Continuous discussions with the contract manufacturer and consultation with water resource management services to determine best-suited usage times.

- Monitoring, analysing, and managing the total volume of water used for each production run.

As the water supplied is from the metropolitan water supply, there are already strict measures in place to ensure there is no contamination. Beyond that, the water is batch processed via a filtration and quality control system, and is carefully monitored and controlled.

The company assesses production and usage amounts on a per-run basis to ensure that it is not overproducing or overconsuming resources. The company only extracts and purifies the water it needs and uses directly for manufacturing, to minimise impact (i.e. zero water and energy waste). The company's main contract manufacturer has also agreed to share water and energy information for each production run.

BW Lifestyle Nutrition's reduction measures include detailed energy, water, and waste analysis for each production run against target performance. Precisely, the energy usage associated with the filtration process is tracked and offset by the contract manufacturer using off-peak and solar power.

Water Access

BW Lifestyle Nutrition Pty Ltd uses local potable water (public resources) for manufacturing. Public resources, including potable water, are owned and regulated by Water Corporation, a State Government-owned body, accountable to the Minister of Water. Water Corporation acknowledges the Traditional Custodians throughout Western Australia and their continuing connection to the land, water and community.

The company pays standard market rates (identical, if not higher, than other water users in this market) for the water used, and this is paid to the Water Corporation. The company pays a volume-based rate based on the volume of water needed for each production batch.

Water Corporation regulates and oversees BW Lifestyle Nutrition Pty Ltd's contract manufacturer's water access.

Waste Management

BW Lifestyle Nutrition Pty Ltd minimised input materials (PET plastics) by sourcing from Visy, one of Australia's largest recycling companies. Together with Visy, the company has set the following packaging waste management targets:

- 100% of packaging, including plastics, will be reusable, recyclable, or compostable by 2022 or earlier.
- All plastic packaging will contain at least 50% recycled content by 2021 or earlier.

The current market average percentage of rPET content in single-use plastic bottles is between 7% and 20% content. The company has exceeded the market standard with our current range of plastic products which contain minimum 30% recycled (rPET) content, with a target of 50% for the 2020 calendar year.

BW Lifestyle Nutrition is devoted to demonstrating its commitment to sustainability and waste management practices. The company recently passed a board resolution to work with Visy Industries to have all its plastic bottles have 100% rPET content before the end of the 2021 calendar year.

BW Lifestyle Nutrition encourages bottle recycling via a product stewardship model to ensure the best end-of-life outcome. Furthermore, a 10c per-container financial compensation is awarded for complying with the container deposit legislation in Australia.

The company's corporate partner, Visy Industries, offers business recycling services to help BW Lifestyle Nutrition Pty Ltd manage and reduce waste. The company participates in a corporate program to ensure that plastic waste does not end up in landfill and is reused to form rPET products. Furthermore, the company's office has incorporated various recycling programs which it participates in, ensuring maximum recyclability of Bodywater® packaging.

BW Lifestyle Nutrition Pty Ltd is working closely with Visy Industries to create a 100% rPET hot-fill bottle, something that is not currently available in Australia. This innovative packaging will be the first on the market in Australia.