

B Lab Statement on The One Brand's B Corp Certification

B Lab's independent Standards Advisory Council has rendered the following decision and guidance regarding eligibility for B Corp Certification for bottled water companies: Bottled water companies are eligible for B Corp Certification with additional review by the Standards Advisory Council and, at minimum, incremental disclosure on their public B Corp profile regarding material sensitive issues in the industry.

The One Brand is required to disclose a summary of its practices in the areas of Sustainable Usage, Water Access, and Waste as a part of its B Corp Certification. For more information on the review process, please refer to B Lab's statement on the bottled water industry and B Corp Certification [here](#).

The One Brand's Industry Practices

Water Access

The One Water Brand sources its water from privately-owned water sources, and pays a competitive rate compared with other water users in the market.

Water in One Water's PET and glass bottles comes from Princes Gate (500ml, 750ml, 1.5L). Princes Gate spring is located in Pembrokeshire Hills. Princes Gate water filters naturally through mineral-rich rock and is bottled on organic farm land, which runs utilising green energy (wind and solar) produced on site. As Princes Gate have several bio-diversification accreditations, reflecting how they manage the land for the betterment of local wildlife and plant species.

Water in the One Water brand's glass bottles (330ml & 750ml) are also sourced responsibly from Wenlock Spring. Wenlock Spring is located in Shropshire beside the Wenlock Edge. Water filters naturally through rock strata providing it with its unique blend of minerals, including calcium and selenium. The water emerges from the underground source and travels to the Wenlock Spring bottling facility, where it is packaged in an environmentally-conscious way for distribution. The mineral content at

Wenlock Spring has been monitored for the last 21 years by the local authority.

Sustainable Usage

One water's water providers maintain the necessary permits for water abstraction currently required by regulators. Furthermore, all private water sources in the UK are subject to DEFRA - Department for Environment, Food and Rural Affairs - regulations, in particular - The Natural Mineral Water, Spring Water and Bottled Drinking Water (England) Regulations 2018 to manage the long term quality of water sources for sustained use into the future. Additionally, Princes Gate and has their catchment areas certified as organic by the Soil Association.

Waste

As a result of a company policy focused on continual improvement, The One Brand has almost halved the amount of PET used per bottle over a 10 year period and increased the amount of recycled material used in production from zero to 25% to 51% and will be 100% by late 2021/early 2022. Recycled glass has increased from 35% to 40% in all glass packaging formats. Furthermore, all of One's packaging is 100% recyclable.

In addition, our suppliers have procedures implemented in order to reduce waste. Wenlock Spring, for example, have achieved a 99% recycling programme for all packaging used on the bottling site.

We also continue to explore alternative forms of packaging such as FSC accredited tetrapak cartons with bio-plastic caps, aluminium cans (68% recycled material) & aluminium bottles (100% recycled material). The pandemic has disrupted our roll out due to supply chain problems, but we are hopeful 2022 will see a greater uptake and stabilising supply chain problems.