

## **DISCLOSURE MATERIALS**

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire and B Lab deems them to be material, the company must:

- 1) Be transparent about the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue.
- 3) Demonstrate that management systems are in place to avoid similar issues from arising in the future.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to background checks by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.



## DISCLOSURE QUESTIONNAIRE

Company Name: Alter Eco Date Submitted: 06/30/2022

Industries & Products	Yes	No
Please indicate if the company is involved in pr	oduction of or tra	de in any the
following. Select Yes for all options that apply.	·····	·····
Animal Products or Services		√
Biodiversity Impacts	√	
Chemicals		√
Company Explanation Of Disclosure Item Flags		√
Disclosure Alcohol		$\sqrt{}$
Disclosure Firearms Weapons		√
Disclosure Mining		$\sqrt{}$
Disclosure Pornography		V
Disclosure Tobacco		√
Energy and Emissions Intensive Industries		√
Fossil fuels		√
Gambling		√
Genetically Modified Organisms		√
Illegal Products or Subject to Phase Out		√
Industries at Risk of Human Rights Violations		√
Monoculture Agriculture		√
Nuclear Power or Hazardous Materials		V
Payday, Short Term, or High Interest Lending		<b>V</b>
Water Intensive Industries		V
Tax Advisory Services		Ž
Supply Chain Disclosures	Yes	No
Please indicate if any of the following statemen	its are true regard	ling your
company's significant suppliers.	·····	
Business in Conflict Zones		√
Child or Forced Labor		√
Negative Environmental Impact		√
Negative Social Impact		V
Other		1

Outcomes & Penalties	True	False
Please indicate if the company has had any forma	l complaint to	a regulatory
agency or been assessed any fine or sanction in the	ne past five y	ears for any of
the following practices or policies. Check all that a Anti-Competitive Behavior	pply.	T 7
Breaches of Confidential Information		N
Bribery, Fraud, or Corruption		N
Company Explanation Of Disclosure Item Flags		N
Company has filed for bankruptcy		N N
Consumer Protection		N
Financial Reporting, Taxes, Investments, or Loans		N N
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)		N N
Labor Issues		N N
Large Scale Land Conversion, Acquisition, or Relocation		<u> </u>
Litigation or Arbitration		<del>\</del>
On-Site Fatality		J
Penalties Assessed For Environmental Issues		V
Political Contributions or International Affairs		, ,
Recalls		<del>                                     </del>
Significant Layoffs		<del>                                     </del>
Violation of Indigenous Peoples Rights		j j
Other		,
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Practices	True	False
Please indicate if the following statements are true		
company engages in the following practices. Chec	k all that app	
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## **B Corp Certification - Disclosure Questionnaire Documentation**

PROVIDED BY: Alter Eco UPDATED AS OF: 06/30/2022

DISCLOSURE QUESTIONNAIRE CATEGORY	Selling or Providing Access to Consumer or User Data
TOPIC	Sharing Llags Data with third Darties
10110	Sharing User Data with third Parties
SUMMARY OF ISSUE	Alter Eco business requires accessing and exchanging customer data with multiple third parties. Customer data includes (but is not limited to): 1) personal information such as name, billing address, shipping address, email address, and phone number, 2) device information about visitors to its sites or apps, including browser information, IP address and time zone.
	The user information collected may be shared with:  - third party e-commerce apps;  - payment service providers;  - marketing companies.  - to company partners, affiliates, and other third parties that may have offers of interest for consumers or that may assist others in providing offers of interest to consumers;  - to report required information to any state or federal licensing authority for the purposes of
	compliance with company's requirements under the law.
	The company provides the names of the entities with whom they may share user related data in their privacy policy.
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	Alter Eco turns its ecommerce data into revenue with personalized multi-channel marketing campaigns for its own products. The company earns 0.1% of its annual revenue from advertising based on the sharing of data from cookies.
IMPACT ON STAKEHOLDERS	The company benefits from partnerships with third parties as it helps the company improve their brand reputation with customers and increase the tenure of a customer's service with them.
IMPLEMENTED MGT PRACTICES	Alter Eco complies with all applicable regulations in the California Online Privacy Protection Act pertaining to consumer data protection. The company's privacy policy mentions that they take measures to safeguard the information that they collect from and about their customers and site and app visitors.
	These measures for consumer protection include storing all data collected on encrypted servers by data partners.
	The company's privacy policy reserves its right to share information collected about customers, and automatically collect certain information about visitor's device.
	Users who have objections to the sharing of their data can ""opt out"" of some of the services in which their data is used by visiting the portal: http://optout.aboutads.info/.
	Customers can also directly contact the company asking for their information to be deleted from their database.
REPORT	Alter Eco's privacy policy: https://www.alterecofoods.com/policies/privacy-policy



## **B Corp Certification - Disclosure Questionnaire Documentation**

PROVIDED BY: Alter Eco UPDATED AS OF: 06/30/2022

DISCLOSURE QUESTIONNAIRE CATEGORY	Biodiversity Impacts
TOPIC	Company operates in the Cocoa industry
SUMMARY OF ISSUE	The cocoa industry has historically been a significant contributor to deforestation, especially in Ghana and Ivory Coast (the 2 countries represent about 80% of the cocoa supply in the world), where about 80% of the primary forest has been cut down to utilize the land to grow cocoa.
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	At Alter Eco, chocolate represents about 92% of revenues
IMPACT ON STAKEHOLDERS	The impact of deforestation on biodiversity is catastrophic, as it is replaced by cocoa monoculture, destroying habitats for many species, but ultimately contributing to impoverishing the soil and depleting ecosystems from important insects, fungi and pollinators.
IMPLEMENTED MGT PRACTICES	Alter Eco, has decided since day one not to source cocoa from West Africa, where the main risk of contributing to deforestation exists. They source exclusively from Latin America. This said, cocoa monoculture in Latin America still has a negative impact on biodiversity. Alter Eco's focus on regenerative agriculture via methods of dynamic agroforestry in cocoa directly aim at creating an ecosystem within cocoa fields that is similar to the primary forest that originally stood in those fields. Since implementing the first pilot in 2015 in Ecuador, planting about 15 different species per plot besides cocoa trees, they have seen pollinators and insects come back to the cocoa fields, as well as a regenerated soil full of microorganisms and fungi.
	Alter Eco's objective is to be able to measure the outcomes associated with these outputs, measuring biodiversity before and after the transition to dynamic agroforestry. The company is currently exploring ways to measure biodiversity in our fields, besides relying on existing literature to estimate biodiversity in a cocoa monoculture field vs a dynamic agroforestry cocoa field.