



DISCLOSURE MATERIALS

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire and B Lab deems them to be material, the company must:

- 1) Be transparent about the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue.
- 3) Demonstrate that management systems are in place to avoid similar issues from arising in the future.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to background checks by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.



DISCLOSURE QUESTIONNAIRE

Company Name: Playa Viva LLC
Date Submitted: 12/02/2022

Industries & Products	Yes	No
Please indicate if the company is involved in production of or trade in any the following. Select Yes for all options that apply.		
Animal Products or Services	✓	
Biodiversity Impacts	✓	
Chemicals		✓
Company Explanation Of Disclosure Item Flags		✓
Disclosure Alcohol	✓	
Disclosure Firearms Weapons		✓
Disclosure Mining		✓
Disclosure Pornography		✓
Disclosure Tobacco		✓
Energy and Emissions Intensive Industries	✓	
Fossil fuels		✓
Gambling		✓
Genetically Modified Organisms		✓
Illegal Products or Subject to Phase Out		✓
Industries at Risk of Human Rights Violations		✓
Monoculture Agriculture	✓	
Nuclear Power or Hazardous Materials		✓
Payday, Short Term, or High Interest Lending		✓
Water Intensive Industries	✓	
Tax Advisory Services		✓

Supply Chain Disclosures	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones	✓	
Child or Forced Labor		✓
Negative Environmental Impact		✓
Negative Social Impact		✓
Other		✓

Outcomes & Penalties	True	False
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.		
Anti-Competitive Behavior		✓
Breaches of Confidential Information		✓
Bribery, Fraud, or Corruption		✓
Company Explanation Of Disclosure Item Flags		✓
Company has filed for bankruptcy		✓
Consumer Protection		✓
Financial Reporting, Taxes, Investments, or Loans		✓
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)		✓
Labor Issues		✓
Large Scale Land Conversion, Acquisition, or Relocation		✓
Litigation or Arbitration		✓
On-Site Fatality		✓
Penalties Assessed For Environmental Issues		✓
Political Contributions or International Affairs		✓
Recalls		✓
Significant Layoffs		✓
Violation of Indigenous Peoples Rights		✓
Other		✓

Practices	True	False
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing		✓
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)		✓
Company Explanation Of Disclosure Item Flags		✓
Company prohibits freedom of association/collective bargaining		✓
Company workers are prisoners		✓
Conduct Business in Conflict Zones		✓
Confirmation of Right to Work		✓
Does not transparently report corporate financials to government		✓
Employs Individuals on Zero-Hour Contracts		✓
Facilities located in sensitive ecosystems	✓	
ID Cards Withheld or Penalties for Resignation		✓
No formal Registration Under Domestic Regulations		✓
No signed employment contracts for all workers		✓
Overtime For Hourly Workers Is Compulsory		✓
Payslips not provided to show wage calculation and deductions		✓
Sale of Data		✓
Tax Reduction Through Corporate Shells		✓
Workers cannot leave site during non-working hours		✓
Workers not Provided Clean Drinking Water or Toilets		✓
Workers paid below minimum wage		✓
Workers Under Bond		✓
Other		✓



B Corp Certification - Disclosure Questionnaire Documentation

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Playa Viva LLC

UPDATED AS OF:

12/02/2022

DISCLOSURE QUESTIONNAIRE CATEGORY	Operations in Conflict Zones
ISSUE DATE	Ongoing
TOPIC	The company's facilities are located in Guerrero, Mexico.
SUMMARY OF ISSUE	Playa Viva LLC is a Regenerative Luxury Boutique Hotel and Yoga Retreat Center, located in Mexico. More specifically, the company is located in the state of Guerrero, which is listed in the Global Conflict Tracker,
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	100% of the company's revenue comes from its main service Eco Lodge which is based in Guerrero State.
IMPACT ON STAKEHOLDERS	"Conflict zones are often characterized by widespread human rights abuses and violations of national or international law. Guerrero is flagged for high criminal violence such as homicides, kidnappings, carjackings, and robberies. The security of company workers who work in such areas could also be at risk"
IMPLEMENTED MGT PRACTICES	<ul style="list-style-type: none">- As one of the company's mechanisms to avoid conflict is not to hire people who are linked to these illicit organizations in the region. Playa Viva does not hire anyone who is known to be associated with or part of any illicit organizations.- Playa Viva LLC has projects designed for the local community, related to education, health, and economic empowerment.
REPORT	Community impact: https://www.playaviva.com/impact/community
OTHER MANAGEMENT COMMENTS	<p>US State Department Travel Advisory (https://travel.state.gov/content/travel/en/traveladvisories/traveladvisories/mexico-travel-advisory.html) for Mexico for up to date information as well as the Canadian State Department Travel Advisory for Mexico (https://travel.gc.ca/destinations/mexico) which more specifically ""carves out"" the Zihuatanejo/Ixtapa areas as safe over the rest of the State of Guerrero.</p> <p>According to the US Travel Advisory ""Millions of U.S. citizens safely visit Mexico each year for study, tourism, and business, including more than 150,000 who cross the border every day. The Mexican government dedicates substantial resources to protect visitors to major tourist destinations, and there is no evidence that organized criminal groups have targeted U.S. visitors or residents based on their nationality. Resort areas and tourist destinations in Mexico generally do not see the levels of drug-related violence and crime that are reported in the border region or in areas along major trafficking routes.""</p> <p>"U.S. citizens are encouraged to lower their personal profiles and to avoid displaying indicators of wealth such as expensive or expensive-looking jewelry, watches, or cameras. U.S. citizens are encouraged to maintain awareness of their surroundings and avoid situations in which they may be isolated or stand out as potential victims."</p>



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DISCLOSURE QUESTIONNAIRE CATEGORY	Animal Products and Services
TOPIC	Playa Viva LLC is a Regenerative Luxury Boutique Hotel that operates an animal farm and has direct control over the treatment of animals in its care.
SUMMARY OF ISSUE	Playa Viva LLC has pigs, chickens and sheep on the farm. All are pasture raised and outdoors. All are fed a combination of compost from the kitchen along with organically and locally sourced corn feed. All are family farmed, not intensive, not indoors. The Playa Viva Permaculture Farm is to be considered an intensively grown regenerative farm. The animals are housed, fed and raised under the shade of certain hardwood species or the early stages of a food forest. Their pastures are enclosed with fencing or local materials, and their diets are managed by the members of the team. Chickens and sheep roam freely and have their pasture rotated weekly or biweekly, depending on the season. The diet of the chickens is supplemented with local corn.
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	As of Fall 2022, the company has about 60 pigs, 30 chickens and 5 sheep.
IMPACT ON STAKEHOLDERS	Playa Viva LLC runs a regenerative farm on a small scale, and applies permaculture principles and syntropic models to the production systems. While the goal is for the farm to be self-sufficient, self-sustaining and even a profit center, eventually the plan is to spin off the farm as its own operating unit and business entity. One of the company's most popular excursions is the Permaculture Experience (farm tour), so the guests informally monitor the company's activities on a daily basis.
IMPLEMENTED MGT PRACTICES	<p>Regarding the animal welfare practices, the company affirmed that all animals are healthy, well-fed and clean. When pigs are "harvested" this is done by the Head of Permaculture who takes personal responsibility for making sure each final moment is made as quick and painless as possible for the animal.</p> <p>The company cross-breed local genetics with more industrial breed hogs, to ensure the best health of its animals and a sustainable weight gain during their lifecycle.</p> <p>Sheep graze under fruit trees serving as natural lawn mowers and fertilizing along the way. Chickens lay eggs for the hotel (staff and guest use) and also maintain pest populations in the food forest. Pigs are raised for protein for the hotel and "harvested" onsite in the most humane way.</p> <p>The chickens are enclosed in a chicken coop from 7pm until 7am for their own protection against predatory animals in the evenings. There are 2-3 birds per meter. Pigs have at least 100 square meters of free space per animal. All sheep have at least 100 square meters per animal.</p>



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DISCLOSURE QUESTIONNAIRE CATEGORY	Environmentally Intensive Industries
TOPIC	Biodiversity Impact/Monoculture
SUMMARY OF ISSUE	As a company that manages its own animal farm, Playa Viva LLC operates in an industry in which biodiversity impact is a material environmental issue.
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	Approximately 0.5% of Playa Viva's revenue comes directly from operating animal farms.
IMPACT ON STAKEHOLDERS	Animal agriculture poses a risk to local ecosystems of flora and fauna as well as the potential degradation of farmed land.
IMPLEMENTED MGT PRACTICES	<p>Playa Viva manages its impact to promote biodiversity. Farm operations are limited to specific areas. Non-farm areas and non-hotel areas are restored and regenerated through mangrove restoration, low coastal forest restoration and permaculture work in general. The company tracks these ecosystems and their rehabilitation by grokking the natural as well as changing rhythms of the land, and deploying permaculture strategies as needed.</p> <p>In the initial two years, Playa Viva created a nursery and planted close to 10,000 trees based on species that once defined this coastal forest as collected from the limited areas nearby that were not degraded. Over the last 14 years of operations, coastal forest and mangrove systems have rehabilitated their natural landscapes.</p> <p>The permaculture nature of the company's farming operations promotes multi-strata food forests and regenerative soil management techniques which also create habitat and food sources for large, small and microscopic species. The company creates all its own biofertilizers and biological treatments on site using plants already in the ecosystem. The company also uses native and biodiverse cover crops to manage farmed land and build soil; crops are rotated seasonally to ensure diverse flora and fauna inside our production systems, as well as to mitigate disease that might otherwise reproduce.</p>
MANAGEMENT COMMENTS	While animal agriculture can have poses risks, Playa Viva manages animals in a regenerative manner to provide benefits to the ecosystem



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DISCLOSURE QUESTIONNAIRE CATEGORY	Environmentally Intensive Industries
TOPIC	Water Intensive Industries
SUMMARY OF ISSUE	As a company that manages its own animal farm, Playa Viva LLC operates in an industry that is water intensive.
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	Approximately 0.5% of Playa Viva's revenue comes directly from operating animal farms.
IMPACT ON STAKEHOLDERS	As a water intensive industry, animal agriculture poses risks such as water stress or depletion of local water sources if water use is not appropriately managed.
IMPLEMENTED MGT PRACTICES	<p>Playa Viva monitors the water used for the hotel and the farm. Water comes from reservoirs on the property which are maintained and refilled seasonally. The animals live under the shade of trees and agroforestry systems, and use very little water as an isolated system. When water is used to irrigate pasture for a short window during the dry season, it is the same water that nourishes and supports the fruit trees above the animals. Permaculture focuses on stacking functions: every element is used three times, at a minimum, inside a system or a combination of systems.</p> <p>The swales and keyline water systems on hillsides and throughout the property redirect precipitation to new and historic pond systems. Production zones are watered as minimally as possible through drip-irrigation.</p>
MANAGEMENT COMMENTS	While animal agriculture can have poses risks, Playa Viva manages animals in a regenerative manner to provide benefits to the ecosystem



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DISCLOSURE QUESTIONNAIRE CATEGORY	Environmentally Intensive Industries
TOPIC	Energy and Emissions Intensive Industries
SUMMARY OF ISSUE	As a company that manages its own animal farm, Playa Viva LLC operates in an industry in which energy and carbon emissions is a material environmental issue.
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	Approximately 0.5% of Playa Viva's revenue comes directly from operating animal farms.
IMPACT ON STAKEHOLDERS	Animal agriculture is a major contributor to global carbon emissions.
IMPLEMENTED MGT PRACTICES	<p>"Animal/protein production at Playa Viva is small scale. Carbon used to transport is minimal as protein goes to the hotel or is distributed to local residents purchasing a basket of farm fresh produce and protein (CSA style). Playa Viva's goal is to eventually be carbon neutral or even negative. The hotel is 100% off grid solar. All water is heated by solar thermal. On the farm, carbon/energy is used primarily via gasoline (carbon/petroleum based product) to run vehicles and pumps. Other than pumps and transport, fossil fuel and carbon is minimal on the farm.</p> <p>The company runs the hotel electricity through generating 100% of grid solar and heats all water with solar thermal. The only carbon/fossil fuel based energy at the hotel (and on the farm) is natural gas for cooking, gasoline for pumps and transportation/trucks. "</p>
MANAGEMENT COMMENTS	While animal agriculture can have poses risks, Playa Viva manages animals in a regenerative manner to provide benefits to the ecosystem

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DISCLOSURE QUESTIONNAIRE CATEGORY	Facilities located in sensitive ecosystems
TOPIC	Playa Viva LLC operates in a area with sensitive ecosystems
SUMMARY OF ISSUE	<p>The company's facilities are located nearby sensitive ecosystems such as:</p> <ul style="list-style-type: none"> - Mangrove with protected species - covered under government requirements, - Marine Turtle Nesting Beach - Including Endangered and Protected Species, - Archeological sites.
SIZE/SCOPE OF ISSUE (e.g. \$ financial implication, # of individuals affected)	The Regenerative Luxury Boutique Hotel is not located in sensitive ecosystems. The company is located adjacent to those protected ecosystems.
IMPACT ON STAKEHOLDERS	The facilities are located inside protected/sensitive ecosystems which could potentially impact the flora, fauna and quality of the ecosystem (e.g. noise & light pollution from the facilities, spills, air / soil / water pollution owing to company's operations).
IMPLEMENTED MGT PRACTICES	<p>When Playa Viva undertook its development process, the company conducted due diligence with the Regenis Group (leading regenerative development and design consultancy) team and a team of biologists, lawyers, and other specialists related to completing its Manifesto de Impacto Ambiental (Environmental impact assessment) - the required Environmental Impact Studies required by Federal Agencies. By doing this assessment, the company identified the sensitive areas and, under the limitations determined by the MIA (Environmental Impact Report) we located all buildings beyond the legal limit required by law from such sensitive areas, Playa Viva undertook any and all construction under the strict limitations of the environmental laws, any mangrove (sensitive area) restoration and regeneration, under the limitations set by the law and the environmental impact study. In summary, no work was done in sensitive areas other than what is allowed by law or the limitations of the environmental impact study and other work was done to restore any degraded areas surrounding sensitive areas.</p> <p>In terms of promoting biodiversity, Playa Viva LLC contributes to the:</p> <ul style="list-style-type: none"> - Restoration and protection of mangroves by planting seedlings and removing invasive overgrowth and other debris (e.g. coconuts, coconut palm debris); diversification of plant and crop species, removing invasive species and planting native varieties, - Promotion of environmental awareness and environmentally conscientious behavior through educational activities and programs within the community, La Tortuga Viva, and among staff at Playa Viva, - Restoration of coastal forest ecosystems by rebuilding soils (organic farming) and contribution to erosion control, - Grow of edible and medicinal crops for consumption and for natural building material without the use of harmful/toxic pesticides, herbicides, insecticides, <p>For the archeological sites, the company brought the INAH, the federal agency in charge of archaeological finds, and asked for approval on how to proceed. We identified the beach as a degraded low coastal forest for our own restoration outside of any protections required by any government agency, Playa Viva LLC owns a non-profit Foundation Turtle Sanctuary, focused on protecting endangered turtles. The company supports La Tortuga Viva (The Living Turtle), Juluchuca's local sea turtle conservation project.</p>



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DISCLOSURE QUESTIONNAIRE CATEGORY	Facilities located in sensitive ecosystems Cont.
TOPIC	Playa Viva LLC operates in a area with sensitive ecosystems Cont.
REPORT	Annual Impact Reports are published on our website for further review: https://www.playaviva.com/ Regeniss Group: https://regenesisgroup.com/team