



Comunicazione di marca – progettazione e produzione

Sustainable
paths that grow
forward.
Together.



Our MANIFESTO

Make the difference. Together

Our path as a Bcorp certified company is the result of a concrete commitment that follows the vision that our company has always had: a vision that put ethics, responsibility and transparency in the center. Our commitment is to promote a new business model, creating positive dynamics for our employees, for the environment, for the community we belong to.

Change is coming.
And we're part of it.
Together.



Our IDENTITY

“... Migliaia, milioni di individui lavorano, producono e risparmiano nonostante tutto quello che noi possiamo inventare per molestarli, incepparli, scoraggiarli. È la vocazione naturale che li spinge, non soltanto la sete di denaro. Il gusto, l'orgoglio di vedere la propria azienda prosperare, acquistare credito, ispirare fiducia a clientele sempre più vaste, ampliare gli impianti, abbellire le sedi, costituiscono una molla di progresso altrettanto potente che il guadagno. Se così non fosse, non si spiegherebbe come ci siano imprenditori che nella propria azienda prodigano tutte le loro energie e investono tutti i loro capitali per ritrarre spesso utili di gran lunga più modesti di quelli che potrebbero sicuramente e comodamente ottenere con altri impieghi.” Luigi Einaudi



The phrase of Einaudi, much wanted by the founder of CMP&P, my father, has always represented and still represents, a founding principle and a healthy pride of the entrepreneurial spirit of the company. This principle is still a pillar of ours: the care for the company and the commitment that all of us as a management, together with all of our employees, put into it is certainly superior to what others receive from pure and simple speculation.

However, we are convinced that we are at the beginning of a path of consolidation, and company growth, and, starting from this, we are all committed to an evolution of the company concept, and its development.

The first aspect concerns the company's evolution towards a shared process: all the people who work with us, and who are the company's real asset, are involved in the process on a daily basis to improve and implement it. Today, more than ever, businesses, from the smallest to the largest, cannot do without the collaboration and support of each of the members of the process. Therefore, while management is engaged in the role of management synthesis, it strongly considers that all parties participate in the process.

The second aspect, on the other hand, concerns how much the company must necessarily be embedded in a wider environment. Customers, suppliers and employees are part of a vast environment in which the company is not a satellite detached from the other planets, but part of a common universe. Therefore, our choices, which, as mentioned in the first point, start from the bottom but then find a synthesis, must nevertheless be part of a broader process.

The company operates in a local and environmental context in which it must move with greater awareness and sustainability, and CMP&P is evolving to ensure that even the simplest gesture avoids waste and inefficiency not only for the company, but for everyone.

Therefore, compliance with the two points above will be the beacon that will drive us to evolve, never forgetting our natural vocation of just growth; it is, in fact, thanks to that that we will be able to continue to remain relevant and pursue the broader objectives mentioned above.

Luca Coletti – Amministratore Delegato CMP&P

Our VALUES

ENHANCE every individual's knowledge and skills

TRANSMIT new ways of approach

ENCOURAGE personal initiative

ENSURE the respect of each individual

INVEST in people

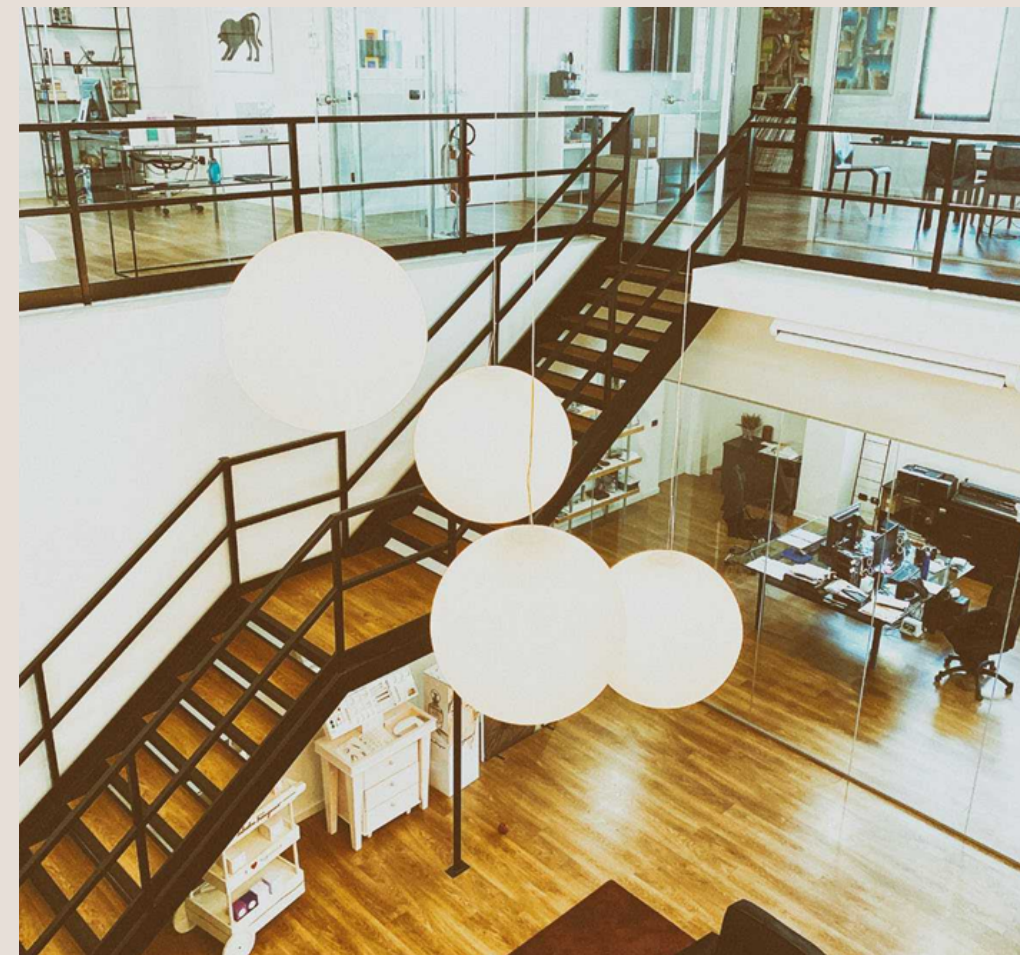


After 30 years of industrial experience, PierAchille Coletti founded CMP&P Company in 1994, focusing the activity of the company mainly on communication and promotional campaigns: those were the years of the birth of the first in-store communications and brand awareness for the leading brands of mass-market.

Also by signing and ethically applying the Codes of Conduct of the top ADV associations in Italy, the visionary approach of PierAchille lead him to perform some of the most relevant national ADV-campaigns.

The arrival of his son Luca in the company in 2004 allowed a natural continuity to his father's inheritance but his professionalism paved also the way for a more complete support to specific projects of Retail Visibility. To better meet clients' needs in terms of quality and timing, CMP&P expanded its skills to a more Design and Engineering approach to let the production be more effective and qualitative, also implementing in the projects innovative materials, Technological devices and Retailtainment tools.

CMP&P is today characterized by innovative strength and sustainable commitment, being a globally operating company offering personalized solutions to Luxury and Mass Market clients, starting from the Design&Engineering to the Prototyping and Production of any concept, POP and Retail tools, including customized furniture and industrial components, Counter and Floor displays in durable and semi-durable materials.



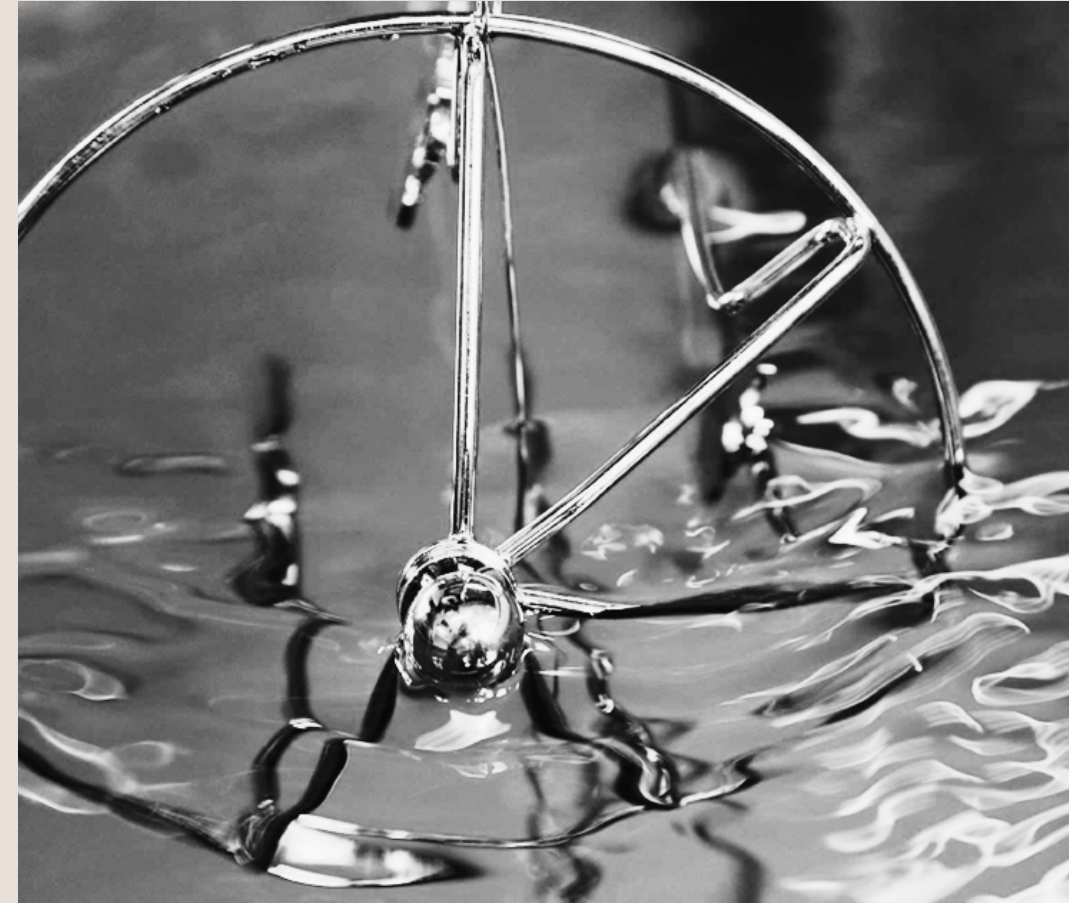
Our PASSION

CHALLENGING PROJECTS AND PERFORMING SOLUTIONS

CMP&P strongly believes in the Market, since it is only the competition that stimulates research and development, pushing our Team in many cases to meet the challenge. We have been serving our customers for years, successfully achieving their goals with great passion. Our customers, who feel our passion in carry out each step of their projects, perceive us as Partners who, side by side, suggest performing solutions in a highly competitive market.

The challenge that arises from such a competitive market finds us always passionate and attentive in searching for the most appropriate technical solutions and innovative materials, besides the careful daily commitment in containing production costs.

OUR STRENGTH. We consider crucial the compliance with production procedures in addition to top transparency in the design and engineering processes that are perceived as a constant and continuous support to our customers.



Our QUALITY

INCREASE KNOWLEDGE AND SATISFACTION OF CLIENTS' EXPECTATION

CMP&P in its management of daily business activities, firmly guarantee competence, continuity, diligence, reliability and quality of services, intended to increase knowledge and satisfaction of clients' expectation: our attention to all details and our skill on materials' choice means for our clients a guarantee for the final results.

Our focus is to customer satisfaction: sharing tools for letting the customer be informed in real time on project timing as well as a constant support of a dedicated Project Manager.

Production process: high reliability in the project management and a strong focus on new production and technological solutions, also thanks to outsourced Partners extremely professional and competent.

Integrity of the Team: the value of our single resources is the key to the success of any company, so our employees are constantly trained and involved in any new solution and material.

Environment sustainability and safety: our goal is always to improve, for this reason we have certified our management system to ISO 9001: 2015 quality standard. The path to certification corresponds to a precise corporate intent: to invest in quality means involving the structure and all team in a continuous improvement.



Member of CISQ Federation



**CERTIFIED MANAGEMENT SYSTEM
ISO 9001**

Our PROCESS

CMP&P'S EXPERIENCED STAFF SHARES A COMMITMENT TO THE HIGHEST STANDARD OF QUALITY AND EXCELLENCE

Our Project Managers follow any production process to grant top quality standards and to respect all needed certification requirements and timing, starting from our internal prototyping and assembling until project delivery.

Focused on quality control, time compliance and cost optimization, CMP&P's team manages all stages of the development process, ensuring that customer specifications are met.

Our internal Design & Engineering Team carries out with our long-lasting Partner-Suppliers any production in wood, iron, glass and plastic, therefore providing flexibility, innovative solutions and competitive costs.





SUSTAINABILITY

TO BE THE BEST FOR THE WORLD, CREATORS OF GOOD LIFE FOR ALL THROUGH ETHICS AND SUSTAINABILITY

People

WE COMMIT TO PRACTICES AND RESILIENCE DESIGNED TO PROMOTE A POSITIVE SOCIAL ENVIRONMENT FOR OUR COLLABORATORS

Planet

WE MEASURE OUR FOOTPRINT THROUGHOUT OUR VALUE CHAIN WITH THE DREAM TO CREATE A POSITIVE IMPACT BUSINESS

Community

WE SUPPORT THE VITALITY AND RESILIENCE OF THE LOCAL COMMUNITIES IN WHICH WE LIVE AND WORK, INCREASING OUR POSITIVE IMPACT ON BOTH THE ENVIRONMENT AND PEOPLE.



Our SOCIAL IMPACT

We consider sustainability the lever for a social **improvement** and an opportunity to outline an **innovative** green and **cohesive** environment.

Good practices and **ethical values** are the bases of our daily work.

CMP&P has been committed to sustainability in the last years keeping on the attention to the environment and the values of solidarity, honesty, commitment, determination and courage.



Benefit corporations are an emblematic example of alliance between business and territory in search for the common good, between social justice, education and participation.

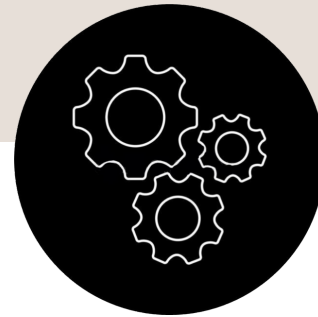
Our

DIVISIONS



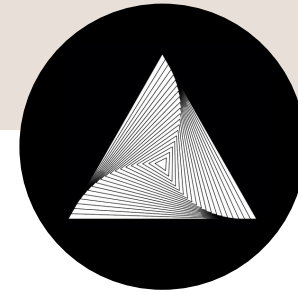
POP MATERIALS

- Counter and Floor displays
- Shop Visibility
- General Testers



INDUSTRIAL COMPONENTS

- Perfumery and Cosmetic caps - plastic and aluminium
- Cosmetic Tools
- Premium Components



GRAPHICS

- Graphic Design
- Engineering
- Maquettes
- Prototypes



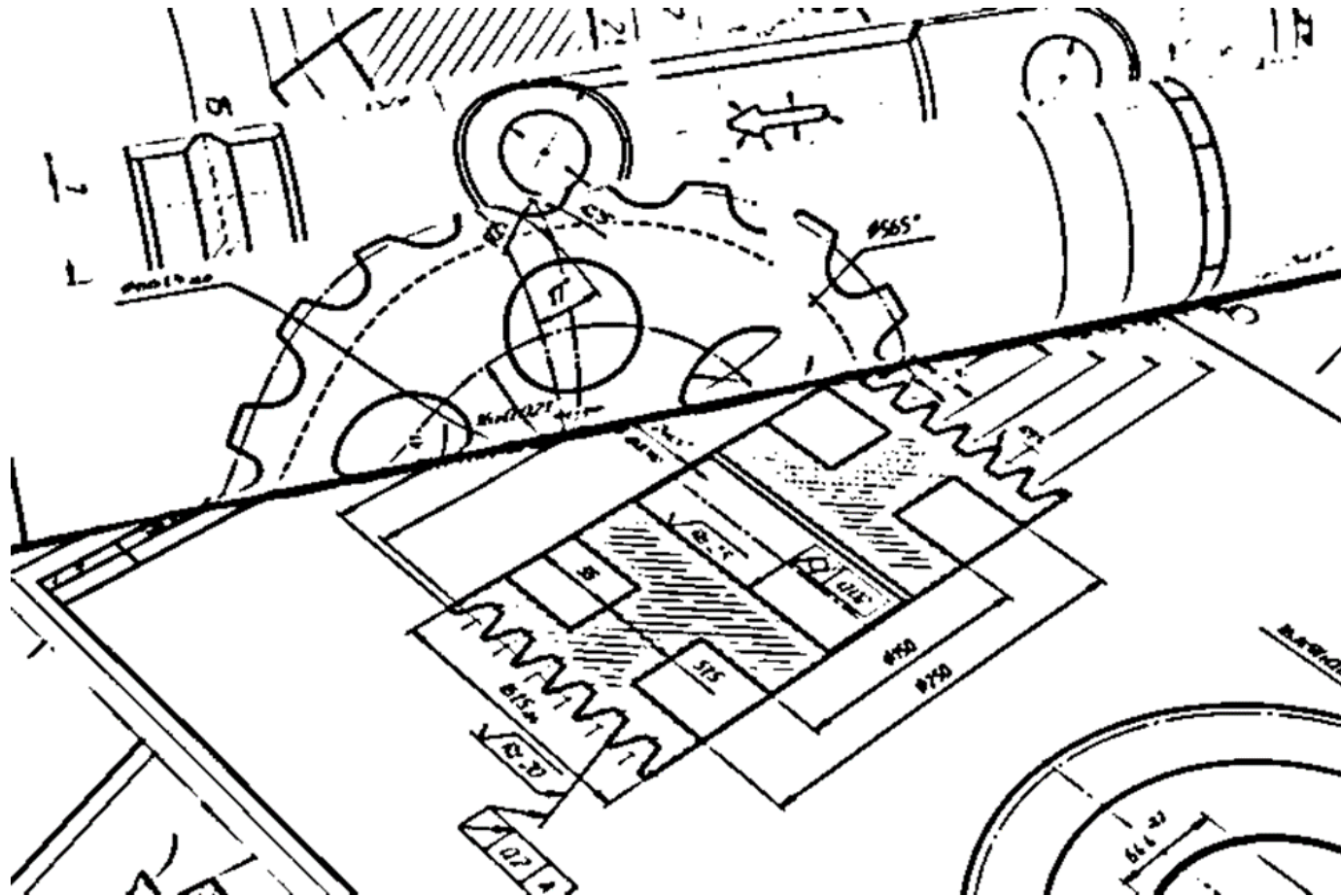
POP MATERIALS

Positioning on the market and differentiating from competitors are fundamental strategic factors achievable through retail brand POP material.



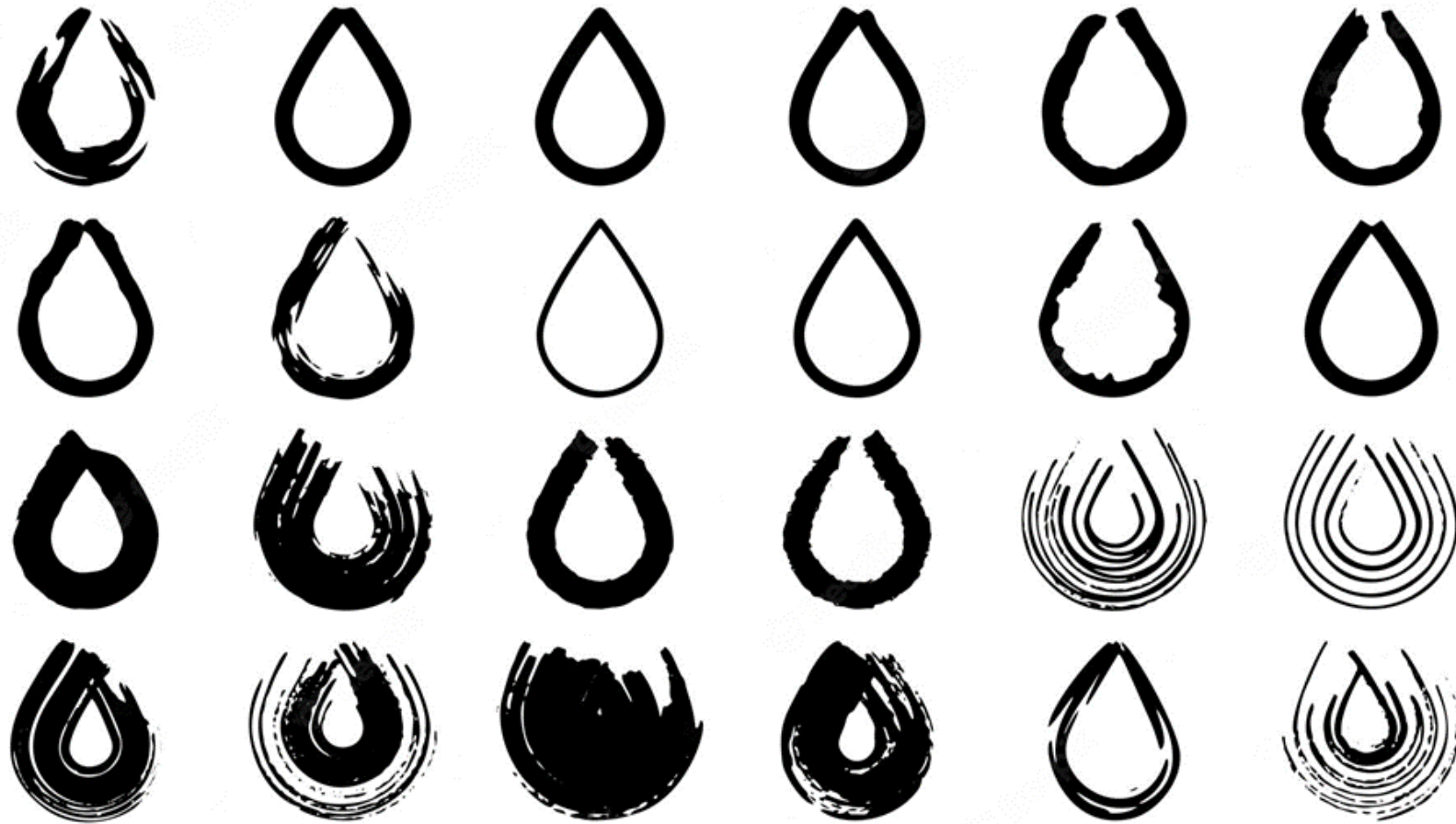
INDUSTRIAL COMPONENTS

Starting from the design and the engineering, we produce special components for the cosmetic industry using different materials, finishing and technologies.



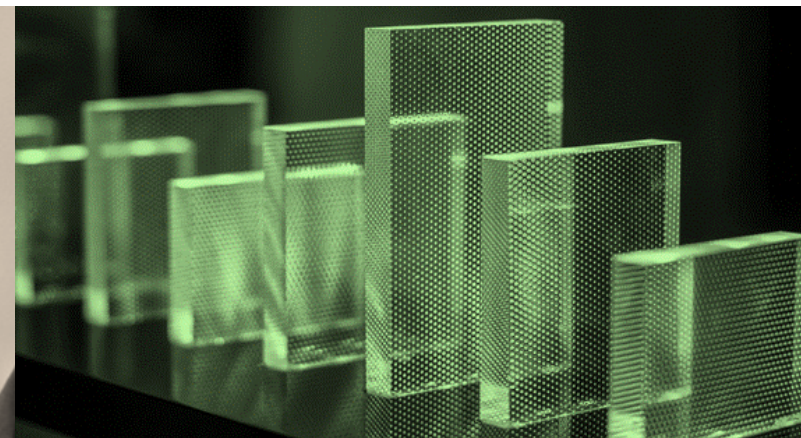
GRAPHICS

IT'S WHERE IT ALL STARTS





Our PLASTIC



The PLACE TO BE

REGISTERED OFFICE

Viale Piave, 35 - 20129 Milano
VAT no. IT11126200150

OPERATIONAL HEADQUARTER

Via Camillo Golgi, 15 - 20851 Lissone

CONTACTS

+39 039 225.34.1
info@cmpep.com

