

Certified
B
Corporation

10 Years
of Impact



CUSTOM ORDER GUIDE
2025 • Q3





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TRASH TO ♻️ HAT

The world's most sustainable hats.

METAL SCRAPS

Collected by local trash-pickers and recycled into buttons & clasps.

RECYCLED HDPE PLASTIC

Salvaged from landfills and then cleaned, crushed, & remolded into flexible and sturdy brims.



UPCYCLED COTTON TWILL

Premium-quality, lightweight cotton twill sourced from the leftovers of curtain producers and deadstock inventories of textile suppliers allow us to drastically reduce our energy & water consumption.



Climate Positive



Upcycled



Recycled



Handmade

Certified



Corporation



Elevate your brand.

+ **Lower & track your carbon footprint.**

50% lower carbon emissions than a standard baseball cap.

10x more carbon offset than emitted every year.

+ **Add purpose-driven storytelling to your brand.**

4% of our annual revenue is donated each year.

+ **Support artisan craftsmanship.**

100% of traceability in our entire supply chain.

+ **Enjoy personalized support.**

1x expert to help you every step of the way.



Every order includes access to data to calculate your footprint + visual media to help you communicate!



Placing your order.

1. Prepare the required information:

- a. Artwork of your logo or design (PDF, AI, EPS, or EPS file type)
- b. Program of your choice.
- c. Hat style, color, service, closure, & quantity.
- d. Add-ons (if any).
- e. Shipping & Billing Address.
- f. Recipient Name & Phone Number.

2. Email us at: orders@topiku.co.

One of our experts will respond to your inquiry within 2-3 business days.

3. Confirm or revise your mockup.

After your request is received, we will prepare a mockup, **free-of-charge**. We offer unlimited revisions to make sure your vision can come to life.

4. Pay your invoice.

Once we receive your payment, that's it! Just sit back and enjoy regular updates regarding your order status. We're just 1 email away if you ever need to ask a question.

ORDERING PROCESS



1

2

3

4

5

The Classic Dad Hat.



A timeless, perfect fit for all heads
& our best seller since 2015.

CLASSIC DAD HAT

A low profile fit for all that works for all heads.
If you are just getting started on adding headwear to your range, start here.



Add your logo here:



EXPEDITED PROGRAM | OVERVIEW

MSRP: \$35.00 USD

01



CLASSIC DAD HAT

The timeless design seen all around the world. Otherwise known as an unstructured six-panel baseball cap, our Classic Dad Hat is by far our most popular product.

SIZE	OSFM
CROWN HEIGHT	3 1/8" Low
FIT	Unstructured
VISOR	Curved
PANELS	6

Streamlined for a simple & fast delivery.

Add your logo to our Classic Dad Hat's front-and-center panels. Get them delivered in time for your event. With a spacious embroidery safe-area of **90 x 50 mm**, we'll make sure we can fit your design properly. Check the photo on the left for a reference. Turn to the next page for more information on pricing and services.



BEST SELLER

Our most popular design since 2015. Trusted by hundreds of brands around the world.

Pricing starts at

\$16.50 USD / HAT



FAST

Chasing a deadline? With our Expedited Program, we can guarantee worldwide delivery within **1 month**.

Lead time of

2 - 4 WEEKS



SIMPLE

Our signature process enables you to easily customize and personalize your cap.

Minimum Order Quantity of

30 HATS



1 EXPEDITED PROGRAM

Get your hats ready in time for your event.

Can't wait for our Classic Program? Our expedited service enables you to receive our **Classic Dad Hats** with a faster turnaround time, embroidered with your logo or design.

We have Black, Beige, and Slate Gray colored caps, ready to be customized.

All orders include:

- 1 embroidery location
- Standard Topiku composition label

LEAD TIMES

2 - 4 weeks

MINIMUMS

30 pcs MOQ
30 pcs per SKU / design

PRICING GUIDE – USD (\$)*

Sample	\$25.00 ea
30	\$16.50 ea
100	\$15.50 ea
150	\$14.50 ea
250	\$13.50 ea
500	\$12.50 ea
1000	\$11.00 ea
1500+	\$10.00 ea

*Listed prices do not include shipping.

FAST & EASY SAMPLING



Interested in our Classic Program, but need a sample?

If you would like to place a full order with our Classic Program, but need a sample and faster turnaround time, we recommend placing a pre-production sample with our **Expedited Program**.

While this program may be limited in offerings, this option will allow you to **save you time** and to get a better **feel for our quality** and embroidery.

OVERVIEW

Faster lead times, with the same quality and mission.

- Made using 95% upcycled & recycled materials.
- Signature recycled HDPE plastic brim: durable & flexible.
- Responsibly embroidered by a small, woman-owned business in Jakarta, Indonesia.

SERVICES



Classic Dad Hat

*only this model is available in our Expedited Program



Embroidery



Brass Clasp
with twill strap

COLORS



Black

Item Code: TWIL-BLK-003



Sand Beige

Item Code: TWIL-BGE-002



2 CLASSIC PROGRAM

Create the hat of your dreams.

Our flexible customization service is for customers looking for complete creative freedom.

Transform your design from an idea to a finished product with the world's leading sustainable hat production.

All orders include:

- 2 embroidery locations.
- Closure of your choice.
- Standard Topiku composition label.

LEAD TIMES

6 – 8 weeks

*Lead times are subject to change.

MINIMUMS

50 pcs MOQ

50 pcs per SKU / design

PRICING GUIDE – USD (\$)*

Sample	\$20.00 ea
50	\$14.50 ea
100	\$13.50 ea
150	\$12.50 ea
250	\$11.50 ea
500	\$10.50 ea
1000	\$9.50 ea
1500+	\$8.50 ea

*Listed prices do not include shipping.

OVERVIEW

Expanded customization options and private labeling.

- Made using 95% upcycled & recycled materials.
- Signature recycled HDPE plastic brim: durable & flexible.
- Adult & Youth sizing available for all styles.
- Responsibly crafted by artisans in Desa Rahayu, Indonesia.

MATERIALS



Upcycled Cotton Twill

Available in a variety of colors.



Recycled Polyester

Available in Black.



Upcycled Technical Mesh

Available in Black.

SERVICES



Embroidery



Embossed Leather



Screen Printing

CLOSURES



Brass Clasp

with twill strap



Clip

with nylon strap



Snapback



Custom Clasp*

laser engraved in white

* \$0.50 ea | 300 pcs MOQ

01



CLASSIC DAD HAT

OUR BEST SELLER

The timeless design seen all around the world. Otherwise known as an unstructured six-panel baseball cap, our Classic Dad Hat is by far our most popular product.

SIZE	OSFM
CROWN HEIGHT	3 1/8" Low
FIT	Unstructured
VISOR	Curved
PANELS	6

02

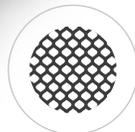


BUCKET HAT

A utilitarian design used by fishermen for rain coverage and adopted by today's streetwear scene.

SIZE	OSFM
CROWN HEIGHT	3 5/8" Mid
FIT	Unstructured
VISOR	Unstructured
PANELS	3

03



+MESH

RETRO TRUCKER HAT

A hybrid between the Classic Dad Hat and Trucker Hat, and growing in popularity. A cozy unstructured fit with breathable **upcycled technical mesh** for the back panels.

SIZE	OSFM
CROWN HEIGHT	3 1/8" Low
FIT	Unstructured
VISOR	Curved
PANELS	6

04



FIVE-PANEL CAMP HAT

Our flagship product & the original Topiku hat. Our signature Five-Panel helped us successfully launch our Kickstarter in 2015 and continues to be a crowd favorite for all ages.

SIZE	OSFM
CROWN HEIGHT	2 3/4" Low
FIT	Unstructured
VISOR	Flat
PANELS	5

CLASSIC PROGRAM | CATALOG

Our wide range of hat designs.
All styles are available in our **Classic Program**.

05



STRUCTURED BASEBALL CAP

Similar to our Classic Dad Hat, except with a structured, mid-crown fit.

SIZE	OSFM
CROWN HEIGHT	3 1/2" Mid
FIT	Unstructured
VISOR	Curved
PANELS	6

06



CLASSIC SNAPBACK HAT

The classic design made famous by baseball players during the late 1950s. The perfect structured, high-crown fit as an alternative to our low-crown models.

SIZE	OSFM
CROWN HEIGHT	3 3/4" High
FIT	Structured
VISOR	Flat
PANELS	6

07



+MESH

CLASSIC TRUCKER HAT

The iconic trucker hat. We're proud to offer the world's most sustainable trucker hats. Breathe easy with our **upcycled technical mesh**, sourced from leftovers of sneaker production.

SIZE	OSFM
CROWN HEIGHT	3 3/4" High
FIT	Structured
VISOR	Flat
PANELS	6

Looking for another style?

Styles outside of our standard offerings are available with a minimum of **250 pieces per SKU**.
Contact our sales team for more information.



COTTON TWILL | COLORS

Available in our Classic & Blank Programs.
*Please note that colors may slightly vary from real life.



Black
180 GSM | Item Code: TWIL-BLK-003



Slate Gray
180 GSM | Item Code: TWIL-GRY-001



Olive
180 GSM | Item Code: TWIL-PNK-003



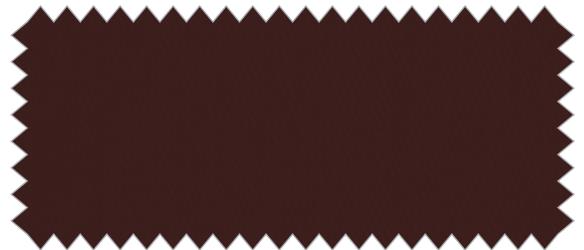
White
180 GSM | Item Code: TWIL-WHT-001



Sand Beige
180 GSM | Item Code: TWIL-BGE-002



Navy
180 GSM | Item Code: TWIL-NVY-001



Maroon
180 GSM | Item Code: TWIL-MRN-003



Baby Pink
180 GSM | Item Code: TWIL-PNK-003

Looking for another color?

Colors outside of our standard offerings are available with a minimum of **500 pieces per SKU**.
Contact our sales team for more information.



3 BLANK PROGRAM

Affordable for all.

Sustainability should be accessible no matter the size of your organization.

Get your own blank caps, whether you choose our ready-inventory of Classic Dad Hats, or pick your own color in our

All orders include:

- Your choice of hat style.
- Your choice of hat color.
- Standard Topiku composition label.

LEAD TIMES

2 – 4 weeks*

*Inquire regarding readily available inventory.

MINIMUMS

30 pcs MOQ

30 pcs per SKU / design

PRICING GUIDE – USD (\$)*

Sample \$15.00 ea

30 \$11.00 ea

100 \$10.00 ea

250 \$8.50 ea

500+ \$7.50 ea

*Listed prices do not include shipping.



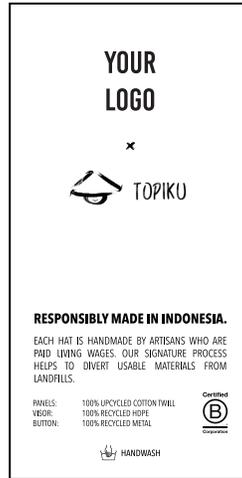
ADD ONS | LABELS

Customize the inner tag.
Only available in our **Classic Program**.



Standard

- free of charge.
- features a certified B Corp emblem.



Collaboration

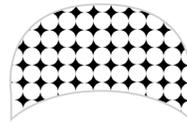
- < 250 pcs | **\$1.00 ea**
- > 250 pcs | **free of charge**
- safe area of 2 cm x 1.5 cm
- features a certified B Corp emblem.



Custom (White Label)

- MOQ 300 pcs | **\$0.50 ea**
- printed on white satin
- safe area of 2.5 cm x 2.5 cm

ADD ONS | CUSTOM DIGITAL PRINTING



Interested in **Custom Patterns** for your cap? Topiku is proud to offer custom digital printing. Please note that this is for custom **under brim patterns only** – not full color dyed fabric.

DETAILS

- **Fabric:** Premium 100% Polyester Drill*
*Please note that this is virgin material and does not have certifications.
- **Price:** \$1.00 per piece.
- **Lead Time:** 2 - 4 weeks
- **MOQ:** 250 pieces.

PROGRAM COMPARISONS

01 | EXPEDITED

LEAD TIMES

2 – 4 weeks

*Lead times are subject to change.

MINIMUMS

30 pcs MOQ

30 pcs per SKU / design

PRICING GUIDE – USD (\$)*

Sample	\$25.00 ea
30	\$16.50 ea
100	\$15.50 ea
150	\$14.50 ea
250	\$13.50 ea
500	\$12.50 ea
1000	\$11.00 ea
1500+	\$10.00 ea

*Listed prices do not include shipping.

02 | CLASSIC

LEAD TIMES

6 – 8 weeks

*Lead times are subject to change.

MINIMUMS

50 pcs MOQ

50 pcs per SKU / design

PRICING GUIDE – USD (\$)*

Sample	\$20.00 ea
50	\$14.50 ea
100	\$13.50 ea
150	\$12.50 ea
250	\$11.50 ea
500	\$10.50 ea
1000	\$9.50 ea
1500+	\$8.50 ea

*Listed prices do not include shipping.

03 | BLANK

LEAD TIMES

2 – 4 weeks*

*Inquire regarding readily available inventory.

MINIMUMS

30 pcs MOQ

PRICING GUIDE – USD (\$)*

Sample	\$15.00 ea
30	\$11.00 ea
100	\$10.00 ea
250	\$8.50 ea
500+	\$7.50 ea

*Listed prices do not include shipping.



CUMULATIVE PRICING

We factor in lifetime purchases!
Unlock lower prices over time with smaller order batches.

MATERIALS | FABRICS

Sourced responsibly, for you and the planet.
All fabric options are available in our **Classic Program**.



01 | UPCYCLED COTTON TWILL

Our classic offering since our inception. Premium, soft cotton twill upcycled directly from the leftovers of curtain manufacturers & deadstock sources. **Available in a variety of colors.**



02 | RECYCLED POLYESTER

GRS-certified recycled polyester (rPET). A durable fabric, perfect for activewear applications. Inquire for more details regarding pricing and availability. **Only available in Black.**



03 | UPCYCLED TECHNICAL MESH

We are beyond excited to offer this breathable mesh, sourced directly from the leftovers of athletic shoe production. Goes great with our rPET fabric for a sporty finish. **Only available in Black.**



I have an upcoming event and/or deadline.

If you need the hats within 4 weeks or less, we always recommend our **Expedited Program**, for a streamlined service. Just let us know your deadline, and we'll do our best to meet your request, **or your money back**.

What are the recommended customization options?

If you have a flexible deadline, we always recommend our Classic Program for expanded customization options. You can never go wrong with a **Classic Dad Hat** in **Black**, paired with **embroidery** and a **brass clasp**.

What types of designs & artwork sell best?

From our experience, the smaller, minimal, or subtle the design is, the easier it is to sell. **Remember:** hats are always an accessory to an outfit. A good rule of thumb is to design a hat that can fit with an entire wardrobe.

I would like to design another style and/or model that is not listed.

We would be happy to help. Share reference images, or send a physical reference to our workshop. Please note that this request will usually **add 2-3 weeks to our lead time**, and is only possible in our Classic Program.

Can I provide my own shipping label?

Yes, we can ship using your own label. These requests must be coordinated with the agent handling your order.

I would like to explore a long-term supplier partnership with Topiku.

Great! We offer **cumulative pricing** for all orders, meaning we factor in your lifetime purchases to unlock lower prices over time. We're always open to new partnerships with fellow change makers.

Do you guys offer discounts?

Yes! We offer discounts for registered non-profit organizations as well as academic institutions or groups. Please ask your sales expert for more details.

FAQ

PAYMENT TERMS

All orders must be paid with a minimum **50% downpayment** upon confirmation of order details. Your order will not begin production until we receive payment.

The remaining 50% must be paid upon completion of the order. Your order will not be shipped until the payment is received.

Invoices may be paid using cards (via PayPal) or by bank transfer.

***Samples must be paid in full** before production.

DDU Shipping is not included in the pricing, and is paid by the customer.

CUSTOM PATTERNS

We cannot create custom patterns in-house. If you would like to use your own fabric, you can send it to us using our Classic Program.

CUSTOM CLASPS

Custom laser-engraved clasps are available in our Classic Program with a **MOQ of 300 pcs priced at \$0.50 ea.**

CUSTOM LABELS

Custom labels (aside from our Collaboration Label) are available in our Classic Program with a **MOQ of 300 pcs priced at \$0.50 ea.**

EMBROIDERED PATCHES

Embroidered patches are available depending on the complexity of the design. If you would like to use your own patch, you can either send it, or purchase blanks.

CAN I GET A QUOTE?

We will provide a quote and shipping estimate once you submit the **Required Information** above. You can also prepare your own quote using our personal calculator at: <https://bit.ly/topiku-quotation>

DO I NEED TO PAY A VAT?

Customs & import may need to be paid for orders shipped internationally. Should your order be held at customs, we will assist you for the next steps.

HOW IS IT SHIPPED?

Orders are shipped worldwide using air-freight from our distribution center in Indonesia. We primarily use DHL and Pos Indonesia (EMS).

Please inform us if you need your order by a certain date.

