



B Lab Statement on WAMI's B Corp Certification

B Lab's independent Standards Advisory Council has rendered the following decision and guidance regarding eligibility for B Corp Certification for bottled water companies:

Bottled water companies are eligible for B Corp Certification with additional review by the Standards Advisory Council and, at minimum, incremental disclosure on their public B Corp profile regarding material sensitive issues in the industry.

WAMI is required to disclose a summary of its practices in the areas of Sustainable Usage, Water Access, and Waste as a part of its B Corp Certification. For more information on the review process, please refer to B Lab's statement on the bottled water industry and B Corp Certification [here](#).

WAMI's Industry Practices

Sustainable Usage:

WAMI's bottled water is sourced through a contract manufacturer, San Bernardo, that operates in the Piedmont region of Italy. San Bernardo sources its water from natural gravity-fed springs. The total spring output is measured and regulated by the Piedmont region, which by Italian law is responsible for "protecting and enhancing the sustainable and lasting use of the water resources present in the regional territory." Only a fraction of the water that naturally exits the spring is used by San Bernardo in its production, and it reports its usage volume monthly to the Piedmont region. The remainder of the water follows its natural course. The production capacity of San Bernardo were intentionally designed to be less than the spring's total output.

Water Access:

San Bernardo's, and therefore WAMI's, water access is regulated by the regional government of Piedmont. The region has adopted a double cost model that charges San Bernardo for the number of liters extracted from the spring as well as the amount of land occupied by the company. The Italian environmentalist association Legambiente has stated that this is the preferred pricing model for water access in Italy.

There have been no stakeholder concerns raised regarding San Bernardo's usage of this water source. WAMI has not been engaged in any lobbying or policy advocacy activities in relation to water regulations.

Waste:

WAMI's water packaging is composed of returnable glass, aluminium cans, and 100% R-PET bottles. All of them are 100% recyclable. WAMI also sells stainless steel flasks to promote the use of reusable bottles everywhere possible. The company has also started a path towards carbon offsets by planting trees every year in Italy. As of today the company has planted more than 1,000 trees.