

The Vita Coco Company
2021 Aggregated Scoring Methodology Summary and Brand List

The Vita Coco Company and its Subsidiaries

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Parent companies and their subsidiaries that were included in the scope of certification, and share the same name as the certified parent, may use the B Corp logo with regards to the certified parent's brand. Only Certified B Corps that have met the performance requirement (ie. 80 point bar) may use the B Corp logo with regards to their specific entity.

Aggregated Scoring Methodology

The Vita Coco Company and its subsidiaries were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. The Vita Coco Company's subsidiaries were divided into three groups and the overall score was calculated using a headcount-based weighted average of its underlying assessments. The assessments used on each group are as follows:

- The Vita Coco Company (formerly known as All Market Inc.)
- All Market Europe
- All Market Singapore

The group scored an overall 80.6 out of 200 total available points. The minimum verified score required for B Corp Certification is 80. Learn more about the [B Impact Assessment](#).

The overall scores of individual company groups, which were used by B Lab to determine the overall score of The Vita Coco Company, are listed below.

Company Name	BIA Score
The Vita Coco Company	80.4
All Market Europe	81.6
All Market Singapore	80.1

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The scores of individual company groups per impact area are listed below.

Company Name	Governance	Workers	Community	Environment	Customers
The Vita Coco Company	18.0	25.4	13.3	19.4	4.0
All Market Europe*	14.7	27.5	22.9	16.3	0.0
All Market Singapore	16.4	18.7	14.3	26.3	4.3

*Certified on Version 5 of the B Impact Assessment where scoring in the Customer's section was assessed differently.

Brands

Brands (with a different name than their Parent Company) that are not distinct operating entities included in the Parent Company's certification are not Certified B Corps themselves, but may use the Certified B Corporation logo if B Lab has determined that they have independently met the performance requirement for certification. Otherwise, the Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification.

Brand List

Below is a list of brands included in the scope of certification at the time of The Vita Coco Company's certification. These brands have been determined to have met the performance standards for certification independently and can therefore use B Corp IP.

Brand Name	Assessment in which Brand is included
Vita Coco Runa	The Vita Coco Company
Vita Coco	All Market Europe
Vita Coco Runa	All Market Singapore