

Impact Report

2024/2025



BERTS



A Message from the Founders

BERTS was created from a simple idea: to distill decades of experience designing bespoke homes and hospitality spaces into a considered, sustainable building solution that puts people and planet first.

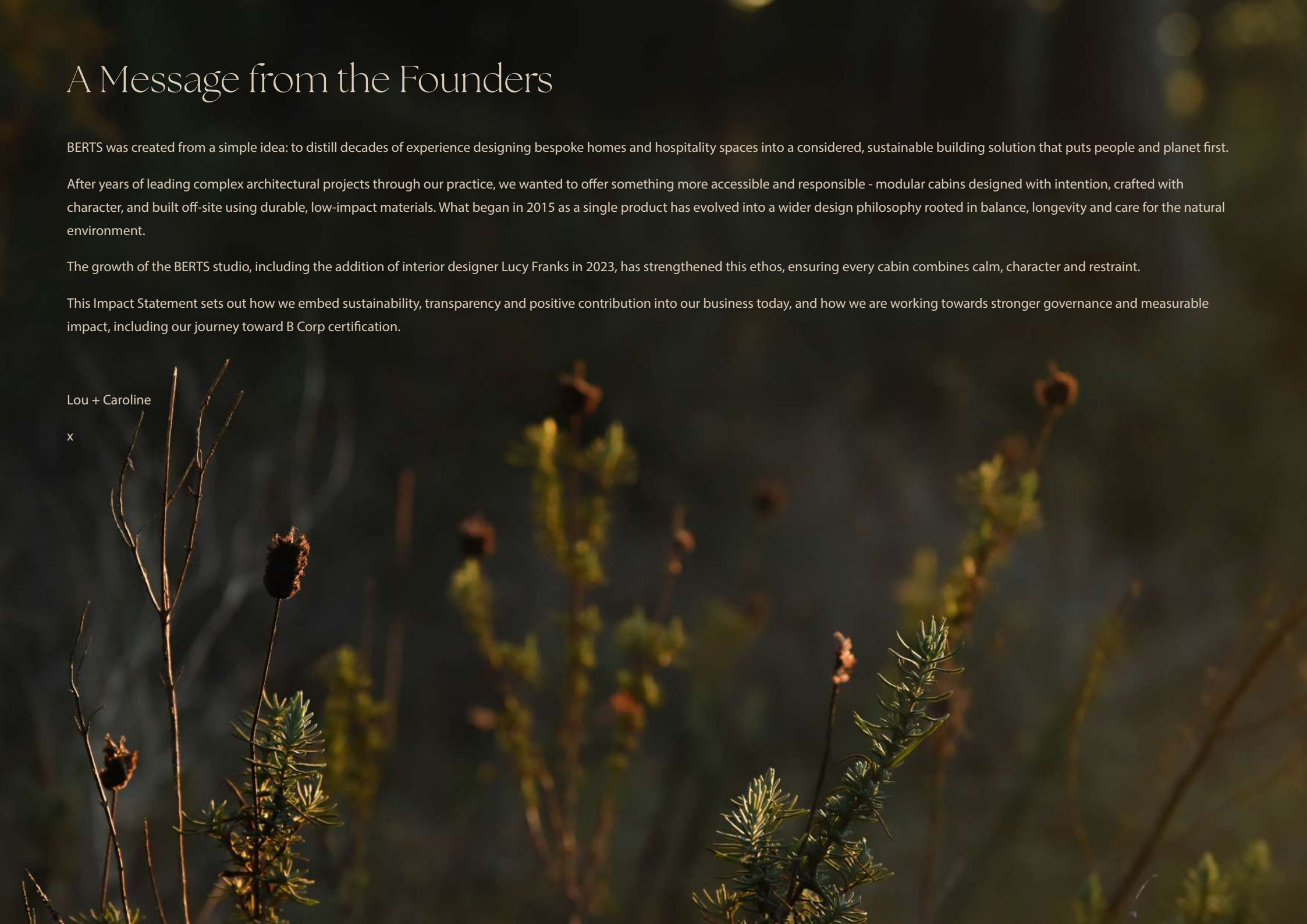
After years of leading complex architectural projects through our practice, we wanted to offer something more accessible and responsible - modular cabins designed with intention, crafted with character, and built off-site using durable, low-impact materials. What began in 2015 as a single product has evolved into a wider design philosophy rooted in balance, longevity and care for the natural environment.

The growth of the BERTS studio, including the addition of interior designer Lucy Franks in 2023, has strengthened this ethos, ensuring every cabin combines calm, character and restraint.

This Impact Statement sets out how we embed sustainability, transparency and positive contribution into our business today, and how we are working towards stronger governance and measurable impact, including our journey toward B Corp certification.

Lou + Caroline

x



BERTS Mission Statement

At BERTS, our mission is to design, build and supply sustainable cabins that restore balance in lives and landscapes, whilst also minimising the impact of the natural environment.

We believe in creating sanctuaries that give back more than they take - spaces that connect people to nature, nurture wellbeing, and endure for generations.

Guided by our commitment to transparency, responsibility and respect, we work with makers and materials that reflect our values. By building off-site and partnering with suppliers who share our dedication to circular, low-waste design, we reduce impact while raising standards for accountability and care. Every cabin we create is crafted from reclaimed, renewable, and low-energy materials - designed to grow more beautiful with age while honouring the resources of our planet.

We prioritise natural and healthy processes that protect both people and the environment, ensuring that our work contributes to thriving communities, a healthier future and a move towards net zero energy use. As a business with purpose, we measure success not only by the quality and longevity of our cabins, but by the positive impact we have on the environment, our partners, and the people we serve. In everything we do, we strive to restore, rebalance, and reimagine what sustainable living can be.

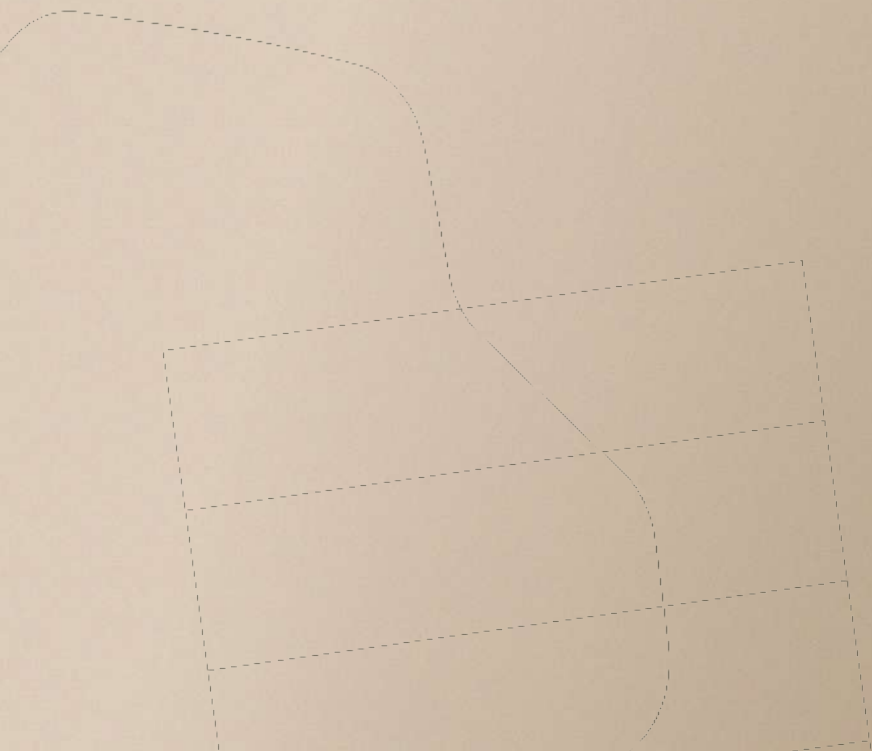




BERTS Vision Statement

We create timeless, sustainable cabins that restore balance between people and planet.

Crafted with care and intention, our sanctuaries connect you to nature, support wellbeing, and give back more than they take.



How we create impact

1. Design + Materials [Environment]

Our impact begins with product design. In 2024 / 25 we refined our Materials + Philosophy approach, selecting materials based on environment integrity, longevity and aesthetic quality.

Materials commonly offered during cabin design include :



Reclaimed Wood

from historic barns and mills, reducing demand for virgin timber



Cork Insulation

for renewable, biodegradable thermal + acoustic performance



Solid Wool Products

supporting British regenerative farming



Cornish Milk Paint

CO2 absorbing, toxin-free, air purifying + rich in natural lime



Green Roof Systems

to support biodiversity + thermal regulation



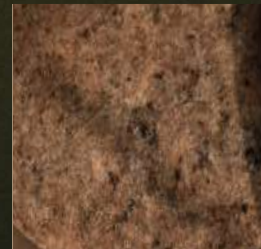
Low-Impact Tiles

including cold-pressed, antique or waste-derived products



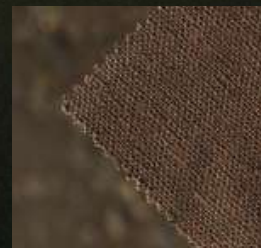
PaperStone

made from 100% post-consumer recycled paper



Smile Plastics

turning plastic waste into expressive interior surfaces



Natural Textiles

including hemp + wool

Measured Outcome 80% [by weight] of materials used are reclaimed, recycled or fully accredited sources, exceeding our internal target of 75%.

How we create impact

2. Climate + Net-Zero Readiness [Environment]

While our immediate focus has been on reducing product-level impact, during 2024/25 we began preparing for a broader net-zero approach across -

- Operations
- Offices + virtual working
- Supply chain + manufacturing partners

We also advanced the availability of off-grid options for customers, enabling further operational carbon reductions for our cabins.

3. Transparency + Governance [Governance]

In 2025 we launched a new BERTS website to improve transparency around -

- Materials + sourcing
- Sustainability practices
- Design philosophy + partners

We also amended our Articles of Association to embed commitments to responsible and sustainable business, aligned with B Corp principles.

Impact performance is reviewed annually by the Board using defined Key Performance Indicators.



How we create impact

4. Community + Giving Back [Community]

In 2024 / 25 BERTS established the BERTS Roots Foundation, a charitable trust dedicated to -

- The conservation, protection + improvement of the natural environment
- The Preservation of biodiversity + sustainable use of resources
- Environment education + awareness
- Sustainable development that meets the needs of the present without compromising the future

BERTS has committed to making annual donations of 10% from company profits to the Foundation, ensuring commercial success delivers wider social + environmental benefit.

Directors have also adopted a volunteering policy committing the equivalent of one day per director per year to support the foundation.



Measuring what matters

Our KPI's

To ensure accountability, we track a focused set of annual KPIs appropriate to a small organisation. These are reviewed by the Board and published as part of this report.

KPI Area	Metric	2024 / 25 Result	Target	Notes
Sustainable Materials	% reclaimed / recycled / accredited	80%	82%	Core environmental KPI
Materials Improvement	Annual increase	5%	+2%	Continuous improvement
Net-zero Preperation	Baseline Emissions	In Progress	-10%	Establish baseline
Off-grid Options	% offered	New	Set Baseline	Customer impact
Transparency	Impact Statement	Published	Annual	Governance
Community Giving	Donation to foundation	Established	Grow annually	Community benefit
Volunteering	Director volunteer days	Policy adopted	1 day / director	Social Impact

Looking Ahead

Our Commitments for 2026

In the coming year we aim to -

- Increase by 2% the proportion of reclaimed, recycled or fully accredited materials used
- Establish a robust baseline for resource and emissions use, including suppliers
- Reduce measured emissions by 10% once baseline is set
- Further develop off-grid and low-energy cabin options
- Continue funding and growing the BERTS Roots Foundation
- Identify the most appropriate independent third-party standards for assessing social and environmental performance, in line with our updated Articles of Association



Untill next year

As a small business, BERTS believes impact is best delivered through focus, honesty and continual improvement.

While our scale is modest, our ambition is not. By embedding impact into product design, governance and community contribution, we aim to demonstrate that responsible, restorative business can be both practical and enduring.

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