



## **B Lab Statement on One Water's (Global Ethics Limited) B Corp Certification**

B Lab's independent Standards Advisory Council has rendered the following decision and guidance regarding eligibility for B Corp Certification for bottled water companies:

*"Bottled water companies are eligible for B Corp Certification with additional review by the Standards Advisory Council and, at minimum, incremental disclosure on their public B Corp profile regarding material sensitive issues in the industry."*

One Water is required to disclose a summary of its practices in the areas of Water Access, Sustainable Usage, and Waste Management as a part of its B Corp Certification. For more information on the review process, please refer to B Lab's statement on the bottled water industry and B Corp Certification [here](#).

### **Summary of Company**

One Water is a bottled-water retailer. The company sells bottled water sourced by third-parties. In its last fiscal year, the company earned 91.9% of its annual revenue from the sale of still water, and 8.1% from the sale of sparkling water.

### **One Water's Industry Practices**

#### Water Access

The One Water sources its water from privately-owned water sources and pays a competitive rate in the market. All of the company's suppliers engage with local environment agencies to ensure that water quality and access in the watershed is properly managed. One Water is beginning to invest in schemes which look at water regeneration in the watersheds that they operate in.

Water in One Water's rPET and glass bottles comes from Montgomery Waters (330ml, 500ml, 750ml, 2L). Montgomery Waters' protected natural spring is located in former volcanic hills in Montgomeryshire, and the water is bottled at source where it undergoes strict quality procedures. All water sources used by Montgomery Waters are fully registered, and they hold an abstraction license obtained from [Natural Resources Wales](#). This ensures that water extraction activities comply with local regulations while safeguarding water supply and minimizing environmental impacts. Each license specifies an annual abstraction volume for each source, ensuring sustainable management of water resources. Montgomery Waters is also [BRCS](#) certified.

Water in One Water's other 750ml SKU rPET bottles comes directly from Princes Gate spring (owned by the Nestlé Group), located in Pembrokeshire Hills. This water filters naturally through mineral-rich rock and is bottled on organic farmland (certified by the [Soil Association](#)), which



utilises green energy (wind and solar) produced on site. The bottler has several bio-diversification accreditations, reflecting how they manage the land for the betterment of local wildlife and plant species, and have set Net Zero targets.

Water in One Water aluminum cans (330ml) is sourced responsibly from Wenlock Spring. Wenlock Spring is located in Shropshire beside the Wenlock Edge. Water filters naturally through rock strata providing it with its unique blend of minerals, including calcium and selenium. The water emerges from the underground source and travels to the Wenlock Spring bottling facility, where it is packaged in an environmentally conscious way for distribution. The mineral content at Wenlock Spring has been monitored for the last 21 years by the local authority. Wenlock Spring is registered and governed by the Regulatory Services of Shropshire Council and the Environmental Agency.

Water in One Water's Tetra Pak is sourced from Spain and bottled by Ly Company. This water is not sourced from a spring, well, or reservoir directly, therefore there is no abstraction license available. It is publicly administered and then undergoes a value-added filtration process.

Water in the 100% recycled and recyclable aluminum bottles is sourced from the Berrington Spring on protected land in the Wye Valley, Herefordshire, and it is bottled at source. This bottling facility is a zero waste to landfill site, uses 100% renewable energy and is BRC accredited.

The company's 100% rPET bottles make up the majority of their sales, representing around 80% of total volume, making Montgomery Waters the company's most significant supplier.

One Water has reported they are not engaged in any lobbying or policy advocacy for cheaper water prices nor easier water access. The company also reported there are no stakeholder concerns regarding its water access that remain unresolved.

### Sustainable Usage

The One Water's water providers maintain the necessary permits for water abstraction currently required by regulators. Furthermore, all private water sources in the UK are subject to [DEFRA - Department for Environment, Food and Rural Affairs](#) - regulations, in particular [The Natural Mineral Water, Spring Water and Bottled Drinking Water \(England\) Regulations 2018](#) to manage the long-term quality of water sources for sustained use into the future.

The maximum extraction rates for each source and the One Water extraction rates for the last completed financial year are as follows:

- Berrington: maximum of 19,250 cubic meters per year, 88 cubic meters extracted by One Water.



- Wenlock: 420 cubic meters extracted by One Water (maximum extraction rate not available to the public).
- Princes Gate: maximum of 313,719 cubic meters per year, and 2900 cubic meters extracted by One Water.
- Montgomery: maximum of 204,798 cubic meters, 5200 cubic meters extracted by One Water.

In terms of avoiding over-exploitation, these springs are audited regularly to ensure that they comply with regulations, and there have not been any known breaches of these regulations by any suppliers. The UK Environment Agency uses [Abstraction Licensing Strategies \(ALS\)](#) to help bottled water companies plan the management of water resources in particular river catchments. The ALS shows companies sourcing for water where water is available, unavailable, over-abstracted, or over-licensed.

### Waste Management

As a result of the company's policy focused on continual improvement, The One Water has eliminated virgin PET over a 10-year period, increasing the amount of recycled material in the PET from zero to 25%, to 51%, and now 100%. Recycled glass has increased from 35% to 40% in all glass packaging formats. Aluminum cans have increased to 51% recycled content, and One Water's cartons are composed of 60% sustainable paperboard ([FSC certified](#)), with a 100% plant-based cap made from sugar cane ([Bonsucro certified](#)), meaning it is composed of over 80% renewable resources. Work is underway to make the cartons from 100% renewable materials. Furthermore, all of One's packaging is 100% recyclable.

Additionally, the company's suppliers have procedures implemented in order to reduce waste. Wenlock Spring, for example, has achieved a 99% recycling programme for all packaging used on the bottling site, Montgomery has a 95% recycling rate for waste materials, and Berrington and Princes Gate operate on a zero waste to landfill policy.

### Company management comments (optional):

### **B Lab's Public Complaints Process**

Any party may submit a complaint about a current B Corp through [B Lab's Public Complaint Process](#). Grounds for complaint include:

1. Intentional misrepresentation of practices, policies, and/or claimed outcomes during the [certification process](#), or
2. Breach of the core values articulated in our [Declaration of Interdependence](#) within the B Corp Community.