

Tilda

Going Beyond: Communicating global supply chain sustainability initiatives

Our story

Tilda is a renowned rice producer emphasising responsible sourcing and promoting social well-being through ethical practices across their supply chain.

Tilda



Challenge



Finding a way to ensure that sustainability processes and progress remain within the organisation's core operating model, regardless of internal or external influence.

Approach



Utilising B Corp as a purpose framework to formalise sustainability initiatives and ensure projects like Alternate Wet Dry method are embedded within the business.

Solution



Following certification, Tilda gained greater fluency in communicating their sustainability initiatives as B Corp serves to amplify their platform to highlight progressive innovation within rice farming.



"Becoming a B Corp is a success that's going to bring greater transparency and an even more positive impact to our work. We think this is what's needed to drive sustainability across the global rice industry."

Jon Calland, Head of Sustainability and External Affairs, Tilda

100%

100% of electricity for manufacturing comes from renewable sources.

925

925 farmers engaged in Tilda's Alternate Wet Dry and Integrated Pest Management project.

960K+

960,000+ meals worth of rice have been delivered to support The Felix Project feed communities in need.