

BEFO

We're passionate about what we do and love collaborating with brands.

PRODUCT LOOKBOOK 2025

About – With BE O, you offer your customers the chance to contribute to a more sustainable world, every single day. Choose our reusable products made from plants. Inspire your customers with a meaningful gift that makes an impact.

Did you know? All our products are designed and made in the Netherlands and assembled at a social workplace.





**MEET OUR
PRODUCTS.**

BE O cup – A reusable coffee and tea cup made from used vegetable oils. The BE O cup reduces the use of new raw materials, minimizes waste, and contributes to a circular economy.

The innovative material makes the BE O cup unique and environmentally friendly.





BE O CUP

Color: Cream Ficus

Capacity: 340 ml / 11.5 oz

Cleaning: Easy to clean, both by hand and in the dishwasher.

Leak protection: Spill-proof

Repairability: Repairable (spare parts available)

Certification: EU certified

Material safety: Free from harmful substances such as BPA, BPS, BPF, and melamine.

Recyclability: 100% recyclable in the current waste stream.

Dimensions: Height: 164 mm | Diameter: 80 mm

Height without lid: 120 mm



BE O CUP

Color: Green Monstera

Capacity: 340 ml / 11.5 oz

Dimensions: Height: 164 mm | Diameter: 80 mm

Height without lid: 120 mm



BE O CUP

Color: Pink Maranta

Capacity: 340 ml / 11.5 oz

Dimensions: Height: 164 mm | Diameter: 80 mm

Height without lid: 120 mm



BE O bottle – An innovative water bottle made from sugarcane, a plant-based material that minimizes environmental impact.

With an impressive positive footprint of -80g CO_2 , this bottle helps reduce your ecological footprint.

BE O BOTTLE

Color: White Cyclamen

Capacity: 500 ml / 17 oz

Cleaning: Easy to clean, both by hand and in the dishwasher

Drinking comfort: Comfortable drinking experience thanks to lowered screw thread

Space-saving: Space-efficient due to modular design

Repairability: Repairable (spare parts available)

Certification: EU certified

Material safety: Free from harmful substances such as BPA, BPS, BPF, and melamine

Recyclability: 100% recyclable in the current waste stream

Dimensions: Height: 243 mm | Diameter: 68 mm



BE O BOTTLE

Color: Black ZZ

Capacity: 500 ml / 17 oz

Dimensions: Height: 243 mm | Diameter: 68 mm

BE O BOTTLE

Color: Purple Oxalis

Capacity: 500 ml / 17 oz

Dimensions: Height: 243 mm | Diameter: 68 mm





BE O BOTTLE

Color: Green Aloë

Capacity: 500 ml / 17 oz

Dimensions: Height: 243 mm |
Diameter: 68 mm



BE O BOTTLE

Color: Blue Begonia

Capacity: 500 ml / 17 oz

Dimensions: Height: 243 mm |
Diameter: 68 mm



BE O BOTTLE

Color: Orange Clivia

Capacity: 500 ml / 17 oz

Dimensions: Height: 243 mm |
Diameter: 68 mm

BE O mug – The sustainable coffee and tea mug for the office, allowing everyone to enjoy their favorite drink while contributing to a more sustainable world! Made from used vegetable oils, this mug reflects the same eco-friendly philosophy as the BE O cup.

Thanks to innovative, recycled materials, the BE O mug helps reduce the demand for new raw materials.



BE O MUG

Color: Green Monstera

Capacity: 220 ml / 7.5 oz (180 ml serving size)

Dimensions: Height: 77.5 mm | Diameter: 76 mm

BE O MUG

Color: Beige Pampas

Capacity: 220 ml / 7.5 oz (180 ml serving size)

Dimensions: Height: 77.5 mm | Diameter: 76 mm

BE O MUG

Color: Brown Hibiscus

Capacity: 220 ml / 7.5 oz (180 ml serving size)

Dimensions: Height: 77.5 mm | Diameter: 76 mm

**BE O MUG**

Color: Cream Ficus

Capacity: 220 ml / 7.5 oz (180 ml serving size)

Dishwasher safety: Dries easily after dishwasher use

Stackability: Stackable

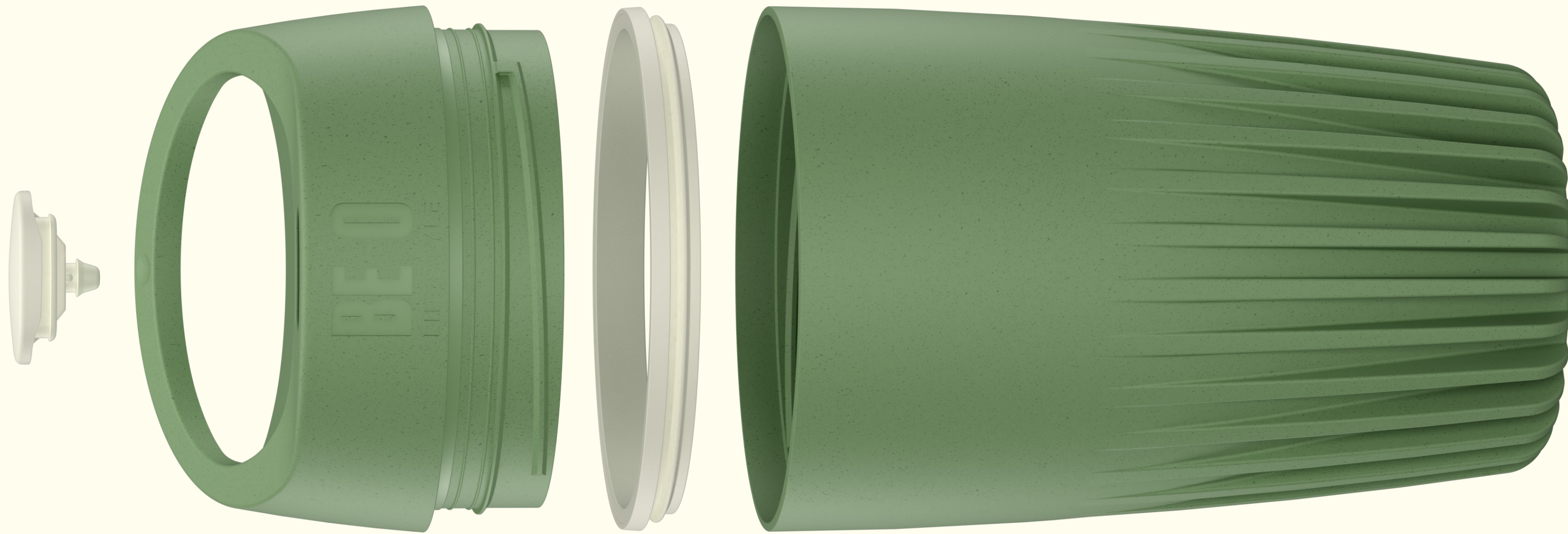
Certification: EU certified

Material safety: Free from harmful substances such as BPA, BPS, BPF, and melamine

Recyclability: 100% recyclable in the current waste stream

Dimensions: Height: 77.5 mm | Diameter: 76 mm

BE O accessoires parts – Sustainable by design: if a part goes missing or breaks, simply replace it. No need for a whole new product.





BE O mug – Tray

A handy tray that fits 6 BE O mugs. This way, you can easily carry multiple mugs at once. Each BE O mug tray is truly unique. - Made from 100% recycled plastic.



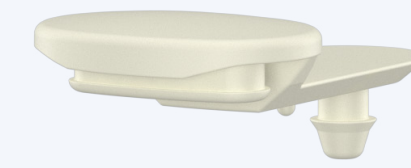
BE O bottle – Cap

Lost your cap? Or did your active lifestyle leave it damaged? Order a new one and give your favorite water bottle a fresh new life! - Made from sugarcane.



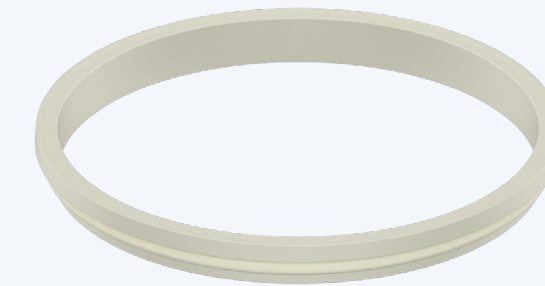
BE O bottle – Cap

Lost your cap? Or did your active lifestyle leave it damaged? Order a new one and give your favorite water bottle a fresh new life! - Made from sugarcane.



BE O cup – Klepje

Lost the lid flap? Or did it break? Easily order a new one and give your favorite coffee cup a fresh new life! - Made from sugarcane.



BE O cup – Middle ring

Lost the middle ring? Or did it break? Easily order a new one and give your favorite coffee cup a fresh new life! - Made from sugarcane.



BE O bottle – Middle ring

Lost the middle ring? Or did it break? Order a new one and give your favorite water bottle a fresh new life! - Made from sugarcane.



BE O bottle – Cap ring

Lost the cap ring? Or did it break? Order a new one and give your favorite water bottle a fresh new life! - Made from sugarcane.

BE O printed – With our sustainable, reusable products, your company contributes to a better world. Choose BE O plant-based products that make a real impact. The perfect gift for employees or clients, and an excellent alternative to disposable cups.

Personalize the BE O cup

With our unique printing options.



Step 1:
Pick a color



Step 2:
Pick a printing option



45 x 25 mm
Pantone



38 x 38 mm
Pantone



239,5 x 45 mm
Full color

+ Personalize name

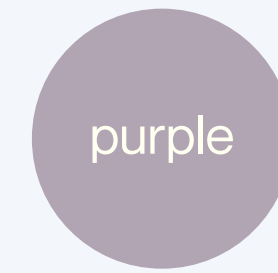
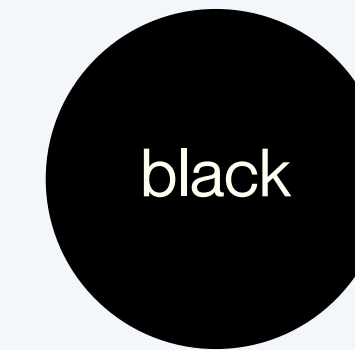
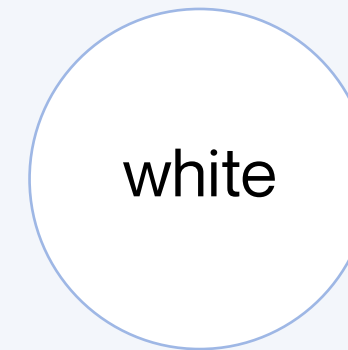
*The BE O cup can be printed from 40 pieces onwards.

Personalize the BE O bottle

With our unique printing options.



Step 1:
Pick a color



Step 2:
Pick a printing option



15 x 30 mm
Pantone



60 x 30 mm
Pantone



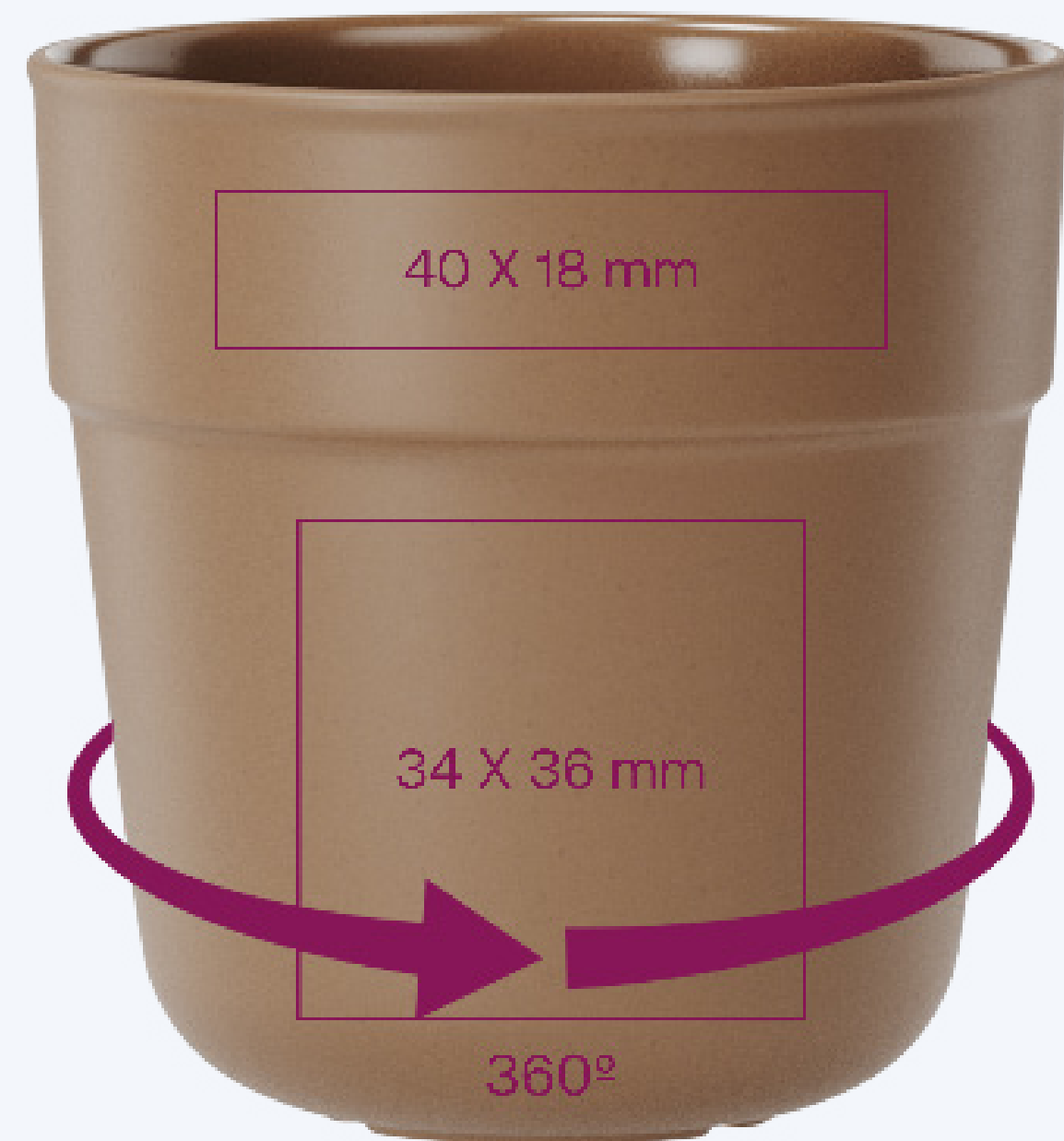
195,3 x 95 mm
Full color

+ Personalize name

*The BE O bottle can be printed from 40 pieces onwards.

Personalize the BE O mug

With our unique printing options.



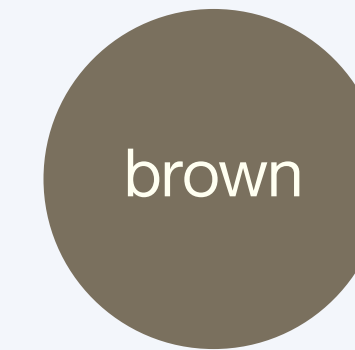
Step 1:
Pick a color



cream



beige



brown



green

Step 2:
Pick a printing option



40 x 18 mm
Pantone



34 x 36 mm
Pantone



boven: 232 x 18 mm
onder: 205 x 36 mm
Full color

+ Personalize name

*The BE O mug can be printed from 50 pieces onwards.

Our printing is dishwasher-safe! Various printing options, such as pad printing and digital printing, we give you the freedom to be creative and flexible with your design.





LET'S WORK TOGETHER

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