



Smart waste programs, powered by **data**.™

## What is Scrapp for Brands & Retailers?

Scrapp's proprietary waste tracking software ensures brands & retailers meet the zero-waste goals of their product lines. Through a suite of digital tools, Scrapp enables brands & retailers to roll out effective waste programs. Scrapp saves time on educating their customers on correct disposal, providing data to design for zero-waste and centralize product management.

## Why Scrapp?

- ✔ Qualified industry-leading team in sustainability
- ✔ Unique data to optimize product lines in the UK, US and CAN
- ✔ Easily track the footprint of products



Get the Scrapp App



Average rating: 4.8 ⭐

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Scrapp Recycling



@scrapprecycling



[scrapprecycling.com](https://scrapprecycling.com)



[enquiries@scrapprecycling.com](mailto:enquiries@scrapprecycling.com)

## Problem

- ✗ Two-thirds of all recyclable waste has ended in landfills
- ✗ Brands & Retailers lack data to design for zero-waste
- ✗ Communicating correct disposal is hard

Brands & Retailers are placing millions of tons of waste on shelves around the world. They can reduce the impact from the point-of-inception. Scrapp is here to help with this.

## Solution

Scrapp's platform empowers brands & retailers to track their waste footprint, discover sustainable suppliers, and support their efforts to become zero-waste through one simple-to-use interface.

Scrapp can help educate customers on the correct disposal of products, ensure seamless reporting and provide insights on how to become zero-waste.



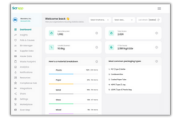
### Mobile App

Educate customers by scanning the barcode



### Downloadable Resources

A range of resources to educate teams on zero-waste



### Web Portal

Centralized product management portal

**There is a lack of data that could ensure brands & retailers meet their zero-waste goals, saving them time and money.**

## Why the Scrapp Solution?

- ✔ Organize waste data across many markets
- ✔ Flexible monthly subscription plans available
- ✔ Save time on product reporting and management

## Connect with us

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## What can we do for you?




-  Automated waste tracking
-  Data insights on waste
-  Design for zero-waste
-  Gamify customer recycling
-  Access to unique resources
-  Achieve your zero-waste goals

## Contact



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## Speak to a member of the team

### LET'S TALK

Scan the QR code to chat with a member of the team



OR

