



**TECH**  
**Afrigue**



# WHO WE ARE



*TECH  
Afrique*

Tech Afrique is boutique creative agency, record label, and festival. We help brands invest in a more culturally minded and inclusive future using content creation, immersive art and electronic music as the vehicle to uplift and unify global BIPOC communities.

Our goal is to contribute towards an equitable and regenerative future by bringing people of diverse cultures together in elevation of consciousness towards freedom, solidarity, and expression.





# Tech Afrique Helps Heal Marginalized Communities Through Revolutionary Musical Collaborations

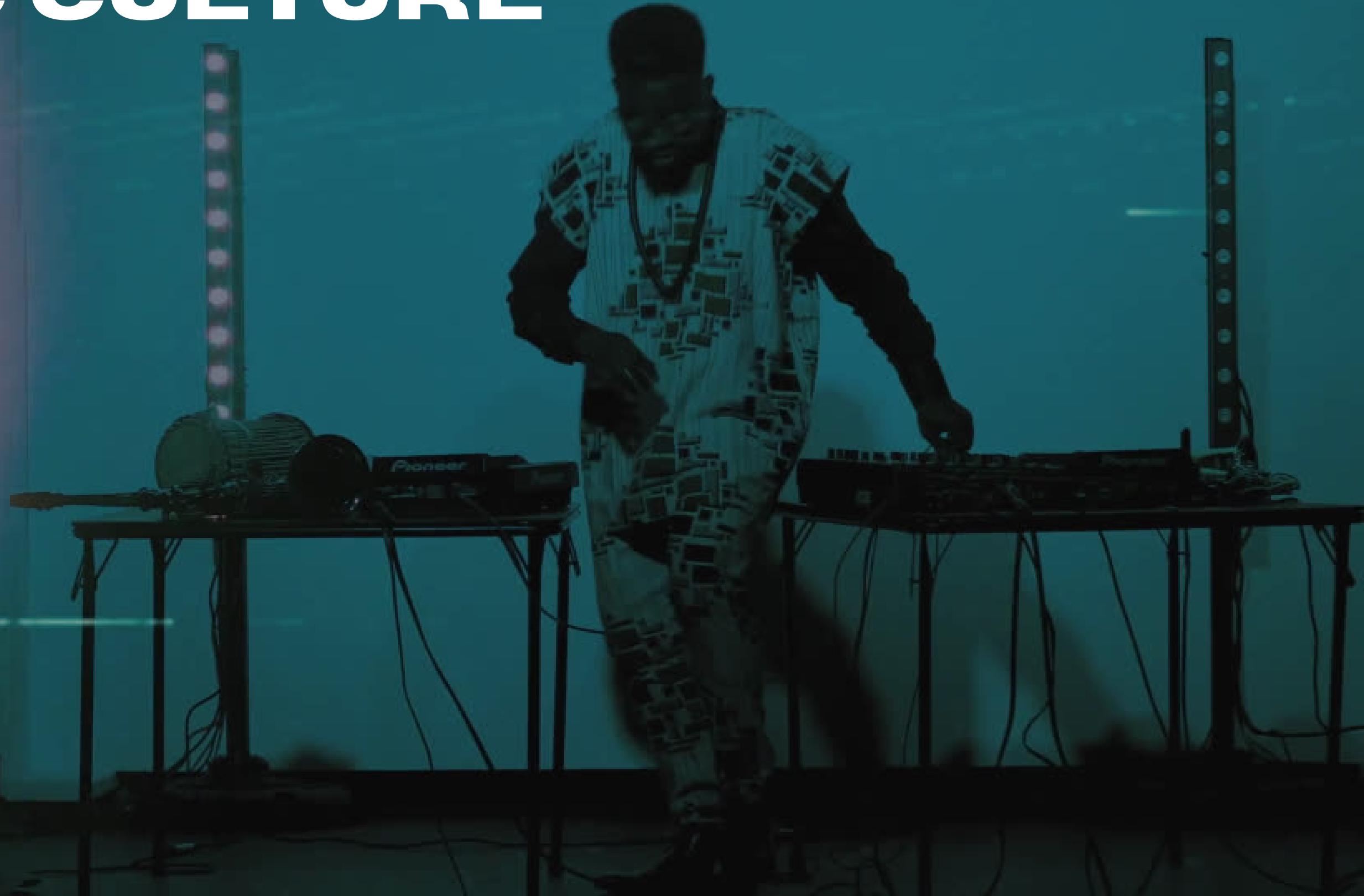
 Carolina Arias · Follow  
Published in B The Change · 5 min read · Jan 10

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B Corps are creating a global culture shift that is redefining success in business and building a more inclusive and sustainable economy.

# CONNECTING BRANDS TO BIPOC ELECTRONIC MUSIC CULTURE





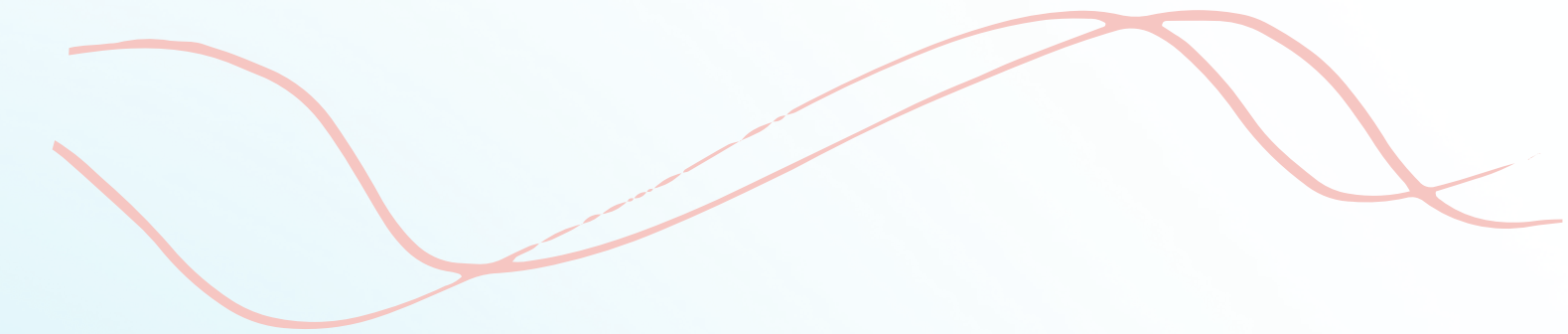
# RECORD LABEL MUSIC PUBLISHING

Our mission is to empower talented BIPOC DJs, producers, and sound artists in the electronic music industry by providing opportunities for music licensing and scoring. We also sign artists to our Tech Afrique Record label, offering a wider platform for distribution and comprehensive creative support. Together, we're creating a more inclusive and vibrant music community.





# CREATIVE STUDIO



At Tech Afrique 360 ° creative studio we embrace a deep connection to culture with a presence spanning globally. We pride ourselves on being explorers who travel the world looking for the next cool thing. We specialize in the conceptualization and creation of forward thinking work that highlights the identity and values of the brands we work with. We serve as cultural liaisons to help brands fulfill their commitments to diversity while establishing genuine connections with BIPOC audiences.





# TECH AFRIQUE 360 SERVICES

## **CONTENT**

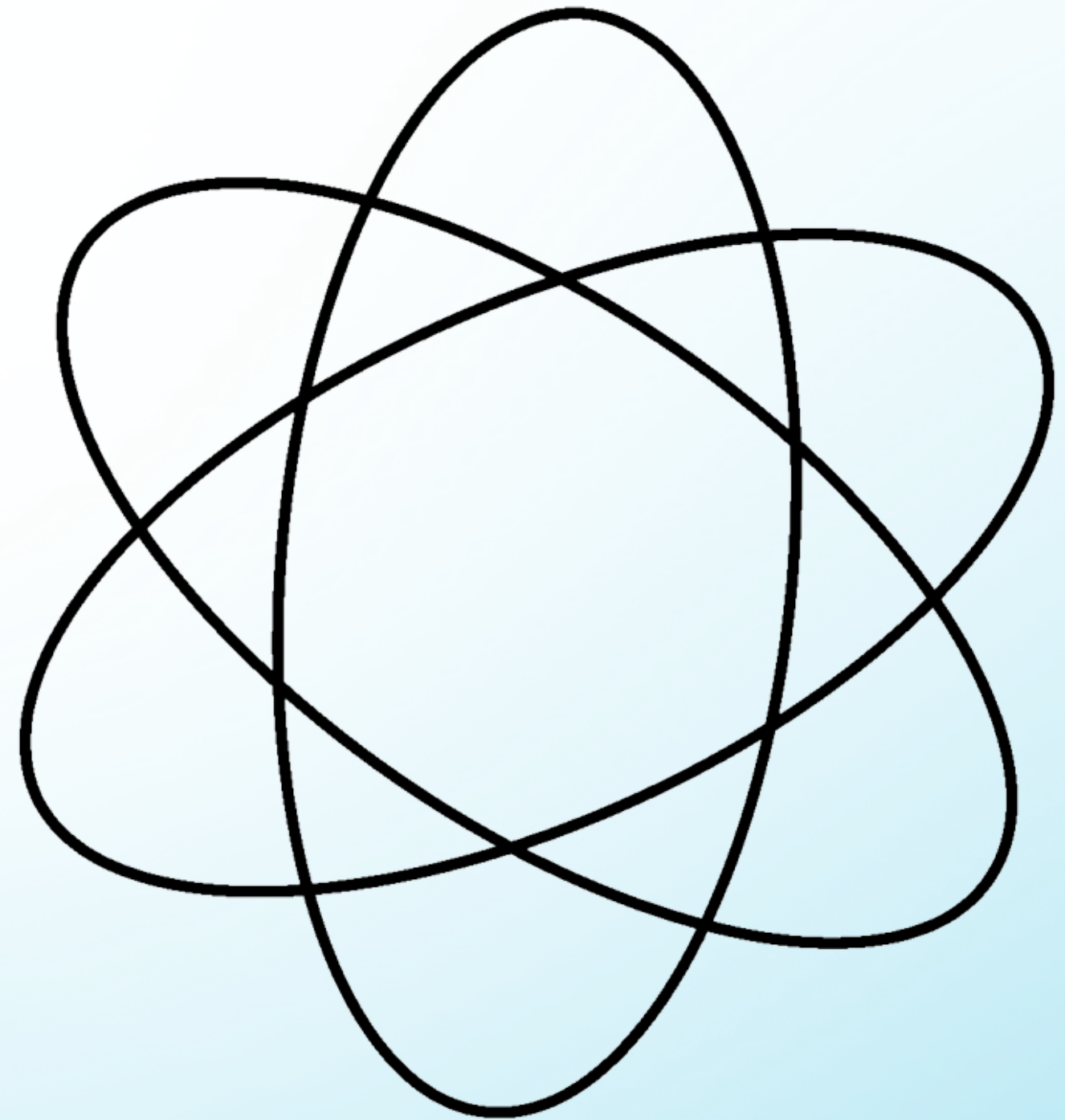
CREATIVE STRATEGY  
CREATIVE CONCEPTUALIZATION  
VIDEO PRODUCTION

## **MUSIC**

ORIGINAL MUSIC COMPOSITION  
MUSIC LICENSING  
MUSIC DIRECTION

## **EXPERIENTIAL**

ART INSTALLATIONS  
EVENT STRATEGY  
COMMUNITY PROGRAMMING  
MUSIC PROGRAMMING





# PAST CLIENTS



Brooklyn  
Museum







THANKYOU