

TEAOLOGY

TEA INFUSION SKINCARE®

100% TEA INFUSION
0% WATER



DISCOVER THE WORLD
OF TEAOLOGY
www.teaologyskincare.com

Certified



Corporation



MADE IN ITALY

clean and vegan beauty



**Cruelty-Free
and Vegan**



**ECO
PACKAGING**

**PATENTED
TECHNOLOGY**



**“Tea has always been
part of my life.
Teaology puts the
antioxidant benefits
of a cup of tea
in each product”**

Cedric

Founder of Teaology



OUR STORY

“What is good for you is good for your skin”



Cecilia Garofano’s passion for an ingredient charged with suggestion became a source of inspiration. Indeed, it inspired her to create a skincare line centred on all the exceptional properties of tea.

Cecilia thus invested her economics studies and professional expertise developed during many years spent working for leading cosmetic companies to make her dream come true, “With Teaology we have taken the use of tea to a next level to offer the benefits of clean, effective and sustainable skincare”.

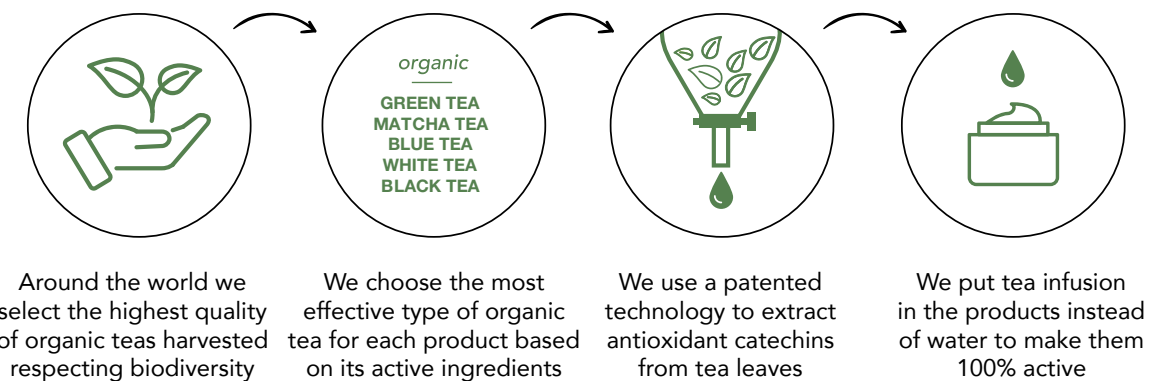


OUR PATENT

Patent N° 102016000026298

Tea Infusion Skincare® is a unique **patented technology** that makes possible the use of genuine tea infusion in cosmetic formulas replacing water.

"This technology allows tea leaves to maintain the antioxidant properties unaltered, like a good cup of tea. Hence, we can say that **Teaology is 0% water and 100% tea infusion**"



CLINICALLY PROVEN ANTI-POLLUTION EFFECTIVENESS

Our tea infusions have a protective action against environmental stress (standard of urban pollution and UV radiations) on keratinocytes in vitro. This action is particularly evident with regard to UV rays (both in terms of cellular viability and oxidative stress) and to urban pollution standard (in terms of cell viability).

Bio Basic Europe Laboratories | Milan-Pavia University



THE COLORS OF TEA

A Chinese proverb says that it takes more than a lifetime to discover all the varieties of tea.

In the world there are over 5000 types of tea, all coming from the same plant: **the Camellia Sinensis**, which grows in warm and humid climates. What differentiates the tea is the way in which the leaves of the plant are harvested and processed. Teaology uses in its products **5 types of organic tea** chosen according to their content of active ingredients:



White Tea is a non-fermented tea that is grown in eastern Asia (China). It is obtained only from the tips of the plant, the most precious part that is rich in antioxidant catechins.



Green Tea is a non-fermented tea that comes from China where it is hand-picked. It is not subjected to oxidation processes and, therefore preserves its polyphenol content intact.



Black Tea comes from South East Asia and is a fermented tea. During processing it loses part of the polyphenols but is enriched with minerals, vitamins and caffeine.



Blue Tea (which is also known as Oolong Tea) comes from China, and is a semi-fermented tea that is subjected to partial oxidation. This variety possesses the antioxidant efficacy of green tea and the stimulant action of black tea.



Matcha Tea is a Japanese tea. It is so precious that it is called 'green gold'. It is grown in the shade under special cloths to preserve its properties, and then ground into a very fine powder.



OUR CLEAN BEAU**TEA**

CLEAN FORMULAS

Teaology is a skincare line inspired by nature and powered by a patented technology to create safe and high-performance products.

We believe that nature and science are an indispensable resources for effective, sustainable and clean cosmetics.

Our Clean BeauTEA is the perfect balance between them, avoiding controversial ingredients.

SAFE INGREDIENTS

Teaology is formulated and produced in Italy according to European Legislation, one of the strictest regulations in the world, that has banned or regulated more than 1300 ingredients. In our skincare products you will never find paraffin, parabens, SLS,SLES, synthetic dyes, formaldehyde releasers, phthalates, insoluble plastic microbeads, nanoparticles, mineral oils, animal ingredients and heavy metals.

CLINICALLY PROVEN RESULTS

All products are dermatologically and nickel tested to guarantee safety and tolerability on all skin types. Tea Infusion Skincare efficacy is proven by University studies and is covered by a patent.

100% TEA INFUSION 0% WATER

Replacing the water with a real infusion from organic tea rich in antioxidants, minerals, vitamins and trace elements means making each product fully active and functional to the needs of the skin.

We use organic teas from renewable sources and up to 100% natural origin ingredients.

MADE IN ITALY

Our products are designed, tested and manufactured in Italy according to Reg. 1223/2009/EU.

We do not compromise on the quality of raw materials and their processing.

VEGAN AND CRUELTY FREE

We love nature and our products do not contain ingredients of animal origin.

We apply European legislation (2003/15 / EC) that prohibits any animal testing on both the finished product and raw materials. We support Peta for the protection of animal rights.

SUSTAINABILITY AND ECO-PACKAGING

Teaology continuously strives to take care of the earth using manufacturing processes and packaging that help reduce our impact on the environment and and good for the Planet..





SUSTAINABILITY



We use only **FSC certified paper** from responsible sources. FSC works to take care of our forests and those who rely on them by protecting plant and animal species.



We use **green plastics** or post-consumer plastic and paper.



All packaging are **100% recyclable** and many packaging are made with recycled plastic. We avoid any over packaging.



The organic tea we use is grown and harvested in a sustainable way, **respecting biodiversity** and local producer communities.



Behind every tea leaf there is a woman. Teaology supports the **Wikiliya community of Balangoda** in Sri Lanka by funding education and access to health facilities.



We love to collaborate with brands that share our values and support their projects.



THE ICONS

We are a new brand, with so story-telling and we like to make only innovative, easy to use and effective products. These are some iconic products.

01 SERUM INFUSION: A collection of unique serums infused with real antioxidant organic tea and the most powerful skincare ingredients. Super-concentrated and clean formulas with biocompatible pH for a healthy and happy skin.

BANCHA OIL: When a silky oil meets the Japanese Bancha Tea leaves in infusion, the result is an elixir of beauty for face, body, hair and a thousand other uses. An antioxidant, nourishing and illuminating concentrate with 99% of natural origin ingredients. A must have!

03 GREEN TEA DETOX FACE SCRUB: a surprising exfoliating and detoxifying butter cream, whose melting texture contains genuine micronised tea leaves and sugar crystals, besides a precious green tea extract. Massage on the face for a purifying and detoxifying effect that leaves the skin amazingly smooth and bright.

HAPPY SKIN: This do-it-all treatment nourishes, soothes and illuminates stressed-out skin with natural ingredients, vitamins, ceramides and the antioxidant Blue Tea Infusion.

05 MATCHA TEA ULTRA FIRMING FACE CREAM: What is the new colour of beauty? The intense green of this exceptional cream in which genuine Matcha Tea is combined with 9 botanical ingredients that have been chosen for their toning, firming and moisturising efficacy. The green colour of Matcha also encourages a corrective action on skin redness for an even complexion.

MATCHA SUPER FOOD

+600% antioxidant power*



*ORAC units per gram compared to goji berries and other antioxidant ingredients. (source Brunswick institute)

FACE



**PEACH TEA MILK-OIL
DOUBLE CLEANSER 150 ml**

Blue tea infusion, prebiotics, tea seed oil
The double cleansing ritual in a single texture
to take the day off your face and eyes



**TEA GLOW EXFOLIATING
CLEANSING FOAM 100 ml**

Green tea infusion and salicylic acid
Transform your skin in 30 seconds a soft
mousse that purifies and brightens skin



**MATCHA PORE
CLEANSING STICK**

Cleansing, exfoliating and purifying.
Minimizes pores and imperfections



**BLACK MATCHA MICELLAR
JELLY CLEANSER 150 ml**

A cleansing gel that makes the most of the
detoxifying action of charcoal to remove
makeup and impurities without drying the skin



**TEA GLOW
150 ml**

Exfoliating lotion with purifying
Green Tea infusion and salicylic acid.
No acne, Yes glow.



**GREEN TEA MIST
100 ml**

A cloud of atomized molecules of
Green Tea to be sprayed over the
skin at any time of day, for an instant
sensation of freshness and hydration



**GREEN TEA DETOX FACE
SCRUB 50 ml**

Exfoliating, detoxifying and
moisturizing. Minimizes pores and
imperfections



**HAPPY SKIN
100 ml**

All-in-one beauty balm.
Nourishes and hydrates
stressed-out skin



**HYALURONIC INFUSION
15 ml**

Intensive Moisturizing Serum with
Organic Blue Tea Infusion and
Molecular Hyaluronic Acid



**PEPTIDE INFUSION
15 ml**

Anti-aging intensive serum with
organic white tea infusion and
muropeptide complex



**VITAMIN C INFUSION
15 ml**

Intensive illuminating serum with
Organic Black Tea infusion and
Vitamin C



**BRONZING TEA DROPS
30 ml**

Natural self-tanning serum
Black tea infusion and hyaluronic acid
ultra-rapid effect, hydrating, anti-pollution



**GINGER TEA ENERGIZING
AQUA-CREAM 50 ml**

Energizing, moisturizing and
revitalizing effect



**MATCHA TEA
FRESH CREAM 50 ml**

As refreshing as a sorbet,
maintains a perfect moisturization
for up to 72 hours



**MATCHA TEA ULTRA-FIRMING
FACE CREAM 50 ml**

Concealing, redensifying and
smoothing action. Lifting effect



**PEACH TEA
HYDRA CREAM 50 ml**

A concentrate of nutrients,
proteins and antioxidants



**WHITE TEA MIRACLE
ANTI-AGE CREAM 50 ml**

Anti-aging plumping and
nourishing



**TEA BALM TINTED LIP
TREATMENT**

Nourishing and Plumping
Coloured Lip Treatment with
Green Tea Water, Shea Butter and
Squalane



**MATCHA TEA
ULTRA-FIRMING AMPOULES**

Intensive treatment for a replumping,
antiaging and "lifting effect"



**GOLDEN MATCHA
100 ml**

Firming glowing mask
with Matcha Tea infusion
and turmeric

KOMBUCHA LINE



**KOMBUCHA TEA
REVITALIZING FACE CREAM**
Black Tea infusion, kombucha + EGCG
filler effect, antiage



**KOMBUCHA TEA
REVITALIZING EYE CREAM**
Black Tea infusion, kombucha + EGCG
filler effect, brightening, smoothing



**KOMBUCHA TEA
REVITALIZING FACE CREAM**
Filler effect, antiage
REFILL UNIT



FOR THE FIRST TIME
KOMBUCHA + EGCG
TOGETHER TO PREVENT
AND CORRECT THE SIGNS
OF CELLULAR AGING

THE POWER OF KOMBUCHA AND CATECHINS FOR THE SKIN YOUTH

TRIPLE EFFICACY
CLINICALLY PROVEN:

- KOMBUCHA
+ 136% fibroblast production*
- TEA CATECHINS (EGCG)
+ 25% antioxidant action**
- PATENTED TEA INFUSION
anti-pollution tested*



99% NATURAL ORIGIN INGREDIENTS | REFILLABLE JAR



100%
BIODEGRADABLE
AND ELASTICISED
COTTON FIBRE

EYES



WHITE TEA MIRACLE EYE CREAM 15 ml
Anti-aging, anti-wrinkles, anti-fatigue action



MATCHA TEA ULTRA FIRMING EYE CREAM 15 ml
Smooths, brightens, tones and depuffs. Minimizes redness and evens the complexion



HYALURONIC TEA EYE MASK - TWO MAXI PATCHES
Smoothing, moisturizing, anti-blue light, depuffing

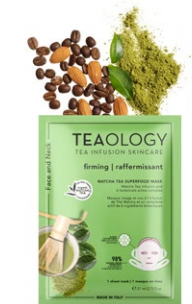
FACE & NECK MASKS



WHITE TEA PEPTIDE MASK
White Tea infusion, peptides and collagen to revitalize and plump. It minimizes the signs of ageing.



GREEN TEA AHA MASK
Green Tea infusion, salicylic acid and niacinamide to breakout prone skin. Clears pores and erases impurities.



MATCHA TEA SUPERFOOD MASK
Matcha Tea infusion, 6 botanicals firming complex and acmella oleracea to nourish and smooth with a lifting effect.



PEACH TEA HYALURONIC MASK
Blue Tea infusion, hyaluronic acid and prebiotics it gives radiance, smoothness and tone.



BEAUTY BOOSTER
Reusable accelerator mask, improves the absorption of active ingredients and prevents them from evaporating.

FRAGRANCES

Exclusive creations from master parfumeur



**BLACK ROSE TEA ALL OVER
EAU DE TOILETTE 100 ml**
A fresh and flower fragrance
inspired by the tea ceremony



**PASSION TEA ALL OVER
EAU DE TOILETTE 100 ml**
A joyful fragrance enhanced by sparkling
accord of vanilla and red fruits.



**MATCHA LEMON ALL OVER
EAU DE TOILETTE 100 ml**
The green and refined notes of Japanese
Matcha Tea meet the freshness
of Italian lemon

BODY



**GREEN TEA RESHAPING BODY
SCRUB 450 ml**
Exfoliating, moisturizing and
smoothing effect.



**MATCHA LATTE
200 ml**
Body milk with Organic Matcha Tea
infusion and organic vegan milks
Nourishing and energizing



**BANCHA OIL
100 ml**
Nourishing and brightening effect, revitalizes
and regenerates. 99% natural origin
ingredients



**JASMINE TEA FIRMING
BODY CREAM 300 ml**
A velvety cream with toning and
firming effect. Not greasy and absorbs
quickly



**HAND AND NAIL CREAM
COLLECTION 75 ml**
Nourishing and repairing hand and
nail creams with infusion of
Blue Tea, White Tea, Black Tea
and Matcha Tea.



**HAPPY BODY
150 ml**
Multifunctional slimming balm with
Organic Black Tea Infusion and AHAs
Anti-cellulite, Firming, Lifting effect



**HAPPY BODY
300 ml**
Multifunctional slimming balm with
Organic Black Tea Infusion and AHAs
Anti-cellulite, Firming, Lifting effect





YOGA LINE

Inspired by yoga, powered by tea

Yoga and Tea: two millennial rituals have become a skincare line infused with an antipollution tested Himalayan Tea that helps you live better.



BREATHE
BODY MIST 100 ml
2 IN 1 PERFUMES + REFRESHES
NO ALCOHOL

The freshness of the 3-in-1 formula that perfumes, hydrates and refreshes body and hair.



BALANCE
NATURAL DEODORANT 40 ml
2 IN 1 FRESHNESS + PROTECTION
NO ALUMINIUM SALTS | NO ALCOHOL

A natural deodorant that guarantees freshness and wellbeing



RADIANCE
BUTTER SHOWER SCRUB 200 ml
2 IN 1 CLEANSES + EXFOLIATES

The soft richness of butter, the exfoliating power of the purest salts and the revitalizing action of essential oils, all in one product.



PURITY
SHOWER BODY WIPE
2 IN 1 CLEANSES + REFRESHES
100% BIODEGRADABLE NATURAL FIBERS
NO ALCOHOL

When there's no time to shower, help is at hand!

FORMULATED FOR BODY AND SOUL

- 🌿 Up to 98% of ingredients of natural origin
- 🌿 100% organic black tea infusion 0% water
- 🌿 Tested against pollution
- 🌿 Clean and vegan ingredients
- 🌿 2 in 1 multi function products
- 🌿 Products tested under dermatological control
- 🌿 Also ideal for sensitive skin
- 🌿 Recyclable eco packaging

BEAUTY TOOLS



**SOFT REUSABLE BAMBOO PADS
7 DISKS + COTTON POUCH**

Good for skin, Good for the Planet.
7 washable cotton pad to cleanse to cleanse,
remove makeup and for a thousand other uses



**ROSE QUARTZ VIBRATING FACE ROLLER
LIFTING EFFECT**

Peach Tea Hydra Cream
White Tea Miracle Eye Mask
Weekend à Paris - 30 g Dammann Frères Oolong Tea iconic box



NATURAL ROSE QUARTZ GUA SHA
Reshaping, draining, lifting effect massager

“ROSE QUARTZ IS THE STONE CONNECTED
TO THE HEART AND A SYMBOL OF UNIVERSAL
LOVE: FOR ONESELF AND FOR OTHERS.”



SPECIAL

TEAOLOGY TEA INFUSION SKINCARE® x DAMMANN FRÈRES



COLLABORATIONS

TEAOLOGY x I was a Sari TEA INFUSION SKINCARE® mumbai | milan



TEAOLOGY

TEA INFUSION SKINCARE®

**BE BEAUTIFUL
BE RESPONSIBLE
B CORP**



Certified



Corporation

Teaology is a B Corp

"When we were **born in 2016** we had an idea: to use tea in a next level, and a commitment: to limit our impact, because each of us can make a difference for the planet and its inhabitants.

At Teaology we have believed in a positive-impact cosmetics model, and today for this commitment we have obtained **B Corp certification**, which is an achievement we are proud of and a starting point on the road to change that we are part of. "

Cecilia Garofano | Founder of Teaology



Be Benefit, B CORP

Teaology, in addition to being B Corp certified, has become a **Benefit Corporation** reaffirming, even formally within its bylaws, its commitment to operate not only for profit but for the good of the community. More specifically, we have included in the corporate purpose that **Teaology's ultimate goal is the happiness, well-being and environmental sustainability of all who are part of it.**

What it means to be a B CORP

B Corp is the leading global movement that measures **a company's environmental and social performance** by combining the needs of profit with the protection of the community. B Corp is a company that, while doing business, **produces positive effects on the environment, the land and people.**

The B Corp movement includes:

- **more than 5000 companies**
- **including 180 in Italy**
- **operating in 157 sectors and in 84 countries**

Thousands of companies whose goal is not to become the best in the world but to be better for the world. To become a B Corp, it is necessary to undergo the **B Impact Assessment**, a quantitative procedure that analyzes all areas of a company's activities and provides a precise score to measure its impact on different areas of interest: **governance, people, community, environment and consumers.**

PRESS

Teaology is consistently mentioned in the most important magazines and digital press.

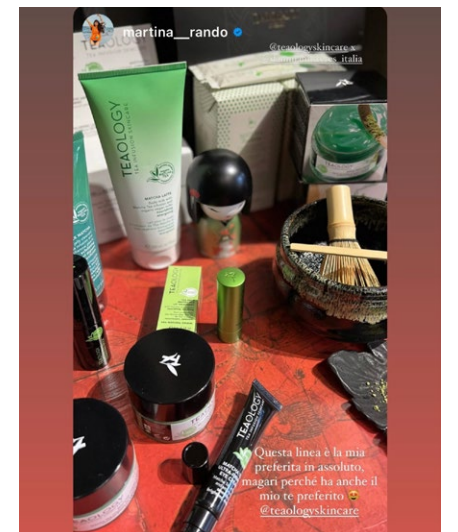
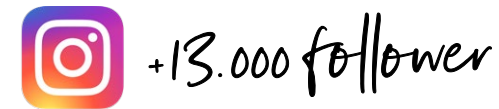
- Marie Claire
- Vanity Fair
- Glamour
- Vogue
- Elle
- Cosmopolitan
- Io Donna
- Imagine
- D la repubblica
- Donna Moderna
- Grazia
- Natural Beauty
- Silhouette
- Corriere della Sera
- La Repubblica
- Harper's Bazaar
- BW Confidential
- WWD



SOCIAL MEDIA

bloggers & influencers

Teaology is having great success on social media and number are rapidly increasing:





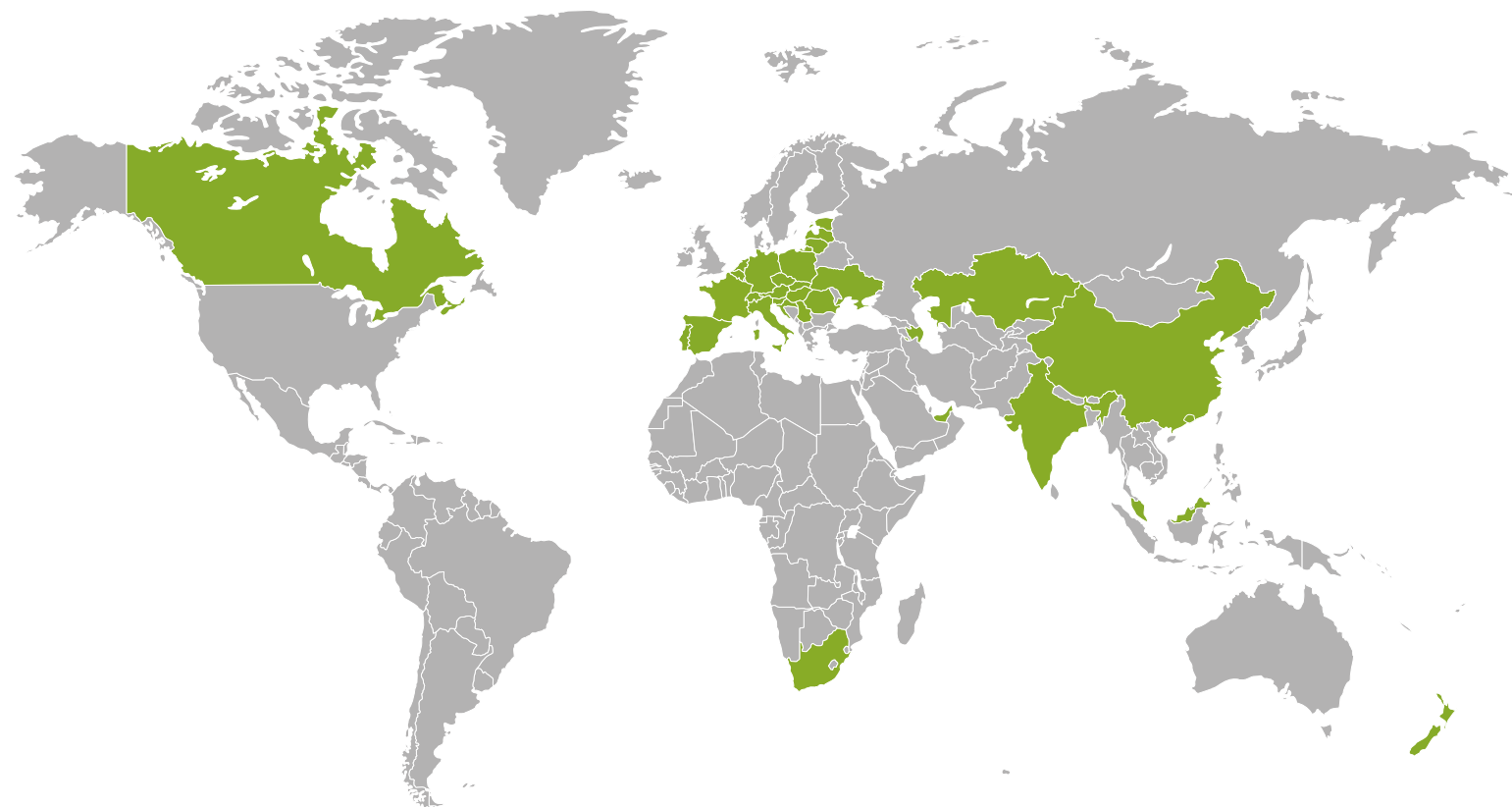
DISTRIBUTION

Teaology is a Made in Italy brand focused on the international market.

About three years after its launch, the line is distributed in 30 countries, from Canada, through its own branch, to Hong Kong, and to leading brands, such as France, Italy, Germany, Holland, Austria, Portugal and Switzerland.

The brand philosophy, inspired by one of the best loved and most widely used ingredients in the world, exploits the concept of superfood, which is transversal and consistent with the current international cosmetic trends.

Teaology's distribution channel includes Selective Perfumeries and Department Stores, besides an increasing online presence on prestigious pure players websites.



Some of our retailers:

DOUGLAS bloomingdales

Marionnaud
PARIS

Saisa
making life beautiful

SHOPPERS
DRUG MART

NOCIBÉ
LA BEAUTÉ PARTAGÉE

BACCAROSE

coin

Ann

Müller

HUDSON'S BAY

JeanCoutu



 **TEAOLGY** - MADE IN ITALY

CGS SB S.r.l. - via B. Zucchi, 29 - Monza (Italy) - Tel. +39.039.9000.413 - www.teaologyskincare.com

Contact us at hello@teaologyskincare.com