EcoMatcher

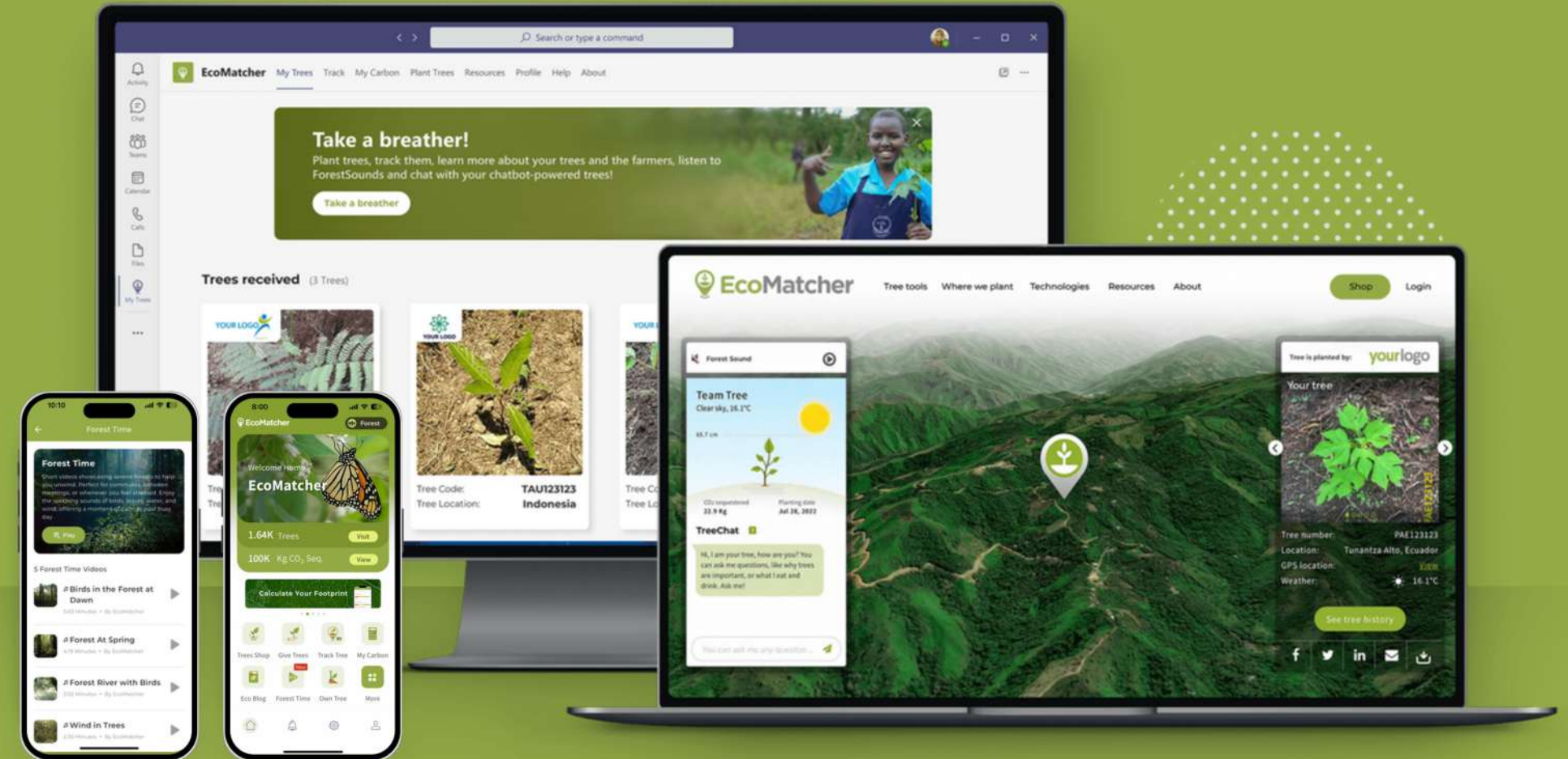# Integrate transparent tree planting into your business

Innovative and easy ways to become sustainable

www.ecomatcher.com

Certified

B

Corporation

This company meets the highest standards of social and environmental impact

Microsoft 365 Certified

Overview

EcoMatcher, a Certified B Corporation planting trees and forests for businesses

Tree planting has countless benefits for the planet!

From minimizing environmental impact on the planet, to supporting small-scale farming communities, tree-planting has countless benefits for companies and for the planet.

EcoMatcher integrates technology with tree planting

EcoMatcher's suite of technologies provide transparency and traceability in tree-planting, enabling companies to easily integrate tree-planting in their businesses and meet ESG goals.

Turnkey solution for businesses looking to plant trees

Businesses use the EcoMatcher platform to plant trees for corporate gifting, employee engagement, loyalty and rewards programs, carbon offsetting, and more.

Our mission

Helping corporates respond to the climate crisis

EcoMatcher

We plant trees

We plant trees and complete forests with amazing foundations we vet

Know everything

Through technology, we know everything of every tree, incl. the farmer

Complete platform

We offer various digital ways to integrate tree planting in your business

Travel to trees in 3D

You can virtually travel to every tree in 3D and learn more about every tree

Exciting things to do with **EcoMatcher**

Corporate gifting

Gift customers something meaningful: trees you plant on their behalf

Employee engagement

Plant a forest and give all employees a tree from the company forest

Loyalty programs

Offer customers the option to convert points into trees lowering your fiscal liability

Unique rewards

Reward respondents for completing a survey with newly planted trees

Transparent carbon offsetting

Offset your carbon footprint regularly with a precise number of trees
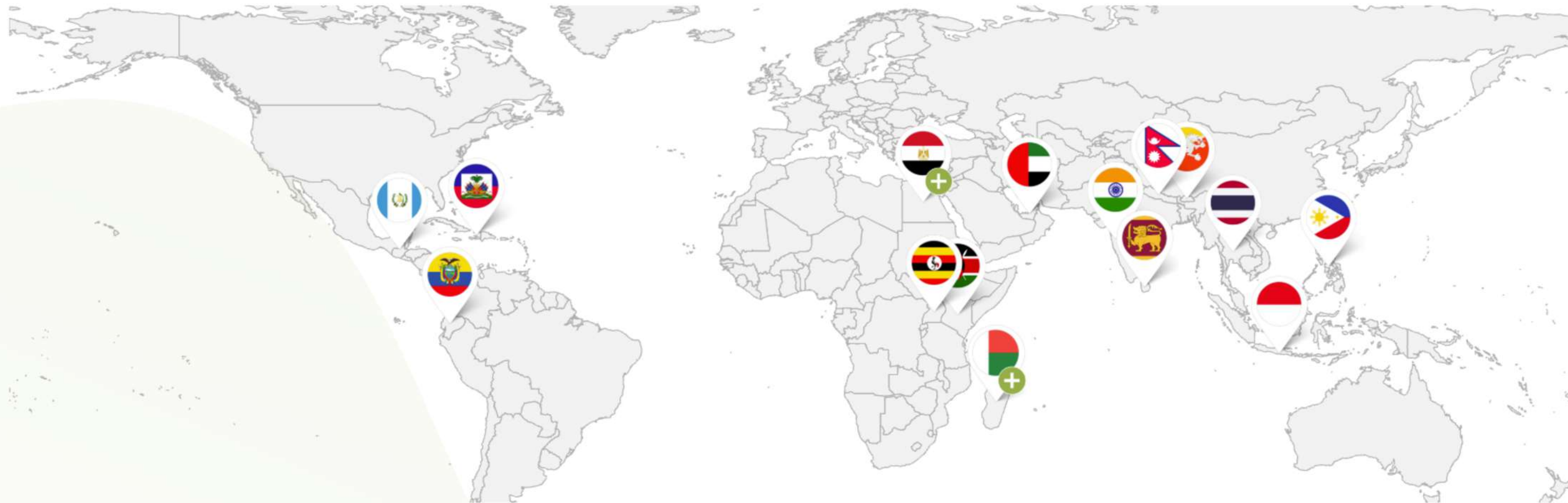
Some of our clients

Our clients are from various industries, sectors and countries

EcoMatcher

Foundation partners

Our growing family of tree planters around the world

EcoMatcher

EcoMatcher partners with carefully selected and vetted tree planting organisations from around the world

Americas NGOs (3)

Ecuador (PAE)
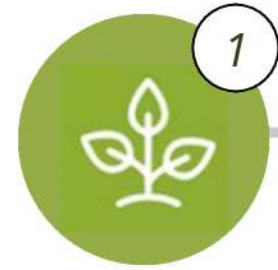Guatemala (AIR)
Haiti (THTP)

Africa NGOs (4)

Egypt (ENF)   Madagascar (Bondy)
Kenya (TFK)   Uganda (TAU)

Asia NGOs (8)

Bhutan (BHU)   Nepal (NGN)   The Philippines (FEED)
India (STI)   Sri Lanka (TCP)   UAE (EMEG)
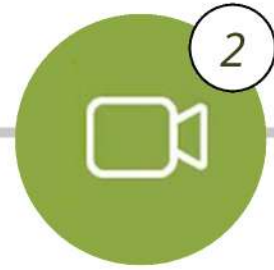Indonesia (T4T)   Thailand (CNF)

How it works

Technologies bringing transparency and engagement

EcoMatcher

① Tree Planting

EcoMatcher's tree partners around the world plant trees

② Record / TreeCorder

Every tree is captured with EcoMatcher's technology (TreeCorder)

③ Check / Inspect

Every tree is checked before being moved to the Tree Shop

④ Tree Shop

Trees from around the world can be purchased in the Tree Shop

⑤ View / Gift TreeManager

Trees can be viewed or gifted in many ways with the TreeManager

⑥ Track Tree TreeTracker 3D

Trees can be tracked with TreeTracker 3D (web and EcoMatcher apps)

Send your trees   Easy to use options available in **EcoMatcher's TreeManager**

Send trees by Email
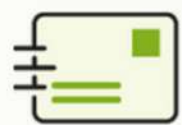
Create and send custom emails linked to trees.

Download QR Codes

Generate QR codes linked to your trees.

Spreadsheet

Download an Excel spreadsheet containing tree links.

Create TreeCard

Design TreeCards (7*5 inch) with QR codes linked to trees.

Redeem

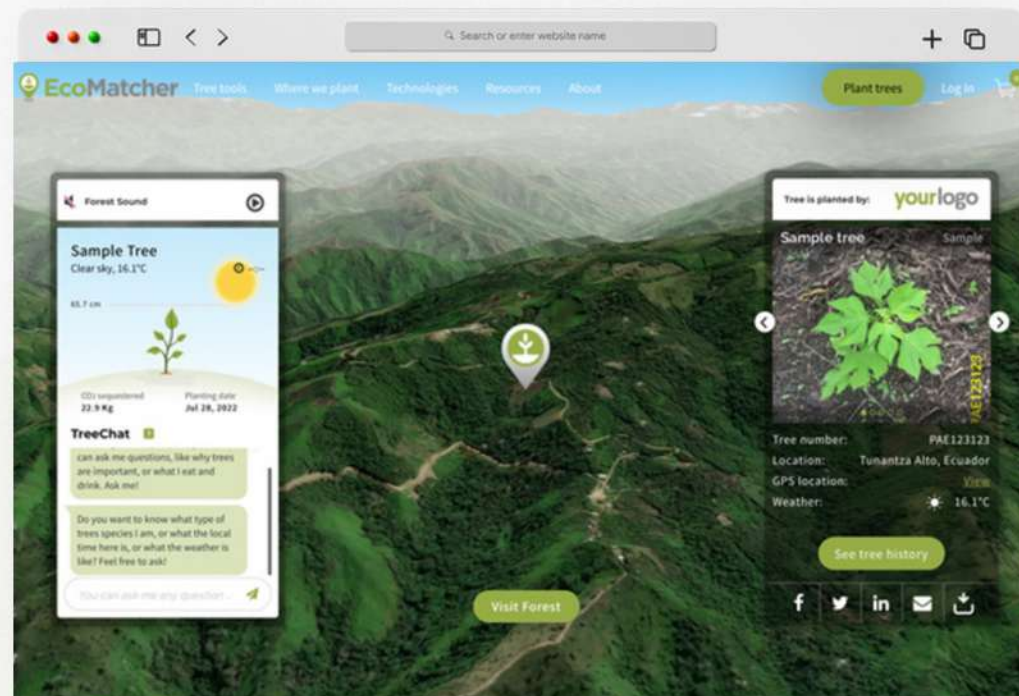Enable customers/employees to redeem a tree.

Certificate

Download beautiful tree certificates in PDFs.
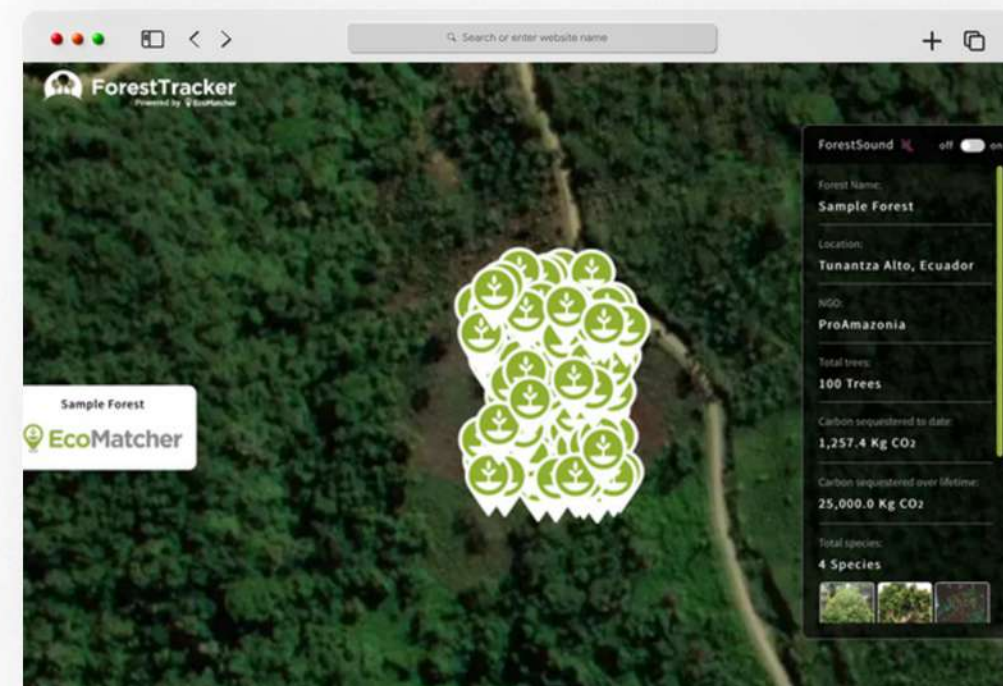
EcoMatcher tools

Tracking and monitoring tools for success

TreeTracker 3D

With TreeTracker 3D, you can virtually travel to your tree in 3D, and learn more about the tree, the species, the farmer, the biodiversity, the local weather, and more.
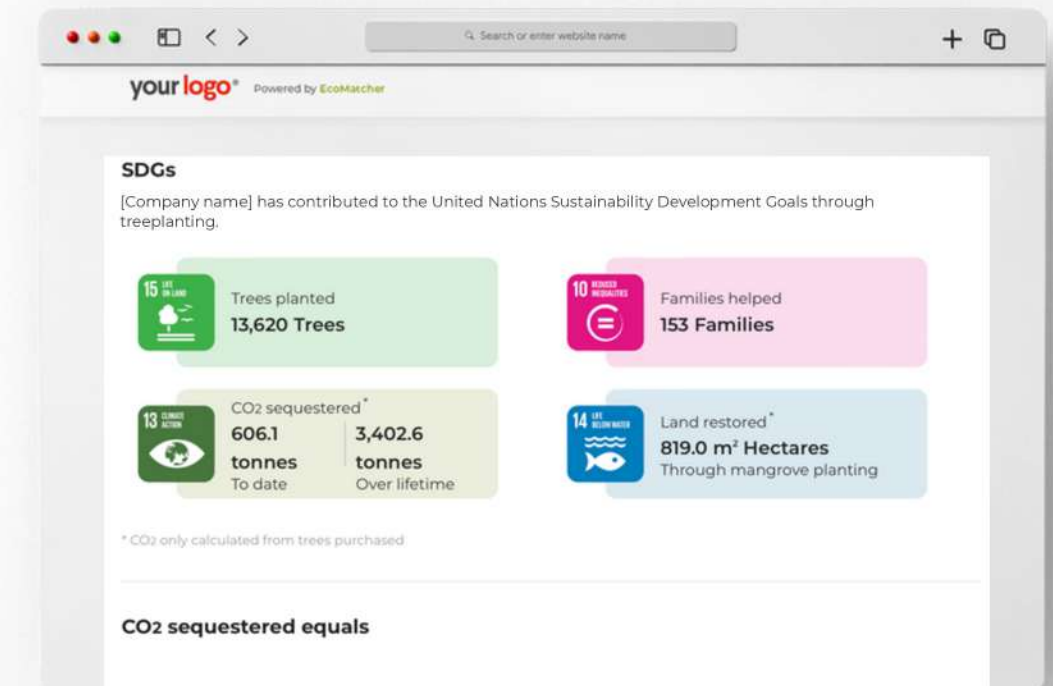
You can even chat with your chatbot-powered tree, and listen to sounds of the forest!

ForestTracker

With ForestTracker, you can see all trees that are part of that forest, and see all details of the forest, its name, and how much carbon has been sequestered.

The ForestTracker can be embedded in your website by means of an iFrame.

Impact Report

The online Impact Report shows you all details of your trees, reported per the Sustainable Development Goals (SDGs) 10, 13, 14 and 15.
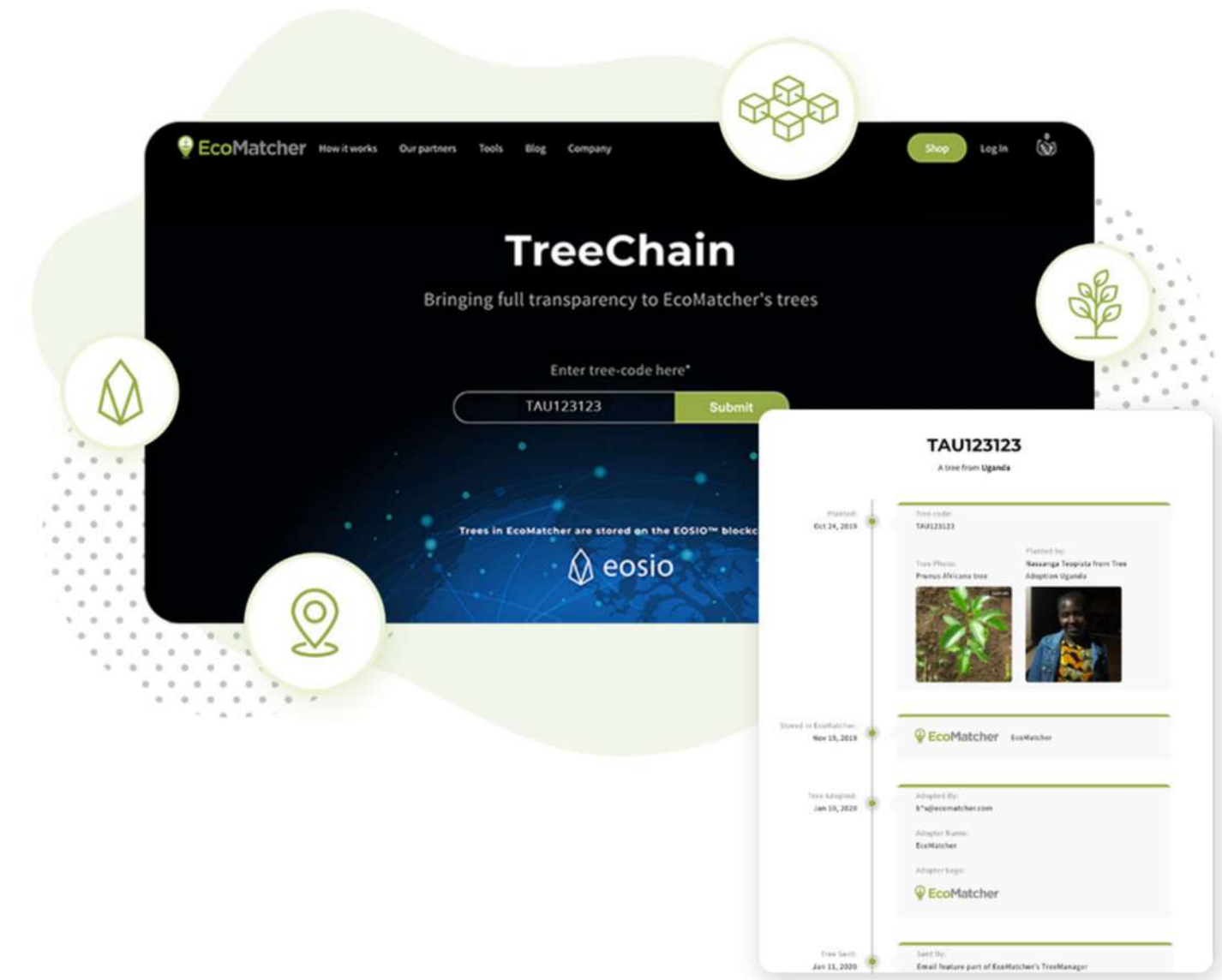
The data can be exported via an API in case you would like to add this data to your website.

TreeChain

Transparency in everything we do

Bringing full transparency to EcoMatcher's trees

- TreeChain offers the next level of transparency in tree planting trees using advanced blockchain technology.

- Every tree planted by EcoMatcher is stored and visible on EcoMatcher's TreeChain.

- Anyone can check any tree with TreeChain, including every tree's transaction history.

- TreeChain is based on the EOSIO protocol, the leading open-source blockchain platform.

- TreeChain is carbon neutral as EcoMatcher offsets TreeChain's carbon footprint with trees; actually, due to its smart implementation, very few trees are needed for this.
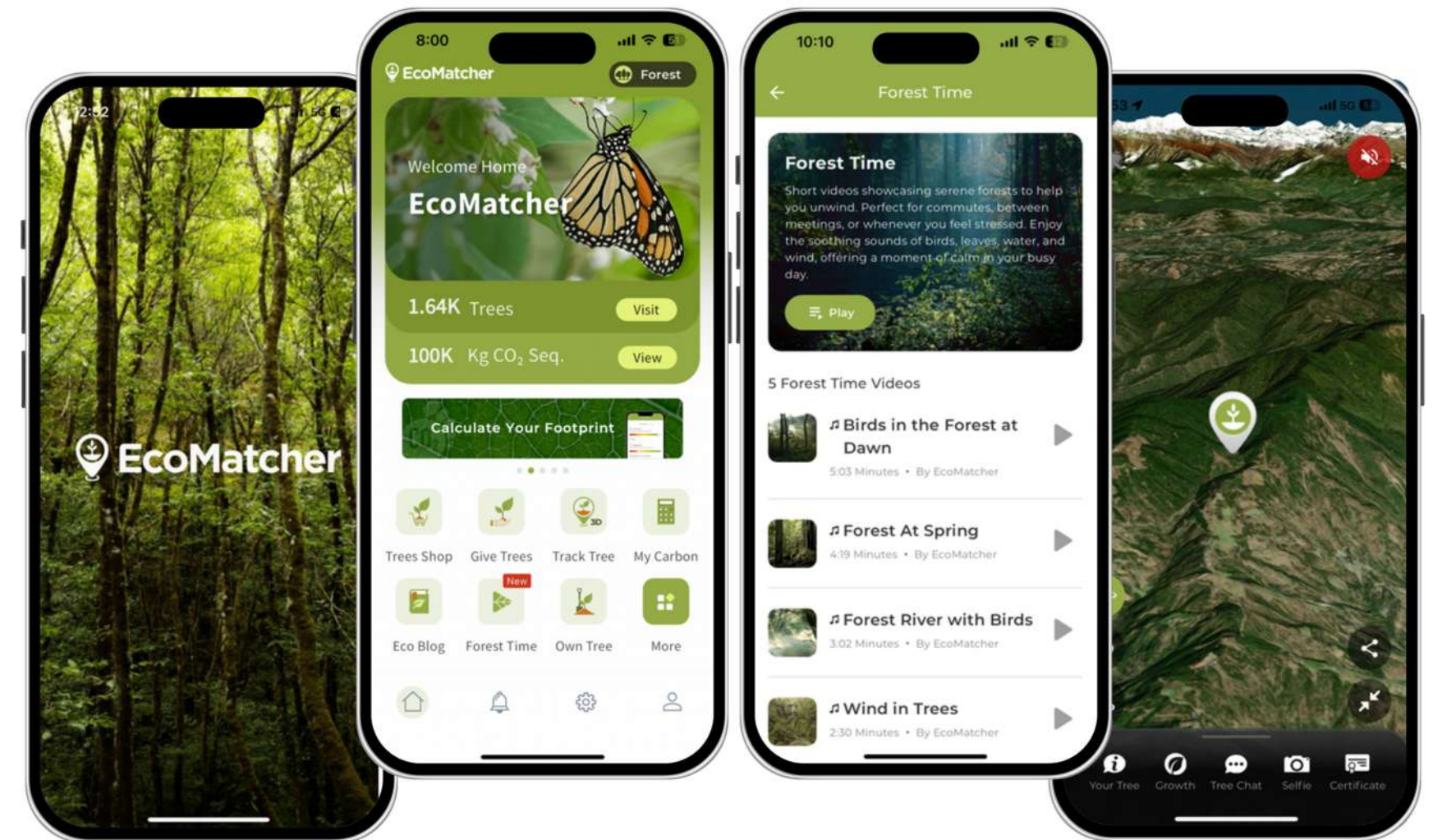
The EcoMatcher App

One stop shop for end-users

Offering the ultimate end-user experience

- With the 5th generation of the EcoMatcher App, users can virtually travel to their tree(s) via 3D satellite maps and learn more about each tree and farmer.

- The App offers users short, calming videos of serene forest landscapes with ForestTime, ideal for winding down between meetings or just on the go.

- Users can easily buy trees in multiple countries and gift trees, using different 3D-themed "gift wrapping" for celebrations like birthdays.

- The EcoMatcher App also comes with the world's simplest carbon calculator, offers an extensive collection of EcoBlogs, and comes in 13 languages.
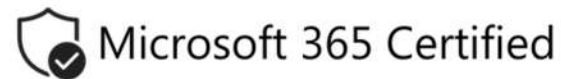

Download the EcoMatcher app on:

Available on the App Store

GET IT ON Google Play

EcoMatcher App for Microsoft Teams

The power to plant trees from Microsoft Teams

EcoMatcher

Get it from Microsoft AppSource

Microsoft 365 Certified

App Customization
Companies can customize the App by uploading their logo, naming the App, and modifying the App description.

Track your trees virtually
Plant trees in over 10 countries, and travel to them virtually using beautiful satellite mapping.

My Carbon
Calculate your annual carbon footprint with the world's simplest carbon calculator. By answering only five questions, My Carbon will calculate how many trees are required to offset your footprint.

Gift Trees
Team members can easily gift trees to colleagues for a job well done, for birthday celebrations, as a simple thank you or any other occasion they choose.
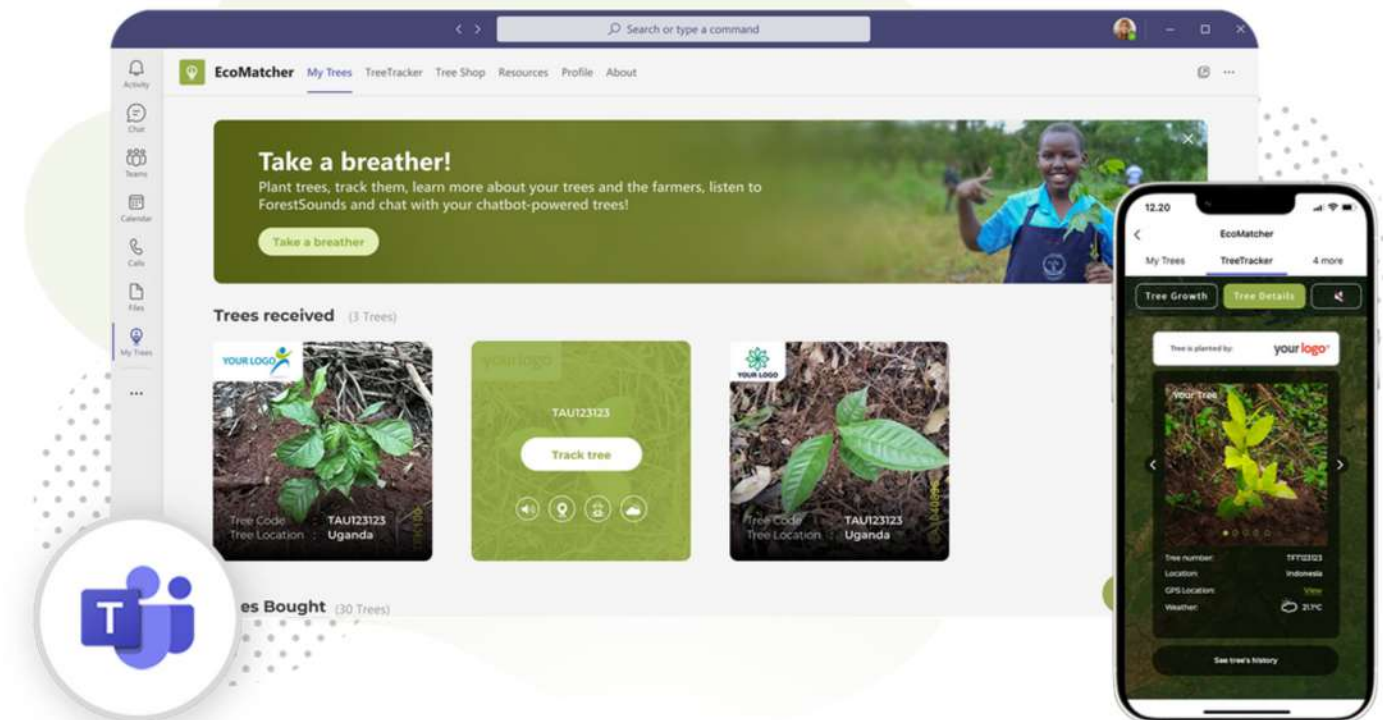
Experience ForestTime
Relax and unwind as you journey through a serene virtual forest. Let the soothing sounds and breathtaking imagery refresh your mind and restore your energy.

Meet your trees' planters
Learn who are the planters of your adopted trees and say hi or "thank you" to them. They will appreciate that a lot.

Notifications (You got TreeMail!)
App users can get notified about updates on their trees and farmers, about new blogs that have been published and about other fun tree facts.

Chat with your trees
Ask questions to your chatbot-powered trees; they may ask you questions as well!

Read sustainability news
Keep yourself up to date with the latest news on sustainability and everything about planting trees.

Spoilt for choice

Our packages are designed with different options available

EcoMatcher

	Trees	Forest	Global Forest
Track every tree in mesmerizing 3D	✓	✓	✓
Genuine pictures of every tree and farmer	✓	✓	✓
Access to all tree data, incl. CO2 and biodiversity	✓	✓	✓
Capability to name every tree	✓	✓	✓
ForestSounds and TreeChat	✓	✓	✓
Track your trees in Microsoft Teams	✓	✓	✓
Access to a suite of gifting tools (TreeManager)	✓	✓	✓
Comprehensive (SDG) Impact Report	✓	✓	✓
Capability to name your Forest / Global Forest	-	✓	✓
Show your Forest on your website	-	✓	-
Show your Global Forest on your website	-	-	✓
API integration tools	-	✓	✓
EcoMatcher Academy access with tutorials	✓	✓	✓
Access to the EcoMatcher team for support	-	✓	✓
Minimum Order Quantity (MOQ)	10 trees	1,000 trees in 1 location	3,000 trees in 1 or more locations
Tree cost	**From USD 3.49**	**Upon Request**	**Upon Request**

Carbon credits offsets
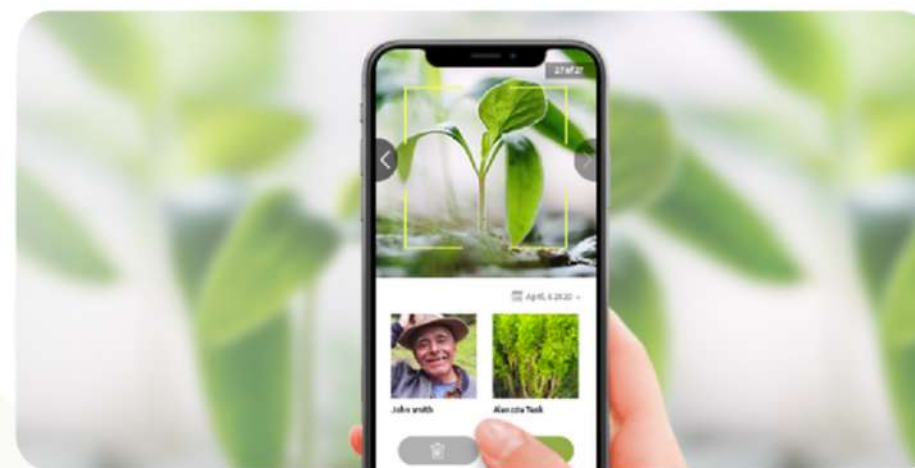
Transparency on tree level

Transparent Offsets with TREES+

- Traditional carbon credit tree planting projects offer insight only on a project level, not on tree level.

- EcoMatcher and Value Network Ventures (VNV), an authority in sustainable development and climate action, offer customers unique tree-planting projects branded as TREES+, where each tree can be tracked and managed through the EcoMatcher platform.

- Every project will carry official carbon certification from Verra or Gold Standard, ensuring the highest standards of environmental impact and credibility.

Certified project carbon credits

+

Tree transparency and digital tools

=

TREES+, the best of two worlds

Carbon credits offsets

How it works

Transparent Offsets with TREES+

- Every tree planted is documented using EcoMatcher's proprietary technology, creating a digital footprint accessible on EcoMatcher's platform. This allows companies to integrate these trees seamlessly into their business strategies.

- The project will be certified using world class carbon credit protocols (either VCS (Verra) or Gold Standard, depending on location).

- Interested in TREES+? Please contact us at contact@ecomatcher.com.

The EcoMatcher Academy

Easily navigate and find inspiration from our educational site

About EcoMatcher Academy

- The EcoMatcher Academy is your one-stop shop to kick-starting your EcoMatcher journey.

- You'll find short explainer videos/tutorials that will help you understand how to best leverage the EcoMatcher platform and solutions.

- You can also find videos that hopefully inspire, such as ideas on how to leverage transparent tree-planting in your business.

- Last but not least, check out some of our interviews with some amazing farmers.

- www.ecomatcher.com/academy/

EcoMatcher

ABOUT ECOMATCHER

EcoMatcher is a Certified B Corporation planting trees and forests transparently with vetted foundations around the world.

Through our Technology, EcoMatcher knows everything about every tree planted: the geolocation of each tree, the species, the CO_2 sequestration potential, and details about the farmer caring for the tree.
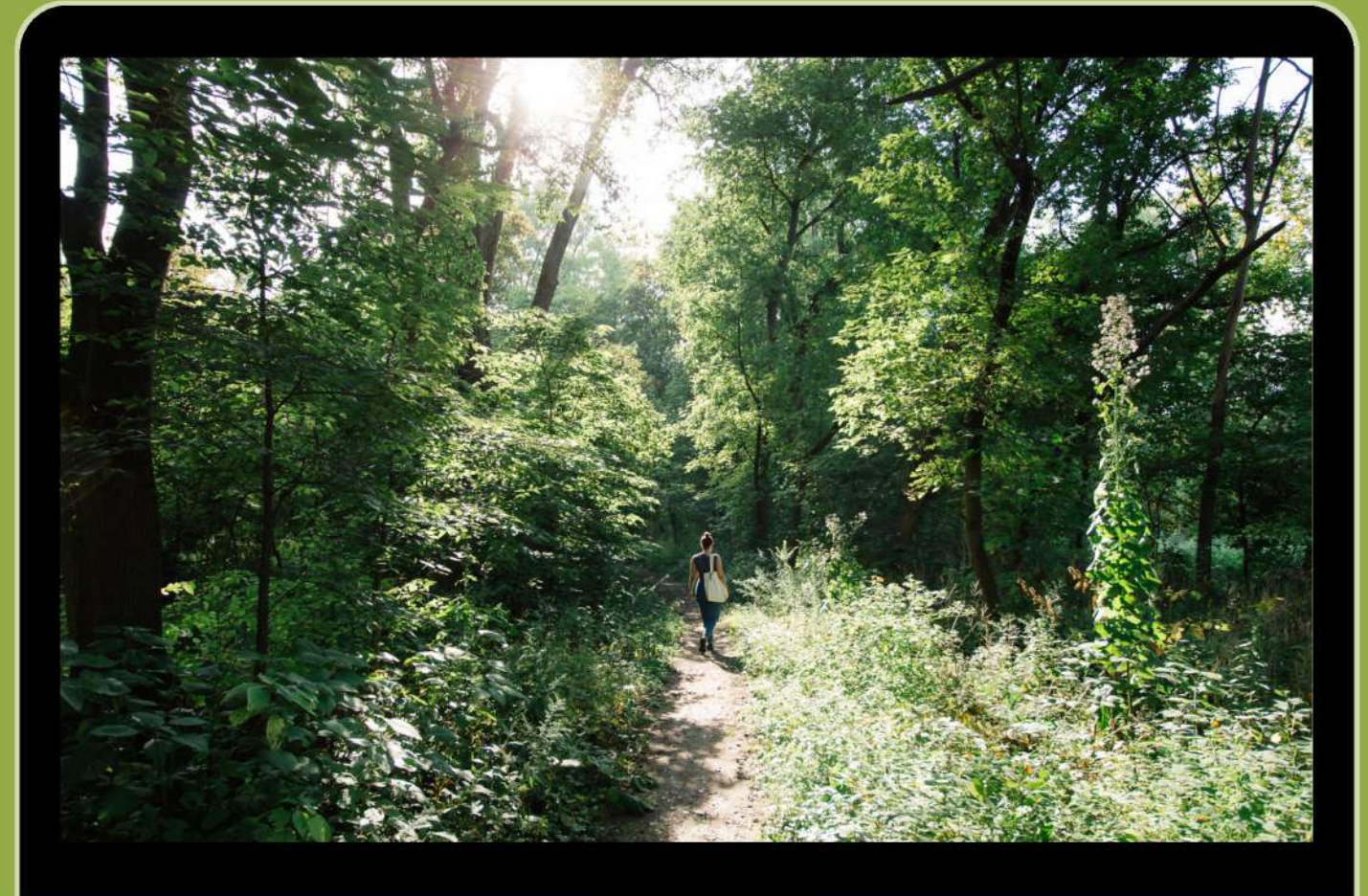
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