
Impact Report

For the Year 2022

Certified



This company meets the
highest standards of social
and environmental impact

Corporation

GoodCitizen

Our Impact

GoodCitizen supports the leadership needs of mission-driven organizations.

The pressing challenges in our communities and around the world – and the best ideas for addressing them – converge on questions of leadership. GoodCitizen exists to help social sector organizations (philanthropies, non-profits, social enterprises) build leadership teams that can make a difference and drive change.

As an executive search firm serving clients in the social sector, our purpose is impact. We are pleased to share a few highlights from our work over the last year in this report.

We are a proud B Corp.

In 2022, GoodCitizen became a newly minted B Corp. GoodCitizen is organized as a Public Benefit Corporation (PBC) reflecting our commitments to an inclusive, equitable, and regenerative economy. These commitments are fundamental to our identity as a company, a team, and as individuals.

Certified



Corporation

Since 2020, GoodCitizen has donated 1% of annual revenue to organizations working on environmental or climate solutions as part of 1% for the Planet.



We are a Top Search Firm for Women of Color.

GoodCitizen was identified as one of the top ten national firms that are exceptional in both their approach and results when working with women of color by Women of Color in Fundraising and Philanthropy (WOC).

WOC[®]
WOMEN OF COLOR
in Fundraising and Philanthropy

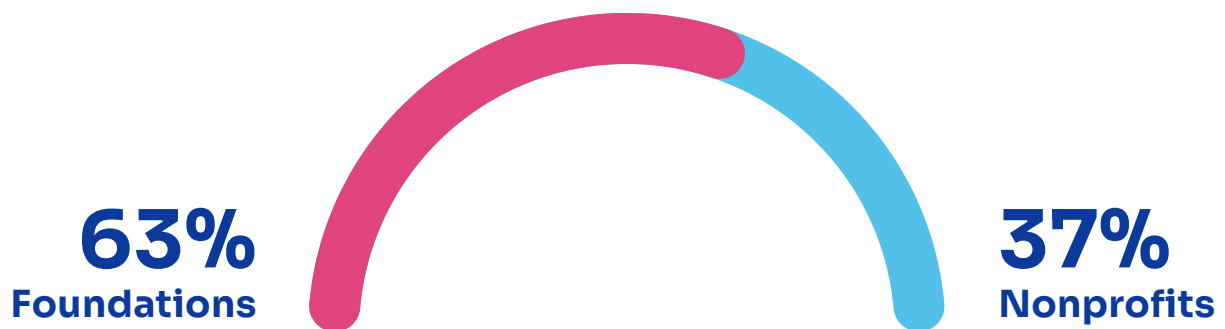
2023

Top Search Firms for
Women of Color

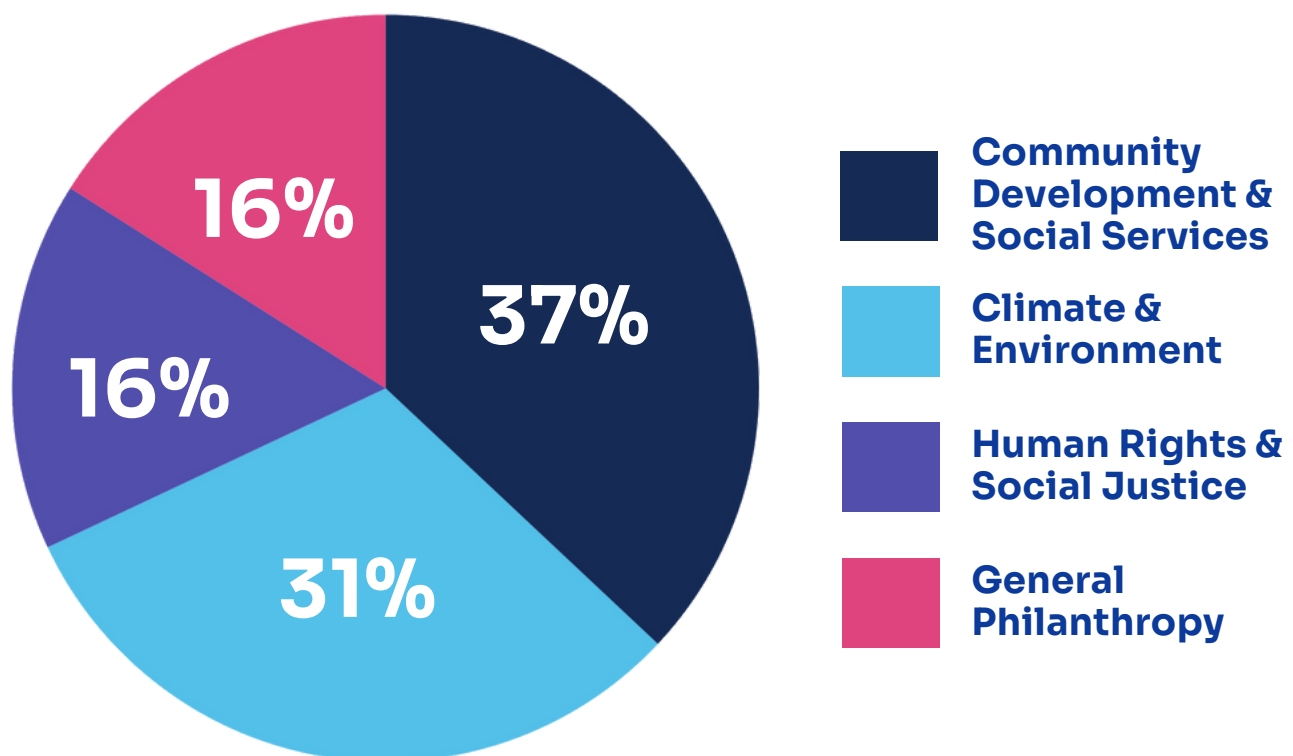
Our clients trust us to support their leadership needs over time.



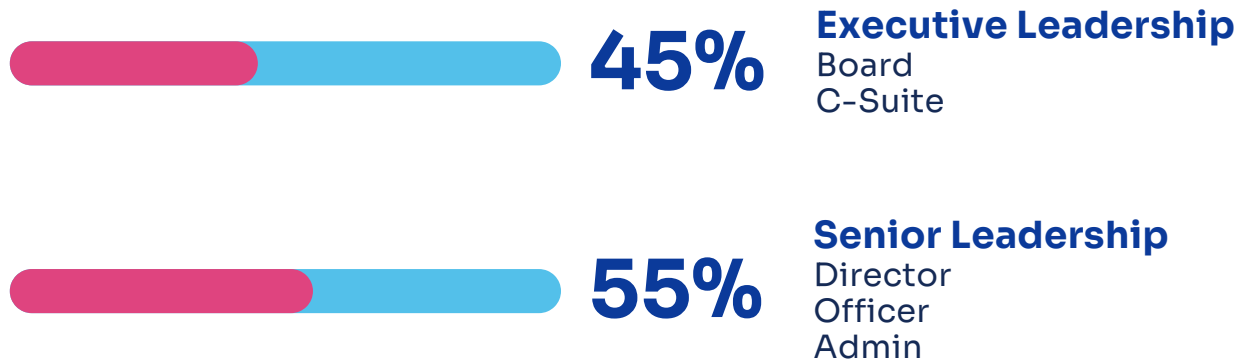
Our clients span the social sector...



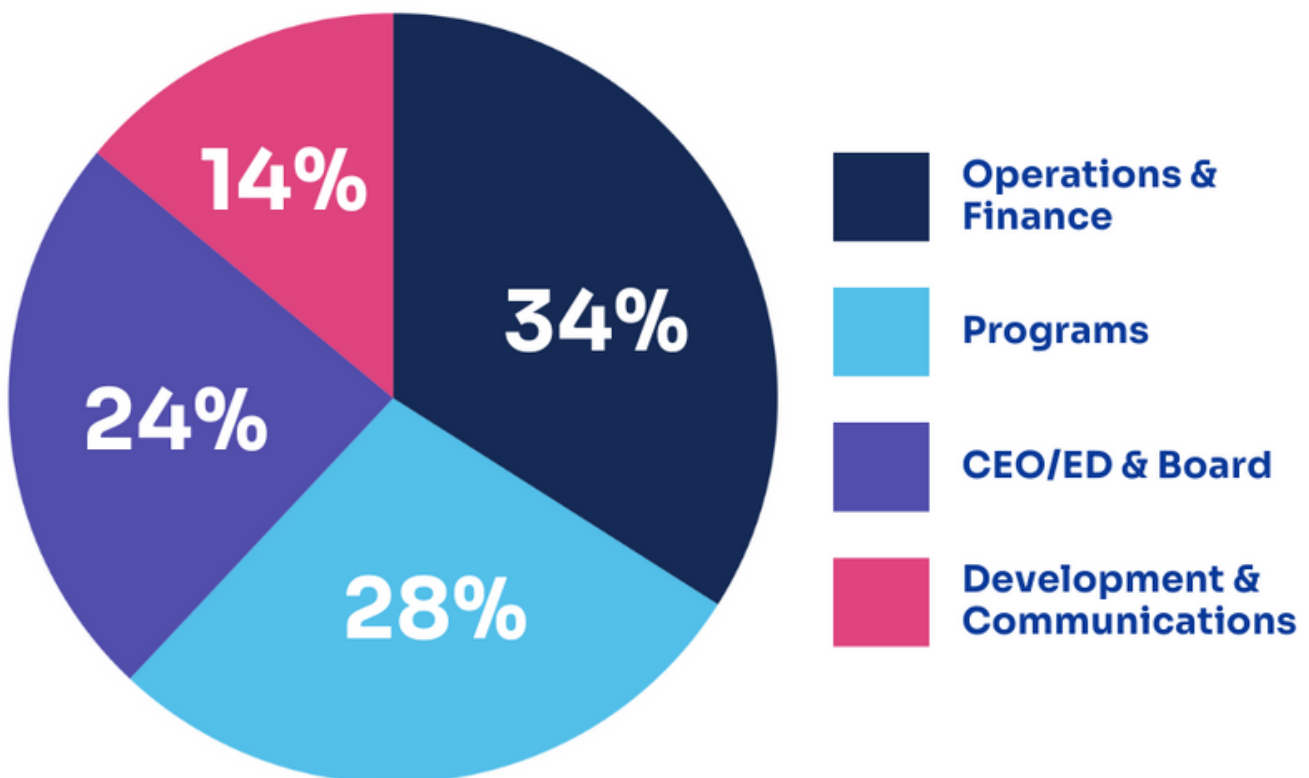
...and focus on issue areas that are wide-ranging.



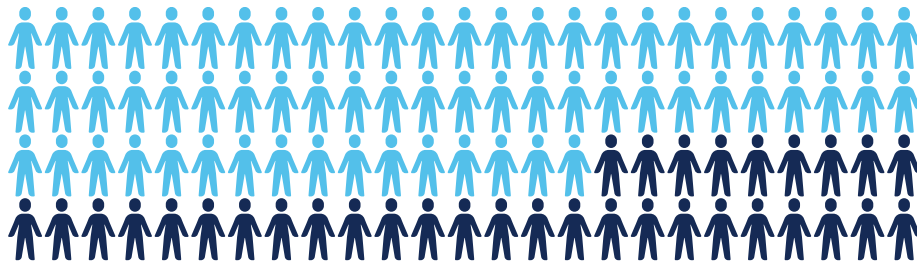
Our clients partner with us to identify their most senior leaders...



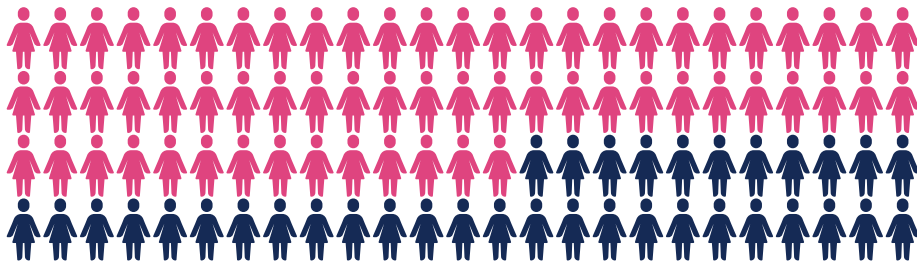
...and fill a variety of roles.



We build diverse leadership teams.

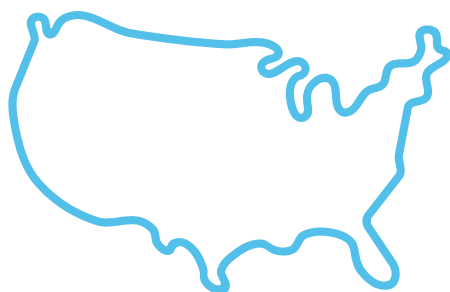


66%
Identify as
Leaders of Color



64%
Identify as
Women

Our clients are making an impact in the US and around the world.



79%
United States



21%
Global

Our 2022 Clients



Our Team



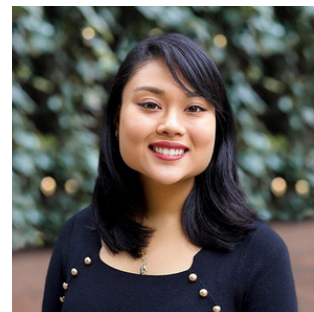
Jailan Adly



Kevin Bryant



Keristian Farra



Celene Haque Tanner



Tonisha Idowu



Alison Kaneko



Melissa Merritt



Martens Roc



Gabe Sapuay



Mollie Smith



Jeff Waldron

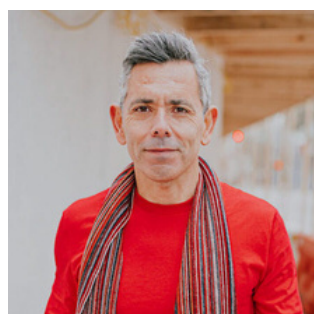
Our Board



Randi Clark



Max Scoular



Andres Traslavina

Leadership for a better world.



GoodCitizen

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