

# **Danone UK & ireland**

Disclosure Report Date Submitted: October, 2025

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### **Disclosure Materials**

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire that B Lab deems relevant for public stakeholders, then, as a condition of their certification, the company must:

- Be transparent about details of the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue
- 3) Demonstrate that management practices are in place to avoid similar issues from arising in the future, when necessary.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit and integrity of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to a background check by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided in the last certification. It was updated as a result of the risk review process and background check conducted as part of the Danone Group certification in 2025.



## **Disclosure Questionnaire**

#### **Industries and Products**

#### Yes No Please indicate if the company is involved in production of or trade in any of the following. Select Yes for all options that **Animal Products or Services** $\boxed{}$ **Biodiversity Impacts** $\square$ Chemicals $\square$ **Disclosure Alcohol** $\square$ **Disclosure Firearms Weapons** $\boxed{}$ **Disclosure Mining** $\boxed{}$ **Disclosure Pornography** $\boxed{}$ **Disclosure Tobacco** $\boxed{}$ **Energy and Emissions Intensive** $\overline{\mathbf{A}}$ <u>Industries</u> Gambling $\square$ **Genetically Modified Organisms** $\square$ Illegal Products or Subject to $\square$ **Phase Out** Industries at Risk of Human $\overline{\mathbf{A}}$ **Rights Violations Monoculture Agriculture Nuclear Power or Hazardous** $\square$ **Materials** Payday, Short Term, or High $\overline{\mathbf{A}}$ **Interest Lending Water Intensive Industries** $\square$ **Tax Advisory Services** $\square$

#### **Outcomes & Penalties**

	Yes	No
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.		
Anti-Competitive Behavior		$\checkmark$
Breaches of Confidential Information		$\checkmark$
Bribery, Fraud, or Corruption		$\checkmark$
Company has filed for bankruptcy		$\checkmark$
Consumer Protection	✓	
Financial Reporting, Taxes, Investments, or Loans		N
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)		$\searrow$
Labor Issues		$\checkmark$
Large Scale Land Conversion, Acquisition, or Relocation		K
Litigation or Arbitration		
On-Site Fatality		$\searrow$
Penalties Assessed For Environmental Issues		N
Political Contributions or International Affairs		N.
Recalls	✓	
Significant Layoffs		$\checkmark$
Violation of Indigenous Peoples Rights		V
Other		V



#### **Practices**

	Yes	No
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing		$\checkmark$
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)		$\vee$
Company prohibits freedom of association/collective bargaining		$\checkmark$
Company workers are prisoners		$\checkmark$
Conduct Business in Conflict Zones		$\checkmark$
Confirmation of Right to Work		$\checkmark$
Does not transparently report corporate financials to government		
Employs Individuals on Zero-Hour Contracts		$\checkmark$
Facilities located in sensitive ecosystems		$\checkmark$
ID Cards Withheld or Penalties for Resignation		$\checkmark$
No formal Registration Under Domestic Regulations		<b>∀</b>
No signed employment contracts for all workers		<b>✓</b>
Overtime For Hourly Workers Is Compulsory		<b>∀</b>
Payslips not provided to show wage calculation and deductions		<b>∀</b>

	Yes	No
Sale of Data		<b>∑</b>
Tax Reduction Through Corporate Shells		V
Workers cannot leave site during non-working hours		N
Workers not Provided Clean Drinking Water or Toilets		K
Workers paid below minimum wage		<b>₹</b>
Workers Under Bond		V
Other Case A Case B	V	

#### Supply Chain Disclosures

	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones		$\checkmark$
Child or Forced Labor		$\checkmark$
Negative Environmental Impact		$\checkmark$
Negative Social Impact		$\checkmark$
Other		$\checkmark$



### **Disclosure Questionnaire Category: Other disclosure practices**

Topic	Negative news related to baby formula marketing practices.
Summary of Issue	On January 10, 2025, an article from The Guardian newspaper reported that the supermarket giant Tesco is being urged by critics, including midwives, to halt a pilot program it has run in one of its stores.
	The activation trial, funded by Aptaclub, Danone's educational hub, focused on baby formula (Aptamil™), which involved midwives on the supermarket's premises, who were present in the Tesco store and offered advice on infant feeding to customers and other marketing activities such as video, leaflets and activation shelf. The trial also included some online efforts, with the brand present on Tesco's store locator pages and newsletters. Critics have labeled the trial as "unethical," drawing comparisons to the "milk nurses" scandal of the 1970s, where formula industry sales representatives promoted formula milk while disguised as nurses.
	Key points of contention: - Critics argued that the involvement of a formula company like Danone violates the spirit of the International Code of Marketing of Breast-Milk Substitutes, which aims to prevent formula marketing personnel from having direct contact with pregnant women or mothers of infants While the midwives wore Aptamil™ branded uniforms, Danone stated the branded uniforms were not mandatory.
	Although the company has stated that its goal was to provide "impartial, nutritional expertise", and that the action was compliant with Danone's Baby Formula Marketing Standards, the company decided to withdraw the pilot immediately after critics arose.
	There has been no regulatory complaint or fine related to the incident.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	No regulatory complaint or fine related to the case. The activation trial was carried out in one Tesco store in the UK.
Impact on Stakeholder(s)	Primary stakeholders affected are Tesco's customers who may



	have been influenced by the marketing practices.
Implemented Management Practices	The participation in Tesco's health services was a trial. Based on feedback received from stakeholders, Danone UK & Ireland reinforced its processes to address concerns from stakeholders and help mitigate similar situations from arising in the future. The specific process included:  1. Retraining of sales & marketing teams on Danone's Baby Formula Marketing Standards Policy.  2. Mandatory written risk assessments in relation to the marketing of baby formula.  3. Quarterly reviews of risk assessments.  4. Regular internal audits.  Regarding Danone Baby Formula Marketing Standards:  - The Standards are designed to promote maternal and infant health while ensuring responsible marketing practices. The three key principles for marketing:  1. Positive Health Impact: Focus on promoting breastfeeding and supporting healthcare ecosystems.  2. Parent Empowerment: Provide parents with informed choices and support for feeding decisions.  3. Responsible Actions: Uphold global standards and take necessary actions to support breastfeeding and offer quality baby formula.  The marketing rules vary based on product category and country risk level.  - Infant Formula for Young Infants (0-6 months): No promotion to the general public; adhere to stricter regulations.  - Follow-On Formula (6-12 months): National regulations apply in low-risk countries; stricter rules in higher-risk countries.  - Young Child Formula (12-36 months): Governed by national regulations.
Report	The Guardian Article  Deponds Reby Formula Marketing Standards Policy
Deleted Incidents (% - %)	Danone's Baby Formula Marketing Standards Policy
Related Incidents (Yes/No)	No.



### **Disclosure Questionnaire Category: Environmentally Intensive Industries**

Topic	Energy and Emissions Intensive Industries
Summary of Issue	Danone UK & Ireland is involved in the production and sale of dairy, plant-based, specialized nutrition and bottled water products, part of an industry that can potentially be classified as energy and emission-intensive, meaning that they are more likely to have significant impacts on the environment based on their carbon emissions associated with their operations and their contribution to climate change. Danone UK & Ireland acknowledges its potential negative environmental impact and actively works to mitigate its impact. The company's operations consist of 3 head offices (Chiswick, Trowbridge, Dublin) and 4 manufacturing sites (Liverpool, Wexford, Harrogate, Macroom).
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	<ul> <li>In the previous fiscal year, 100% of the Danone UK &amp; Ireland's revenue was earned from the sale of food and beverages,</li> <li>Danone's main contributor to the carbon footprint is milk, which accounts for 36% of the overall emissions. Energy and industrial operations account only for 5% of the total.</li> </ul>
Impact on Stakeholder(s)	As defined by B Lab, Energy intensive activities like food and beverage manufacturing, pose an environmental risk due to the emissions produced by such energy use. The extent of environmental impact is dependent on the energy sources utilised and management practices in place to manage energy use.
Implemented Management Practices	Danone UKIRL are legal entities wholly owned by Danone SA ("Danone"). As such, it is fully in line with the group's ambition to help lead an industry-wide transition to a low-carbon economy. In 2015, Danone started engaging in climate change following the Paris Agreement. The company published the Climate Policy and set 1.5° reduction targets for 2030, officially approved by SBTi in 2022. Danone commits to reducing emissions through strategic programs and has a global ambition in line with the Science-Based Targets initiative and committing to net zero emissions by 2050. More information can be found here.  Energy & Emissions are also key topics of the company's sustainability strategy, Danone Impact Journey. Danone's global targets on climate are:  • Reduce its GHG footprint by 2030, in line with what science says is required to limit warming 1.5°C,



- Achieve a 30% reduction in methane emissions from fresh milk by 2030,
- 30% improvement in energy efficiency by 2025,
- · Achieve net Zero emissions by 2050.

As part of the strategies to reach the Danone Impact Journey targets listed above, Danone launched a Global Energy Excellence Program, Re-Fuel Danone in 2022, as an action plan to reduce energy and industrial emissions and transform the energy footprint of its production sites worldwide. The global targets are:

- Improve energy efficiency by 30% by 2025
- Significantly increase its use of renewable energy, such as biogas, biomass, solar and hydrogen
- 100% of electricity will be from renewable sources, and half of all energy will come from renewable sources by 2030
- Reduce the company's scope 1 & 2 emissions by a minimum of 42% by 2030

To monitor its progress, Danone uses an internal reporting tool for sustainability metrics – Greentrack - deployed in each Business Unit worldwide, including Danone UK and Ireland, to track energy consumption and efficiency.

In Danone UKIRL the company achieved an overall 13% reduction in emissions in 2023 vs 2020 baseline in line with our global science-based target:

- Scope 1+2: 3.5% reduction,
- Scope 3 <u>FLAG</u>: 16.5% reduction,
- Scope 3 non-FLAG: 8% reduction,

Scope 1 and 2: The company shared that it has made good progress in reducing scope 1 & 2 emissions across its UK & Ireland factories by using 100% renewable electricity, and reducing energy usage. Their Wexford formula milk factory reduced emissions by 82% between 2011-2021, primarily by installing a biomass boiler powered by locally sourced sustainable wood fuels. Meanwhile, their Macroom formula milk factory introduced an innovative energy recovery system that reduced the plant's energy use by 3,300 tonnes of CO2 in 2020.

Scope 3 non-FLAG: The company implemented several initiatives to reduce our emissions from logistics including:

- There is a new warehouse in Ireland, which means they can deliver products from factories in Europe directly to Ireland. This saves over 1000 road miles and 492 tonnes of carbon annually,
- The Nutricia Homeward app facilitates online clinical support for patients, negating the need for the nurse to travel to the patient's homes. It saves around 162,000 miles and 44 tonnes



	of CO2e each year, while improving patient care through faster response and greater convenience. In addition, 25% of the Nutricia Homeward fleet is now electric with the remaining vehicles fuelled with biofuel (HVO) while the company continues the transition,  • The company is introducing biofuel (HVO) to fuel trucks in parts of our network, for example with our supplier 3PL in Ireland,  • Danone UKIRL is reducing emissions from packaging by reducing packaging where possible, increasing the use of recycled content, and using lower-carbon materials: (i) In 2023 the company removed the plastic label from their Actimel bottles saving 135T plastic reduction per year and 516 tCO2e. (ii) Their water bottles contain an average of 47% recycled PET (excluding caps and labels). Some of their biggest selling evian products use 100% recycled PET bottles already, and the company aims for all Evian and Volvic bottles to do so by 2025. Switching to recycled plastic content can reduce the carbon footprint of their plastic water bottles by 17%.  Scope 3 FLAG: The company's work to reduce the carbon emissions from their agricultural ingredients is led by Danone global procurement teams.
Report	More information and details can be found on the following
	webpages: Danone's Climate Action Danone Climate Transition Plan
Related Incidents (Yes/No)	No.



### **Disclosure Questionnaire Category: Consumer Protection**

Issue Date	2021
Topic	False and Misleading Advertising
Summary of Issue	Danone UK & Ireland is involved in the production and sale of dairy, plant-based, specialized nutrition and bottled water products. The company's operations consist of 3 headoffices (Chiswick, Trowbridge, Dublin) and 4 manufacturing sites (Liverpool, Wexford, Harrogate, Macroom).
	The company had five (5) complaints related to Consumer Protection (False/Misleading Advertisement) filed with the Advertising Standards Authority (ASA) which is the UK's independent regulator of advertising across all media.
	Out of the five (5) complaints, four (4) complaints were informally resolved, meaning the company committed to adjust its practices amicably and one (1) complaint was ruled against the company.
	The ruling refers to a sponsored ad for Cow&GAte Club in the podcast Sh**ged, Married, Annoyed' by Chris and Rosie Ramsey. According to ASA, it was a breach of the UK Code of Non-broadcast Advertising and Direct & Promotional Marketing - CAP Code (Edition 12) - rules 15.10 and 15.10.1 (Infant and follow-on formula), rules 1.10 (Legality), 15.1 and 15.1.1 (Food, food supplements and associated health or nutrition claims).
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	No financial penalty was applied, only a ruling for breach of CAP Code (Edition 12).
Impact on Stakeholders	Breaches of the CAP Code can pose several risks to consumers, particularly when the violations involve rules related to infant and follow-on formula and health or nutrition claims. Consumers might receive incorrect or misleading information which may negatively impact the health of their children.
Resolution	"The ad must not appear again in the form complained about. ASA told Nutricia Ltd t/a Cow & Gate to ensure that their future marketing communications must not refer, either implicitly or explicitly, to infant formula to avoid confusion between infant formula and follow-on formula. ASA also told the company to not



	make health claims for infant formula or unauthorised health claims for follow-on formula."
Implemented Management Practices	To avoid those issues from happening again, the company reviewed its process so that all agencies are aware of its internal code. In the case of the above ruling by ASA on Cow and Gate, the influencers in the podcast used health claims which were not permitted in CAP codes. The ad was not used again and the company reviewed their guidelines for influencers. The breach did not pose any harm or safety risk to parents and/or children.
Report	ASA Ruling on Nutricia Ltd.



**Disclosure Questionnaire Category: Other disclosure practices** 

Торіс	Media coverage related to factory expansion plans
Summary of Issue	Danone UK & Ireland is involved in the production and sale of dairy, plant-based, specialized nutrition and bottled water products. The company's operations consist of 3 headoffices (Chiswick, Trowbridge, Dublin) and 4 manufacturing sites (Liverpool, Wexford, Harrogate, Macroom).  Media coverage flagged stakeholders' concerns and objections to Harrogate Spring Water's plans to expand its bottling plant. One of the main concerns is the potential loss of woodland and
	trees (planted by the community) in part of Rotary Wood, Harrogate, UK which could result from the expanded production facility. It has been alleged that the company did not conduct a comprehensive environmental impact assessment.
	Danone took over the Harrogate Spring Water (HSW) business in 2020, three years after an initial planning application to expand the factory site had been submitted and rejected. Danone owns multiple spring water sites worldwide, most notably in Volvic and Evian in France. The company has indicated that, in light of Danone's ongoing commitment to working with the community, a revised planning application has been submitted to the appropriate authorities, reflecting a shift in approach to the matter in question. The application will be reviewed by a local authority planning process under North Yorkshire Council. The company shared that it has been engaging with local planning officials on the various requirements for submitting this application. To check the status of the application, please access here.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	As of 11/10/24 at 10am, there are 601 objections and 9 comments of support on the planning portal.
	The increased building area proposed is approx. 4500-5000 m <sup>2</sup> .
Impact on Stakeholders	Without proper management, expansion of a factory and cutting down trees can result in significant environmental degradation, including loss of biodiversity, impact on efforts to handle climate change and air pollution, and disruption of the water cycle. It should be noted that this area is of particular significance to local communities and highly valued by them. Such actions could potentially lead to conflict and social unrest.



#### Resolution

The proposal is still awaiting approval from the relevant authorities, which will allow the company to proceed with its planned developments. B Lab relies on local authorities to handle these matters in accordance with local regulations and the specific circumstances of the case. To check the status of the project please access <a href="https://example.com/here/beats/bases/">here</a>.

## Implemented Management Practices

The company shared that has regularly engaged with key local stakeholders including the Rotary Club, the Pinewoods Conservation Group, the local MPs, and a wide range of other interest groups around Harrogate and Yorkshire regarding its plans to expand.

Here are some of the company's proposed plants for the project, pending approval from the local authorities:

- Danone undertook consultation to understand the key concerns of the local community. These have primarily centered around the loss of local trees. To address this issue, Danone has agreed to purchase a strip of adjacent land next to the proposed expansion site to plant trees. They intend to plant 3,000 trees in total (a 3-1 replacement ratio) and to work with the local community on how the new woodland is designed. Should the community wish, this could include improved access for those with mobility issues, as well as (e.g.) prams, and the company will examine facilities such as playgrounds and picnic benches (or similar) to shape the site around those who will use it. According to Danone, this will not only create a new, natural area for community use but ensure that trees, pathways, and drainage are usable in all weather, which is not the case on the existing site. Danone is currently working with the local authority (North Yorkshire Council) to ensure the biodiversity on site is maximized and has committed to ensuring we achieve a 10% biodiversity net gain (on and off-site),
- The company has undertaken significant consultation work with the local community, factoring in local views to their design plans. Danone has held two exhibition events open to residents in the wider Harrogate area, delivered leaflets throughout the area requesting feedback on the project, engaged with a number of local community groups, including the organization that planted the trees around the factory, and held an engagement session for the neighbors living close to the site to understand their feedback and address their concerns.
- Danone understands the concerns raised by local residents around vehicle noise as well. It has already taken action to speak to the relevant company to prevent lorries idling in certain areas following direct feedback from its neighbors. It has also made changes to factory lighting to ensure adjacent houses are not affected by the existing site and the company will take the



	same, conscientious approach to any expanded facility in relation to noise. However, some of the noise is caused by speed bumps along the main road that were installed following the factory's initial construction 25 years ago. While the company is working with local authorities to address this, it is not within Danone's control to make changes to local roads and the company does not wish to make promises to the local residents it cannot guarantee.
Report	Examples of media coverage identified:  - Article news 1,  - Article news 2,  - Article news 3,  - Article news 4.
Management Comments	The company shared the following: "While the council is approaching the project as a standard planning decision, the business has also made various "above and beyond requirements" commitments following community feedback around replacement tree planting, community access and biodiversity."
	Richard Hall, the MD of Harrogate Spring Water, said in November 2023.: "We promised before the public consultation last summer that we would listen to what people told us and take their feedback on board when deciding what we would do next. One of the things which came through clearly was that people were concerned about the potential loss of access to community woodland. Since then, we have been working long and hard on ways to address this which still allow us to expand operations on the site to meet the increasing demand for our products and invest further in the town."
	The Pinewoods group said: "Rotary wood, originally planted by local children and residents, has matured into a well-loved woodland used regularly by residents and visitors alike with obvious environmental and conservation benefits. However, we acknowledge that Danone have taken on board the feedback from ourselves and others regarding replacing this land with a proposal to purchase 2 acres of replacement land adjacent that could form an extension to the Pinewoods."
	"We have also made the following commitments to the community: - Six times as many trees planted in Harrogate as are lost during the building process, - Confirmation that the expansion will help to create over 50 new jobs for local people at Harrogate Spring Water, in addition to at



least 20 jobs in the local construction sector during the build phase. The company also hopes that the expansion will enable it to offer opportunities for apprenticeships in the future."

"The expansion will boost the level of economic output generated – known as Gross Valued Added (GVA) - by Harrogate Spring Water by around £2.3m a year to £6.2m a year."



**Disclosure Questionnaire Category: Recalls** 

Issue Date	2020-2025 (updated in September 2025)
Topic	Voluntary Product Recall
Summary of Issue	Danone UK& Ireland is a subsidiary of Danone S.A. and it has achieved independent B Corp certification. In the last five years, Danone UK & Ireland experienced three (3) voluntary recalls due to potential contamination of foreign objects in the company's products.
	#Recall 1 (2020): Small plastic circular punches found in the Aptamil cereal.  #Recall 2 (2021): Involving two products: Cow & Gate My First Muesli and Aptamil Muesli due to the presence of apple stalks' pieces in some batches of these products.  #Recall 3 (2021): Involving Light & Free and Activia yoghurt brands due to the potential contamination with metal fragments in the fruit preparations supplied by a third-party.  #Recall 4 (2022): Involving one product (Alpro Cashew Drink) due to a quality issue with the product viscosity.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	Recall 1 entailed the recall of 1 batch. Recall 2 entailed the recall of 7 batches. Recall 3 entailed the recall of 3 batches. Recall 4 entailed the recall of 1 batch supplied to a single UK retailer. The recalls represent less than 0,1% of the company's production in that year.
Impact on Stakeholders	The most significant impact in the context of a food recall is always on the potential harmful effect on consumers' health and safety.  None of these recalls resulted in consumer illness or injury.
Resolution	The food recall alerts were shared with retailers and the local authorities (FSA and FSAI who then publish them on their website).
Implemented Management Practices	The company has a standard Product Recall, Withdrawal and Destruction procedure which clearly indicates the conditions required for each action and the necessary steps to implement. Upstream Supplier Actions Implemented:  1. Review Foreign Object (FO) Risk evaluation & mitigation plan



	along the value chain.  2. Review FO Risk mapping: Suppliers; prioritize action per ingredient (monosourcing risk reduction)  3. Assess existing Foreign Object detection capability: check magnetic pieces of sieves (x-ray, metal detector, magnet)  4. Assess feasibility of Foreign Object detection system on powder production flow - use sieve supplier knowledge about sieve management vs detectability  5. Extend Foreign Object program to powder ingredients  6. Starting with capability assessment + Golden rules roll out  7. Review Crisis management procedure and traceability to be able to speed up info & blockage management at Danone
Report	https://www.gazettelive.co.uk/news/teesside-news/six-products-being-recalled-supermarkets-20090620
Management Comments	See above Implemented Mgmt Practices for details on the quality & food safety process / specifications we have for our suppliers.
Related Incidents (Yes/No)	No.