



Centrale Danone- Maroc

Disclosure Report

Date Submitted: June 25th, 2024



Disclosure Materials

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire that B Lab deems relevant for public stakeholders, then, as a condition of their certification, the company must:

- 1) Be transparent about details of the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue
- 3) Demonstrate that management practices are in place to avoid similar issues from arising in the future, when necessary.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit and integrity of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to a background check by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

B Lab's Public Complaints Process

Any party may submit a complaint about a current B Corp through [B Lab's Public Complaint Process](#). Grounds for complaint include:

- 1) Intentional misrepresentation of practices, policies, and/or claimed outcomes during the company's [certification process](#)
- 2) Breaches of the B Corp Community's core values as expressed in our [Declaration of Interdependence](#)

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.



Disclosure Questionnaire

Industries and Products

	Yes	No
Please indicate if the company is involved in production or trade in any of the following. Select Yes for all options that apply.		
Animal Products or Services	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Biodiversity Impacts	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Chemicals	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Alcohol	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Firearms Weapons	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Mining	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Pornography	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disclosure Tobacco	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Energy and Emissions Intensive Industries	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Fossil fuels Gambling	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Genetically Modified Organisms	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Illegal Products or Subject to Phase Out	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Industries at Risk of Human Rights Violations	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Monoculture Agriculture	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Nuclear Power or Hazardous Materials	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Payday, Short Term, or High Interest Lending	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Water Intensive Industries	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tax Advisory Services	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Outcomes & Penalties

	Yes	No
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.		
Anti-Competitive Behavior	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Breaches of Confidential Information	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Bribery, Fraud, or Corruption	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Company has filed for bankruptcy	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Consumer Protection	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Financial Reporting, Taxes, Investments, or Loans	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Labor Issues	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Large Scale Land Conversion, Acquisition, or Relocation	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Litigation or Arbitration	<input type="checkbox"/>	<input checked="" type="checkbox"/>
On-Site Fatality	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Penalties Assessed For Environmental Issues	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Political Contributions or International Affairs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Recalls	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Significant Layoffs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Violation of Indigenous Peoples Rights	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other	<input type="checkbox"/>	<input checked="" type="checkbox"/>



Practices

	Yes	No
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Company prohibits freedom of association/collective bargaining	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Company workers are prisoners	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Conduct Business in Conflict Zones	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Confirmation of Right to Work	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Does not transparently report corporate financials to government	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Employs Individuals on Zero-Hour Contracts	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Facilities located in sensitive ecosystems	<input type="checkbox"/>	<input checked="" type="checkbox"/>
ID Cards Withheld or Penalties for Resignation	<input type="checkbox"/>	<input checked="" type="checkbox"/>
No formal Registration Under Domestic Regulations	<input type="checkbox"/>	<input checked="" type="checkbox"/>
No signed employment contracts for all workers	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Overtime For Hourly Workers Is Compulsory	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Payslips not provided to show wage calculation and deductions	<input type="checkbox"/>	<input checked="" type="checkbox"/>

	Yes	No
Sale of Data	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Tax Reduction Through Corporate Shells	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workers cannot leave site during non-working hours	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workers not Provided Clean Drinking Water or Toilets	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workers paid below minimum wage	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Workers Under Bond	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Supply Chain Disclosures

	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Child or Forced Labor	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Negative Environmental Impact	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Negative Social Impact	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Disclosure Questionnaire Statement

Disclosure Questionnaire Category: Environmentally Intensive Industries

Topic	Water Intensive Industries
Summary of Issue	As a producer of food and beverage products, Centrale Danone- Maroc operates in a water intensive industry. The company has 4 manufacturing plants, warehouses and office facilities. Aspects of the company's operation that make it water intensive include the use of water for the generation of steam in heating and cooling systems, as well as for installations cleaning. The company has a Regenerative Agriculture plan to protect soil, water and biodiversity in its agricultural activities for milk production.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	<p>In the previous fiscal year, 100% of the company's revenue was earned from the sale of food and beverage products. In FY2023, the company's water intensity was 3.9 M3/t.</p> <p>Centrale Danone- Maroc has 4 manufacturing plants: FBS, Meknes, El Jadida and Salé.</p>
Impact on Stakeholders	<p>As defined by B Lab, water-intensive industries like food and beverage, poses risks such as water stress or depletion of local water sources if water use is not appropriately managed.</p> <p>Centrale Danone- Maroc operates in Morocco, an area considered semi-arid. The company consumes groundwater and carries out a water risk assessment annually.</p>
Management Practices	<p>Centrale Danone - Maroc measures its water intensity every year and compares its consumption to other Danone CBUs. The company's water road map began in 2018 with a water intensity of 5m3/t and has a set target to reach 3.5 m3/t by 2024 and 3.2m3/t by 2026.</p> <p>FBS & Meknes plants have the ambition to reclaim the wastewater and use it for agriculture / irrigation and internal uses such as gardening. In addition, Centrale Danone implemented several actions to manage their water consumption:</p> <ul style="list-style-type: none"> - Implementation of water meters for monitoring daily consumption. - Improvements of reverse osmosis installation efficiency (reduce water discharge). - Leakage identification & elimination. - Improve condensation return rate. <p>Centrale Danone Maroc is a subsidiary of Danone SA. Under Danone SA's 'One Planet. One Health' signature, Danone SA, commits to preserving water resources, driving water circularity, and providing safe drinking water. The water stewardship at Danone SA includes three scopes:</p> <ul style="list-style-type: none"> - Scope 1 of factory - Scope 2 of operational watershed - Scope 3 of sourcing watershed. Scope 3 accounts for the major water footprint in Danone, as it includes water usage in agriculture. <p>Water is a key part of the company's global sustainability strategy, Danone Impact Journey. As part its roadmap, Danone SA has set targets for reducing its water footprint:</p> <ul style="list-style-type: none"> • Scope 1 – by implementing a 4R approach (reduce, reuse, recycle, reclaim)

	<p>in 100% of the production sites by 2030.</p> <ul style="list-style-type: none"> • Scope 2 – by implementing in highly water-stressed areas, watershed preservation and restoration plans by 2030. • Scope 3 – by driving water footprint reduction across the value chain. <p>- Danone SA has several tools to measure its water footprint and guide its water preservation action, including, Water Risk Assessment, Water Footprint Assessment, WWF Water Risk Filter, and an internal tool called Spring 2030.</p> <p>- Danone SA also uses an internal reporting tool for sustainability metrics - Greentrack- deployed in each Business Unit worldwide to track water consumption and efficiency of its water programs. For more details on practices and quantitative data, please refer to the Transparent Assessment. More information and details can be found on the company's web page on Water Stewardship (see link below)</p>
Report	<p>-Danone One Plant, One Health</p> <p>-Danone Water Stewardship</p> <p>-Danone Impact Journey</p>



Disclosure Questionnaire Statement

Disclosure Questionnaire Category: Environmentally Intensive Industries

Topic	Energy and Emissions Intensive Industries
Summary of Issue	As a producer of food and beverage products, Centrale Danone Maroc operates in an energy and emissions intensive industry, as defined by B Lab. The company's primary contributors to its carbon footprint are its Milk production as well as its manufacturing and logistics activities.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	In the previous fiscal year, 100% of Central Danone Maroc's revenue was earned from the sale of food and beverages.
Impact on Stakeholders	As defined by B Lab, energy intensive activities like food and beverage manufacturing pose an environmental risk due to the emissions produced by such energy use. The extent of environmental impact is dependent on the energy sources utilized and management practices in place to manage energy use. Centrale Danone consumes Fossil Fuels, Biomass energy and Methane.
Management Practices	<ul style="list-style-type: none">- Centrale Danone Maroc is subsidiary of the global parent company Danone SA, therefore it abides by Danone's Climate Action (and Danone Climate Transition Plan.- Danone SA has a global ambition to help lead an industry-wide transition to a low-carbon economy, and Danone US operations play a critical role in that ambition. In 2015, Danone SA started engaging in climate change following the Paris Agreement. The company published the Climate Policy and set 1.5° reduction targets for 2030, officially approved by the Science Based Target Initiative (SBTi) in 2022. Danone SA has committed to reducing emissions through strategic programs and has a global ambition in line with the Science-Based Targets initiative and committing to net zero emissions by 2050 (the company is in the process of validating its long-term SBTi targets),- Energy & Emissions are also a key part of the company's global sustainability strategy, Danone Impact Journey. Danone SA's global targets on climate are:<ul style="list-style-type: none">• Reduce its GHG footprint by 2030, in line with what science says is required to limit warming 1.5°C,• Achieve 30% reduction in methane emissions from fresh milk by 2030.• 30% improvement in energy efficiency by 2025.• Achieve net zero emissions by 2050.- As part of the strategies to reach the Danone Impact Journey targets listed above, Danone SA launched a Global Energy Excellence Program, Re-Fuel Danone in 2022, as an action plan to reduce energy and industrial emissions and transform the energy footprint of its production sites worldwide. The global targets are:<ul style="list-style-type: none">• Improve energy efficiency by 30% by 2025,• Significantly increase its use of renewable energy, such as biogas, biomass, solar and hydrogen,• 100% of electricity will be from renewable sources, and half of all energy will come from renewable sources by 2030,• Reduce the company's scope 1 & 2 emissions by a minimum of 42% by 2030,- To monitor its progress, Danone SA uses an internal reporting tool for sustainability metrics – Greentrack - deployed in each Business Unit worldwide to track energy consumption and efficiency.

	<p>For more details on practices and quantitative data, please refer to the Transparent Assessment on the company's B Corp Profile.</p> <p>As part of their One Planet commitment, Centrale Danone Marco has a Regenerative Agriculture plan that outlines their plan for managing their energy use by:</p> <ul style="list-style-type: none"> -Measuring their Co2 footprint (including digitalization to monitor energy consumption) -Delivering 100% of milk in hygienic tanks -Implementing 100% LED light & solar heaters. -Implementing a Re-fuel Program -Conducting an Energy Assessment -Implementing an energy efficiency roadmap for manufacturing <p>In addition they commit to:</p> <ul style="list-style-type: none"> - Establish a link between the key issues formulated as part of Centrale danone's CSR vision and strategy and the achievements and impacts generated by the various projects. - Ensure regulatory compliance on environmental issues - Measure Centrale Danone's commitment to the environment and its adoption of the one planet signature. - Define priorities according to their importance in line with the company's vision and strategy, as well as the needs and expectations of the various stakeholders in the centrale danone ecosystem.
<p>Report</p>	<ul style="list-style-type: none"> - Danone One Planet commitment - Danone's Climate Action - Danone Climate Transition Plan - UNFCCC Paris Agreement - Science Based Targets Initiative - Danone Impact Journey - Le Economiste Press Release on Central Danone Maroc Meknes Green Factory Launch. - Medias 24 Press Release on Meknes Green Factory Launch - La Vie Éco Press Release on Meknes Green Factory Launch



Disclosure Questionnaire Statement

Disclosure Questionnaire Category: Animal Products and Services

Topic	The company is a dairy product manufacturer that sources its dairy from company managed animal farms.
Summary of Issue	Centrale Danone Maroc is directly involved with managing animal farms through its subsidiary Lait Plus. The company implements regenerative agriculture practices and implements an open building farming system, where cattle have freedom of movement and freedom of watering and feeding.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	The company manages 5400 heads of cattle.
Impact on Stakeholders	The sale or use of animal products and animal-related services by businesses poses a risk to the humane treatment of animals if adequate management practices are not in place.
Management Practices	<p>Before signing a partnership with a milk potential supplier (direct farm), the farm should accomplish a certain number of criteria, validated by a field visit of the Area chief of milk collection, mainly on Infrastructure, access to feed, water, housing, and health care.</p> <p>The company's animal welfare practices incorporated into their Regenerative Agriculture plan include:</p> <p><u>Freedom from Hunger and Thirst</u></p> <ul style="list-style-type: none">- Centrale Danone Maroc is striving to achieve a goal: to ensure that half of their small farm suppliers provide all their cows with free access to water. Currently, there are 10% of their small farms suppliers providing no limited watering.In a project scale, to date we're at 4000 farmers out of about 45000 small farmers in total,- Internal farmers are supplied with silage produced on Danone's farm,- Financial aid is offered to farmers to secure feed. In 2024, under circumstances of inflation, drought, and scarcity of local feed, the company launched a Feed support programme to support & provide farmers with high quality imported feed (through pre-financing) to ease the pressure on the cost of the activity in the farm. <p><u>Freedom from Discomfort, fear and distress</u></p> <ul style="list-style-type: none">- 100% mechanical milking. <p><u>Freedom from injury, disease, and normal behavior</u></p> <ul style="list-style-type: none">- About 400 direct farms to date out of about 1100 collection points (400 direct farmer + 700 Milk Collection Center) gathering around 45000 farmers in total.- Prophylaxis program at Lait Plus Mega farm, the only farm directly managed by Centrale Danone Maroc.
Report	ANNUAL INTEGRATED REPORT 2023 Danone's sustainability performance