

Capabilities overview

Our trusted community of consultants and professionals covers the following major specialisations:

Transformation

- business model and strategy review
- cost optimisation strategy
- revenue diversification strategy
- operating model review / strategy
- capability model review / strategy
- culture review / strategy
- organisational design review / strategy
- organisational restructure strategy / support
- technology, systems and processes review / strategy
- organisational change management
- mergers and acquisitions advisory
- rebranding / brand revitalisation

Strategy / Risk / Governance

- strategic planning / review / retreats
- operating model review / strategy
- board evaluation / development / mentoring
- board recruitment
- succession planning
- constitution and governance reviews
- mergers and acquisitions advisory
- risk management strategy / implementation
- risk review / audit
- policy development / review
- cultural competency advisory / training
- diversity, equity and inclusion strategy
- business improvement
- stakeholder management

Insights / Impact

- data collaboration
- market research (surveys, focus groups)
- evaluation
- outcomes measurement
- impact/outcomes reporting / frameworks
- impact measurement
- theory of change
- community needs assessment

Organisation / Business Planning

- strategic planning
- feasibility studies
- operational planning
- business model designs
- business plans and cases
- pitch decks
- income diversification
- business coaching
- financial modelling

People / Culture / Wellbeing

- leadership and executive coaching / training
- management development / training
- organisational design and capability frameworks
- organisational change strategy / management
- organisational restructure and merger support
- employee value proposition development
- culture audits / advisory
- succession planning and critical role mapping
- position description development / clarification
- workplace wellbeing strategy / advisory
- performance and development program
- diversity, equity & inclusion strategy/ advisory
- reconciliation action plans / reviews
- disability action plan / reviews
- resilience and trauma prevention
- psychological safety at work training
- leadership and respect workshops
- crisis management
- talent strategy development
- performance coaching / management
- coaching skills training
- supervision services
- recruitment
- volunteering strategy / advisory
- dysfunctional and toxic leaders and organisations
- critical incident debriefing

CSR / ESG

- CSR strategy / framework
- sustainability analysis and strategy
- purpose strategy
- ESG audit / reporting
- community / charity partnership development
- community / charity partnership search
- impact measurement
- stakeholder communications
- environmental services

Engagement

- government relations & advocacy
- government engagement
- community engagement
- government submissions
- election readiness
- stakeholder management
- report writing
- community needs assessment
- public and media relations
- advocacy campaign evaluation
- issues management

Information Technology

- virtual CIO service
- strategic technology roadmap development
- cyber security and risk management
- architecture, vendor, policy, and cost management review
- major incident management
- board and executive reporting, coaching and development
- technology audit / searches / project management

Philanthropy / Grantmaking / Impact Investing

- philanthropy strategy
- philanthropy advisory
- grantmaking evaluation
- grant program design
- issues research
- stakeholder engagement
- annual reports
- trust/ foundation establishment
- philanthropy and public / private ancillary funds
- charity registration and ACNC reviews
- employee engagement survey and action planning
- project management training

Brand / Communications / Marketing

- brand strategy
- communications strategy development
- marketing and communications strategy
- community engagement
- communications implementation support
- digital strategy
- website design / development
- CRM review / selection / management
- digital marketing strategy / implementation
- SEO strategy / advisory
- social media strategy / content / automation
- media relations strategy / implementation / launches
- public relations strategy / implementation
- influencer outreach and engagement
- public speaking and presentation coaching
- media training / coaching
- graphic design / infographics
- annual reports, anniversary and impact reports
- videography, impact and brand story telling
- video production services
- report writing and editing
- sales and marketing collateral design / development
- newsletters / EDMs / email marketing
- events strategy / implementation
- sales and business development strategy / coaching
- content development (web, blogs, case studies)
- online course creation
- copy writing / editing / proofing

Fundraising / Partnerships

- fundraising strategy
- implementation support
- major gifts program development / coaching
- campaign strategy / planning / management
- prospecting and stewardship strategy / coaching
- corporate partnerships strategy / coaching / training
- partnership negotiation and facilitation
- annual / regular giving program management
- bequests / gifts in wills strategy
- outcomes / impact reporting
- CRM selection / implementation
- case for support writing / review / advisory
- fundraising coaching / mentoring
- grants / awards / tender writing
- board workshops and advisory
- fundraising skills training
- fundraising collateral development
- executive coaching and mentoring
- systems and process improvement
- recruitment guidance and support

Finance / Legal / Insurance

- accounting / book keeping / payroll
- virtual and on demand CFO service
- financial modelling
- budgeting and forecasting
- xero conversion
- unit costing
- KPI and dashboard reporting
- income tax / BAS / IAS
- salary packaging services
- legal contracts / advisory
- incorporation and restructuring
- charity registration and ACNC reviews
- legal contract development / advisory
- incorporation and restructuring
- social media law
- property and leasing legal advisory
- constitution and governance reviews
- directors and officers duties
- company secretary support
- mergers and acquisitions
- trademarks
- intellectual property risk review / protection / disputes
- dispute resolution
- insurance review / advisory
- professional indemnity insurance
- insurance review / advisory