

Score Aggregation Methodology & Brand List Princess Polly 2025

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has a controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification (i.e. score of 80+ points) are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

Aggregated Scoring Methodology

Princess Polly and its subsidiary/ies were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. The entities were divided into two assessments, and the overall score was calculated using a weighted average based on revenue.

The assessments are as follows:

1. Princess Polly
2. Princess Polly USA, Inc.

Based on the weighted average, Princess Polly scored an overall 86.7 out of 200 total available points. The minimum verified score required for B Corp Certification is 80.

The table below shows the scores for the individual assessments:

Legal entity/Company name	BIA Score
Princess Polly	89
Princess Polly USA, Inc.	86.2

The table below shows the scores by Impact Area and Impact Area Sub Category for the assessment **Princess Polly**:

Impact Area	Impact Area Sub Category	Score *
Governance	Mission & Engagement	2.5
Governance	Ethics & Transparency	4.3
Governance	Mission Locked	7.5
Governance Total		14.3
Workers	Financial Security	8.9

Workers	Health, Wellness, & Safety	6.0
Workers	Career Development	2.2
Workers	Career Development (Salaried)	0.4
Workers	Engagement & Satisfaction	2.1
Workers	Engagement & Satisfaction (Salaried)	1.8
Workers	N/A Score **	0.7
Workers Total		22.4
Community	Diversity, Equity, & Inclusion	6.0
Community	Economic Impact	0.2
Community	Civic Engagement & Giving	4.6
Community	Supply Chain Management	7.8
Community Total		18.8
Environment	Environmental Management	6.4
Environment	Air & Climate	6.1
Environment	Water	4.0
Environment	Land & Life	8.3
Environment	Resource Conservation Impact Business Model	3.7
Environment	Land/wildlife Conservation Impact Business Model	0.4
Environment	Toxin Reduction / Remediation Impact Business Model	0.4
Environment Total		29.7
Customers	Customer Stewardship	3.6
Customers Total		3.6
Grand Total		89.0

The table below shows the scores by Impact Area and Impact Area Sub Category for the assessment: **Princess Polly USA, Inc..**

Impact Area	Impact Area Sub Category	Score *
Governance	Mission & Engagement	2.5
Governance	Ethics & Transparency	4.3
Governance	Mission Locked	7.5
Governance Total		14.3
Workers	Financial Security	4.6
Workers	Health, Wellness, & Safety	5.7
Workers	Career Development	2.1
Workers	Career Development (Salaried)	0.9
Workers	Engagement & Satisfaction	4.1
Workers	Engagement & Satisfaction (Salaried)	1.8
Workers	N/A Score **	1.0
Workers Total		20.4
Community	Diversity, Equity, & Inclusion	6.4
Community	Economic Impact	1.2
Community	Civic Engagement & Giving	3.7
Community	Supply Chain Management	6.2
Community	N/A Score **	1.6
Community Total		19.4
Environment	Environmental Management	6.1
Environment	Air & Climate	6.2
Environment	Water	3.3
Environment	Land & Life	8
Environment	Resource Conservation Impact Business Model	3.7

Environment	Land/wildlife Conservation Impact Business Model	0.2
Environment	Toxin Reduction / Remediation Impact Business Model	0.3
Environment Total		28
Customers	Customer Stewardship	3.9
Customers Total		3.9
Grand Total		86.2

*Scores are rounded to the nearest tenth.

**For answers verified as N/A (not applicable to the company), points are redistributed to other questions in the assessment so the company is not penalized for an impact that is not applicable to their business.

Brands

The Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification, Princess Polly.