

Happy Family Organics

Certified B Corporation

SCORE	COMPLETION	VERSION	NAME	SECTOR	COMPANY SIZE
111.8	100%	6	Active Assessment	Wholesale/Retail	50-249

As wholly-owned subsidiary of **Danone North America**, **Happy Family Organics** is required to make its full B Impact Assessment transparent. The PDF contains a completed B Impact Assessment that has been reviewed by B Lab with **Happy Family Organics** as part of their certification as a B Corporation. Answers to questions that would reveal sensitive information (e.g. that would advantage competitors or prejudice litigation) are highlighted with a "Sensitive" textbox.

Sensitive

Below you will find a selection of questions from your assessment. For each question that has a cloud icon, please upload documentation that validates your response. Instructions on how to document your answers are associated with each question.

[LEARN MORE](#)

Governance

Mission & Engagement

OPERATIONS

2.9

Managers with Responsibilities to Mission

What percentage of full-time managers have social or environmental mission-related responsibilities or expectations in their job descriptions?

- ☐ 0%
- ☒ 1-49%
- ☐ 50-99%
- ☐ 100%

Points Earned: 0.13 of 0.50

Governance Metrics

OPERATIONS

0.0

This section asks for your company to provide important financial information that will be referenced later in the assessment.

Last Fiscal Year

On what date did your last fiscal year end?

If your company has not yet completed its first fiscal year, please put your anticipated fiscal year end date.

On what date did your last fiscal year end?

Points Available: 0.00

Revenue Last Year

Total Earned Revenue

From the last fiscal year

This question will be used for scored calculation questions later in the assessment. Please complete for accurate scoring. If your company has not yet completed its first fiscal year, please put \$0

From the last fiscal year

Sensitive

Points Available: 0.00

Mission Locked - Impact Business Model

IMPACT BUSINESS MODELS

10.0

Recognizes corporate forms and amendments that preserve mission and/or considers stakeholders regardless of company ownership

Mission Lock

Separate from a mission statement, what has your company done to legally ensure that its social or environmental performance is a part of its decision-making over time, regardless of company ownership?

This question is related to the legal requirement for Certified B Corps. Click "Learn" for more information and resources about this requirement.

- ☐ Signed a contract or Board resolution committing to adopting a legal form that requires consideration of all stakeholders (e.g. signed B Corp Agreement)
- ☐ Adopted a specific legal entity or governance structure that preserves mission over time, but does not require consideration of all stakeholders in its decision-making (e.g. cooperative)
- ☐ As a company wholly owned by another company that has not done so, amended corporate governing documents or adopted a legal entity that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation, completed B Corp legal amendment)
- ☒ As an independent or publicly-owned business, amended corporate governing documents or adopted a legal entity that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation, completed B Corp legal amendment)
- ☐ None of the above

Points Earned: 10.00 of 10.00

Workers

OPERATIONS

Workers Impact Area Introduction

0.0

This section identifies who should be considered a "worker" in the B Impact Assessment and reports your worker-related metrics. It also identifies whether your company is designed to deliver a specific, material, positive impact for its workers, and if so, opens the Worker Impact Business Model section that is most applicable.

Majority Hourly vs. Salaried Workers

Are the majority (greater than 50%) of your employees paid on a fixed salary or a daily or hourly wage?

This is a REQUIRED question that determines the set of additional questions your company will respond to regarding your employee impact.

- ☒ Fixed Salary
- ☐ Daily or hourly wage

Points Available: 0.00

Use Of Contracted Labor

Is any of your company’s labor performed by subcontracted organizations or individuals, such as outsourced staffing services or independent contractors?

Your answers determine which future questions in the assessment are applicable to your company.

- ☒ Yes, some of our labor is contracted to third party subcontractors that manage staff on our behalf
- ☐ Yes, we hire individual independent contractors who are contracted to work greater than 20 hours per week for your company over an indefinite period or longer than 6 months
- ☐ We utilize individual independent contractors who do not work greater than 20 hours per week for us over an indefinite period or longer than 6 months
- ☐ None of the above

Points Available: 0.00

of Full Time Workers

Number of Total Full-Time Workers

Current Total Full-Time Workers

Please click "Learn More" to understand how to answer this question.

Current Total Full-Time Workers

☐ We do not track this

Points Available: 0.00

Financial Security

OPERATIONS
14.9

% of Employees Paid Individual Living Wage

What percentage of employees on an FTE (Full Time Equivalent) basis are paid at least the equivalent of a living wage for an individual?

Please exclude students and interns in this calculation.

- ☐ <75%
- ☐ 75-89%
- ☐ 90-99%
- ☒ 100%
- ☐ N/A

Points Earned: 2.72 of 2.72

% of Employees Paid Family Living Wage

What percentage of employees on an FTE (Full Time Equivalent) basis are paid at least the equivalent of a living wage for a family?

Please exclude students and interns in this calculation.

- ☐ <75%
- ☐ 75-89%
- ☐ 90-99%
- ☒ 100%
- ☐ N/A

Points Earned: 2.72 of 2.72

% Above the Minimum Wage

What percentage above the legal minimum wage does your lowest-paid hourly employee earn?

Please answer this question ONLY taking into account hourly workers. If you do not have hourly workers, select N/A.

- ☐ 0% - Lowest wage is equivalent to minimum wage
- ☐ 1-9%
- ☐ 10-29%
- ☐ 30-49%
- ☐ 50-75%
- ☒ 75%+
- ☐ N/A - We do not employ hourly workers

Points Earned: 1.36 of 1.36

Employees Receiving a Bonus

What percentage of full-time and part-time employees, excluding founders and executives, received a monetary bonus in the last fiscal year?

- ☐ 0%
- ☐ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☐ 75-99%
- ☒ 100%
- ☐ N/A

Points Earned: 1.36 of 1.36

Significance of Bonuses

What was the equivalent percentage of profits that were distributed as bonuses to non-executive workers in the last fiscal year?

- ☐ No bonus payout, or no bonus plan
- ☐ 5% or less
- ☐ 5-10%
- ☐ 10-15%
- ☐ 15-20%
- ☒ >20%
- ☐ Bonuses were paid to non-executive workers, despite the company not earning a profit

Points Earned: 1.36 of 1.36

% Participation in Employee Ownership

What percentage of all full-time employees have been granted stock, stock options, or stock equivalents (including participation in an ESOP or other qualified ownership plans) in the company?

Select N/A if your company is a consumer/shared services cooperative, a producer cooperative or a nonprofit.

- ☐ 0%
- ☐ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☒ 75-99%
- ☐ 100%
- ☐ N/A

Points Earned: 1.36 of 1.36

Health, Wellness, & Safety

OPERATIONS

5.5

Health and Wellness Initiatives

What health and wellness initiatives or policies does your company offer beyond insurer-provided programs?

Check all that apply.

- ☒ We sponsor and encourage workers to participate in health and wellness activities during the workweek (e.g. walking or steps programs)
- ☒ We offer incentives for workers to complete health risk assessments or participate in health and wellness activities (e.g., a fund for exercise equipment, subsidized gym membership)
- ☒ Employees have access to behavioral health counseling services, web resources, or Employee Assistance Programs
- ☒ Spouses, partners, or children of employees are provided access to behavioral health counseling services, web resources, or Employee Assistance Programs
- ☒ We have policies and programs in place to prevent ergonomic-related injuries in the workspace
- ☐ Over 25% of workers have completed a health risk assessment in the last twelve months
- ☒ Management receives reports on aggregate participation in worker wellness programs
- ☐ Other - please describe
- ☐ Company does not offer any formal health and wellness initiatives

Points Earned: 1.00 of 1.00

Controlling Worker Exposure to Hazardous Material

How has your company assessed and managed worker exposure to hazardous materials?

- ☐ Assessment indicates some exposure, but we have taken no action to date
- ☐ Assessment indicates some exposure, and we have implemented a mitigation and control strategy
- ☐ Assessment indicates no exposure
- ☒ We have not conducted an assessment

Points Available: 0.50

Indoor Air Quality Monitoring

Does the company monitor indoor environmental quality to ensure a healthy and comfortable work space and avoid "Sick Building Syndrome"?

Select N/A if you have no facilities.

- ☐ Yes
- ☒ No
- ☐ N/A

Points Available: 0.50

Engagement & Satisfaction

OPERATIONS
4.1

Supplementary Benefits

What supplementary benefits are provided to a majority of non-managerial workers?

Including full time and part time employees. Please check all that apply.

- ☐ On-site childcare
- ☒ Off-site subsidized childcare
- ☒ Free or subsidized meals
- ☒ Policy to support breastfeeding mothers
- ☒ Other - please describe
- ☐ None of the above

Points Earned: 1.33 of 1.33

Employee Satisfaction

What percent of your employees are "Satisfied" or "Engaged"?

Select N/A if satisfaction or engagement is not formally surveyed.

- ☐ <65%
- ☒ 65-80%
- ☐ 81-90%
- ☐ 90%+
- ☐ N/A

Points Earned: 0.67 of 1.33

Community

Economic Impact

OPERATIONS

1.4

Job Growth Rate

What was your company’s net job growth rate for full-time and part-time positions over the last 12 months? ONLY include newly created jobs that are paid a living wage.

If there is no living wage data available for your country of operations, include new jobs that pay 10% or more above a minimum wage.

- ☒ 0% (no growth on a net basis)
- ☐ 1-14%
- ☐ 15-24%
- ☐ 25%+

Points Available: 2.35

National Sourcing

What percentage of your company's Cost of Goods Sold (including value-adding activities) was spent within the country of operations, from in-country registered companies or national citizens?

- ☐ 0%
- ☐ 1-19%
- ☐ 20-39%
- ☐ 40-59%
- ☒ 60-79%
- ☐ 80%+

Points Earned: 0.88 of 1.18

OPERATIONS

Civic Engagement & Giving

5.7

% of Employees Volunteer Service

What percentage of employees took paid time off for volunteer service last year?

- ☐ 0%
- ☒ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☐ 75%+
- ☐ Don't know

Points Earned: 0.28 of 1.10

% of Revenue Donated

What was the equivalent percentage of revenue donated to charity during the last fiscal year?

Please include tax deductible in-kind donations but do not include pro bono time.

- ☐ No donations last fiscal year
- ☐ Less than 0.1% of revenue
- ☐ 0.1-0.4% of revenue
- ☐ 0.5-0.9% of revenue
- ☐ 1-1.9% of revenue
- ☒ 2%+ of revenue
- ☐ Don't know

Points Earned: 2.21 of 2.21

Supply Chain Management

OPERATIONS

9.1

% of Suppliers Accountable to Code of Conduct

What % of your suppliers (on a currency basis) are accountable to the formalized code of conduct or requirements described in the previous question?

- ☐ 0%
- ☐ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☒ 100%
- ☐ N/A

Points Earned: 1.26 of 1.26

Disclosure of Suppliers

What percentage of Significant Suppliers (on currency basis) are made transparent on your company's website?

- ☒ 0%
- ☐ 1-49%
- ☐ 50-79%
- ☐ 80%+
- ☐ Don't know

Points Available: 0.63

Improving Impact of Suppliers

Does the company have any of the following policies or programs to improve the social and/or environmental impact of suppliers, either in cases of noncompliance or more broadly?

- ☒ Company formulates corrective action or improvement plans with goals for continuous improvement of their supplier performance
- ☒ Company requires a specific time period for suppliers to make changes to remediate code of conduct non-compliance or otherwise terminates contract
- ☐ Company provides training and/or resources on improving social or environmental performance to suppliers, either from the company itself or through a third party
- ☒ Company provides training and/or resources to its own staff, focused on managing their own practices and relationships with suppliers to enable the suppliers to improve their performance
- ☒ Company has participated in collaborative initiatives with other companies to help improve the social or environmental impact of their supply chain
- ☐ Company incentivizes social and environmental performance or improvement through contract terms, prices, or other means
- ☒ Company has achieved quantifiable improvements on social or environmental performance of its supply chain
- ☒ Other
- ☐ None of the above

Points Earned: 0.29 of 0.32

% of Suppliers with Programs to Improve Impact

For what % of your suppliers (on a currency basis) do the policies and programs selected in the previous question apply?

- ☐ 0%
- ☐ 1-20%
- ☒ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☐ 100%
- ☐ N/A

Points Earned: 0.47 of 1.26

Environment

Environment Impact Area Introduction

OPERATIONS

0.0

This section asks about your environmental footprint to determine which questions are applicable later on in the assessment. It also identifies whether your company's product/service is designed to deliver a specific, material, positive environmental impact, and if so, opens the Environmental Impact Business Model section that is most applicable.

Environmental Product Benefits

In what way or ways does your product/service conserve the environment?

Please select ONE option per product line. You may select an additional option if your product line has two separate environmental attributes.

- ☐ Provides or is powered by renewable energy or cleaner-burning energy than market alternatives (e.g. solar panel manufacturers/installers, hybrid vehicles)
- ☐ Conserves or diverts resources (including energy, water, materials, etc.)
- ☐ Conserves or preserves the well-being of land and/or animals (e.g. land protection or reforestation services, sustainably harvested agricultural products)
- ☒ Reduces or is made of less toxic/hazardous substances (e.g. brownfield remediation services, organic certified food, non-toxic cleaners)
- ☐ Educates, measures, researches, or provides information to solve environmental problems (e.g. environmental consulting or auditing)
- ☐ None of the above

Points Available: 0.00

Environmental Management

OPERATIONS

8.1

Green Building Standards

What percentage of company facilities (by area, both owned by company or leased) is certified to meet the requirements of an accredited green building program?

- ☐ <20%
- ☐ 20-49%
- ☐ 50-79%
- ☒ 80%+
- ☐ N/A

Points Earned: 0.95 of 0.95

Environmental Management Systems

Does your company have an environmental management system (EMS) covering waste generation, energy usage, water usage, and carbon emissions that includes any of the following?

Checkboxes 3-6 can only be selected if Checkbox 2 applies.

- ☒ Policy statement documenting our organization's commitment to the environment
- ☒ Assessment undertaken of the environmental impact of our organization's business activities
- ☐ Stated objectives and quantifiable targets for environmental aspects of our organization's operations
- ☐ Programming designed, with allocated resources, to achieve these targets
- ☐ Periodic compliance reviews and auditing to evaluate programs conducted
- ☐ Third-party auditing and certification of EMS
- ☐ We have no environmental management system

Points Earned: 0.64 of 1.90

Environmentally Certified Products

During the last fiscal year, what percentage of your products sold had a product certification that assesses the environmental impacts of the product or its production process?

Select N/A only if there is no physical product being sold.

- ☐ 0%
- ☐ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☒ 75%+
- ☐ N/A

Points Earned: 0.95 of 0.95

% of Products with Type of Footprint Assessment

What % of your products have undergone the specific type(s) of environmental footprint assesesment selected in the previous question?

- ☐ 0%
- ☐ 1-20%
- ☐ 21-49%
- ☐ 50-74%
- ☐ 75-99%
- ☒ 100%
- ☐ N/A

Points Earned: 1.90 of 1.90

Low Impact Renewable Energy Use

What percentage of energy use is produced from low-impact renewable sources?

Include electricity and other energy consumption from heating, hot water, etc. Please include both purchased and onsite-generated renewable energy.

- ☒ 0%
- ☐ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☐ 75-99%
- ☐ 100%
- ☐ Don't know

Points Available: 1.18

Reducing Carbon Emissions from Transportation

Does the company currently use any of the following specific practices to reduce carbon emissions from transportation?

- ☐ Company policy and practice that requires inbound freight or shipping to be transported via lowest impact methods (such as avoiding shipment by air transport)
- ☐ Company policy and practice that requires outbound freight or shipping is transported via lowest impact methods
- ☒ None of the above

Points Available: 0.59

Sourcing % raw materials from Local Suppliers

What % of the following was spent with suppliers located within 200 miles (or 322 km) of where the end product was used during the last fiscal year?

Raw materials (in currency terms) grown or harvested

By company or local independent suppliers.

- ☐ 0%
- ☐ 1-9%
- ☐ 10-19%
- ☐ 20-29%
- ☐ 30%+
- ☒ Don't know

Points Available: 1.18

Managing Impact of Transportation

Has your company adopted any of the following techniques for minimizing the transportation-related environmental impact of its distribution and supply chain?

Please check all that apply.

- ☐ Utilize clean or low-emission vehicles (e.g. hybrid, LPG, electric) to transport and distribute product
- ☒ Utilize strategic planning software to minimize fuel usage and shipping footprint
- ☐ Train drivers and handlers in fuel efficient techniques
- ☐ Utilize freight or shipping methods with lower environmental impacts (e.g. avoiding air shipment)
- ☒ Other - please describe
- ☐ None of the above

Points Earned: 0.34 of 0.59

% GHG Emissions Offset

If your company purchased certified carbon credits in the reporting period, what % of Scope 1 and 2 GHG emissions were offset?

- ☐ 0%
- ☐ 1-24%
- ☐ 25-49%
- ☐ 50-74%
- ☐ 75-99%
- ☐ 100%
- ☐ Don't know
- ☒ N/A - No carbon offsets purchased

Points Available: 0.59

Water

OPERATIONS
2.3

Water Conservation Practices

What water conservation methods have been implemented at the majority of your corporate offices or plant facilities:

Please check all that apply.

- ☒ Low-flow faucets, taps, toilets, urinals, or showerheads
- ☐ Grey-water usage for irrigation
- ☐ Low-volume irrigation
- ☐ Harvest rainwater
- ☐ Other - please describe
- ☐ None of the above
- ☐ N/A - Our company has a virtual office

Points Earned: 0.58 of 1.75

Land & Life

OPERATIONS
7.2

Waste Reduction Programs

Does your company have a formal program to evaluate how to reduce its generation of hazardous, universal, and/or non-hazardous waste?

- ☒ Yes
- ☐ No
- ☐ Already maximized - we have achieved Zero Waste

Points Earned: 0.68 of 0.68

Programs to Reduce End of Life Waste

Does the company have in place an active end-of-life product/component reclamation program to increase the useful life of parts and components?

- ☐ Yes
- ☐ No
- ☒ N/A

Points Available: 0.68

% of Environmentally Preferred Input Materials

What % of material (by weight or volume) comes from recycled materials, reused components, and/or certified sustainably sourced materials?

- ☐ <20%
- ☒ 20-49%
- ☐ 50-74%
- ☐ 75-99%
- ☐ 100%
- ☐ Don't Know
- ☐ N/A - We do not sell a physical product

Points Earned: 0.23 of 1.37

Toxin Reduction / Remediation - Impact Business Model

IMPACT BUSINESS MODELS

13.9

This IBM section is applicable if your company's products/services reduce or remediate toxins or pollution (e.g. organic certified products, non-toxic cleaners, non-GMO verified products)

Toxin / Pollution Reduction Description

Which of the following product or service descriptions apply?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

- ☐ Product minimizes need of toxic chemicals compared to market alternatives (e.g. non-GMO verified products in jurisdictions where this is not legally required, Nontoxic Certified Red List Evaluation)
- ☒ Product/services use less toxic/hazardous chemicals or materials than market alternatives (e.g. certified non-toxic cleaners, organic certified food)
- ☐ Product/service remediates environmental damage after discharges to air, land or water (e.g. brownfield remediation, oil spill clean-up)
- ☐ Product/service directly prevents pollution or hazardous discharge (e.g. pollution management technologies)
- ☐ These descriptions do not apply to our company's product/service (Skip the remainder of this section)

Points Available: 0.00

Revenue from Toxin Reduction / Remediation

What were your total revenues last fiscal year from the previous products or services?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

- What were your total revenues last fiscal year from the previous products or services? **Approx. 100%**
- ☐ We do not track this

Points Available: 0.00

Management of Toxin Reduction

How does your company measure and manage the results, outcomes, effects, or impact of your product or service?

Select all that apply.

- ☐ We have formally defined the outcomes sought by our product or service and have developed a theory of change for them
- ☒ We have based our impactful product or service business model on established secondary research that demonstrates potential impact
- ☒ We have directly and formally engaged stakeholders in understanding their desires and needs when developing, refining, and or delivering our products or services
- ☒ We are verified to meet third-party standards for impact (e.g. we have impact-related product certifications)
- ☐ We measure near-term outcomes of the product or service to determine whether it is meeting the needs and expectations of our beneficiaries
- ☐ We measure long-term outcomes in order to assess whether the results of our product produce lasting positive impacts for our beneficiaries
- ☐ We have identified and measure and manage the unintentional or potential negative impacts of the product or service in addition to intentional positive effects
- ☐ We have identified and managed potential causes that could lead to a failure to deliver the positive outcome, to do so less efficiently than possible, or to produce other negative effects
- ☐ None of the above

Points Earned: 1.07 of 1.07

Customers

Serving Underserved Populations (Indirect) - Impact Business Model

IMPACT BUSINESS MODELS
1.4

This IBM section is applicable if your company has qualified for a previous Customer IBM, and you can verify that your positive product/service impact benefits organizations that serve low income or traditionally underserved populations.

Underserved Beneficiaries Overview

Describe the beneficiaries or end-users of your products or services and how you characterize them as underserved.

We have products available through the USDA’s Special Supplemental Nutrition Program for Women, Infants and Children (WIC). WIC is a supplemental nutrition program that serves to safeguard the health of income-eligible women, infants and children up to age five who are identified by healthcare professionals as nutritionally at-risk. Participants in the WIC program can purchase Happy Family Organics products in-store in 39 states with their WIC benefits, at no charge to themselves. We specifically developed product lines to meet WIC criteria and become available to these families, and have spent the last 7 years advocating for increased acceptance of organic baby food in the WIC program, to increase access for all families to organic food.

Points Available: 0.00

Underserved Beneficiary Types

Based on the results of how you track the demographics that you serve, which of the following best describe the populations that the organizations you serve work with?

Select the option that most accurately reflects the majority of underserved beneficiaries. Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

- ☒ Low-income, poor, or very poor individuals
- ☐ Other individuals without access to positive outcomes delivered by the product or service
- ☐ Individuals at the bottom of the pyramid
- ☐ Don't know
- ☐ N/A

Points Available: 0.00

Revenue from Serving In Need Populations

How much revenue was generated in the last fiscal year from products/services that benefited the underserved populations identified in the question "Underserved Beneficiary Types"?

How much revenue was generated in the last fiscal year from products/services that benefited the underserved populations identified in the question "Underserved Beneficiary Types"? **Approx. 1.13%**

☐ We do not track this

Points Available: 0.00

% of Customers In-need

What percentage of your revenues in the last fiscal year were generated from products/services that benefited the underserved populations identified in the question "Underserved Beneficiary Types"?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

What percentage of your revenues in the last fiscal year were generated from products/services that benefited the underserved populations identified in the question "Underserved Beneficiary Types"?

☐ We do not track this

Points Available: 0.00

Increasing Accessibility for Underserved Groups

Does your company do any of the following to improve the access or impact of your product for the underserved populations that you serve?

- ☐ We use a cross-subsidization model whereby higher pricing for traditional organizations allows for lower or subsidized pricing for financially-constrained organizations serving the underserved
- ☒ We provide specific training or support to organizations on how to best serve underserved populations
- ☐ We engage with underserved beneficiaries who are served by client organizations in order to incorporate their perspective in product offerings and design
- ☐ None of the above

Points Earned: 0.88 of 1.76

Disclosure Questionnaire

Disclosure Practices

Disclosure questions on sensitive practices.

Marketing of Breastmilk Substitutes

Please indicate if your company engages in any of the following practices:

Marketing of breastmilk substitutes

- ☒ Yes
- ☐ No

Points Available: 0.00

Disclosure Outcomes & Penalties

Disclosure questions concerning litigation, relocation of communities, accidents, and on-the-job fatality.

Litigation or Arbitration

Please indicate if your company has experienced any of the following in the past 5 years:

Litigation or arbitration against company either ongoing, settled, or found against the company

- ☒ Yes
- ☐ No

Points Available: 0.00