SERVICES PROPOSAL

BEYOND BAMBOO

CREATING A GLOBAL PLANET CONSCIOUS SUPPLY CHAIN FOR HOSPITALITY

'Token gestures towards being a sustainable organisation are no longer enough. Customer loyalty is built and sustained through measurable action, brands need to go beyond sustainability to restore and rejuvenate the planet.

Together we are an essential part of the pathway to net positive solution for hospitality and are currently the only planet conscious supply chain specialist with a one-stop solution for OS&E in the world.'

TIFFANY KELLY, FOUNDER & CEO, BEYOND BAMBOO GLOBAL

THE PATHWAY TO NET POSITIVE



HEAR FROM YOUR GLOBAL COLLEAGUES ABOUT WHY THIS IS SO IMPORTANT

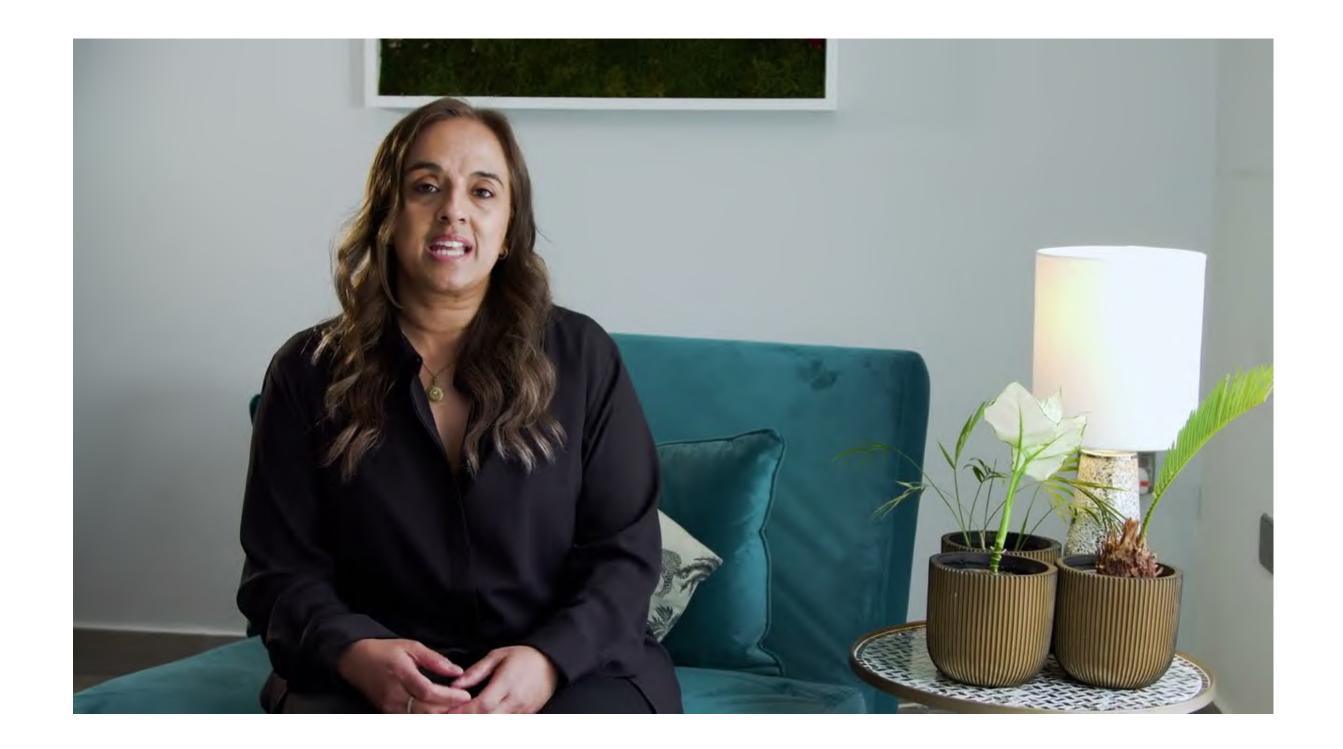


'We highly recommend Beyond Bamboo, we have worked with them for many years and they are currently assisting us on our major London project for all OSE. They are a procurement company that is deeply rooted in the sustainability journey and totally connected with us as a brand related to our sustainable policies. Therefore, their procurement process tells a story to our teams and our future Guests about what we care about the most when opening a new project and thinking of our planet. They are professional, efficient, budget conscious and great to work with.

They are 100% the best for OSE.'

ANDREW SPEARMAN CORPORATE DIRECTOR OPENINGS & TRANSITIONS SIX SENSES

HOW WE CAN MAKE YOUR JOURNEY TOWARDS SUSTAINABILITY MORE EFFORTLESS



A DEDICATED TEAM OF TRUSTED ADVISORS THAT REALLY UNDERSTAND YOUR BRAND

BEYOND SUSTAINABLE SOLUTIONS

- 1. Planet Conscious Procurement
- ² · About Beyond Bamboo
- ³.Our Services
 - Sustainable Strategies & Solutions
 - Operating Hotels
 - Amenities Pack
 - New Builds
 - Supply Chain Audit
 - ESG Credits
- ⁴ · Next Steps: Discovery Phase
- ⁵.Our Partnerships



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About BEYOND BAMBOO

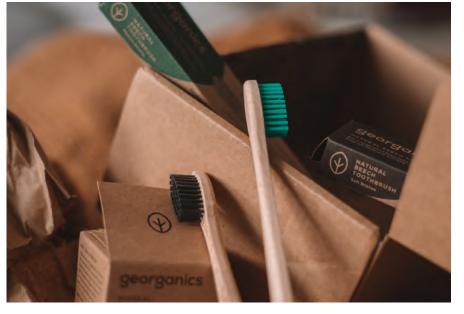
CLEANING UP THE SUPPLY CHAIN

FOUR PILLARS FOR SUCCESS



GEOGRAPHICAL

Locally sourced products and services with the minimum amount of carbon footprint. We build, manage and develop local supply chains to design and manufacture sustainable and ethical products where they do not currently exist.



PLANET CONSCIOUS

Our team are experts in sourcing and vetting products that are the best in class with a focus on doing no harm. Our Quality Assurance Process was developed in partnership with Ethical Consumer, leveraging 30years of experience.



INNOVATIVE

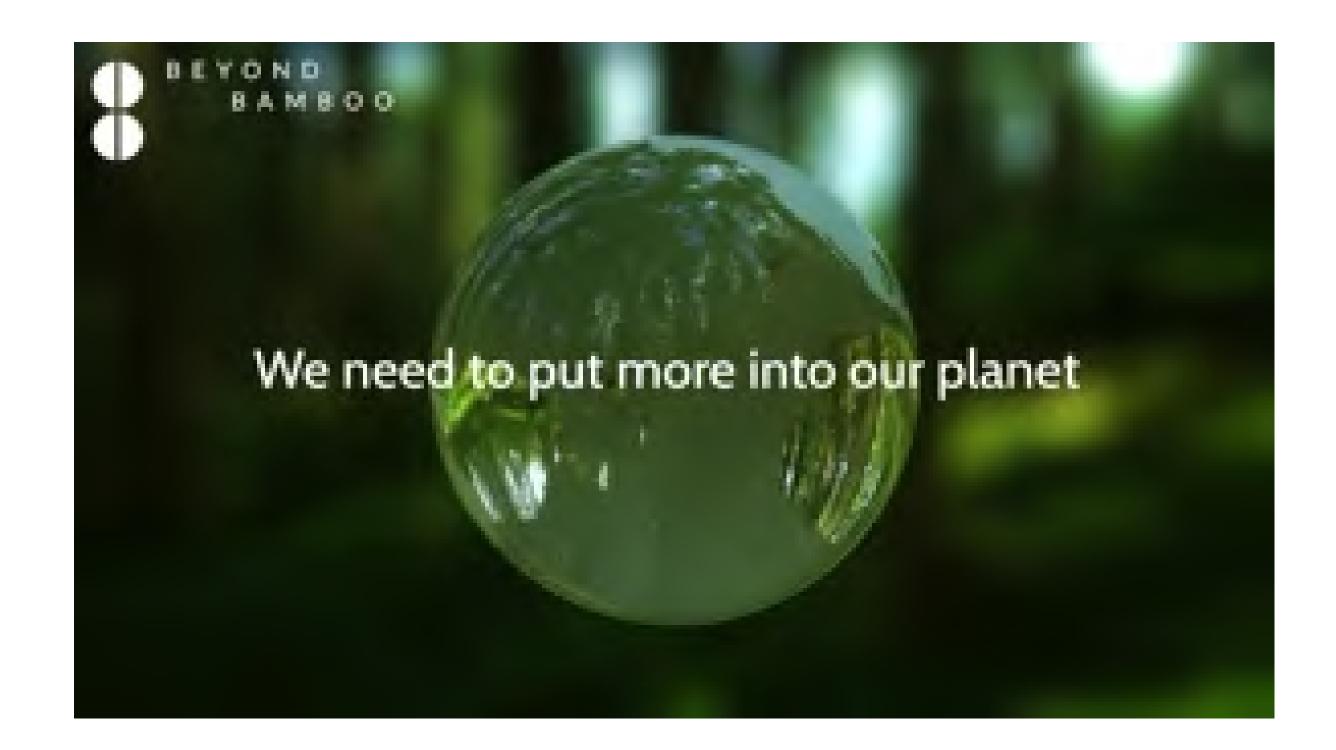
We will work with your key stakeholders to imagine and create innovative and beautiful products that enhance the customer experience and the reputation of your brand. Influencing change towards conscious consumerism.

WORKING WITH GLOBAL HOSPITALITY BRANDS TO INNOVATE PLANET CONSCIOUS PRODUCTS AND CREATE UNFORGETTABLE CUSTOMER EXPERIENCES. WE WORK WITH OUR CLIENTS TO SOURCE LOCALLY AND SUSTAINABLY, SUPPORTING YOU ON THE PATHWAY TO NET POSITIVE.

TRANSPARENT

For each product we create a 'look behind the label' that enables you to share your story and best practice with all stakeholders honestly and transparently. We help to show that you are working towards beyond sustainability.

WATCH OUR PLANET CONSCIOUS SUPPLY CHAIN VIDEO



BEYOND SUSTAINABILITY TO RESTORE AND REJUVENATE THE PLANET

'After working with Beyond Bamboo, we couldn't have asked for a better partner in our sustainability journey. Beyond Bamboo's passion for sourcing sustainable products and their in-depth knowledge of the industry connected us with an array of planet-conscious options, effortlessly blending luxury with environmental responsibility.

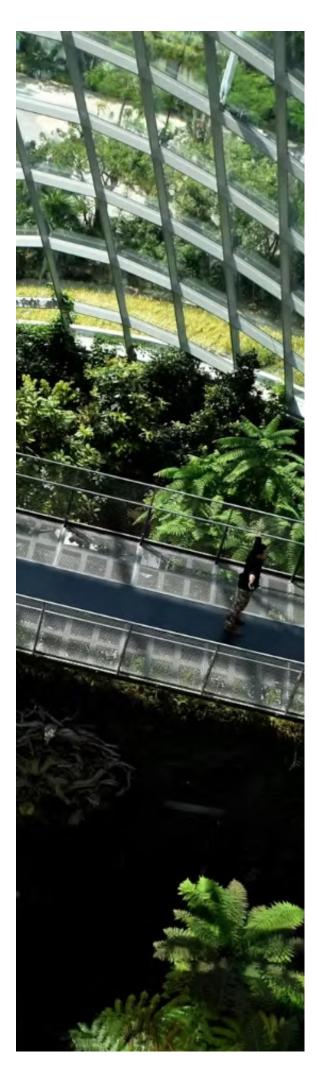
They expertly navigated the complexities hospitality OS&E lists have, and skilfully fostered strong partnerships with suppliers who aligned with our vision, making Beyond Bamboo the cornerstone of our hotel's successful sustainable procurement.

Beyond Bamboo has truly been the driving force behind our hotel's sustainable development, and we look forward to more collaborations in the future.'

WILLIAM PANDOCCHI, THE WHITELEY LONDON

Procurement Service - NEW BUILD

SUPPORTING YOU ON YOUR JOURNEY TO SUSTAINABILITY



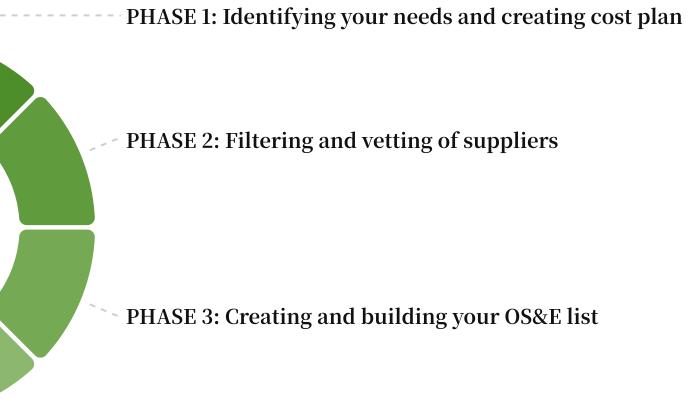
NEW BUILD PROJECT

12-MONTH PHASED APPROACH

PHASE 8: Handover to our Operating Hotels team PHASE 7: Pre-opening and project report created PHASE 6: Creating the 'Look Behind The Label'

PHASE 5: Ordering, payments and delivery

COST OF SERVICES: £10K PER MONTH FOR DURATION OF PROJECT WE UNDERSTAND EACH SITE HAS SPECIFIC TIMELINES AND OBJECTIVES AND WILL WORK WITH YOUR TEAM TO ENSURE THAT WE CAN EXCEED EXPECTATIONS



PHASE 4: Sourcing, vetting and selection

OUR SERVICES

- Full support with the project management of the OS&E list, including budgets, timelines, design and sustainability if required
- Full **sourcing resources and vetting** of suppliers and their supply chain
- A dedicated Project Manager to liaise between all stakeholders
- Full procurement administration quoting, price negotiations, ordering, invoicing and logistics
- Sustainable swaps into the OS&E list from our fully vetted and sourced database
- Support for local communities this comes from products sourced within the property's region
- Earning ESG Credits: Gain ESG credits for every sustainable purchase, which will be reinvested into fully vetted local and global environmental and social projects.
- Compliance with laws and regulations, especially around sustainability and supply chain
- **Information sharing**: Providing a 'Look behind the label' with transparency.
- **Metrics**: Quantitative and qualitative measures to track and share sustainability progress with stakeholders. Full access to our bespoke rating system identifying where you are on your journey.

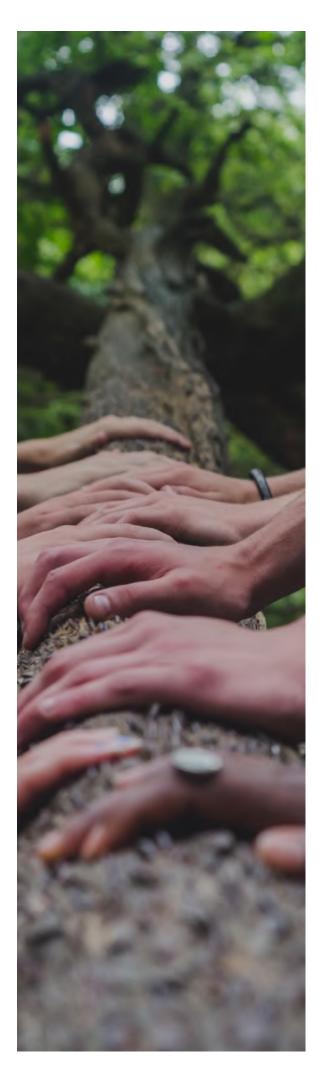
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Ongoing SUPPORT and VALUE ADD

CONTINUING YOUR JOURNEY ON THE PATHWAY TO NET POSITIVE



ONGOING SUPPORT

ADDITIONAL VALUE ADD

- Handover to operator: All information and data is handed over to our Operating Hotel team and the Operator is allocated an Account Manager. This ensures that there is continual support in building a sustainable supply chain utilising the latest products and innovation.
- We are an **extension of your team**
- Saving you time and money as we specialise in sustainable products and supply chains
- A women led business
- Access to our **ESG credits** and support of local projects and charities
- Access to our expertise and knowledge base around sustainability
- **PR opportunities** if wanted and required with enhanced brand reputation

PLANET CONSCIOUS PROCUREMENT

YOUR KEY PRIORITIES

We will focus our service delivery on your key priorities for environmental stewardship and social responsibility, helping you to create a positive impact through every aspect of your operations:

- Sustainable Sourcing: focus on sourcing products that are environmentally friendly. This includes selecting suppliers who adhere to sustainable practices, such as those who provide products made from renewable or recycled materials.
- · Local Procurement: To minimise carbon footprints associated with transportation and to support local economies, we will source OS&E products from local suppliers whenever possible. This approach also helps in promoting local crafts and industries.
- Reducing Plastic Usage: Delivering your Plastic Freedom initiative, aiming to eliminate single-use plastics in your OS&E procurement. This means choosing products that either come with minimal plastic packaging or use alternative, biodegradable packaging options.
- Quality and Durability: Your sustainability strategy includes investing in high-quality and durable products that require less frequent replacement, thereby reducing waste and long-term costs.



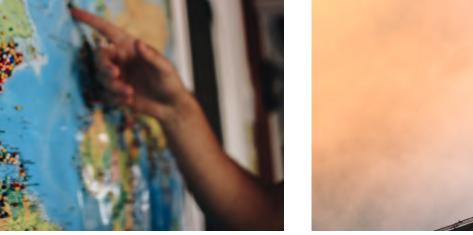
Our PARTNERSHIPS

COLLABORATION IS THE KEY. UNITED TO MAKE A DIFFERENCE.

3. Our Partnerships

WORKING IN COLLABORATION ON THE PATHWAY TO NET POSITIVE





WORLD SUSTAINABLE HOSPITALITY ALLIANCE

Co-created <u>Pathway to Net Positive</u> focused on sustainable supply chain and procurement working with 50,000 hotels globally. Members of the Net Positive Academy Working Group contributing expertise towards creating leadership in sustainability.

ENERGY & ENVIRONMENT ALLIANCE

Active members of the <u>EEA</u> sharing our expertise, knowledge and leadership at the global summit and as part of the working committee for sustainable supply chain in hospitality development.



OXAGON INNOVATION & SUSTAINABILITY HUB

Working with the sustainability, innovation and procurement teams to create a sustainability committee and hub for innovation within Oxagon that will create principles and leadership for planet conscious procurement and supply chain.



UNIVERSITIES AND **RESEARCH INITIATIVES**

We have established relationships with Future 17 (Global) and KAUST (Riyadh) universities working on projects with materials science specialists to ensure that the materials we use for our BB amenities are the most sustainable available.

Our F&B and FF&E Partner

Darch & Partners bring over 40 years of combined experience in procurement and branding. They invest time to understand your location, customers, and vision, ensuring they deliver a unique proposition that is on time and within budget. Leveraging the expertise of their skilled team & partners, they source items both locally and internationally.

Complementing Beyond Bamboo's mission, they specialise in the responsible procurement of goods that are not yet fully sustainable. The team is skilled and trained to guide you in making environmentally responsible purchasing decisions. Their meticulously evaluated product catalogue reviews products for energy efficiency, warranty, and supplier credentials, ensuring your choices align with your sustainability goals.

We are excited to announce our partnership and collaboration, driven by a shared commitment to a more sustainable future and enabling us to provide a full service for new builds that includes F&B and FF&E. Every partner we work with understands our requirement for transparency and rigorous vetting.

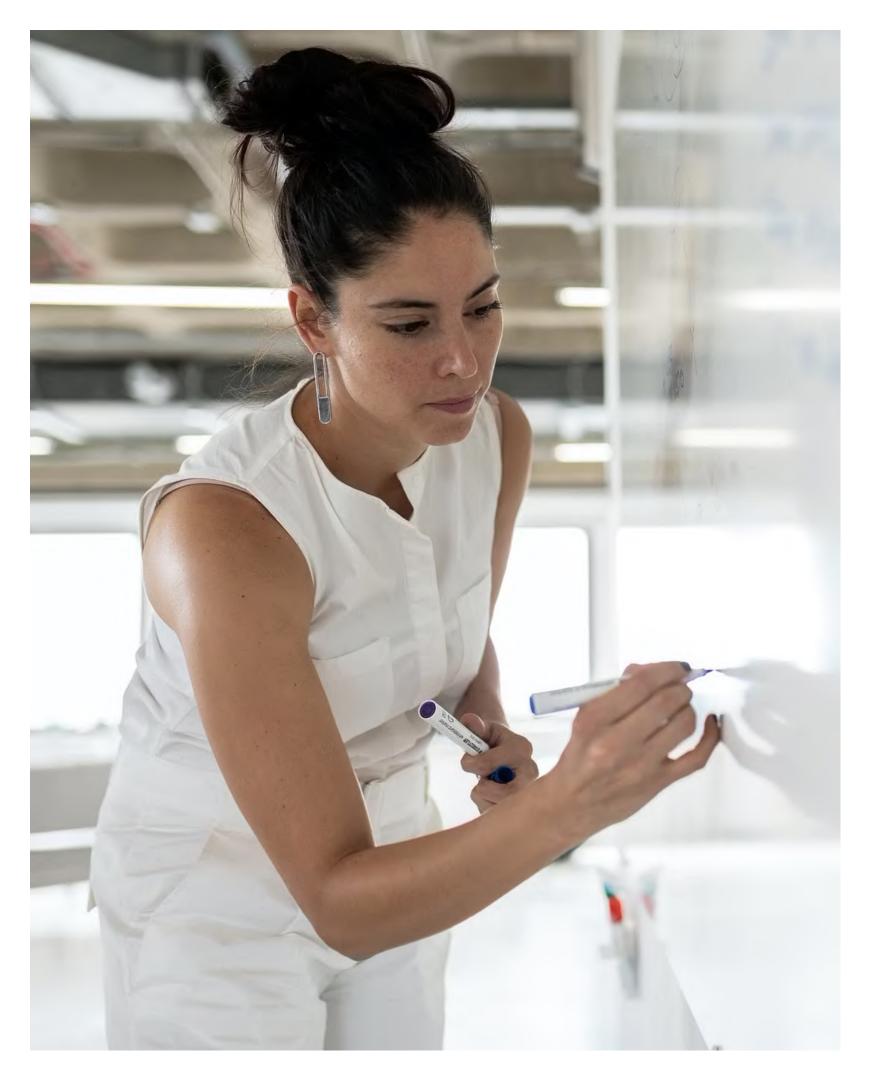


'Beyond Bamboo is an extraordinary resource to the hospitality industry in helping them to consider and source planet-conscious goods and services. Tiffany and her team founded and lead a mission driven business which supports the industry to become net positive through how it understands and operates its value chain.'

> PATRICK O' MEARA, SUSTAINABLE HOSPITALITY ALLIANCE 270 BRANDS - 45,000 HOTELS - 7,000,000 ROOMS

Giving Back - ESG CREDITS

A BRAND NEW ESG CREDIT SYSTEM FOCUSED ON REWARDING POSITIVE IMPACT AND BEHAVIOURS TOWARDS ENVIRONMENTAL AND SOCIAL CHANGE AND GOVERNANCE COMPLIANCE

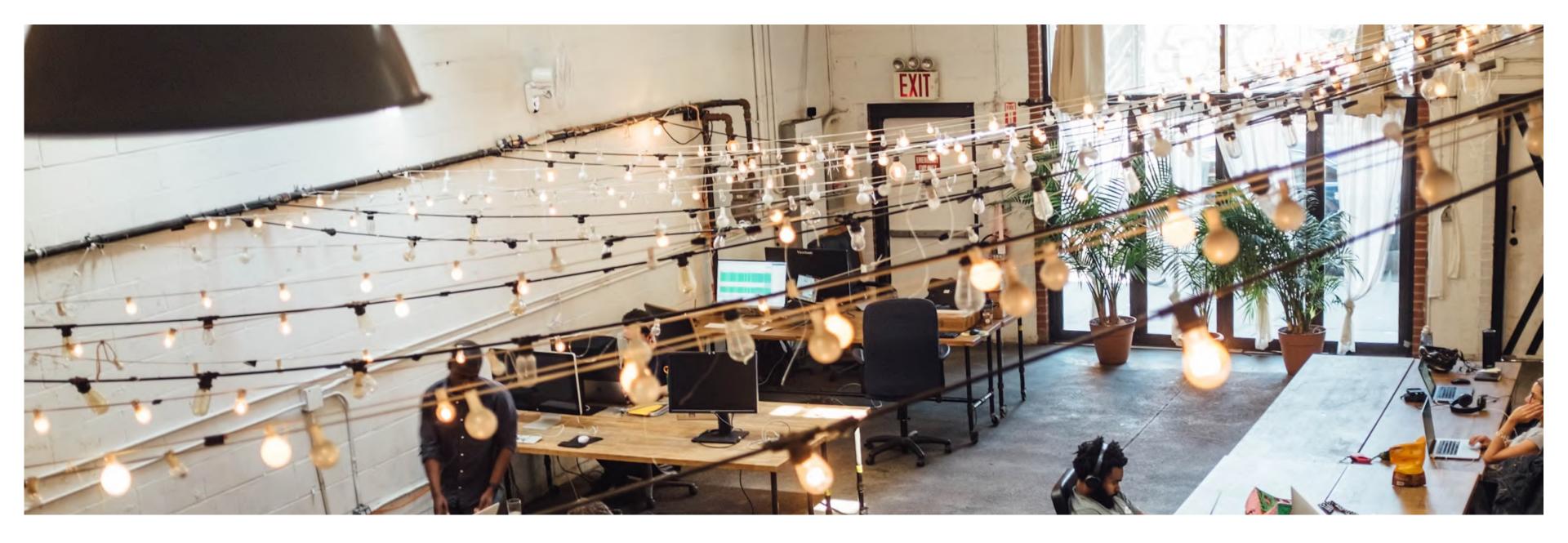


Creating positive social currency that influences change ESG CREDITS FOR CHANGE

For every product purchased through Beyond Bamboo a percentage of the cost will be used to award ESG Credits that can be used to support projects for change. We can recommend projects that we are already supporting both locally and globally or vet and work with partners that you already have relationships with. We make it easy for you to deliver on your ESG and CSR objectives.

GLOBAL AND LOCAL PROJECTS Your credits are an investment into fully vetted projects that have a direct impact on the environment and local and global communities. We will provide you with regular updates and information for your company reporting.

These projects will also give you access to a pipeline of talent that is passionate about sustainability.



Contact Us

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Visit www.BeyondBamboo.com