

REAL WORTH

Valuing sustainable change



WE ARE REALWORTH

We work to create places which enable people to realise their full potential.

We help organisations *identify*, *maximise*, *measure* and *communicate* the social value of buildings, places and programmes.

THE MORE YOU VALUE SOCIAL CHANGE

THE MORE YOU CAN INFLUENCE IT

WHAT WE BELIEVE



We are experts in the ways that the built environment can positively impact people and communities. But that impact is often ignored or misunderstood.

Good intentions are not enough. If you don't know the true value of the social change you're generating, then you're not really taking full responsibility. A general culture of box ticking and toolkit calculators means a lot of organisations promise change without ever looking to see if it happened or who was affected.

We have a long heritage of shedding light on the unknown. By offering the perfect blend of academic rigour and insider industry experience, we can provide a complete picture of the social value potential of your project or programme, and recommend the kind of changes that make a massive difference to everyone affected by it.

Our insights help to create buildings and places that don't just influence lives, but improve them.

We've helped with plans to deliver over

£3.5bn

of regeneration projects by enhancing the social value of developers' proposals.

WE WORK IN FOUR WAYS



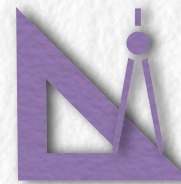
IDENTIFY

Making it easy
for organisations to
understand the often invisible
impact their activities have,
on all kinds of people.



MAXIMISE

Using knowledge
to make improvements
that will enhance
the impact on
people's lives.



MEASURE

Recording people's accounts
and then using them to
calculate a monetary value
for a variety of impacts. Then
staying in touch to track the
actual impacts over time.



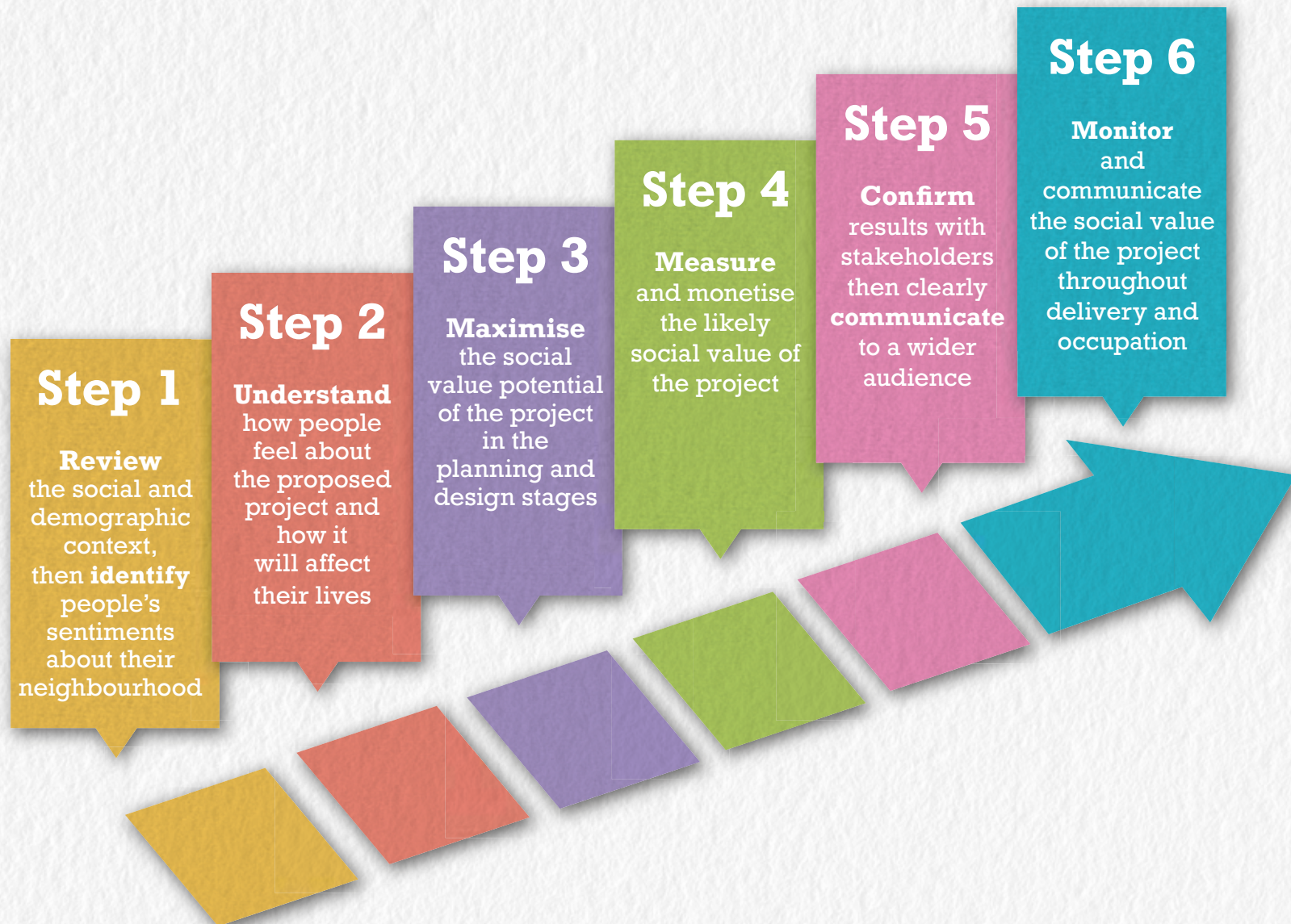
COMMUNICATE

Sharing the story
of actual ongoing impacts
with all stakeholders,
using language everyone
can understand.
Recommending ideas on
future improvements.

THE REALWORTH APPROACH

We follow the tried and tested approach promoted by Social Value International for every project we undertake.

You won't sign up to any blackbox methods or bespoke software, all of our work is open source. We encourage others to collaborate and join our community of practice.



THE FIVE WAYS WE CAN HELP YOU



COMMISSION OR WIN PROJECTS

The ability to demonstrate that you can generate social value is a must. We can help make sure that tenders you prepare, or proposals you submit are watertight by providing financial values for impacts, and a clear workable plan that will deliver real change over time.

INCREASE YOUR RETURN

By placing a financial value on social elements, we can show you ways in which you can improve your financial returns whilst simultaneously improving community relations and creating more sustainable places for the future.

We've advised both local and national governments on policy making in relation to social value in the built environment.

ADHERE TO OBLIGATIONS

We know social value like the back of our hands. This makes us perfectly placed to advise you from design to post occupation. We ensure that every part of the social agenda is addressed and clearly tied into your wider organisational aims and national goals.

BUILD YOUR COMMITMENTS INTO YOUR PLANS

We can ensure your expectations for social change are built into all of the projects you are responsible for delivering by embedding this into organisational policy and your supply chains.

STAY IN TOUCH WITH THE WIDER COMMUNITY

We can liaise with communities at any stage in a development, from inception to completion and occupation. We carry out research to better understand what local communities need and evaluate the real qualitative and quantitative social impact over time.

INTERESTED?

WE PROVIDE CORE SERVICES THAT FALL INTO TWO CATEGORIES...

ADVICE

Advice covers anything to do with knowledge – from creative ideas and general consultancy to training and maximising social value.

VALUATION

Valuation is the numbers side of things – placing a monetary value on social and environmental change, so you can accurately communicate the consequences of your actions.

The different aspects of these services are delivered and billed in a highly flexible way in order to suit your unique requirements.

We have
calculated
£6bn
of social value
to date.





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**REAL
WORTH**

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