



## About Think and Ink Grant Consulting®

Founded in 2016 in Atlanta, GA, Think and Ink Grant Consulting® (Think and Ink Grants®) provides customized grant writing solutions to help your organization think through grant strategies and ink competitive grant applications. We transform how organizations find grants, connect with funders, solve problems, and deepen community impact. Our firm specializes in foundation, local, state, and federal grants supporting women, children, health, and education.

We take a comprehensive approach to helping nonprofits increase their grant funding, offering an array of outsourced, end-to-end grant-seeking services, which includes (1) grant-seeking strategic planning, (2) grant research, (3) grant writing, (4) grant management, and (5) evaluations.

## Who is our typical client?

Our team at Think and Ink Grant Consulting® provides grant writing and consulting services to various organizations, including large 501(c)(3) nonprofits with budgets of \$ 3 million +, colleges, universities, and institutions of higher education, city, and county municipalities. Our team has a successful track record of helping organizations nationwide deepen community impact.

We are not a firm that churns out grant proposals hoping for a win. We work with clients committed to entering a partnership and applying thoughtful strategies to grant-seeking. We also do not provide services to individuals or businesses.

Our clients experience the following pain points:

**#1: I don't have time to write grants:** It's hard to find time to write grants and write them well.

*Solution: Outsource your grant writing to us and free up your time. We either operate as an outsourced grant office or fill in as little or as much as you need us as we collaborate with your existing team.*

**#2: I need expanded grant writing capacity:** It takes a lot of work to hire a full-time staff with the capacity, experience, and expertise to write grants effectively.

*Solution: It's cheaper to hire Think and Ink Grant Consulting® versus hiring an internal W2. We work with you as a team of subject matter experts, providing immediate value from day one.*

**#3: I need subject matter experts at the table:** Don't make the wrong decision by not having grants professionals at the table.

*Solution: We apply our time-proven techniques and bring our real-world experience as former federal grant reviewers, nonprofit leaders, and program managers. We bring timely and relevant insight to the table. Let our subject matter experts walk this journey with you.*



## What is our service offering?

Our service offering has been thoughtfully curated to help transform your grant-seeking strategy.

We provide full-service end-to-end grant-seeking support through five in-house services: grant-seeking strategic planning, grant research, grant writing, grant management, and evaluation.

- **Grant Consulting:** We help you transform your grant-seeking strategy.
- **Grant Research:** We find grants to help you increase your funding.
- **Grant Writing:** We write competitive grant applications based on each funder's evaluation criteria.
- **Grant Management:** We help you create processes to meet funders' reporting requirements
- **Evaluations:** We help you define an evaluation plan to evaluate your community impact.

## How do we work?

**Our goal is to help make your mission possible.** We help you get grants to fuel your mission.

**Our goal is to be a valued partner.** We talk with you, not at you.

**Our goal is to help you submit a competitive proposal.** We tell your compelling story, demonstrate your passion, and include key components for a competitive proposal.

## **What makes Think and Ink Grants® different?**

Think and Ink Grant Consulting® is different because our team applies our real-world experience to offer highly customized services and practical solutions built specifically to help your organization increase grant funding.

We are unique because we:

- 1. "Think" through strategy and how to demonstrate impact before we "ink" competitive proposals. Many often skip the "think" step.*
- 2. Specialize in foundation, local, state, and federal grants supporting women, children, health, and education.*
- 3. Share insight based on 150 years of combined actionable experience as former employees of foundations, federal reviewers, and nonprofit leaders. We have two in-house university-level evaluators.*
- 4. Provide all the value-added grant-seeking services most nonprofits would ever need under one roof- one firm, one relationship.*
- 5. Our curated and time-proven approach is unmatched. We offer the most advanced cutting-edge techniques in the grant professionals industry.*



# Contact Information

For any questions or more information regarding our services, please reach out to the project lead or visit our website at [www.thinkandinkgrants.com](http://www.thinkandinkgrants.com) to schedule a complimentary consultation:

## **Shavonn Richardson, MBA, GPC**

Founder and CEO, Think and Ink Grant Consulting®

Address: 309 East Paces Ferry Road NE Ste. 400, Atlanta, GA 30305

Phone: (404) 267-8884

Email: [shavonn@thinkandinkgrants.com](mailto:shavonn@thinkandinkgrants.com)