



DELASSUS GROUP

Mission Lock Commitment

B Corp Certification

Delassus Group recognises that the purpose of business extends beyond the creation of value for shareholders alone. In alignment with the principles of the B Corp movement and the Company’s enduring commitment to responsible and sustainable business practices, Delassus Group hereby commits to considering the impact of its decisions on all stakeholders, present and future.

In fulfilling their responsibilities, the Directors and senior management of Delassus Group shall give due consideration to the effects of the Company’s decisions on:

- Shareholders;
- Employees and workers, including seasonal and contracted labour;
- Customers and business partners;
- Local communities in which the Company operates, including those dependent on the agricultural economy of the Souss-Massa & Marrakech regions;
- The environment, encompassing land, water, biodiversity, soil health, and natural resources; and
- The long-term sustainability and resilience of the Company itself.

This commitment is rooted in Delassus Group’s identity as a family-founded agricultural business with over 75 years of stewardship of Moroccan land. It is operationalised through the Company’s Environmental Management System, its sustainability governance structure, and its social responsibility programmes, and is consistent with the Group’s obligations under B Corp Certification standards.

The Company’s leadership commits to integrating these stakeholder considerations into governance, strategic planning, and day-to-day operational decision-making, not as a compliance exercise, but as an expression of the values that define Delassus Group.

This Mission Lock Commitment shall remain in effect as a binding expression of the Company’s purpose and will be reviewed annually in conjunction with the Group’s sustainability reporting cycle.

Signed on behalf of Delassus Group

Signatory 1

Name: Kacem Bennani Smires
Title: President

Signature:

Date: _____

Signatory 2

Name: Fatiha Charrat
Title: Deputy Group General Manager,
ESG

Signature:

Date: _____