

Score Aggregation Methodology & Brand List

Crepes y Waffles Colombia

2024

As the B Corporation Certification is a company-level certification, the assessment of a Parent Company is required to include its subsidiaries in which it owns >50% of the shares and has a controlling interest. Depending on the operations of the certifying company, Parent Companies may roll up their subsidiaries into a single assessment or assess separately.

Regardless of whether a Certified Parent Company's subsidiaries are assessed together or separately, only distinct subsidiaries that B Lab has determined independently meet the performance requirement for certification (i.e. score of 80+ points) are eligible to use the Certified B Corporation logo and refer to themselves as Certified B Corporations.

Aggregated Scoring Methodology

Crepes y Waffles Colombia and its subsidiary/ies were required to be assessed in the B Impact Assessment and undergo a review by B Lab staff. The entities were divided into five assessments, and the overall score was calculated using a weighted average based on revenue-based weighted average.

The assessments are as follows:

1. Crepes y Waffles Colombia (Crepes y Waffles SA)
2. Crepes y Waffles Medellin (Compañía de Alimentos Colombianos Calco S.A.)
3. Crepes y Waffles Cali (Maquite S.A)
4. Crepes y Waffles Barranquilla (Crepes Caribe SA)
5. Crepes Cartagena S.A.

Based on the weighted average, Crepes y Waffles Colombia scored an overall **102.6** out of 200 total available points. The minimum verified score required for B Corp Certification is 80.

The table below shows the scores for the individual assessments:

Legal entity/Company name	BIA Score
Crepes y Waffles SA	111.7
Compañía de Alimentos Colombianos Calco SA	91.9
Maquite SA	80.7
Crepes Cartagena SA	82.0
Crepes Caribe SA	86.6

Brands

Brands that are not distinct operating subsidiaries included in the Parent Company's certification are not Certified B Corporations themselves but may use the Certified B Corporation logo if B Lab has determined they have independently met the performance requirement for certification. Otherwise, the Certified B Corporation logo shall only be used in reference to the brand as part of the Parent Company's certification. For a list of brands under Crepes y Waffles Colombia that have been determined to have met the performance standards for certification (i.e. score of 80+ points) independently and can therefore use the B Corp IP, see the table below.

Legal entity	Brand name
Crepes y Waffles SA	Crepes y Waffles Colombia
Compañía de Alimentos Colombianos Calco SA	Crepes y Waffles Colombia
Maquite SA	Crepes y Waffles Colombia
Crepes Cartagena SA	Crepes y Waffles Colombia
Crepes Caribe SA	Crepes y Waffles Colombia