



# Cheaper, Smarter, Greener Tech for Business



#sustainabletech #businessforgood #ESG

Hello. 🙌

We're Klyk, and we're on a mission to help businesses find greener ways of buying their tech.

## What we do 😊

We help modern businesses avoid the environmental impact of buying new technology by providing smarter and greener ways to buy their devices.

By helping our customers provide refurbished tech to their teams, repair faulty devices and recycle legacy tech we reduce the CO2 impact from buying new devices and reduce electronic waste (e-waste) going into landfill.

## Our customers 🥰

We already work with some well known names such as OddBox, Candy Kittens, Feast It and Ada Ventures, as well as a number of other well-funded and growing start ups and scale ups.

## Our impact 😄

We have helped our customers to reduce the CO2 impact of their tech by 157 tonnes and their e-waste by 1.5 tonnes since Mar 2020.

We estimate that in 2027 we will be helping our customers save 6,200 tonnes of CO2 annually and 62 tonnes of e-waste on an annual basis.





Agbogbloshie,  
Ghana

## Why is reducing tech waste important?

Electronic scrap components, such as CPUs, contain potentially harmful materials such as lead, cadmium, beryllium, and brominated flame retardants.

The disposal of e-waste may involve significant risk to the health of workers and their communities. This risk is even greater in developing countries where informal e-waste disposal is responsible for adverse health effects and environmental pollution.

In the world's largest e-waste dumping ground there are over 10,000 people scavenging through tech scraps for a living. With reports of chickens eggs having contained chlorinated dioxin, which long-term can increase the risk of cancer and immune system deterioration.

This contamination leak isn't isolated to Agbogbloshie, as these poisons pollute the groundwater and then find their way into the wider food chain, water system and spreading through to export activities.

New: 244.1 kg CO<sub>2</sub>  
Refurbished: 22.52  
KG CO<sub>2</sub>



New: 1283.9 kg CO<sub>2</sub>  
Refurbished: 425.71  
KG CO<sub>2</sub>



New: 117 kg CO<sub>2</sub>  
Refurbished: 5.6  
KG CO<sub>2</sub>

**50  
million**

**tonnes of e-waste are  
produced every year.**

**78%**  
**of e-waste ends up in  
landfills.**

**#2**  
**The UK is the second  
largest e-waste  
contributor worldwide.**

**60%**  
**of the CO<sub>2</sub> emissions  
generated by your  
laptop or mobile  
phone come from the  
initial production of  
the device.**

## Why now

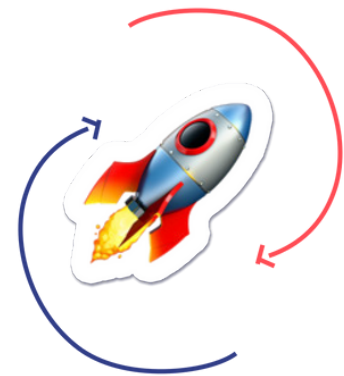
As we enter a new decade, businesses and organisations are facing a range of challenges that are forcing them to redefine responsible leadership.

A major UK investment fund has said it will vote to try to get directors kicked out of firms that fail to make good on environmental pledges.

Aviva Investors also wants bosses' pay to be linked to sustainability goals.

It is the latest big investment firm to ramp up the pressure on corporations in a bid to make them clean up their acts.

BlackRock, the world's largest fund, has told the firms it invests in to step up on sustainability or face the consequences.



87%

**Global economic fragility:**  
87% of CEOs believe that global and economic systems need to refocus on equitable growth.



72%

**Competitiveness:** 72% of CEOs say citizen trust will be critical to their competitiveness in the next five years.



65%

**Climate change:** 65% of CEOs agree that they need to decouple economic growth from the use of natural resources.



61%

**Planet, People & Profit:**  
61% of emerging leaders say that business models should only be pursued if they generate profitable growth and improve societal outcomes

The Accenture logo, featuring the word "accenture" in a bold, sans-serif font, with a small blue triangle above the 'e'.

“

Organizations have the opportunity and the obligation to drive growth in tandem with positive social and environmental outcomes. This starts with redefining what it means to lead responsibly. A new generation is leading the way, focused on driving value while honouring values.

— ELLYN SHOOK, Chief Leadership and Human Resources Officer – Accenture

# We complete the tech loop

Our refurbished, repair and recycle services ensure that we can support our customers through the full life cycle of their tech.

## Refurbished

- A sustainable alternative to new tech.
- 50 point tech-check on every refurbished device by in-house tech team
- A one-year warranty double downs on our after-sales support.



## Repair

- Prolong the life of current tech
- Minimise e-waste by repairing rather than disposing of tech
- Reduce costs of buying new IT by extending the life of devices



## Recycle

- Stop old tech going to landfill
- Buyback old devices as part of the off-boarding process
- Recycle legacy devices that are then resold, donated to charity or re-used for parts



## Sustainability reporting

In order to help demonstrate the good work our customers are doing, we provide a monthly sustainable report showing their CO2 and e-waste savings.

This allows them to be able to report and share their sustainability metrics.

### Your CO2 savings...

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30,898 Kg

of CO2 you helped save by buying sustainable tech from us, which is equivalent to...

258

road trips from London to Edinburgh. *Bon voyage!*



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### and the e-waste reduction you made...

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247 Kg

of e-waste you helped prevent from going to landfill.



# A sustainable tech provider for the changing workforce

We provide a bespoke on-boarding and off-boarding process. Allowing our customers to concentrate on their core business.

At Klyk we know its not enough to only provide a sustainable alternative. We need to help solve the pain points for businesses to ensure there is no reason to go back to buying new devices.

We realised to make real sustainable change within businesses we needed to solve the problems of our customers who no longer have staff working in a single physical location.

## The process



### Step 1:

#### Find a sustainable alternative

- Review current tech being used by the business
- Refurbished tech experts recommend a sustainable alternative
- Provide CO2 and e-waste savings report from refurbished, repaired and recycled tech

### Step 2:

#### Reduce the friction of the on-boarding process

- Agree refurbished tech based on requirements within the business (finance, admin, designers)
- Agree on any peripherals needed (mouse, keyboard, monitor etc)
- Design a bespoke ordering form to collect new joiners job role, home address and start date

### Step 3:

#### Deal with all set-up and delivery logistics

- Install any bespoke software needed (MDM, Cyber security, anti-phishing)
- Ship the tech directly to the new joiner at home or in the office
- Solve any tech queries on the 1st day
- Provide an asset register and sustainability report to the customer on a monthly basis

## Customer testimonials



*"Fighting waste is a very important goal for us, not only through our offerings but also in our business operations. That's why we chose to get our tech supply from Klyk, as we share the same goal to reduce waste and minimise carbon emissions."*

- Anni Butler - People Operations at Oddbox



*"Klyk are friendly, knowledgeable and always offer a personal service. They genuinely care about the impact on the planet and your purse, I like the way they keep us informed of our environmental impact each month."*

- Sarah Whale FCCA - Founder of Profit Impact



*"Klyk is fantastic. They helped the team with high-quality, cost-effective tech supplies, and were a pleasure to deal with. The fact that they provide sustainable tech makes everything even better. Would recommend!"*

- Yousif Oghanna - Head of Finance at Feast It



*Great team providing really hands-on, affordable IT services. Excellent values too."*

- Matt Penneycard, Partner at Ada Ventures





# Let's get your sustainable tech sorted today!



Your new partner 🤝 for all things tech.



klyk



helloklyk



helloklyk.com



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