



The Wild Foods

Disclosure Report

Date Submitted: October 13th, 2026



Disclosure Materials

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire that B Lab deems relevant for public stakeholders, then, as a condition of their certification, the company must:

- 1) Be transparent about details of the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue
- 3) Demonstrate that management practices are in place to avoid similar issues from arising in the future, when necessary.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit and integrity of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to a background check by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

B Lab's Public Complaints Process

Any party may submit a complaint about a current B Corp through [B Lab's Public Complaint Process](#). Grounds for complaint include:

- 1) Intentional misrepresentation of practices, policies, and/or claimed outcomes during the company's [certification process](#)
- 2) Breaches of the B Corp Community's core values as expressed in our [Declaration of Interdependence](#)

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.



Disclosure Questionnaire

Industries and Products

	Yes	No
Please indicate if the company is involved in production or trade in any of the following. Select Yes for all options that apply.		
Animal Products or Services	☒	☐
Biodiversity Impacts	☐	☒
Chemicals	☐	☒
Disclosure Alcohol	☐	☒
Disclosure Firearms Weapons	☐	☒
Disclosure Mining	☐	☒
Disclosure Pornography	☐	☒
Disclosure Tobacco	☐	☒
Energy and Emissions Intensive Industries	☐	☒
Fossil fuels Gambling	☐	☒
Genetically Modified Organisms	☐	☒
Illegal Products or Subject to Phase Out	☐	☒
Industries at Risk of Human Rights Violations	☐	☒
Monoculture Agriculture	☐	☒
Nuclear Power or Hazardous Materials	☐	☒
Payday, Short Term, or High Interest Lending	☐	☒
Water Intensive Industries	☐	☒
Tax Advisory Services	☐	☒

Outcomes & Penalties

	Yes	No
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.		
Anti-Competitive Behavior	☐	☒
Breaches of Confidential Information	☐	☒
Bribery, Fraud, or Corruption	☐	☒
Company has filed for bankruptcy	☐	☒
Consumer Protection	☐	☒
Financial Reporting, Taxes, Investments, or Loans	☐	☒
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)	☐	☒
Labor Issues	☐	☒
Large Scale Land Conversion, Acquisition, or Relocation	☐	☒
Litigation or Arbitration	☐	☒
On-Site Fatality	☐	☒
Penalties Assessed For Environmental Issues	☐	☒
Political Contributions or International Affairs	☐	☒
Recalls	☒	☐
Significant Layoffs	☐	☒
Violation of Indigenous Peoples Rights	☐	☒
Other	☐	☒



Practices

	Yes	No
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing	☐	☒
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)	☐	☒
Company prohibits freedom of association/collective bargaining	☐	☒
Company workers are prisoners	☐	☒
Conduct Business in Conflict Zones	☐	☒
Confirmation of Right to Work	☐	☒
Does not transparently report corporate financials to government	☐	☒
Employs Individuals on Zero-Hour Contracts	☐	☒
Facilities located in sensitive ecosystems	☐	☒
ID Cards Withheld or Penalties for Resignation	☐	☒
No formal Registration Under Domestic Regulations	☐	☒
No signed employment contracts for all workers	☐	☒
Overtime For Hourly Workers Is Compulsory	☐	☒
Payslips not provided to show wage calculation and deductions	☐	☒

	Yes	No
Sale of Data	☐	☒
Tax Reduction Through Corporate Shells	☐	☒
Workers cannot leave site during non-working hours	☐	☒
Workers not Provided Clean Drinking Water or Toilets	☐	☒
Workers paid below minimum wage	☐	☒
Workers Under Bond	☐	☒
Other	☒	☐

Supply Chain Disclosures

	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones	☐	☒
Child or Forced Labor	☐	☒
Negative Environmental Impact	☐	☒
Negative Social Impact	☐	☒
Other	☐	☒



Disclosure Questionnaire Statement

Disclosure Questionnaire Category:

During its B Corp Certification journey, The Wild Foods had the following topics flagged:

Animal Products or Services

Recalls

Disclosure Questionnaire Statement

Disclosure Questionnaire Category: Other Disclosure Practices

Issue Date	2022 - Current
Topic	Food labelling errors, advertising practices, consumer protection & food safety
Summary of Issue	Wild Foods SpA has been the subject of media coverage and regulatory enquiries concerning nutritional labelling inaccuracies, advertising practices and a customer complaint about possible pest contamination in a food product. In 2023, BioBioChile reported that Chile's Regional Ministerial Secretariat of Health (SEREMI) initiated a sanitary proceeding concerning deficiencies in the nutritional labelling of Wild Foods' cereal bars. In its response to the National Consumer Service (SERNAC), the company explained that it was transitioning from a table-based calorie calculation method to the Atwater method. Its internal review identified an error in the calorie declaration for its Wild Protein Chocolate cereal bar, which listed 138 kcal per serving instead of 160 kcal. The company attributed the discrepancy to a human error when transferring nutritional values into the product label. The company indicated that it voluntarily contacted SEREMI on 30 December 2022 to explain the situation and that the case did not result in fines. Its response identified one affected product and five consumer complaints, which it reported addressing through product replacements and a refund. Separately, SERNAC and La Tercera reported that SERNAC requested information from Wild Foods concerning a marketing email campaign whose wording and presentation resembled a purchase confirmation. The campaign raised concerns that consumers could interpret the email as confirmation that an order or payment had been completed when it was a promotional communication. In a letter dated 18 June 2024, the company also responded to SERNAC's concerns about its advertising practices and their impact on Chilean consumers. It committed to reviewing its advertising policies and practices to assess their compliance with applicable regulations and Article 3 of the CONAR Advertising Code of Ethics.

	In January 2026, The Clinic reported a customer's complaint that a Wild Foods cereal/protein bar contained worms or larvae despite having a future expiry date. The complaint was also circulated through social media. The company attributed the incident to possible household contamination involving <i>Plodia interpunctella</i> (Indianmeal moth) and indicated that its internal traceability process did not identify a source of contamination within its suppliers' warehouses.
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	The nutritional labelling matter involved one identified product, the Wild Protein Chocolate cereal bar, and five consumer complaints, according to the company's response to SERNAC. The advertising matter involved a marketing email campaign that prompted consumer confusion and regulatory attention. The contamination matter concerns an individual customer complaint involving a cereal/protein bar.
Impact on Stakeholders	The nutritional labelling error may have potentially affected consumers' ability to make informed decisions based on the calorie information displayed on the product. The advertising campaign had the potential to cause confusion regarding whether consumers had completed a purchase. The reported contamination complaint raised concerns about food hygiene, product quality, and consumer safety. They may also potentially affect consumer confidence in the company's products and business practices.
Implemented Management Practices	Regarding the nutritional labelling issue, the company reported reviewing the nutritional information and labels across its product range, removing the affected product from its website during the corrective process, notifying SEREMI, informing sales partners, and communicating with consumers. The company updated its online product descriptions to identify the calorie calculation method used and publishing explanatory information through its website and social media channels. The company provided product replacements or refunds to consumers who complained. Regarding advertising practices, the company responded to SERNAC's enquiries and, in its June 2024 letter, committed to reviewing its advertising policies and practices to assess

	compliance with applicable regulations and consumer protection standards. The company also described six customer communication channels: physical stores, Instagram, Facebook, WhatsApp, telephone and email. It reported an average complaint-resolution time of under 12 hours, an initial response time of approximately one hour and a perfect satisfaction score from 92% of customers who participated in its 2024 satisfaction surveys. Regarding food safety, the company uses Standard Operating Procedures (SOPs) and Sanitation Standard Operating Procedures (SSOPs) with contract manufacturers, suppliers and internal teams. The company provided its POES-03 Pest Control Procedure, which sets out preventive and corrective measures for pest management. The procedure provides for external pest-control inspections every two weeks, internal fortnightly monitoring of selected pest-control equipment, monthly verification by the Quality Assurance Manager, and assigned responsibilities for inspections and monitoring records. It also specifies preventive measures for production and storage areas, immediate notification of the external pest-control provider when pests are detected, and sanitation requirements for transport vehicles. The company initiated an internal traceability process following the 2026 contamination complaint, although the investigation did not identify a source within its suppliers' warehouses. The company prioritizes third-party certification for certain technical products, including certification of creatine content and batch-by-batch certification of protein products.
Management Comments	Company's statement about the nutritional labeling: https://www.instagram.com/reel/Cmw5JkohiJo/?exln=NDZ0Z2JmcTlmaGE0