

# **TomboyX**

Disclosure Report Date Submitted: August 13th, 2024

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### **Disclosure Materials**

Certified B Corporations must complete a Disclosure Questionnaire to identify potentially sensitive issues related to the company (e.g. historical fines, sanctions, material litigation, or sensitive industry practices).

This component does not affect the company's score on the B Impact Assessment. If the company answers affirmatively to any items in the Disclosure Questionnaire that B Lab deems relevant for public stakeholders, then, as a condition of their certification, the company must:

- Be transparent about details of the disclosure issues identified on the company's public B Impact Report
- 2) Describe how the company has addressed this issue
- 3) Demonstrate that management practices are in place to avoid similar issues from arising in the future, when necessary.

In all cases, the Standards Advisory council reserves the right to refuse certification if the company is ultimately deemed not to uphold the spirit and integrity of the community.

In addition to the voluntary indication of sensitive issues in the Disclosure Questionnaire, companies pursuing Certification also are subject to a background check by B Lab staff. Background checks include a review of public records, news sources, and search engines for company names, brands, executives/founders, and other relevant topics.

Sensitive issues identified through background checks may or may not be within the scope of questions in the Disclosure Questionnaire, but undergo the same review process and are subject to the same possible review by the Standards Advisory Council, including ineligibility for B Corp Certification, required remediation, or disclosure.

#### **B Lab's Public Complaints Process**

Any party may submit a complaint about a current B Corp through B Lab's Public Complaint Process. Grounds for complaint include:

- Intentional misrepresentation of practices, policies, and/or claimed outcomes during the company's certification process
- Breaches of the B Corp Community's core values as expressed in our Declaration of Interdependence

This document contains a copy of the company's completed Disclosure Questionnaire and related disclosure documentation provided by the company.



# **Disclosure Questionnaire**

#### **Industries and Products**

#### Yes No Please indicate if the company is involved in production of or trade in any of the following. Select Yes for all options that **Animal Products or Services** $\boxed{}$ **Biodiversity Impacts** Chemicals $\boxed{}$ **Disclosure Alcohol Disclosure Firearms Weapons** $\boxed{}$ **Disclosure Mining** $\boxed{}$ **Disclosure Pornography** $\boxed{}$ **Disclosure Tobacco** $\boxed{}$ **Energy and Emissions Intensive** $\boxed{}$ Industries Fossil fuels $\square$ Gambling **Genetically Modified Organisms** $\overline{\mathbf{A}}$ Illegal Products or Subject to $\overline{\mathbf{A}}$ **Phase Out** Industries at Risk of Human $\square$ **Rights Violations Monoculture Agriculture** $\square$ **Nuclear Power or Hazardous** $\overline{\mathbf{A}}$ **Materials** Payday, Short Term, or High **Interest Lending Water Intensive Industries** $\overline{\mathbf{A}}$ Tax Advisory Services

#### **Outcomes & Penalties**

	Yes	No	
Please indicate if the company has had any formal complaint to a regulatory agency or been assessed any fine or sanction in the past five years for any of the following practices or policies. Check all that apply.			
Anti-Competitive Behavior		V	
Breaches of Confidential Information		V	
Bribery, Fraud, or Corruption		N	
Company has filed for bankruptcy		V	
Consumer Protection		V	
Financial Reporting, Taxes, Investments, or Loans		N	
Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)		N	
Labor Issues		Ŋ	
Large Scale Land Conversion, Acquisition, or Relocation		N	
Litigation or Arbitration		N	
On-Site Fatality		N	
Penalties Assessed For Environmental Issues		V	
Political Contributions or International Affairs		$\searrow$	
Recalls		N	
Significant Layoffs	$\checkmark$		
Violation of Indigenous Peoples Rights		V	
Other		$\vee$	



#### **Practices**

	Yes	No
Please indicate if the following statements are true regarding whether or not the company engages in the following practices. Check all that apply. If the statement is true, select "Yes." If false, select "No."		
Animal Testing		K
Company/Suppliers Employ Under Age 15 (Or Other ILO Minimum Age)		V
Company prohibits freedom of association/collective bargaining		$\searrow$
Company workers are prisoners		$\searrow$
Conduct Business in Conflict Zones		$\checkmark$
Confirmation of Right to Work		V
Does not transparently report corporate financials to government		$\searrow$
Employs Individuals on Zero-Hour Contracts		K
Facilities located in sensitive ecosystems		N
ID Cards Withheld or Penalties for Resignation		\
No formal Registration Under Domestic Regulations		\
No signed employment contracts for all workers		V
Overtime For Hourly Workers Is Compulsory		V
Payslips not provided to show wage calculation and deductions		V

	Yes	No
	ies	NO
Sale of Data		V
Tax Reduction Through Corporate Shells		Ŋ
Workers cannot leave site during non-working hours		$\supset$
Workers not Provided Clean Drinking Water or Toilets		$\supset$
Workers paid below minimum wage		N
Workers Under Bond		N
Other		$\checkmark$

### Supply Chain Disclosures

	Yes	No
Please indicate if any of the following statements are true regarding your company's significant suppliers.		
Business in Conflict Zones		$\checkmark$
Child or Forced Labor		$\vee$
Negative Environmental Impact		$\checkmark$
Negative Social Impact		$\checkmark$
Other		$\checkmark$



## **Disclosure Questionnaire Statement**

Disclosure Questionnaire Category: Significant Layoffs of >20% of Workforce

Issue Date	October 2023
Topic	Restructuring
Summary of Issue	Increased size of the team to support significant growth plan; growth was less than plan and reduced the team in areas where business volume and strategic changes no longer supported their role. Downsize in the team included customer service (for reduced volume) and marketing (for marketing channel mix transformation.)
Size/Scope of Issue (e.g. \$ financial implication, # of individuals affected)	October 2023 = 5 employees. 20% October 2022= 11 employees, 29% Cost savings in 2023 = \$1.48M in annualized opex Cost savings in 2022 = \$1.8M in annualized opex
Impact on Stakeholders	Primary impact was loss of employment for affected employees.
Implemented Management Practices	Impacted employees received severance of 2-4 weeks. And, 3 months of COBRA health benefit coverage paid in a lump sum.
Other Management Comments	Transparent communication with the team on business reasons and care for employees. Results demonstrated in a positive employee engagement survey in 1H24.
Related Incidents (Yes/No)	February 2020. October 2022. October 2023